

GEICO 4TH STAR FAN OF THE MONTH OFFICIAL RULES

1. NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. VOID OUTSIDE OF PROMOTION AREA AND WHERE PROHIBITED BY LAW. ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT. The GEICO 4th Star Fan of the Month (the "Promotion") is sponsored by Tampa Bay Arena, LLC d/b/a Benchmark International Arena ("Sponsor") and Government Employees Insurance Company ("GEICO") (collectively, "Promotion Parties") and is only offered within a seventy-five (75) mile radius of the Arena (defined below), 401 Channelside Drive, Tampa, Florida (the "Promotion Area"). Void outside the Promotion Area and where prohibited.

Introduction

2. Promotion is not sponsored or endorsed by the NHL Entities (below). All Promotion-related questions or complaints must be directed to Sponsor, and not to NHL Entities. The term "NHL Entities" shall mean the National Hockey League ("NHL"), NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises B.V., NHL Interactive CyberEnterprises, LLC, National Hockey League Foundation, NHL Foundation, each of the member clubs of the NHL, and each of their respective subsidiaries or affiliated entities, including any entity which, now or in the future, controls, is controlled by, or is under common control with the NHL or any of its member clubs, and each of their respective parents, governors, subsidiaries, affiliates, directors, officers, employees, partners, shareholders, owners and agents.
3. Promotion starts on October 20, 2025 at 12:01 AM Eastern Time ("ET"). Final entry deadline is March 31, 2026 at 11:59 PM ET. The Promotion consists of six (6) individual contests (each, a "Contest") to determine each of the Prize (as defined below) winners.
4. Each Contest will be offered on a monthly basis as of October 2025 through March 2026 (i.e., there is one (1) Contest in each of October 2025, November 2025, December 2025, January 2026, February 2026, and March 2026) (each such month, a "Promotion Month"). Each Contest shall begin on the first day of each Promotion Month, except for the Promotion Month commencing on October 20, 2025, and end on the last calendar day or the applicable Promotion Month (each, a "Contest Period"). Sponsor's computer is the official time-keeping device for this Promotion.
5. Promotion is subject to all federal, state and/or local laws. Sponsor shall be entitled to interpret these official rules ("Official Rules") as needed — including but not limited to rules regarding eligibility, entries, deadlines, winner selection and prize restrictions. By participating, you agree to these Official Rules and to the decisions of Sponsor, which are final and binding in all respects.

Eligibility

6. You must be eighteen (18) years old or older and a legal resident of the Promotion Area (above) for at least three (3) months of the year to be eligible to participate in this Promotion. For purposes of these Official Rules, the "Arena" refers to Tampa Bay Arena, LLC d/b/a Benchmark International Arena.

7. Employees, associates, officers, directors, volunteers and agents of Promotion Parties (above), Vinik Sports Group, LLC ("**VSG**"), the Arena, Tampa Bay Lightning Hockey Club (the "**Lightning**"), Tampa Bay Entertainment Properties, LLC ("**TBEP**"), Tampa Bay Sports and Entertainment, LLC ("**TBS Entertainment**"), VSG Enterprises LLC ("**VSGE**"), the Lightning Foundation ("**Foundation**") the **NHL Entities (defined above)**, or any other entity directly involved in the development or administration of the Promotion, and the members of their immediate families (defined as spouse, parents, siblings, children, grandparents, grandchildren, and their respective spouses) and households are not eligible to enter or win. "**Household members**" shall mean people who share the same residence at least three (3) months a year, whether related or not.
8. Promotion is not open to groups, clubs or organizations. Groups, clubs and organizations are prohibited from reproducing or distributing Promotion materials to their members without Sponsor's prior express consent.

Prize(s) & Odds

9. Prize(s) (6): (i) Two (2) tickets (general reserved seating) to a Lightning Regular Season home game ("**Game**") at the Arena on a date selected by Sponsor, (ii) one (1) experience at the Game (to be determined by Sponsor), and (iii) one (1) Lightning item autographed by one (1) or more Lightning players determined by Sponsor (each of prongs (i)-(iii), the "**Prize**"). Approximate Retail Value ("**ARV**") of each Prize: \$750. For the avoidance of doubt, one (1) Prize shall be awarded to the winner of each Contest for a total of six (6) Prizes. The aggregate ARV of all Prizes: \$4,500.
10. The likelihood of winning a Prize will depend on the skill of the contestant.

