

CANADIAN TIRE CENTRE ACCESSIBLE CUSTOMER SERVICE POLICY

Application

This Policy applies to the following Senators Sports & Entertainment entities:

- Capital Sports & Entertainment Inc. owner of the Ottawa Senators Hockey Club, a National Hockey League ("NHL") member club
- Capital Sports Properties Inc. owner of the Canadian Tire Centre in Ottawa, Ontario, the NHL home arena of the Ottawa Senators Hockey Club
- Senators Community Foundation

The above listed entities will be collectively referred to as "SSE" in this Policy.

Purpose

In accordance with the Accessibility for Ontarians with Disabilities Act, 2005 (the "AODA"), SSE is committed to excellence in serving our fans and in making our facility, the Canadian Tire Centre, accessible to all persons including those with disabilities.

Our Commitment

SSE is dedicated to creating fans for life in keeping with our corporate vision and values.

We strive to provide our fans with service that reflects the principles of dignity, independence, integration and equal opportunity. Our commitment is to provide all fans including those with disabilities, with the same opportunity to access, and benefit from, our goods and services.

Providing Goods and Services to Persons with Disabilities

SSE is committed to removing barriers to accessibility for all our fans including those with disabilities.

- 1. **Communication** We will communicate with fans with disabilities in ways that take their disability into account. We will train our people on how to interact and communicate with persons with various types of disabilities.
- 2. **Telephone Services** We are committed to providing fully accessible telephone service to our fans. We will train our people to communicate over the telephone in clear and plain language and to speak clearly and slowly. We will offer to communicate with fans using the relay service or by email if telephone communication is not suitable for their needs or is not available.

- 3. **Assistive Devices** SSE welcomes our fans with disabilities to Canadian Tire Centre and allows them to use their own personal assistive devices. Canadian Tire Centre also offers use of the following assistive devices:
 - Assistive Listening Devices Canadian Tire Centre offers the use of assistive listening
 devices during events. Please visit our Guest Services booth (located outside Section 201
 on the Main Concourse) upon arrival to request use of one of the in-house devices, which
 will wirelessly connect to our in-house auditory system during your event. Guests are
 welcome to bring their own assistive listening devices or their own headsets to connect to
 the in-house devices.
 - Elevators for access to the upper levels of the Canadian Tire Centre are located at Gates 2 and 3 (north and south sides of the building).
 - Wheelchair escorts can be arranged at Gate 3 for temporary transit within Canadian Tire Centre. Please note that we do not have wheelchairs that fans may keep for the duration of the event.

We will keep these items in good working order and will inform our fans of their availability or any disruption of service.

Note on Oxygen Tanks: Fans requiring the use of an oxygen tank may bring it with them into the building, however, we ask that they notify our Guest Services team either prior to arrival at 613-599-0122 or upon arrival at our Guest Services booth (located outside Section 201 on the Main Concourse), so that we can determine if their current seat location is the best accommodation for this assistive device.

- 4. **Sensory Inclusion** Canadian Tire Centre has partnered with Kulture City, a non-profit provider specializing in sensory inclusive modifications, to offer sensory bags with tools that reduce the stimulus often associated with sporting and entertainment events. Bags can be signed out free of charge at our Guest Services booth located on the 200 Level at the Gate 1 entrance. The bags include: sunglasses, noise reducing earmuffs, fidget toys, and bacterial wipes. SSE also provides access to quiet areas in the Canadian Tire Centre located at Gate 2, Gate 3, and behind our Guest Services booth outside Section 201. Use of these spaces can be pre-arranged by contacting our Guest Services team at 613-599-0122 or organized during an event by visiting the Guest Services booth.
- 5. Accessible Seating SSE is committed to providing an exceptional experience for all fans and is pleased to offer accessible seating at Canadian Tire Centre. Accessible seats may be purchased through the Ticketmaster channels listed below as well as in person at the Canadian Tire Centre Box Office during events.

Ticketmaster Channels:

By phone - 1-855-682-6736
 Online - <u>www.ticketmaster.ca</u>

Fans purchasing accessible seating through www.ticketmaster.ca, can click on 'Filters' and toggle on 'Show Accessible Seating' and any available seating in those areas will be displayed. All our seating that is wheelchair accessible will have a wheelchair symbol outlined in the row.

