

BOSTON BRUINS

24  25

FOUNDATION & COMMUNITY RELATIONS — REPORT —



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On behalf of the Jacobs Family,

It is my honor to present the 2024-25 Boston Bruins Foundation and Community Relations Report and to extend my heartfelt gratitude for your unwavering support of our mission to uplift communities and change lives across New England.

This year was nothing short of extraordinary, filled with meaningful moments that reminded us of the power of sport to bring people together and make a difference. We closed out our Centennial celebration with 100 Days of Hockey, presented by Wegmans, a campaign designed to spark inspiration in the next generation of players and fans. From hockey clinics and school visits to BFit School Assemblies, these events brought joy, energy and opportunity to thousands of young people across the region.

In January, we proudly hosted the Boston Bruins Black & Gold Gala, which raised more than \$1 million in support of the Foundation. It was a night to remember, celebrating community, connection and the contributions of my father, Jeremy Jacobs, Chairman of Delaware North, as we honored his 50 years of leadership and ownership of the Boston Bruins.

Just weeks later, the 9th Annual BFit Challenge powered by National Grid brought a record-breaking crowd to TD Garden and raised \$1.2 million for First Responder and Military charities. The event was made even more memorable with special appearances by Bruins alumni Patrice Bergeron, Adam McQuaid and Andrew Raycroft. This inspiring day of service and sweat has now generated more than \$5 million since its inception.

We were also thrilled to share the news that SCORE Boston, a valued Foundation partner, was selected to receive a grant through the NHL and NHLPA Industry Growth Fund. This funding will fuel their efforts to expand youth hockey access in underserved communities and help ensure that every child, no matter their background, has the chance to fall in love with the game.

Each of these milestones is a testament to you – our generous supporters, passionate fans and devoted partners. Your generosity and commitment make this work possible, and we are proud to carry that momentum forward as we build on our mission and deepen our impact across New England.

Sincerely,

A handwritten signature in black ink, appearing to be 'C. Jacobs'.

Charlie Jacobs
CEO & Alternate Governor, Boston Bruins
Founder, Boston Bruins Foundation



100 DAYS OF HOCKEY



In a countdown to the Centennial Game celebration, the Boston Bruins held our “100 Days of Hockey presented by Wegmans Food Markets” initiative, featuring 100 consecutive days out in the community leading up to December 1st, 2024. This initiative kicked off with our Fan Fests hosted in Lewiston ME, Lowell, MA, and Plymouth, MA. At Fan Fest, Top Shot Hockey supported with interactives including hardest shot, goalie challenge and a street hockey rink. Bruins’ personnel joined at each location, including Mason Lohrei, John Beecher and Matt Poitras in Lowell, MA. Over the three-day event, we saw over 12,000 fans and generated over \$50,000 in retail sales.

Throughout the 100 Days, the Boston Bruins hosted 430 community appearances, 300 Learn to Play clinics, 10 Bruins Alumni games, 5 Wegmans store events, and visited 94 communities throughout all 6 New England states.



DECEMBER 1ST, 2024: THE CENTENNIAL GAME

Our Centennial culminated in a special home game at TD Garden on December 1st, 2024, against the Montreal Canadiens. Prior to the game, the Bruins hosted a Fan Fest on Canal Street across from TD Garden. This included activations from Dunkin’, Rapid7, and TD Bank, along with Top Shot Hockey interactives and a Hockey Hall of Fame display with trophies and a Stanley Cup photo opportunity. Dalton and the Sheriffs performed for the entirety of the Centennial Fan Fest.



CONCLUSION OF CENTENNIAL CELEBRATION

CENTENNIAL LEGACY MONUMENT

To honor the past 100 years of Boston Bruins Hockey, a brand-new Bruins bear statue was built outside TD Garden and unveiled on November 30th, 2024. This ceremonial unveiling featured familiar faces throughout the Bruins’ history, including Bobby Orr, Cam Neely, Willie O’Ree, Ray Bourque and Brad Marchand.





The Boston Bruins Foundation is a 501(c)(3) non-profit organization that assists charitable organizations that demonstrate a commitment to enhancing the quality of life for children and their families throughout New England. We focus on organizations that are concentrated on academics, athletics, community outreach, health and wellness. The Foundation believes that these pillars will create a strong support system that will ultimately lead to the betterment of our community.

\$74.5 MILLION
RAISED SINCE INCEPTION

OVER \$1 MILLION
IN GROSS REVENUES RAISED FOR ANNUAL BLACK & GOLD GALA

OVER \$1.2 MILLION
IN GROSS REVENUES RAISED FOR THE 9TH ANNUAL BFIT CHALLENGE POWERED BY NATIONAL GRID

OVER \$1.3 MILLION
IN GROSS JACKPOT REVENUE RAISED THROUGH 50/50 PROGRAM PRESENTED BY DRAFTKINGS

CENTENNIAL GAME JACKPOT
RAISED NEARLY **\$250,000** ALONE

NEARLY \$500,000
AWARDED TO VARIOUS BENEFICIARIES THROUGH THE 50/50 PROGRAM

OVER \$320,000 RAISED IN GROSS REVENUES FOR THE ANNUAL BOSTON BRUINS GOLF TOURNAMENT PRESENTED BY TD BANK

\$36,000 RAISED TO SUPPORT THE MARTIN RICHARD FOUNDATION

\$189,000 IN GROSS REVENUE THROUGH THE MASSACHUSETTS LICENSE PLATE PROGRAM

\$60,000 IN GRANTS FOR LOCAL SCHOOLS THROUGH BFIT SCHOOL ASSEMBLY PROGRAM POWERED BY NATIONAL GRID AND SUPPORTED BY BLUE CROSS BLUE SHIELD OF MA