General Prize Restrictions

11. All prize details shall be at Sponsor's sole discretion. Prize(s) offered are provided "as is" with no warranty or guarantee either express or implied by Released Parties (below). Merchandise prize(s) or prize components (if any) carry no warranty other than that offered by manufacturers. Released Parties have neither made nor are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prize(s), including but not limited to its quality, mechanical condition or fitness for a particular purpose. Other restrictions apply.
12. The right to receive any prize is personal to the winner and is not transferable. Any portion of any prize not accepted by any winner is forfeited and no cash or substitute will be offered or permitted. Prize(s) may not be substituted except that Sponsor in its discretion may substitute prize(s), or portion thereof, with prize(s) or portion of equal or greater value if it deems necessary. Any such changes will be announced.
13. Winner(s) assumes sole responsibility for all expenses and incidental costs associated with prize(s) not expressly included in the prize description(s) above, including without limitation, all federal, state and/or local taxes, including sales, use and income taxes (if any), all transportation, travel and/or lodging, food, beverages, snacks, tips, gratuities, parking, concessions, souvenirs, merchandise, upgrades, extras, COVID tests, personal items, surcharges, fees and/or other items.

Specific Prize Restrictions

14. The following restrictions **only** apply to the extent that any prize offered includes any of the prize element(s) below.

15. **GAME OR EVENT TICKETS.** NO LODGING OR TRANSPORTATION OF ANY KIND, INCLUDING TO/FROM ANY GAME, IS INCLUDED IN ANY PRIZE UNLESS EXPRESSLY STATED AS PART OF THE PRIZE DESCRIPTION ABOVE AND WINNER(S) ARE SOLELY AND EXCLUSIVELY RESPONSIBLE FOR SCHEDULING AND PAYING FOR ANY SUCH TRANSPORTATION AND LODGING ARRANGEMENTS.
16. Exact seating or viewing locations (if any) will be determined by the Arena and/or Sponsor. Game date(s) and time(s) are determined in the discretion of the Arena and/or Sponsor, the relevant team and/or franchise and may be subject to change. Guest(s) of winner(s) must be eighteen (18) years old or older and may be required (or a parent or guardian may be required, if a minor), to sign a liability waiver and/or (where legal) publicity release prior to receipt of Game tickets or passes. Winner(s) and guest(s) agree to submit to any temperature and other screenings required by the Arena and/or Sponsor as a condition of admission to the Game and/or participation in or attendance at any other prize-related activities. Without limiting the generality of the foregoing, winner(s) and guest(s) must comply with all other Arena and/or Sponsor COVID guidelines, safety measures and/or protocols in connection with the Game, including any temporary or permanent social distancing requirements and/or mask or face covering requirements, as permitted by law. Refusal to comply with all such applicable COVID-19 requirements may result in forfeiture of the prize and no replacement or alternate prize will be provided. Sponsor shall not be responsible under any circumstances whatsoever for providing any winner with any form of compensation for any prize or portion thereof forfeited due to the refusal of the winner(s) or his/her/their guest(s) to comply with all applicable COVID-19 requirements. For more information about COVID protocols, visit <https://www.benchmarkintarena.com/arena-info/policies>. As health authority recommendations continue to evolve, venue and other third-party pandemic procedures are regularly updated, and winner(s) and guest(s) are solely responsible for ensuring access to the most up-to-date information.
17. In addition, winner(s) and guest(s) are responsible for observing all applicable laws, guidelines, regulations, orders and directives at the time of the Game to guard against contracting and/or transmitting the COVID-19 virus (as defined by the World Health Organization and any of the strains, variants or mutations thereof), which may include, without limitation, the observance of social distancing guidelines, frequent washing of hands and use of hand sanitizers, and the wearing of face masks, gloves, and other personal protection equipment, and other safety measures.
18. The Arena reserves the right to remove or to deny entry to any person(s), including winner(s) or guest(s), who engage in a disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the Game, or who refuses to abide by applicable Arena regulations or policies, including permissible COVID-19 screening requirements or protocols. Without limiting the foregoing, your use of any Game passes or attendance at any Game is subject to all Arena rules, regulations, policies and restrictions. Visit <https://www.benchmarkintarena.com/> or call (813) 301-6500 for more information about the Arena. Sponsor will not replace any lost, mutilated, or stolen Game tickets, passes or prize vouchers.
19. Released Parties (defined below) will not be responsible for weather conditions, Acts of God, acts of terrorism, epidemic, pandemic (including COVID), civil disturbances, artist/performer/player/official/labor strike, work stoppage, natural disaster or any other event or occurrence outside their control (each, a "**Force Majeure Event**") that may cause the cancellation, postponement or restricted viewing of the Game, in whole or in

part. The terms and conditions of or on any Game passes awarded as part of the prize(s) will govern in the event the Game is not held or that spectators/fans are not permitted to physically attend, as applicable, due to a Force Majeure Event or any other reason.