For most events, a maximum of 4 accessible seats may be purchased to accommodate the accessible needs fan, a support person and/or guest(s). For events where ticket sales are limited to fewer than 4 tickets per person, the same ticket restrictions will apply to the purchase of accessible seating. Forty-eight (48) hours prior to each event date, any accessible seats that have not been sold may be released for purchase by the general public. It is recommended that fans that require accessible seating purchase this type of ticket in advance.

Accessible seats are subject to the same on-sale schedules as standard seating and are sold on a first-come, first-served basis.

Fans that are in possession of a ticket for a standard seat, but require an accessible seat will need to exchange their ticket prior to the event, subject to availability.

Season Seat Members – Season Seat Members looking to exchange their standard seat for an accessible seat should contact Ottawa Senators Membership Services at 613-599-0300 or membershipservices@ottawasenators.com during regular business hours. Exchanges will be processed based on ticket availability.

Gifted directly from a Season Seat Member – If a fan is given a ticket for a standard seat from a Season Seat Member and requires an accessible seat, they should contact Ottawa Senators Membership Services at (613) 599-0300 or membershipservices@ottawasenators.com during regular business hours to confirm availability. If an accessible seat is available, the fan will be asked to contact the Season Seat Member and have them contact their Account Representative to request and confirm the exchange. This permission/confirmation will be required in writing from the Season Seat Member.

Ticketmaster Purchase – If a fan purchases a ticket for a standard seat through Ticketmaster and requires an accessible seat, they should contact Ticketmaster at 1-855-682-6736 to confirm availability. If an accessible seat is available, the exchange will be processed and the difference between the ticket prices will be refunded or charged.

Third Party/Unknown – If a fan purchases a ticket for a standard seat from a third party, or any other method that cannot be traced, and they require an accessible seat, an exchange or refund cannot be offered. These fans should contact Ticketmaster at 1-855-682-6736 to inquire about the availability of an accessible seat to purchase.

At the event, fans who show up and require, but do not hold, a ticket for an accessible seat, should visit our Guest Services booth (located outside Section 201 on the Main Concourse). Our Guest Services team will work with our Box Office staff to try and find a solution for the fan. Accommodations will be based on availability and cannot be guaranteed.

Please note that accessible seating is always subject to availability and therefore exchange options may not be available in all price levels. Further, accessible seating tickets are subject to the same dynamic pricing changes as regular arena seating.

6. **Accessible Parking** – Accessible parking spaces are available for fans with disabilities in Lot 3 at the southeast corner of Canadian Tire Centre. A limited number of these spaces are available for reservation in advance and passes can be purchased through the following Ticketmaster channels:

By phone - 1-855-682-6736
 Online - www.ticketmaster.ca

Remaining accessible parking spaces will be sold to fans with accessible needs on a first-come, first-served basis on the day of the event.

Please Note: Fans must display their accessible permit to obtain access to their reserved space / accessible lot.

Lot 3 is located within close proximity to Gate 3 which is equipped with elevators for access to the upper levels of the venue. Arrangements can also be made with staff at Gate 3 for wheelchair escorts.

Fans being picked up or dropped off by Wheel-Trans or Para-Transpo services are directed to use the Gate 3 entrance.

7. **Accessibility Reports** – As required under the AODA, SSE files Accessibility Reports on a periodic basis with the Ministry of Seniors and Accessibility.

Copies of previously filed SSE Accessibility Reports will be posted at the Canadian Tire Centre's Box Office for review by the public. Members of the public may also request copies of the reports from SSE using any of the contact methods described in the Feedback section below.

8. Accessible Formats and Communication Supports – Publicly available documents can be provided in an accessible format (e.g., large print, audio, text, email) or with communication support, upon request. SSE will consult with the person making the request to determine the suitability of the format or communication support. We will provide the accessible format in a timely manner at a cost that is no more than the regular cost charged to other persons.

To request documentation in an accessible format or with communication support please email accessibility@ottawasenators.ca or contact SSE's Director, Security and Guest Services by phone at – 613-599-0122. Requests can also be made by completing an AODA – Request for Documentation in Accessible Format form

https://media.d3.nhle.com/image/private/t_document/prd/rxknvjqjrkswmlchepks.pdf.

9. **Support Persons** - SSE welcomes fans with disabilities and their support persons to Canadian Tire Centre. All fans entering our facility, including those acting as a support person, are required to hold a valid ticket. Tickets for a support person are subject to standard event pricing.

