



**VEGAS GOLDEN KNIGHTS READING WEEK 2025
OFFICIAL RULES**

SPONSORED BY ZAPPOS

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE VEGAS GOLDEN KNIGHTS READING WEEK 2025 SWEEPSTAKES (the “Sweepstakes”). A purchase will not increase your chances of winning.

By entering into the Sweepstakes, each participant unconditionally accepts and agrees to comply with and abide by these official rules (“Official Rules”) and the decisions of Zappos.com LLC d/b/a Zappos (“Sponsor” or “SPONSOR”) and Black Knight Sports and Entertainment LLC d/b/a Vegas Golden Knights (“BKSE”) which shall be final and binding in all matters relating to this Sweepstakes.

The Sweepstakes will begin at 10:00 AM PST on January 27, 2025, and will end at 5:00 PM PST on February 14, 2025 (“Sweepstakes Period”). SPONSOR’S servers and clock shall serve as the official clock for the Sweepstakes and participants’ proof of submission does not constitute proof of receipt by SPONSOR.

1. Eligibility. To be eligible to compete in the Sweepstakes, participant must be an employee/teacher of a PreK – 5th grade school or class with a school mailing address located in the Clark County School District during the Sweepstakes Period. Any attempt by any person to submit more than one entry will void all of that person’s entries and that person will be disqualified. Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of SPONSOR, BKSE, National Hockey League (“NHL”), other NHL teams (“NHL Entities”), and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, (collectively, “SPONSOR Entities”) are not eligible to enter or win. If a participant is unable to participate in the Sweepstakes as requested by the SPONSOR, SPONSOR and/or BKSE reserve the right to deem that participant’s entry is forfeited in its entirety and that participant will be disqualified. The Sweepstakes is subject to all applicable federal, state, and local laws, rules, and regulations.

2. How to Enter. To enter the Sweepstakes each participant must complete a nomination form, found on the Vegas Golden Knights website under the Community tab or at readingweek@vegasknightsgolden.com.

All entries must comply with the entry criteria set forth herein, be fully completed and received by the conclusion of the Sweepstakes Period and must comply with these Official Rules – ONE ENTRY PER PERSON. No other method of entry is acceptable. In the event of a dispute as to the identity or eligibility of a winner based on an e-mail address, the winning entry will be declared made by the “Authorized Account Holder” of the e-mail address submitted at the time of entry, provided he/she is eligible according to these Official Rules. The “Authorized Account Holder” is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the e-mail address for the domain associated with the submitted e-mail address.

Any attempt by any participant to obtain more than one entry by using multiple/different email addresses, identities, or any other methods will void that participant’s entry and that participant may be disqualified. Entries will become the property of SPONSOR and will not be returned or acknowledged.

Odds of winning the prize described in these Official Rules (the “Prize”) depend on the number of eligible entries received by the conclusion of the Sweepstakes Period. SPONSOR Entities are not responsible for lost, undelivered, late, intercepted or misdirected entries or communications, or for electronic, network, computer, hardware or software malfunctions, unauthorized access, miscommunications, failures or difficulties.

Entry Criteria

- Entries must illustrate why the participant deserves to win the Sweepstakes on behalf of their class/school.

- Entries must be the participant's sole, original work.
- Entries must not include any private information of a third-party such as name, address, phone number, or email address.
- Entries must conform to BKSE's standards and practices, and may not be offensive, as determined by BKSE in its sole discretion. Entries may not disparage Sponsor or BKSE, their parent, subsidiaries or affiliates or any of their respective teams, products or services.
- Entries may not defame or invade the publicity, privacy or intellectual property rights of any person living or deceased, or otherwise infringe upon any person's rights
- Entries must be in good taste and appropriate for a family audience (as determined by Sponsor in its sole discretion) and may not contain nudity, obscenity, profanity, indecent material, lewd acts, references to violence, or demean any gender, race, religion or sexual orientation.
- Entries may not contain third-party materials (other than those of Sponsor), or otherwise violate or infringe (or may infringe) any copyright, trademark, logo, mark that identifies a brand or other proprietary right of any person living or deceased (including but not limited to rights of privacy or publicity or portrayal in a false light) or entity.
- Entries must comply with all applicable laws.