OVER \$380,000 RAISED IN ONLINE AUCTION REVENUE

SIGNATURE EVENTS

PAN-MASS CHALLENGE

The 44th Annual Pan-Mass Challenge took place on August 3-4, 2024, and the Boston Bruins Foundation raised over \$281,500 for the Dana-Farber Cancer Institute! We once again rode in support of Kieran, our PMC Pedal Partner, with the majority of our riders cycling from Sturbridge, MA to Provincetown, MA over a span of 2 days. Boston Bruins Foundation staff members traveled across the state with our team that weekend to support them on their journey. We are also happy to share that since the PMC weekend; Kieran has entered remission!



BOSTON MARATHON

The 129th Boston Marathon presented by Bank of America on April 21st, 2025, featured 10 runners wearing the Spoked-B for the Boston Bruins Foundation. While on their journey to 26.2, these 10 runners also fundraised for the Boston Bruins Foundation and raised over \$110,000! All 10 runners crossed the finish line on Boylston Street while Foundation staff cheered them on.



BOSTON BRUINS GOLF TOURNAMENT Presented by TD Bank

The 21st Annual Boston Bruins Golf Tournament presented by TD Bank returned to Pinehills Golf Club on September 12th, 2024! Past and present Boston Bruins players and coaches were paired up with supporters to enjoy a day of golf and fundraising. A long-term Foundation partner, Special Olympics MA, was also present to welcome the players as they arrived and helped raise money on both courses throughout the day. Over \$231,000 was raised for the Boston Bruins Foundation and Boston Bruins Alumni Association.



9TH ANNUAL BOWL WITH A BRUIN AND FRIENDS

Boston Bruins Alumni, friends, family, and sponsors returned to Wamesit Lanes in Tewksbury, MA on September 15th, 2024, for a day of bowling, merriment, and fundraising for the Annual Bowl with a Bruin and Friends! Over \$100,000 was raised this year, with proceeds benefitting our Pan-Mass Challenge team, Dana-Farber Cancer Institute, and the Warrior for Life Fund.



PUCKS & PADDLES Presented by Connection

On November 20th, 2024, the Boston Bruins Foundation, David Pastrnak, and 98.5 The Sports Hub teamed up for the 5th Annual Pucks and Paddles presented by Connection at Citizens House of Blues Boston. VIP attendees enjoyed a pre-event meet & greet with members of the team, followed by a ceremonial ping pong game and tournament involving players from the active Bruins roster, Special Olympics of MA athletes, and 98.5 The Sports Hub on-air talent. Over \$110,000 was raised, and all proceeds benefited the Boston Bruins Foundation and Special Olympics of MA.



BOSTON BRUINS BLACK & GOLD Gala

The Boston Bruins hosted the Black & Gold Gala on January 15th, 2025, at the Fairmont Copley Plaza Boston, benefiting the Boston Bruins Foundation. Bringing current and former Bruins players and supporters together, everyone in attendance celebrated Jeremy Jacobs, Chairman of Delaware North, for 50 years of Boston Bruins ownership. Throughout the night, guests enjoyed a grand entrance, a cocktail hour, and a delectable dinner in the stunning Fairmont Copley Plaza ballroom surrounded by Boston Bruins icons!

Our Gala guests had the opportunity to bid on unique memorabilia and experiences through our silent and live auctions. The silent auction featured signed frames and jerseys from all Boston sport teams, suite tickets to the Four Nations Face-Off at TD Garden, a custom Bruins team-signed guitar, and more. During dinner, the Foundation sold exclusive signed Centennial Game jerseys to help raise funds for the California Fire Relief Efforts. Thanks to everyone's generosity, the event raised over **\$1 MILLION**, making it the most lucrative fundraising event for the Boston Bruins Foundation during the 2024-25 season!





The 9th Annual BFit Challenge powered by National Grid took place at TD Garden on February 2nd, 2025, and was another record-breaking year for the event! 2,000 police, military, firefighters, EMS, and community members showed up to experience the one-of-a-kind stair climb event this year. The BFit Challenge offers participants the opportunity to run or walk through each level of TD Garden before transferring them into the Verizon Tower where the front office of the Boston Bruins is located! Participants who complete Level 5, typically do a lap through the Boston Bruins front offices on floor 14 of the Tower, but new this year, participants could instead choose to head up to the new Level 6 and do a lap through the Verizon office on floor 22 with beautiful views of the city!

In addition to the highest number of participants and course levels to date, our sponsors and supporters fundraised **over \$1.2 MILLION** this year! Thanks to National Grid, 100% of this fundraising went back to our 24 host charities, all of which benefit military and first responders. Foundation President, Bob Sweeney, also personally spearheaded a team to support the first responders combating the wildfires in California. This team raised over \$14,400 California Firefighters Relief Efforts – an addition to our host charities this year.