20. **Ownership of Work**. Winner(s) and guest(s) acknowledge and agree that by accepting any [Game](#) ticket or attending the Game, and upon entry to the Game, as applicable, winner(s) and guest(s) grant the relevant team or performing group, the Arena and/or Sponsor and their respective designees, successors, and assigns, as applicable, the right to use, copy, sell, distribute, record, publish, republish, print, display, publicly perform, transmit, create derivative works, incorporate, translate or otherwise publicly use, for purposes of trade or for any commercial or advertising purpose or any sale, resale or other distribution of visual, audio or audiovisual productions, including broadcast, re-broadcast, photographs, aerial footage, live stream or other reproduction, articles of merchandise or any other medium, whether now existing or hereinafter developed, the names, images, portraits, photographs, voices and/or other likenesses of the winner(s) and/or guest(s), without compensation, notification or additional consent. Winner(s) and guest(s) further acknowledge and agree that the relevant team or performing group, the Arena and/or Sponsor, and their respective designees, successors and assigns shall be the sole and exclusive owners of any such work in connection with any Game or with the Arena and/or Sponsor or (as applicable) that contains the image, voice and/or likeness of winner(s) and/or guest(s).
21. **AUTOGRAPHED MERCHANDISE**. Autograph component(s) of any prize (if permitted) have no cash value. If any autograph prize component is unavailable or cannot be or is not fulfilled for any reason, such winner will not be entitled to any substitution, remuneration or alternate prize. No specific player's or artist's autograph is guaranteed.
22. The autographing team member(s) or artist(s), as applicable, are determined by the Lightning (or other relevant team) or performing artist/group in its sole discretion.
23. **GIFT CARDS**. Gift card or store credit components (if any) are subject to terms and conditions thereon or otherwise imposed by relevant issuers.

Overview

24. As noted above, the Promotion will consist of six (6) individual Contests during separate Contest Periods.
25. Each Contest Period will begin at the beginning of the applicable Promotion Month (but for the Promotion Month commencing on October 20, 2025) and end as of the last calendar day of such Promotion Month.
26. Subject to resolution of any ties and verification of eligibility, the Prize Winners will be determined at the conclusion of each Contest Period or shortly thereafter.

To Enter

27. Entries will be accepted starting on October 20, 2025 at 12:01 AM ET and ending on March 31, 2026 at 11:59 PM ET, provided, however, that each individual Contest Period is set out below.
28. You may enter any individual Contest by completing each of the following steps during the applicable Contest Period:

29. Visit Tampabaylightning.com/GEICO4Star (the "**Promotion Page**") and follow the instructions to complete an official entry form with any required contact information, which may include your full name, street address, email address, daytime phone number, and age or date of birth (the "**Required Information**").

Answer the Question: Next, follow the provided instructions to submit your answer ("**Answer**") to the question that appears on the Promotion Page during the applicable Contest Period (together, a "**Contest Entry**"). You may also submit additional information, including photos, to boost your Contest Entry.

This is the only method of entry. Contest Entries will not be accepted via any other method.

30. Limit one (1) entry per person per Contest Period during the Promotion. In other words, you can only submit six (6) entries for the entirety of the Promotion (i.e. one (1) entry for each of the six (6) Contest Periods). This is the only method of entry. Entries will not be accepted via any other method.

31. Entry deadline is March 31, 2026 at 11:59 PM ET. Entries must be completely submitted no later than the above deadline to be eligible. Proof of sending is not proof of receipt by [Sponsor](#). Sponsor will not accept screen shots as proof of entry.

32. Entrants who fail to provide any Required Information may be disqualified without further notification by Sponsor. Entrants agree that [Released Parties](#) are not responsible for entries that are lost, misdirected, undelivered, garbled, distorted, truncated, incomplete, illegible or late for any reason, and all such entries are void. Sponsor reserves the right in its sole discretion to disqualify any entry at any time that in its opinion does not comply with these [Official Rules](#).