If a fan and their support person come to an event and have tickets in different sections, our Guest Services team will do their best to relocate them to a location where they can be seated together. The ability to do this will be based on availability and cannot be guaranteed. If they

cannot be seated together, we will ensure that our fan can access his/her support person while in our facility.

If a support person does not have a ticket to the event, our Box Office will work with the fan to allow them to purchase a ticket, when available.

10. **Service Animals** - SSE welcomes our fans with disabilities and their service animals to Canadian Tire Centre. Service animals may accompany the fan in areas of the facility open to the general public unless otherwise prohibited by law. Fans should ensure that they have the proper documentation that identifies their animal as a certified service animal.

To obtain further information relating to Canadian Tire Centre's service animal and support person policies, please contact <u>accessibility@ottawasenators.ca</u> or SSE's Director, Security and Guest Services at – 613-599-0122.

- 11. Notice of Temporary Disruption SSE will provide notice to the public when there is a temporary disruption of facilities or services used by our fans with disabilities to access our goods or services. This notice will include information about the reason for the disruption, its anticipated duration and a description of alternative facilities or services that may be available. We will post this notice in reasonable places at Canadian Tire Centre including the Box Office, Guest Services booth (located outside section 201 on the Main Concourse) and, where possible, at the point of disruption. When possible, disruptions that are known in advance will be posted online and/or through Canadian Tire Centre's social media channels (the Canadian Tire Centre Facebook Page (www.facebook.com/canadiantirecentre) or the Canadian Tire Centre X (formerly Twitter) Feed (@CdnTireCtr). These facilities or services include our passenger elevators, family washrooms, accessible stalls in all men's and women's washrooms, wheelchairs and Assistive Listening Devices.
- 12. **Training -** SSE will provide training to all employees, volunteers and others who interact with our fans on our behalf. SSE will also ensure that the staff of all third parties operating within Canadian Tire Centre have received training on serving our fans with disabilities.

Training will cover the following:

- The purposes of the AODA and the requirements of the customer service standard.
- How to interact and communicate with fans with various types of disabilities.
- How to interact with fans with disabilities that use an assistive device or require the assistance of a service animal or support person.
- The location of our assistive devices and the persons who know how to use them.
- What to do if a fan with a disability is having difficulty accessing our goods or services.
- SSE policies, practices and procedures relating to the customer service standard.
- Those involved in policy development will receive additional training about providing goods or services to the public or third parties.

Each staff member will receive this training as soon as practicable upon joining our team. Ongoing training will be provided with respect to any changes to SSE's policies, practices and procedures.

13. **Fan Feedback** - SSE is committed to providing exceptional customer service. We appreciate feedback from our fans and the general public on all issues, especially related to the way we provide goods and services to people with disabilities. Available methods of submitting feedback to SSE are described below. All feedback should be directed to our team in the method most preferred by the individual.

In person - During an event, individuals may visit our Guest Services team at the Guest Services booth located outside section 201 on the Main Concourse of Canadian Tire Centre to speak with one of our staff members or to fill out a Comment Card.

In writing – Written comments or questions may be mailed or delivered in person during regular business hours to:

Senators Sports & Entertainment

Attention: Director, Security and Guest Services 1000 Palladium Drive Ottawa, ON K2V 1A5

By Email – Written comments or questions may be emailed to our team at the following email address: accessibility@ottawasenators.com.

By Telephone – Individuals may call 613-599-0122 to speak with SSE's Director, Security & Guest Services.

Online – Written comments or questions may be submitted online by filling out a feedback form located at http://www.canadiantirecentre.com/contact-us/.

If comments/questions relate to a specific visit to Canadian Tire Centre, where possible, individuals should include the date of their visit and seating location. If they wish to be contacted about their feedback, individuals should provide their name and contact information. SSE will endeavour to provide timely responses to any feedback where requested.

Any complaints received will be forwarded by SSE's Director, Security & Guest Services to a member of our management team for investigation and response. SSE will endeavour to provide a timely response to any complaints received.

Accessible formats or communication supports can be provided to assist in the feedback process. To request accessible formats or communication supports by phone, please call SSE's Director, Security & Guest Services at 613-599-0122. Requests can also be made by completing an AODA – Request for Documentation in Accessible Format form

https://media.d3.nhle.com/image/private/t_document/prd/rxknvjgjrkswmlchepks.pdf.

Questions About This Policy

Any questions about this policy should be referred to SSE's Director, Security & Guest Services at the contact information noted above.