PARTNERSHIPS/INITIATIVES

BFIT SCHOOL ASSEMBLY PROGRAM

Powered by National Grid and Supported by Blue Cross Blue Shield of Massachusetts

The BFit School Assembly Program, powered by National Grid and supported by Blue Cross Blue Shield of Massachusetts, took assemblies to 10 schools this year! Hosted by John Whitesides, Director of Health, Wellness, and Fitness, and Andrew Raycroft, NESN personality and Boston Bruins Alumni, the assemblies teach elementary students the importance of healthy eating habits, consistent exercising, anti-bullying, and more. Each assembly includes special guests such as local firefighters, staff members from National Grid and Blue Cross Blue Shield of Massachusetts, Bob Sweeney, and Blades! This year was extra special as we launched our BFit Hat Trick for Health contest.



BFIT HAT TRICK FOR HEALTH

Powered by National Grid and supported by Blue Cross Blue Shield of Massachusetts

At each school visited for the BFit School Assembly program powered by National Grid and supported by Blue Cross Blue Shield of MA, we donated \$3,000 towards the school's health and wellness! At the end of the year, we chose one of those schools based on submissions to receive an additional \$30,000 to support their health and wellness goals. Johnny Appleseed School in Leominster, MA was chosen with funding helping equip each classroom with brain and fine motor games, improving their basketball court, purchasing Gaga ball pits for their playground, and improving students' positive social emotional responses!



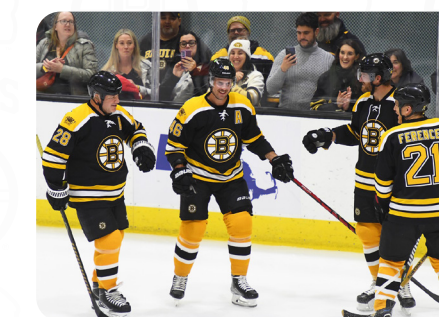
MR8K

The Martin Richard Foundation, in partnership with the Boston Bruins Foundation, held the 7th Annual MR8K on October 13th 2024! This race takes participants from Martin's Park to Boston's Seaport and ends with a celebration at Cisco Beer Garden. The Boston Bruins Foundation was represented by a team of runners and Blades to showcase our support for the Martin Richard Foundation. In addition, Foundation staff were onsite at the after party, spreading our BFit initiative by demonstrating exercises that can be done anytime, anywhere!



2024 FACE-OFF FOR HEROES NATHAN H. HARDY MEMORIAL GAME

The Boston Bruins Foundation partnered with the Warrior for Life Fund and the Boston Bruins Alumni Association to hold the Nathan H. Hardy Memorial Game at Warrior Ice Arena on December 7th, 2024. This game featured Bruins Alumni, including 12 members of the 2011 Boston Bruins Stanley Cup® team, taking on a Warrior for Life All-Stars team. After the game, VIP guests enjoyed the opportunity to take a picture with the Stanley Cup and experience a meet-and-greet with Boston Bruins Alumni. This historic event raised over \$181,000 to benefit Warrior for Life Fund.



OPERATION SERVICE

The Boston Bruins Foundation, in partnership with National Grid, continued the tradition of Trees for Soldiers with Operation Service. During the month of December, Bob Sweeney, Andrew Raycroft, and Blades traveled to Fort Devens and Hanscom Air Force Base to cut and hand out hundreds of Christmas trees!



OPERATION WARM

The Boston Bruins Foundation partnered with the Professional Fire Fighters of Massachusetts (PFFM) to support and participate in their annual initiative, Operation Warm. This year, PFFM representatives, local firefighters, and Boston Bruins Foundation staff members visited Pittsfield, Taunton, and Methuen, MA to hand out staple winter wear such as gloves, ThreadTech coats, and hats to local children.



VETERAN COAT DONATION

This past winter, the Boston Bruins Foundation teamed up with Ocean State Job Lot to donate winter coats to the New England Center and Home for Veterans. Bob Sweeney, President of the Boston Bruins Foundation, as well as Blades, and several other members of the Foundation and Ocean State Job Lot staff personally delivered the coats in early January.



BFIT HEROES CUP ALL STAR GAME

Presented by Wellpoint

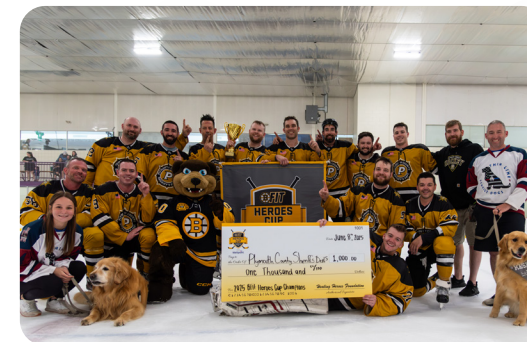
After the cancellation of the 2024 BFit Heroes Cup presented by Wellpoint, we celebrated the top fundraisers at an All-Star game in October 2024 at Warrior Ice Arena. The Boston Bruins Foundation and Healing Heroes Foundation hosted the top 28 fundraising players to play in an All-Star game, hitting the ice alongside Bruins Alumni Tuukka Rask and Andrew Raycroft.



BFIT HEROES CUP HOCKEY TOURNAMENT

Presented by Wellpoint

The BFit Heroes Cup presented by Wellpoint is a weekend-long hockey fundraiser designed to bring firefighters, police officers, EMS, and military members across the country together to raise money for charities surrounding their professions and mental health. After a rink equipment failure cancelled the event in 2024, staff, players, and supporters were glad to see it back and better than ever in 2025! 104 teams and 2,000 first responders and military members competed in a tournament from June 6-8, 2025, at the New England Sport Center in Marlborough, MA, fundraising over \$497,000.