33. **IMPORTANT: MESSAGE AND/OR DATA RATES MAY APPLY TO THE USE OF MOBILE PHONES/DEVICES TO PARTICIPATE IN THE [PROMOTION](#). WIRELESS SERVICE MAY NOT BE AVAILABLE IN ALL AREAS. EACH WIRELESS CARRIER'S DATA RATE PLAN MAY VARY, AND YOU SHOULD CONTACT YOUR WIRELESS CARRIER FOR INFORMATION ON DATA RATE PLANS AND CHARGES RELATING TO YOUR PARTICIPATION IN THIS PROMOTION.**

34. Limit one (1) entry per person. Any entries received from any person over the stated limit will be subject to disqualification. Any use of robotic, repetitive, automatic, programmed, mechanical, script, macro, or any other automated means or similar entry methods or agents (including, but not limited to, contest-entry services or multiple or different email addresses or mobile devices, or the submission of false contact information under multiple or different email addresses, mobile devices, identities, registrations, accounts or logins) or any other devices or artifices to enter or encourage, directly or indirectly, multiple or false entries are prohibited and suspected or detected entry method violations may void some or all entries submitted by that entrant, in Sponsor's sole discretion.

35. Each entry must include a valid daytime phone number or email address for the entrant and each entrant remains solely responsible for notifying Sponsor of changes in his/her/their contact information. Released Parties are not responsible for voice or electronic communications that are undeliverable because of any form of call blocking, inability to leave a voice message, passive or, as to email, active filtering of any kind. In the event of a dispute as to the identity or eligibility of a winner based on an email address, the entry will be deemed made by the "**Authorized Account Holder**" of the email address used for entry. The Authorized Account Holder is the natural person who

is assigned to the email address by the relevant Internet access provider, online service provider, or other organization responsible for assigning email addresses for the corresponding domain. In the event of a dispute as to the identity of any entrant, the potential winner agrees to furnish requested documentation confirming his/her/their status as the Authorized Account Holder. If such a dispute cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

36. The information that you provide in connection with the Promotion may be used by Promotion Parties in accordance with their respective Privacy Policies, which can be found at <https://www.viniksportsgroup.com/privacy-policy/> and/or <https://www.nhl.com/info/privacy-policy> (as applicable) and respectively, and which may be updated from time to time.

Winner Selection

37. During each Contest, Contestants can earn points ("**Points**") for the Contest Entries submitted during the Contest Periods. Points will potentially be awarded based upon each Contest Entry's adherence to a set criteria (as determined by the Promotion Parties in their sole discretion) which shall be published on the Promotion Page prior to commencement of each Contest.
38. Winners will be selected after each Contest. The current anticipated schedule of each Contest is set out below in the Promotion Chart below, but is subject to change.
39. **Individual Contest Winners:** At the conclusion of each Contest, the Promotion Parties will tabulate the number of points earned by each contestant during that Contest Period. Subject to verification of eligibility, the contestant who received the most Points, as determined by the Promotion Parties in their discretion, will be declared the potential winner of the corresponding Contest (each a "**Winner**" and collectively, the "**Winners**"), for a total of six (6) Winners. Any ties will be resolved by random drawing between the tied contestants.

Promotion Chart – List of Contest Periods

*****All dates and times are subject to change.***

- A. Contest Period 1: October 20, 2025 12:01 AM ET – October 31, 2025 11:59 PM ET
- B. Contest Period 2: November 1, 2025 12:01 AM ET – November 30, 2025 11:59 PM ET
- C. Contest Period 3: December 1, 2025 12:01 AM ET – December 31, 2025 11:59 PM ET
- D. Contest Period 4: January 1, 2026 12:01 AM ET – January 31, 2026 11:59 PM ET
- E. Contest Period 5: February 1, 2026 12:01 AM ET – February 28, 2026 11:59 PM ET
- F. Contest Period 6: March 1, 2026 12:01 AM ET – March 31, 2026 11:59 PM ET

40. Any Contest Entry that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored. The Sponsor reserves the right in its sole discretion to disqualify any contestant or Contest Entry at any time that in its opinion does not comply with these Official Rules. Contest Entries become the property of the Promotion Parties and will not be returned or acknowledged. Regardless of any results

displayed on the Promotion Page or any “leaderboard,” no point counts will be final until all results have been confirmed by the Promotion Parties and its decisions shall be considered final and binding in all results.