3. SPONSOR'S Use of Entries and Related Materials. By entering, participants grant Sponsor, BKSE, the other NHL Entities and each of their respective designees the irrevocable right and permission to use, separately or together, their name, voice, statements, photograph, likeness, recorded performance and/or biographical information, in whole or in part, on the internet and in all media now known or hereinafter developed, in perpetuity throughout the world, for all purposes, including advertising and promotional purposes, without restriction as to alteration. By submitting an entry, each participant grants a perpetual, royalty-free and worldwide license to Sponsor and/or BKSE of all intellectual property rights in all entry materials and all other related materials provided to SPONSOR or otherwise prepared in connection with the Sweepstakes (collectively, "Entry Materials"), which may or may not include the participant's name, voice, image, photograph, likeness, city and state of residence. Pursuant to the license granted herein, participants agree that Sponsor and/or BKSE shall have the right to use, edit, adapt, modify, reproduce, promote, display, distribute, perform, assign and otherwise use Entry Materials in any way they see fit without compensation to participants. Participants also agree that the rights granted to Sponsor in these Official Rules are without compensation or attribution of any kind. Each participant agrees to take, at SPONSOR'S expense, any further action (including without limitation, execution of affidavits and other documents) reasonably requested by SPONSOR and/or BKSE to effect, perfect or confirm SPONSOR'S and BKSE's rights as set forth in this Paragraph 3.

4. Winner Selection. On or about February 18, 2025, twenty (20) potential winners will be selected by SPONSOR based on the originality and creativity of their response on why their class or school deserves a reading week visit.

5. Winner Notification. Each potential winner will be notified by SPONSOR via email using the email address provided at time of entry during the week of February 17, 2025. SPONSOR will make three (3) attempts to contact the potential winner by the method described above within three (3) business days after they were determined to be the potential winner. If SPONSOR is unable to reach the winner by the method described above within five (5) days of SPONSOR'S first notification, that potential winner will be disqualified and an alternate potential winner will be determined from all remaining eligible entries based upon the criteria described in these Official Rules.

All potential winners are subject to verification by Sponsor, whose decisions are final and binding. Potential winners may be required to complete, except where prohibited, an Affidavit of Eligibility/Liability/Publicity Release and may also be required to submit completed liability and publicity releases for individuals participating in the Prize (the "Winner Documents"). If requested, Winner Documents must be completed and returned by the date and time indicated or the potential winner will forfeit the Prize and an alternative potential winner will be determined from the remaining eligible entries based upon the criteria described in these Official Rules. A participant is not a winner unless and until participant's eligibility and potential winning entry has been verified, all necessary documents have been returned and participant has been notified that verification is complete.

6. Prize. Twenty (20) winners will each receive one (1) school visit from a member or mascot of the Vegas Golden Knights organization, based upon availability of member or mascot (approximate retail value ("ARV") per prize is \$200; ARV for all prizes is \$4,000). No more than the stated number of Prizes will be awarded. In the event that production, technical, seeding, programming, or any other reasons cause more than the stated number of Prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of Prizes by a random drawing among all legitimate, un-awarded, eligible Prize claims.

7. Limitation of Liability; No Warranties and Release. By entering into this Sweepstakes, participants accept and agree that (a) SPONSOR Entities and their respective affiliates, officers, directors, employees and agents do not have and will not have any liability whatsoever for, and shall be held harmless against any liability for any injuries, losses, claims, costs or damages of any kind to persons, including death, or property arising from or resulting in or in part, directly or indirectly, from acceptance, possession, misuse or use of any Prize or participation in this Sweepstakes or any Sweepstakes related activity; or for any typographical or other error in the printing, offering or announcement of any Prize; (b) the Prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, expressed or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose.); (c) SPONSOR Entities will have no liability whatsoever for entries that are late, incomplete or not received for any reason; and (d) except where legally prohibited, winners grant (and agree to confirm the grant in writing) permission for SPONSOR, BKSE, its companies, advertising and promotion agencies and those acting under their authority to use his/her name, photograph, voice and/or likeness, for advertising, trade and/or publicity purposes without additional compensation.