AJ QUETTA AND JAKE THIBEAULT GOLF TOURNAMENTS

AJ Quetta and Jake Thibeault both suffered spinal cord injuries while playing high school hockey and the Boston Bruins Foundation have assisted them ever since. Both gentlemen, alongside the Boston Bruins Foundation, host annual golf tournament fundraisers to raise money for their recovery efforts through the Thomas E. Smith Foundation and Journey Forward. AJ's tournament was June 30th, 2025, at Kirkbrae Country Club while Jake's tournament was July 21st, 2025, at Northern Spy Country Club.



BOSTON BRUINS BRAVE GOWNS

The Boston Bruins Foundation made a donation of \$25,000 to Brave Gowns to create custom Boston Bruin themed gowns for young hospital patients to provide a source of comfort and empowerment while facing challenging times. Boston Bruins players delivered the gowns to Massachusetts General Hospital for Children!



FUNDRAISING

50/50 RAFFLE Presented by DraftKings

Each season, the Boston Bruins Foundation supports New England non-profit organizations through our 50/50 Raffle presented by DraftKings! Our beneficiaries have the opportunity to fundraise with us by coming to TD Garden with their employees and volunteers to sell raffle tickets at home games. Our 50/50 program raised \$1.3 million this season!

From our total raised this season, \$150,560 was raised during the Four Nations Face-Off 50/50 raffle! This special opportunity to host a national tournament at TD Garden allowed us to take our 50/50 Raffle presented by DraftKings to a whole new level. During these games, we hosted the Spaulding Adaptive Sports Centers Youth Hockey Sled Program and ALS Super Fund as our beneficiaries.



AUCTIONS AND RAFFLES

Throughout the season, the Boston Bruins Foundation offers our fans and supporters access to exclusive memorabilia and experiences through our many different auctions and raffles. This year, we offered in-game silent auctions at every Boston Bruins home game during the 2024-25 season. Items included unique signed memorabilia, such as jerseys, pucks, and frames, as well as unique experiences! In total this season, auctions raised more than \$296,000 and raffles raised more than \$126,000 this season!

PUCKS AND PUPS CALENDAR

Presented by The Black Dog

The 8th Annual Pucks and Pups Calendar presented by The Black Dog continues to be a favorite of Boston Bruins supporters! The calendar spread featuring a Boston Bruins player with dogs each month of the year has raised more than \$370,000 since its inception. In addition, before a home game in March, Boston Bruins players walked to the locker room accompanied by some puppies from MSCPA-Angell Boston, who received \$20,000 of calendar proceeds this year.



FESTIVAL OF TREES

The 7th Annual Festival of Trees auction returned during the 2024 winter holiday season and raised \$19,800! Boston Bruins players, wives, and families personally decorated Christmas trees with autographed Bruins memorabilia, gift cards, and other unique favorite items of each player. Each tree was auctioned off during the month of December and all proceeds benefitted the Boston Bruins Foundation as well as St. Mary's Center for Women and Children!



BOSTON BRUINS FOUNDATION IN-ARENA TABLE

Each season, the Boston Bruins Foundation is present at Bruins home games and have an in-arena table outside Loge 5/6 on the concourse. The table features exclusive raffles, auctions, and other initiatives for supporters to win as well as buy signed memorabilia items and experiences. This year, through the support of dedicated fans at home games, we were able to fundraise over \$84,000!



YOUTH HOCKEY FUNDRAISING CHALLENGE

During the 100 Days of Hockey presented by Wegmans Food Market, the Boston Bruins Foundation held a Fundraising Challenge to support New England Youth Hockey teams! Youth hockey teams were encouraged to sign up and fundraise during the 100 days leading up to the December 1st Centennial Game. 100% of the funds raised by registrants went back to their organizations, and we held mini challenges each month where the Foundation also donated grants to teams and participants. Overall, the Bruins Foundation donated \$100,000 to youth hockey organizations and hosted the top 2 youth hockey team fundraisers as 50/50 Raffle beneficiaries at 2024-2025 home games.

BOSTON BRUINS CENTENNIAL BRANDED SNOWMOBILE RAFFLE

Our Boston Bruins branded snowmobile and Centennial Ticket package to the 2024-2025 Centennial Game officially concluded on November 15th, 2024! After 9 months, we were able to raise over \$49,000!



COMMUNITY RELATIONS AND YOUTH HOCKEY

DEVELOPMENT CAMP

Prospects from the Bruins Development Camp participated in different community events in the Boston area, including a library visit at the Waltham Public Library, a visit to the Boston Fire Academy and a floor hockey clinic with the Special Olympics Belmont/Watertown SPORT.



HALLOWEEN VISIT

The Bruins players dressed as characters from the movie “Monsters Inc” to visit pediatric patients at Mass General Hospital for Children and Boston Children’s Hospital for the 14th year of their annual Halloween visit. The players visited, played games and delivered Bruins goodies. Brad Marchand, Jeremy Swayman, Hampus Lindholm, Matt Poitras, John Beecher, Cole Koepke, Charlie Coyle, Parker Wotherspoon, Mark Kastelic and Trent Frederic were the Bruins players in attendance.