41. The results of each Contest will be based on the quality and individual creativity of the contestants who submit Contest Entries for the applicable Contest when final scoring is tabulated. The Promotion Parties in its discretion reserves the right to make adjustments to any Contest or Promotion results based on errors or irregularities in their calculation of results or in the transmission of information to the Promotion Parties from third parties. Sponsor in its discretion, also may make adjustments in the event of noncompliance with these Official Rules. Sponsor reserves the right to reverse the awarding of any Prize in the event of any adjustment. Contestants agree to be bound by any such adjustments and to cooperate with the Sponsor's reasonable efforts to award Prizes. Decisions of the Sponsor are final and binding with respect to all matters related to the Promotion. To the extent that the Promotion Page offers or displays scoring, standings, results, statistics, or other information relating to the Promotion or any Contest, all such information is unofficial and is offered for informational and/or entertainment purposes only.
42. Sponsor reserves the right to award fewer than the stated number of prizes if it does not receive an adequate number of properly submitted and eligible entries.

Verification & Fulfillment

43. Sponsor will contact the potential winner(s) using information provided at the time of entry. The potential winner(s) must respond to such notification within twenty-four (24) hours and may be required to provide requested contact information, verification information, tax withholding forms (e.g. IRS Form W-9) and/or signed eligibility documents, liability waiver, publicity release (where legal) and/or other items (“Verification Paperwork”) to Sponsor. Any requested Verification Paperwork must be received by Sponsor within three (3) days after initial notification and as a condition of receiving any prize.
44. If any potential winner (a) cannot be contacted directly by, or does not respond to, Sponsor or its designee within the time stated above, (b) fails to satisfy any eligibility or verification requirement herein, (c) declines to accept the prize, or (d) is otherwise determined to be ineligible, Sponsor in its discretion may disqualify that individual and an alternate winner will be selected by random drawing as soon as reasonably practicable after such disqualification. Alternate winner(s) must comply with all notification and verification requirements and deadlines set out above. Sponsor will make one (1) attempt to verify an alternate winner for any prize, subject to applicable time constraints for prize(s), if any. If Sponsor is unable to verify an alternate winner for such prize after one (1) attempt, or there is not enough time to verify a winner for any time-sensitive or ticketed prize, if applicable, no further attempts will be made for such prize and the prize will not be awarded.
45. Verified winner(s) will receive instructions from Sponsor or its designee on claiming or receiving up his/her/their prize(s). Upon fulfilling any prize, Sponsor will be deemed to have awarded such prize to the winner and such winner assumes full responsibility for the prize.
46. Promotion Parties (defined above), in their individual discretion, may post the name(s) of the verified winner(s) on the Promotion Page and/or any of their respective websites, including but not limited to, Sponsor's websites at <https://www.benchmarkintarena.com/>

and/or <https://www.nhl.com/lightning>, and any other Promotion Party's websites and on or in any of their respective social media pages or channels.

47. Except as provided in these [Official Rules](#) or otherwise required by law, Sponsor is not responsible for entering any correspondence or discussion regarding any [Promotion](#) results.

Publicity Release

48. By accepting a prize, each winner agrees to award Promotion Parties (defined above) the right to publicize his/her/their name, photographs (including the use and appearance of his/her/their photograph on their respective websites), likeness, biographical information, email address, voice and details of winning for purposes of this and future promotions without further compensation, except where prohibited.
49. By accepting a prize, each winner shall represent and warrant that whenever winner refers to the Arena, he or she shall refer to such building solely and exclusively by its full name, "Benchmark International Arena," in all references, whether oral or written, including but not limited to all public communications related to this Promotion. If during the duration of the Promotion Sponsor notifies winner of a change to the official name of the Arena, he or she shall thereafter use such updated name in all such references. Furthermore, all uses of the Arena name, logo or substantially similar intellectual property shall be subject to Sponsor's prior written approval, and winner shall promptly correct any non-conforming uses of the Arena's name upon request by the Sponsor.

