

Passion &
Enthusiasm

Learning or
Growth

Respect

Honesty

Money

Raising the
Bar

Excellence

Autonomy

Trust

Loyalty

Teamwork &
Being Part of
a Team

Humor &
Laughter

Being in
Nature

Winning

Fun

Bonuses

Title, Position,
Status

Being Served
by Others

Flexibility

Resources &
Tools to
Succeed

Gifts

Energy

Sense of
Purpose

Fame

A Share of the
Rewards

Influence or
Power

Talking About
Something
Important

Discipline

Making a
Difference

Being Taken
Seriously or
Being Affirmed

Responsibility

Motivating or
Inspiring
Others

Being First

Travel or
Adventure

Recognition or
Acclaim

Solving
Problems

Affection or
Love

Forgiveness

Being Heard

Brightening
Others' Day

Others'
Support

Possibilities

Physical
Environment
or Setting

Being the Best

Freedom to
Innovate

Contributing
to a Worthy
Cause

Knowledge or
Wisdom

Risk Taking

People Acting
Upon My Ideas
or Thoughts

Seeing the
Results of My
Effort

Privacy

Good Friends
or Great
People

Promotion

Punctuality

Being Sought
for Advice,
Help, or Insight

Being
Challenged

Making
Decisions

Vacation

Being Chosen
or Included

Freedom

Opportunities

Taking Care
of Others

Aspiring

Good
Leadership

Serenity or
Peace of Mind

Health &
Strength

Upgrades &
Special
Privileges

Happiness

Security

Being
Thanked

Compassion
or Kindness

Control

Achievement

**Surpassing
Expectations**

**Expressing
Appreciation**

Relationships

**Personal
Commitment**

**Variety of
Tasks**

Benefits

**Meeting or
Beating Goals**

**INSERT YOUR
OWN WORD**