OPERATION: BRUINS BABY SHOWER

On November 10th, the Boston Bruins held a baby shower for 50 expectant military moms at the Ferncroft Country Club! Each mom-to-be was showered with gifts from the Boston Bruins and Boston Bruins Foundation. UPPAbaby surprised each family with a Vista V2 full size stroller, and Wegmans gifted each mom with a \$100 gift card. Many local sponsors and the Boston Bruins’ significant others supplied even more gifts for the new moms.



THANKSGIVING PIE DELIVERY

Charlie McAvoy, with special guests Mason Lohrei and John Beecher, kept the Thanksgiving pie delivery tradition as he delivered pies to local homeless shelters around the city. McAvoy purchased over 600 pies for fifteen shelters and delivered them on Thanksgiving Day.



HOLIDAY TOY SHOPPING AND DELIVERY

The Bruins were back at Target, as the whole roster once again participated in the annual Boston Bruins Holiday Toy Shopping event. The players bought toys using money contributed by the entire team and coaching staff. The Boston Bruins Foundation matched the money donated, which helped the team purchase over \$20,000 worth of toys for over 700 children who would be hospitalized during the holidays. Gentle Giant and the Bruins team delivered the toys to the Boston area hospitals in December where the players visited pediatric patients to spread Holiday cheer.



GLOBE SANTA

The Boston Bruins partnered with Globe Santa, a program of the Boston Globe Foundation, for the 2024 Holiday season. Globe Santa's mission is to deliver joy to local children by providing holiday presents to families in need throughout the Greater Boston area. Fans were encouraged to donate at select home games and online.

PJ DRIVE

For the 18th year, the Boston Bruins hosted their Annual PJ Drive. The team once again partnered with the Massachusetts Board of Library Commissioners, Cradles to Crayons and Wonderfund of Massachusetts to collect new pajamas for Massachusetts youth in need. Over 190,000 pajamas have been collected during the campaign and over 7,500 pairs were brought in this year!



BOB'S TEAM UP

The Boston Bruins and Bob's Discount Furniture joined forces to furnish spaces for three youths from Bridge Over Troubled Waters. Each youth was accompanied to their local Bob's Discount Furniture where the Bruins mascot, Blades, was on hand to help them pick out their furniture.



MSPCA-ANGELL

Before the Bruins took the ice at their game on March 15th, the players walked into TD Garden with some special guests: puppies from MSPCA-Angell! The puppies enjoyed the game while fans stopped by to say hello – all to raise awareness for pet adoption and help the pups find loving homes.



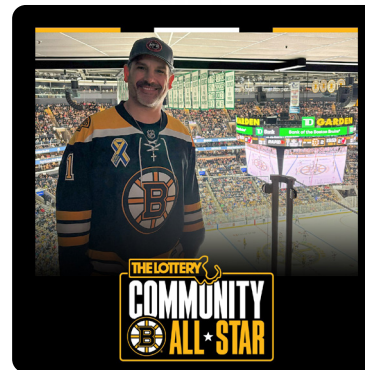
PRIDE PARADE

Members of the Boston Bruins and TD Garden took part in the annual Boston Pride Parade throughout Boston on June 14th, 2025.



COMMUNITY ALL-STAR

The Boston Bruins and the Massachusetts State Lottery are proud to honor local members of the community. During each home game of the 2024-2025 season, dedicated members of our community received Community All-Star recognition.



TEACHER APPRECIATION WEEK

The Boston Bruins teamed up with TD Garden to visit three local schools to thank educators for their outstanding commitment to students and the community. Each visit included the donation of classroom supplies, Jersey Mike's gift cards, Bruins themed items, as well as breakfast treats from Dunkin'. Boston Bruin's mascot, Blades, was on-site to help celebrate at each school!



ACADEMICS

The Boston Bruins and the Boston Bruins Foundation understand the important role that education plays in one's success. The Boston Bruins have created programs that incorporate the sport of hockey to aid in engaging children year-round to promote learning in a fun and unique way.

BRUINS ACADEMY EDUCATION

Bruins Academy Education is a program that gives Kindergarten through 8th grade teachers access to free supplementary curriculum materials that use hockey and the Boston Bruins to teach subjects like math, science, and ELA. To date, the Boston Bruins have teachers from all over the U.S. and Canada that use the program in their classrooms.

FUTURE GOALS STEM DAY

Presented by Rapid7

The Boston Bruins, in partnership with Future Goals Hockey Scholar program, hosted two STEM Days at the team's practice facility, Warrior Ice Arena. Students at each STEM Day were able to put what they learned in the classroom into action on and off the ice.

On January 24th, Parker Wotherspoon visited a STEM class at the Richard J. Murphy School in Dorchester where he participated in a Future Goals lesson with the students.



BEST SNOW DAY EVER

The Boston Bruins, NESN and NHL collaborated to bring fans a real-time, animated data visualization, the "Best Snow Day Ever". The Bruins vs. Panthers game on March 11th was recreated in real-time using NHL EDGE data into an animated world for fans to watch and incorporated STEM concepts, using hockey as a vehicle to make math, physics and science come together in a way that is fun and educational. Following the broadcast, the Bruins collaborated with Future Goals to create a special worksheet for kids to complete, answering STEM-related questions as they followed along in the STEM broadcast.