8. Disqualification and Cancellation of Sweepstakes and Events. At any time during the Sweepstakes, SPONSOR reserves the right in its sole discretion to disqualify and eliminate any entry, Entry Materials or other submission from a participant for any reason, including but not limited to, because SPONSOR believes the entry or Entry Materials do not comply with these Official Rules. In the event that a Sweepstakes Winner is disqualified after the Sweepstakes, an alternate Sweepstakes winner will be selected from among the remaining eligible entries, if practicable. SPONSOR reserves the right to amend these Official Rules, or terminate, suspend or modify the Sweepstakes, in its sole discretion, for any reason. The dates and times set forth in these Official Rules are subject to change in SPONSOR'S sole discretion and in the event of any such change, SPONSOR will notify the participants by posting the change on the Website. Persons who tamper with or abuse any aspect of the Sweepstakes, or act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, as solely determined by the Sponsor, will be disqualified. SPONSOR Entities are not responsible for any incorrect or inaccurate information whether caused by websites users, tampering, hacking, or by any of the programming or equipment associated with or used in this Sweepstakes, and assumes no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that participant to disqualification. SPONSOR Entities are not responsible for injury or damage to participants' or any other person's computer or property related to or resulting from participating in this Sweepstakes. Should any portion of the Sweepstakes be, in Sponsor and/or BKSE's opinions, compromised by virus, worms, bugs, non-authorized human intervention or any other causes which, in opinion of the Sponsor and/or BKSE, corrupt or impair administration, security, fairness or proper play of this Sweepstakes, or submission of entries, the Sponsor reserves the right, in its sole discretion, to suspend, modify, or terminate the Sweepstakes and select the winner from valid entries received prior to the action taken, in any manner that may be deemed fair and equitable by the Sponsor.

9. Cash Value and Taxes. Sweepstakes Winners are solely responsible for any and all expenses, and applicable federal, state and local taxes associated with claiming or using the Prize. Prize cannot be substituted, transferred, redeemed for cash or replaced if lost or stolen. However, SPONSOR Entities reserve the right to replace and/or substitute a like Prize of equal value, should the Prize specified in these Official Rules, or any portion thereof, for any reason.

10. Winners List. SPONSOR will maintain all records relating to the Sweepstakes as required by law. For a list of Sweepstakes winners, send a self-addressed, stamped envelope with your written request to the address below to the attention of Marketing Department: VEGAS GOLDEN KNIGHTS READING WEEK within six (6) weeks after the Sweepstakes.

11. Governing Law and Jurisdiction. This Sweepstakes is void where prohibited or where restricted beyond the restrictions set forth in these Official Rules, by law. SPONSOR does not warrant that the Sweepstakes is valid in any particular state or jurisdiction. All applicable federal, state and local laws and regulations shall apply. ALL ISSUES CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND/OR ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF PARTICIPANTS, SPONSOR(S) AND/OR SPONSOR ENTITIES IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE

WITH THE LAWS OF THE STATE OF NEVADA WITHOUT GIVING ANY EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS. ALL DISPUTES IN ANY WAY RELATED TO THIS SWEEPSTAKES SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY LITIGATION CONDUCTED IN THE SUPERIOR COURTS OF CLARK COUNTY, STATE OF NEVADA. ENTRY INTO THE SWEEPSTAKES GIVES EACH PARTICIPANT'S CONSENT TO THE SOLE JURISDICTION OF THE SUPERIOR COURTS OF CLARK COUNTY, STATE OF NEVADA. As a condition of entering, each participant agrees that: (1) under no circumstances will the participant be entitled or permitted to obtain awards for, and participant expressly waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than actual, out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; and (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event shall attorneys' fees be recoverable by any party.

12. All information submitted by participants is subject to BKSE's Privacy Policy accessible at: <https://www.foleyentertainmentgroup.com/privacy-policy/>.

13. SPONSOR. Zappos.com LLC, 400 Stewart Avenue, Las Vegas, NV 89101. BKSE is not a Sponsor of this Sweepstakes.

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ABBREVIATED RULES

NO PURCHASE NECESSARY. Sweepstakes begins at 10:00 AM PST on January 27, 2025, and will end at 5:00 PM PST on February 14, 2025. Open only to employees/teachers of a PreK – 5th grade school or class with a school mailing address located in the Clark County School District during the Sweepstakes Period. Odds of winning depend on number of eligible entries. Void where prohibited by law. Sweepstakes subject to full Official Rules at readingweek@vegasgoldenknights.com. Sponsor: Zappos.com LLC, 400 Stewart Avenue, Las Vegas, NV 89101.