



B O S T O N B R U I N S
FOUNDATION

**2024 Boston Bruins Golf Tournament
Sponsorship Opportunities**

Platinum Sponsor - \$25,000

- Designation as one of the presenting sponsors (i.e. “The Boston Bruins Golf Tournament Presented by TD Bank & Sponsor Name”) secondary only to Boston Bruins & TD Bank
- Sponsor logo displayed on Tournament collateral and other marketing elements
- Sponsor logo included in email communications to the following groups: Official Newsletter of the Boston Bruins, Boston Bruins Foundation supporters, etc.
- Reserved seating at tournament awards dinner ceremony and recognition by Emcee
- Two foursomes in tournament
- Opportunity to select one current Bruins Player and one Bruins Alumni to host foursomes
- Banner advertisement on tournament website
- Opportunity to provide product samples or gift in players gift bag (approx. 300)
- The right to display banners/signage at tournament

Black & Gold Sponsor - \$17,500

- Reserved seating at tournament awards dinner ceremony and recognition by Emcee
- Logo and hyperlink on tournament web site
- Two foursomes in tournament
- Opportunity to select one Bruins Alumni to host a foursome
- Opportunity to provide product samples or gift in players gift bag (approx. 300)

Silver Sponsor - \$10,000

- Logo and hyperlink on tournament web site
- One foursome in tournament
- Opportunity to select one Bruins Alumni to host a foursome
- Opportunity to provide product samples or gift in players gift bag (approx. 300)

Car Sponsor - \$10,000

- Ability to have a car at the course – sponsor must pay insurance for car for hole-in-one on both courses
- One foursome in tournament
- Opportunity to provide product samples or gift in players gift bag
- Special mention at awards dinner

Golf Cart Sponsor - \$5,000

- Logo included on all golf carts
- Opportunity to provide product samples or gift in players gift bag
- Special mention at awards dinner
- Logo and hyperlink on tournament web page
- *This sponsorship does not include a foursome*

Longest Drive - \$5,000

- Title rights to a Longest Drive Contest
- Insurance for a Longest Drive Contest
- One hole sponsorship per course on specific longest drive hole (includes 1 logo tee sign)
- Opportunity to provide product samples or gift in players gift
- Special mention at awards dinner
- Logo and hyperlink on tournament web page
- *This sponsorship does not include a foursome*

Hole Sponsor - \$2,500

- Ability to showcase product on one hole of each golf course
- One hole sponsorship per course (includes 1 logo tee sign)
- Special mention at awards dinner
- Logo and hyperlink on tournament web page
- *This sponsorship does not include a foursome*

Tee Sponsor - \$500

- Sponsor name/logo on tee sign
- Sponsor name/logo and hyperlink on tournament web page
- Mention on BBF Facebook page
- Mention at reception dinner
- *This sponsorship does not include a foursome*

Product Sponsor- \$500

Product Sponsors will have the ability to provide product to each golfer as well as showcase their product and other ranges of product on a hole.

- Golf Towels
- Bag Tag
- Divot Repair Tool
- Ball Marker
- *This sponsorship does not include a foursome*