HAT TRICK READING CHALLENGE

The Bruins Academy Hat Trick Reading Challenge encourages children to read books for special Bruins rewards. From Memorial Day to Labor Day, children set reading goals at home and track their progress with the Hat Trick Reading Challenge log. To score a “reading hat trick,” children must “score” all three goals in the log. Participants read over a combined 6,000 books!

WHEN YOU READ, YOU SCORE!

For the 16th year, the Boston Bruins continued their “When You Read, You Score!” summer reading program in partnership with the Massachusetts Board of Library Commissioners and the Massachusetts Library System, as well as the New Hampshire State Library. Boston Bruins mascot Blades made special visits to 12 local libraries around Massachusetts and New Hampshire.



BRUINS ACADEMY LEARN TO PLAY

This year, the Boston Bruins completed their 11th season of the Learn to Play program, which helps aspiring youth hockey players, ages 5-9, develop their hockey skills. The program has outfitted over 35,000 kids in hockey gear since its inception. With over 80 participating rinks throughout New England, we were able to put 2,800 kids in equipment. We were also able to host our in-person fittings at our Boston Bruins Fan Fest, as well as at select Pure Hockey stores with special guests, Blades and various Boston Bruins alumni.

Currently in its 7th year, the Bruins’ Girls Learn to Play program has helped girls ages 5-10 develop their skills with on-ice instruction and new equipment. The program, which takes place in the spring, was hosted at 14 different locations across New England including Maine, Massachusetts, New Hampshire, and Vermont. Many rinks received a visit from Blades, as well as players from the Boston Fleet. Throughout the entire season, we had 3,400 participants in both of our fall and spring LTP programs.



GIRLS HOCKEY DAY

The Boston Bruins hosted the 7th annual Girls Hockey Day, presented by Wasabi Technologies, on Saturday, April 12 at Warrior Ice Arena. Girls Hockey Day was created in 2017 with the goal to promote growth and celebrate girls’ hockey and the athletes who compete in it. The day began with our Girls LTP players, followed by clinics with the Minuteman Lady Flames and Burlington High School Girls Hockey, and ended with the Warrior Women’s Adult Hockey League.



Boston Fleet players Sydney Bard, Jillian Dempsey, Sidney Morin and Olivia Zafuto, joined the Bruins youth hockey staff members on ice for the day. This year, Wasabi Technologies donated \$5,000 each to Everyone’s a Player and the Northeast Intercounty Scholastic Hockey League (NISHL).

ATHLETICS

Each season, the Boston Bruins Community Relations and Youth Hockey Department engage with thousands of children across New England. Our mission is to provide accessible programs for families who are new to hockey and the Bruins, while also expanding opportunities for current youth hockey players. To achieve this, we work to eliminate socioeconomic barriers and ensure that every child has the chance to experience and enjoy the sport we’re passionate about.

COACHING SYMPOSIUM

The Boston Bruins held its 13th annual Boston Bruins Coaching Symposium, presented by Massachusetts General Brigham and in partnership with Massachusetts Hockey, at Warrior Ice Arena on November 22nd. The event is free and open to USA Hockey certified coaches and amateur coaches. USA Hockey Level 3 and 4 coaching certifications are offered to qualified coaches. Featured panelists included Stephen Durant, Ed.D., staff psychologist for the Boston Bruins and co-director of the Mass General Sports Psychology Program, Bruins Assistant Coach Jay Leach, and former Bruins Head Coach Jim Montgomery.



TD BANK PASS CLINICS

The Boston Bruins, in partnership with TD Bank, selected 13 youth hockey organizations this season as recipients of the TD Bank PASS Clinic initiative. Each program received an on-ice clinic, Bruins/TD Bank giveaways and 100 tickets to a Bruins home game. Additionally, TD Bank donated \$1,000 to the selected youth hockey organization.



TD BANK MINI 1-ON-1

The 51st annual TD Bank Mini 1-on-1 tournament, hosted by the Boston Bruins, took place at TD Garden on Friday, December 20. Teams from all over New England competed in the 3-on-3 cross ice competition, comprising youth hockey players at the Youth U10, Youth U12, Girls 10U, Girls 12U levels. The champions of the Girls U10 and Youth U10 divisions earned a trip to the Bruins game in Raleigh, North Carolina on March 6th, while the top teams in the Girls U12 and Youth U12 divisions received a suite night to a Bruins game at TD Garden.



MIAA AWARDS

The Boston Bruins and MIAA continued to partner this year to honor student athletes from boys and girls high school ice hockey leagues across the state for exemplifying a commitment to sportsmanship, teamwork, and dedication, both on and off the ice. This year, the 24 award winners were honored on March 17th during the Bruins game against the Buffalo Sabres.



CARLTON AWARDS

On April 10th, the Boston Bruins announced that forward Morgan McGathey of Thayer Academy and forward Kyle O'Leary of Noble & Greenough School were the recipients of the 2025 John Carlton Memorial Trophies. Given annually by the Boston Bruins, the award is reserved for Massachusetts' most outstanding high school senior boys and girls ice hockey players. Both players were recognized during the second intermission at the Bruins game against the Chicago Blackhawks at TD Garden.