Prize Game Attendees' Assumption of Risk

50. As noted above, winner(s) of any [Game](#) tickets or passes and his/her/their guest(s) must comply with all applicable laws, guidelines, regulations, orders and directives at the time of the Game to guard against contracting and/or transmitting the COVID-19 virus (as defined by the World Health Organization and any of the strains, variants or mutations thereof) as well as submit to other screenings, including COVID-19 tests and/or submission of proof of COVID-19 vaccination, required by [Arena](#) as a condition of admission to the Game (as permitted by law), respectively applicable. An inherent risk of exposure to the novel coronavirus/COVID-19 exists in any public place where people are present. COVID-19 is a highly contagious disease that may result in personal injury, severe illness, and death. According to the Centers for Disease Control and Prevention, senior citizens and persons with underlying medical conditions are especially vulnerable. Please visit the CDC's website for its current guidance on people at increased risk for severe illness and other people who should take extra precautions. By attending the Game, you voluntarily assume all risks related to exposure to COVID-19. Please help keep each other safe. Released Parties cannot guarantee that winner(s) or guest(s) will **not** be exposed to and/or contract COVID-19 or other contagious diseases. Winner(s) and guest(s) agree that (a) all who attend any Game and/or Game-related activity do so at their own risk, that (b) winner(s) and guest(s) accept the risk of being exposed to, contracting, and/or spreading COVID-19 or other contagious diseases along with all related consequences, and that (c) winner(s) and guest(s) waive all right to bring any claims, including but not limited to claims of negligence, and agree to execute documents to that effect.
51. Without limiting the generality of the foregoing, and notwithstanding the risks associated with COVID-19, such winner(s) and guest(s) acknowledge and fully assume the risk of any illness, disease, personal injury, death, bodily harm, emotional distress and/or

psychological harm that the winner(s) or guest(s) may suffer or incur as a direct or indirect result of accepting a prize or participating in any prize-related activity, including without limitation, contracting COVID-19.

Limitation of Liability

52. By entering, accepting a prize and/or otherwise participating in the Promotion, you agree that Sponsor, GEICO, VSG, the Lightning, TBS Entertainment, Arena, TBEP, VSGE, Foundation, Meta f/k/a Facebook, Inc. ("Meta"), X Corp. ("X"), Instagram by Meta ("Instagram"), the NHL Entities (defined above), any other company involved in any way with the Promotion, their respective parent companies, affiliates, subsidiaries, distributors, advertising and promotion agencies, prize suppliers, franchisees, and all of their respective officers, directors, agents, employees, representatives and related persons (collectively, the "Released Parties") (a) are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including but not limited to: failed, incomplete, misdirected, corrupted, garbled or delayed transmissions, telephone connections, traffic congestion on telephone lines, the Internet or at any website; or disconnected, interrupted, or unavailable network, server, or other connections; or late, lost, undeliverable, damaged or stolen mail; or other errors of any kind, whether human, mechanical, or electronic; or entries that for any reason are not properly submitted or received by Sponsor by any deadline stated above; (b) are not responsible for any incorrect or inaccurate information, whether caused by entrants or other participants, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Promotion or in the printing of this offer, administration of this Promotion, or in the selection or announcement of the winner(s) or prize(s), or otherwise in any Promotion-related materials; (c) are not responsible for any injury or damage to any computer, tablet, smartphone, modem or other device as a result of participation in this Promotion or downloading of any software or materials; (d) are not responsible for unauthorized human intervention in any part of the Promotion; (e) are not responsible for any unauthorized third-party use of any entry materials; (f) are not responsible for the inability to select winner(s) because of postal failure, equipment failure, or data storage failure; (g) are not responsible for any printing, typographical, technical, computer, network or human error that may occur in the administration of the Promotion, the acceptance of entries, the selection of the winner(s), the prize(s) or otherwise in any Promotion-related materials; and (h) are released from any and all alleged, existing, or future actions, claims, and/or liabilities of whatever nature including, but not limited to, personal injury, bodily injury (including, without limitation, wrongful death and disability), property damage, and expense (including, without limitation, reasonable attorneys' fees) and loss or damage of any other kind, arising in whole or in part directly or indirectly, from participating in the Promotion (in whole or in part), the use (including modification, adaptation, and reproduction) of entry materials during or after the Promotion, and the delivery, acceptance, possession, redemption, use, misuse, loss, or misdirection of the prize(s).
53. BY PARTICIPATING IN THE PROMOTION, YOU AGREE TO RELEASE, DEFEND, INDEMNIFY AND HOLD RELEASED PARTIES HARMLESS FROM ALL ALLEGED, EXISTING, OR FUTURE ACTIONS, CLAIMS, AND/OR LIABILITIES OF WHATEVER NATURE THAT MAY ARISE IN CONNECTION WITH, OR RELATE IN ANY WAY TO, EXPOSURE TO OR CONTRACTION OF COVID-19 (AS DEFINED BY THE WORLD HEALTH ORGANIZATION AND ANY OF THE STRAINS, VARIANTS OR MUTATIONS THEREOF) OR OTHER COMMUNICABLE AND/OR INFECTIOUS DISEASES,