CAUSE NIGHTS

Each season, the Boston Bruins proudly host special theme nights where different charities and organizations are honored and supported. We celebrate these cause nights at certain home games by hosting different groups of people, facilitating meet and greets and special fan experiences for invitees, providing unique giveaway items to fans in attendance, and highlighting tributes and fundraising initiatives in-game. For some theme nights, such as Military Appreciation and Hockey Fights Cancer Night, specialty cards are available for fans to fill out and display throughout the game. A particular highlight from this year's round of cause nights was when 17-year-old Logan Dorego, a Fall River native and Massachusetts General Hospital patient, rang the ceremonial bell to mark the conclusion of his recent proton beam therapy treatment at Hockey Fights Cancer Night. Each season concludes with the Shirts Off Our Back initiative at Fan Appreciation Night, where immediately following the game, Bruins players remain on the ice and present the "Shirts off their Backs" to fans.

OCTOBER 29, 2024

HOCKEY FIGHTS CANCER

PRESENTED BY  Mass General Brigham



NOVEMBER 18, 2024

MILITARY APPRECIATION NIGHT

PRESENTED BY  OFFICIAL CYBERSECURITY PARTNER



DECEMBER 21, 2024

TEACHER APPRECIATION NIGHT

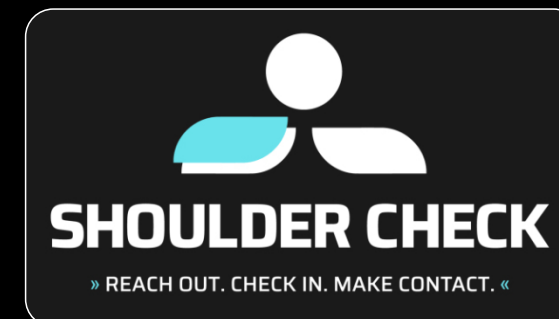
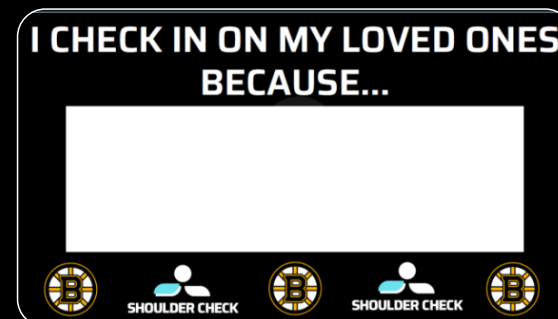
PRESENTED BY  OFFICIAL CYBERSECURITY PARTNER



JANUARY 14, 2025

MENTAL HEALTH AWARENESS NIGHT

PRESENTED BY  Mass General Brigham



JANUARY 30, 2025

HOCKEY IS FOR EVERYONE

PRESENTED BY **TD Bank**



FEBRUARY 4, 2025

HEART HEALTH NIGHT

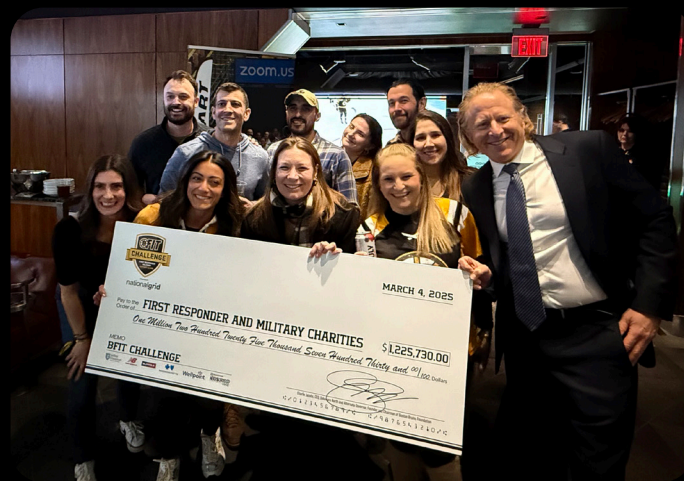
PRESENTED BY **TuftsMedicine**



MARCH 4, 2025

FIRST RESPONDER NIGHT

nationalgrid



APRIL 1, 2025

WOMEN IN SPORTS NIGHT & NETWORKING EVENT

PRESENTED BY **RAPID7**
OFFICIAL CYBERSECURITY PARTNER



APRIL 15, 2025

SHIRTS OFF OUR BACKS & FAN APPRECIATION NIGHT

PRESENTED BY **TD Bank**





The Boston Bruins Alumni Association is dedicated to promoting hockey, physical fitness, and sportsmanship throughout New England. During the 2024-2025 season, the Alumni Team played 33 charity games across five New England states, continuing their tradition of giving back to the community by helping raise over \$1 million for the second consecutive year.

As goodwill ambassadors, the Boston Bruins Alumni played an integral role in the 100 Days of Hockey events, a centerpiece of the Boston Bruins Centennial celebrations. Their participation spanned summer camps, learn-to-play clinics, fan fests, speaking engagements, and meet-and-greets with fans, reinforcing their commitment to growing the game and engaging the community. This ongoing involvement has solidified the Boston Bruins Alumni as one of the premier alumni organizations in the NHL.

This past season saw the highly anticipated return of several members of the 2011 Stanley Cup Championship team. David Krejci, Mark Recchi, Andrew Ference, Shawn Thornton, Gregory Campbell, Daniel Paille, Johnny Boychuk, and Dennis Seidenberg joined Patrice Bergeron, Zdeno Chara, Chris Kelly, Adam McQuaid, Tuukka Rask, and coaches Tim Thomas and Brad Marchand, to take on the Warrior for Life Fund All Stars at a sold-out Warrior Ice Arena.