VIRUSES, BACTERIA OR ILLNESSES OR THE CAUSES THEREOF (COLLECTIVELY, "**COMMUNICABLE DISEASE**") RELATED TO YOUR PARTICIPATION IN THE PROMOTION, ACCEPTANCE OF A PRIZE AND/OR DURING YOUR PARTICIPATION IN ANY RELATED ACTIVITIES ARRANGED, PROMOTED AND/OR SPONSORED BY THE RELEASED PARTIES, INCLUDING, WITHOUT LIMITATION, THOSE CLAIMS THAT ARISE AS A RESULT OF: (A) THE NEGLIGENCE OF ANY OF THE RELEASED PARTIES AND/OR (B) THE INHERENT RISKS ASSOCIATED WITH VISITING ANY VENUE, DURING ANY COMMUNICABLE DISEASE EPIDEMIC OR PANDEMIC, INCLUDING THE COVID-19 PANDEMIC.

54. BY ENTERING THE PROMOTION, ACCEPTING A PRIZE AND/OR OTHERWISE PARTICIPATING IN THE PROMOTION, YOU FURTHER AGREE THAT (A) ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THE PROMOTION, BUT IN NO EVENT ATTORNEYS' FEES; AND (C) UNDER NO CIRCUMSTANCES WILL YOU BE PERMITTED TO OBTAIN ANY AWARD FOR, AND YOU HEREBY WAIVE ALL RIGHTS TO CLAIM, ANY DAMAGES WHATSOEVER, INCLUDING DIRECT, INDIRECT, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES AND ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED AND ANY DAMAGES OTHER THAN ACTUAL OUT-OF-POCKET COSTS DESCRIBED ABOVE.
55. SOME STATES DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES AND THEREFORE THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU IN WHOLE OR IN PART.

Miscellaneous

56. **Sponsor** reserves the right to cancel, suspend or terminate this [Promotion](#), or any part thereof, if Sponsor determines, in its sole discretion, that the security, administration, fairness and/or operation of the Promotion has been corrupted or impaired by any non-authorized intervention, network failure, information storage failure, telecommunications failure, regularly scheduled maintenance, malfunction, or any other cause beyond Sponsor's control. In such an event, Sponsor will post notice of same at the [Promotion Page](#) and select the winner(s) at random from all non-suspect entries received prior to the suspension, cancellation or termination of the Promotion or in such other manner as Sponsor, in its sole discretion, deems fair and appropriate under the circumstances.
57. Note: Without limiting the generality of the foregoing, Sponsor reserves the right, in its sole and absolute discretion, to terminate or suspend all or part of this Promotion in the event that (a) its ability to award the prize(s) or any portion thereof is restricted or prohibited by any federal, state and/or local governing or regulatory body or agency, or by law or regulation; (b) any prize activity is cancelled, postponed, or suspended by any third party as a result of any decision, decree or recommendation of any federal, state and/or local governing or regulatory body or agency, including any public health authorities; (c) that any public health authority discourages or recommends against such attendance at or participation in any prize activity; or (d) Sponsor reasonably concludes in its sole discretion that such activities cannot be offered or enjoyed in a manner that is sufficiently safe to the relevant participants, employees or affected general public; whether any of the foregoing arise out of or result from new, ongoing or re-emerging

occurrence in connection with COVID-19 (as defined by the World Health Organization and any of the strains, variants or mutations thereof), restrictions, "stay at home" government orders, guidelines or advisories, health crisis, or other causes outside of Sponsor's control. For the avoidance of doubt, Sponsor's failure or inability to award the prize(s) offered, or otherwise to otherwise comply with any provision of these Official Rules as a result of the foregoing or of act of God, hurricane, earthquake, fire, volcanoes, war, riot, act of terrorism (domestic or otherwise), act of public enemies, actions of governmental authorities, restraints of public authority, or any similar or dissimilar occurrence or anything else beyond Sponsor's control (excepting compliance with applicable codes and regulations) or other force majeure event that makes awarding any prize(s) offered in this Promotion impracticable, inadvisable, impossible or illegal or that otherwise materially affects Sponsor's ability to provide such prize(s) will not be considered a breach of these Official Rules and Sponsor will have the right in its sole discretion to award a different prize, cancel or rescind the relevant prize and/or cancel the Promotion as a whole.