Another highlight event from the Bruins Alumni season was their game against the Sudbury Blueberry Bulldogs of the hit TV show "Shorsey" which drew over 6,500 fans from the US and Canada to BU's Agganis Arena. A portion of the games proceeds benefited Score Boston Hockey Boston, a program dedicated to providing Boston's inner-city youth with the opportunity to play and enjoy the game of hockey.

The Bruins Alumni extend their heartfelt congratulations to the Massachusetts Down Syndrome Congress, Thomas E. Smith Foundation, MMA Cares, Why Me & Sherry's House, Light Foundation, and Blue Line Blues/Ice ALS for their incredible fundraising efforts, each surpassing \$60,000 at their respective events. The Alumni also commend the 16 new organizations that entrusted them to support their initiatives, collectively raising an outstanding \$347,000 for their causes.

Scan the QR-Code or visit www.bostonbruinsalumni.com to learn more about the Boston Bruins Alumni Association, request a fundraising game, watch Bruins Alumni TV game broadcasts, become a sponsor, or view next seasons schedule once finalized. We look forward to seeing you at an alumni game next season.



REGIONAL IMPACT

The Boston Bruins and Boston Bruins Foundation work hard each season to expand our reach and impact throughout the New England area. On the map below, you will see all the states and towns our team members made an impact in during the 2024-25 season.



EDUCATION

- Billerica, MA
- Brockton, MA
- Burlington, MA
- Cambridge, MA
- Charlestown, MA
- Chestnut Hill, MA
- Dorchester, MA
- Duxbury, MA
- Falmouth, MA
- Greenland, NH
- Hingham, MA
- Jamaica Plain, MA
- Lawrence, MA
- Leominster, MA
- Lynn, MA
- Lynnfield, MA
- North Reading, MA
- Peabody, MA
- Revere, MA
- Roxbury, MA
- Seabrook, NH
- Seekonk, MA
- Waltham, MA
- West Boylston, MA
- Wilmington, MA
- Woburn, MA

YOUTH HOCKEY

- Amherst, MA
- Andover, MA
- Ashburnham, MA
- Auburn, MA
- Auburn, ME
- Bangor, ME
- Belmont, MA
- Berlin, NH
- Biddeford, ME
- Bourne, MA
- Brattleboro, VT
- Brewer, ME
- Bridgewater, MA
- Burlington, VT
- Canton, MA
- Danvers, MA
- Durham, NH
- Enfield, CT
- Essex Junction, VT
- Exeter, NH
- Fall River, MA
- Fitchburg, MA
- Foxboro, MA
- Framingham, MA
- Franklin, MA
- Gardner, MA
- Gloucester, MA
- Gorham, ME
- Greenfield, MA
- Groton, MA
- Haverhill, MA
- Henniker, NH
- Houlton, ME
- Hyannis, MA
- Keene, NH
- Kingston, RI
- Marlborough, MA
- Medford, MA
- Middlebury, VT
- Nashua, NH
- Newburyport, MA
- North Adams, MA
- North Andover, MA
- Northfield, VT
- Pembroke, MA
- Portland, ME
- Reading, MA
- Rockland, MA
- Rockport, ME
- Rutland, VT
- Saugus, MA
- Somerville, MA
- South Hamilton, MA
- Stowe, VT
- Tyngsboro, MA
- Wellesley, MA
- West Warwick, RI
- Westborough, MA
- Woodstock, VT

FAN FEST

- Lewiston, ME
- Lowell, MA
- Plymouth, MA

COMMUNITY EVENTS

- Boston, MA
- Brighton, MA
- Fort Devens, MA
- Hanscom Air Force Base, MA
- Methuen, MA
- Middleton, MA
- Pittsfield, MA
- Stoneham, MA
- Taunton, MA

BOSTON BRUINS

STAFF

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Chief Executive Office of Delaware North's Boston Holdings,
Founder and Chairman, Boston Bruins Foundation

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President, Boston Bruins Foundation

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Boston Bruins Foundation

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BROOKE PINKHAM

Manager of Community and Alumni Relations

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Sports Memorabilia Assistant Manager
Boston Bruins Foundation

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Coordinator, Boston Bruins Foundation

TÉA GILBERT

Graduate Assistant, Boston Bruins Foundation

SAM FOX

Community Relations Coordinator

TOMMY SONGIN

Youth Hockey Ambassador

KAREN WONOSKI

Boston Bruins Alumni Coordinator

BOSTON BRUINS FOUNDATION

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Suffolk Construction

NED FLYNN

New England Flag and Banner

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BILL GALATIS

Dunkin Donuts Franchisee

JOHN HAILER

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MARY MENNA

Beasley Media Group

JENNIE PLATT

TD Bank

KATE ROGERS

Boston Beer Company

COREY THOMAS

Rapid7

CHRIS VINCZE

TRC Companies

BILL WEEKS

Ocean Spray Supplier



TOGETHER, WITH THE COMMUNITY AND THE
WE HAVE HELD IN OUR HEARTS FOR 100 YEARS
BOSTON BRUINS EMBARK ON THE
MAY OUR PAST INSPIRE
OF HOCKEY

THE BOSTON BRUINS HAVE BEEN A
PRIDE OF OUR CITY WITH THE
EMBRACING OUR BENEVOLENCE
INTERWEAVE MOMENTS
MEMORIES AND



 BOSTON BRUINS
FOUNDATION



Bank