58. Sponsor reserves the right to disqualify any individual from further participation in the Promotion if Sponsor concludes, in its sole discretion, that such person (a) has attempted to tamper with any entry or selection process or other any operation of the Promotion, (b) has repeatedly disregarded or has attempted to circumvent these [Official Rules](#), or (c) has acted towards Sponsor or any other entrant or other participant in an unfair, inequitable, deliberately annoying, threatening, disrupting or harassing manner. Tampering includes attempting to enter more than the number of times permitted herein, including by using any prohibited device or method. Any failure by Sponsor to enforce any of these Official Rules shall not constitute a waiver of such Official Rules.
59. ANY ATTEMPT BY ANY INDIVIDUAL TO DEFRAUD, TAMPER WITH, OR DELIBERATELY UNDERMINE, THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO PURSUE ANY AVAILABLE DAMAGES OR REMEDIES AGAINST SUCH INDIVIDUAL AND/OR REFER SUCH MATTERS TO LAW ENFORCEMENT FOR PROSECUTION TO THE FULLEST EXTENT PERMITTED BY LAW.
60. All activity arising out of and relating to the [Promotion](#), including any reference to the status of any person as a "winner" is subject to verification and/or auditing for compliance with the Official Rules. If [Sponsor](#) determines, in its sole discretion, that verification or auditing activity evidences non-compliance of any entry and/or entrant with the Official Rules, Sponsor reserves the right to disqualify such entry and/or entrant from the Promotion and any prize at any time. Sponsor reserves the right to conduct a background check on the potential winner(s) and to disqualify any individual based on such background check if Sponsor determines, in its sole discretion, that awarding a prize to any such individual might reflect negatively on Sponsor. Each participant agrees to cooperate with Sponsor and its representatives in connection with all verification, auditing and/or background check activities.
61. Sponsor reserves the right to correct typographical, printing or clerical errors in any Promotion-related materials. No more than the stated number of prizes will be awarded. If production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing from among all legitimate, un-awarded, eligible prize claims.

62. In the event of any discrepancy or inconsistency between any terms or conditions of these Official Rules and any disclosures or other statements contained in any other Promotion-related materials, including but not limited to the Promotion entry forms, or point of sale, television, print, mobile or online advertising, the terms and conditions of these [Official Rules](#) shall prevail, govern and control. If any provision of these Official Rules is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

NHL Entities & Trademarks

63. NHL marks and logos are the property of [NHL](#). Lightning marks and logos are the property of Lightning Hockey, L.P. All rights reserved. Any third-party trademarks mentioned herein are the property of their respective trademark owners and the use or mention of any such third-party trademarks in these Official Rules or in the Promotion is solely for descriptive purposes and shall in no way imply an endorsement or sponsorship of the Promotion or of Sponsor. Neither [Meta](#), [X](#), [Instagram](#) nor the [NHL Entities](#) sponsor or endorse this Promotion or Sponsor. Any questions or complaints about this Promotion must be directed to [Sponsor](#) and not to Meta, X, Instagram or the NHL Entities.

Disputes

64. Except where prohibited by law, by participating in the Promotion, you expressly agree that (a) all disputes and causes of action arising out of or connected with the Promotion or the prize(s) shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association (“[AAA](#)”) in accordance with its Commercial Arbitration Rules in Hillsborough County, Florida; and (b) judgment on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof.

65. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants or other participants or [Released Parties](#) in connection with the [Promotion](#), shall be governed by Florida law, without giving effect to any choice of law rules that would cause the application of the laws of any jurisdiction other than Florida.

66. By entering, accepting a prize and/or otherwise participating in the Promotion, you expressly agree that any legal proceedings not subject to arbitration and arising out of or relating in any way to this Promotion or these Official Rules shall be brought only in the federal or state courts located in Hillsborough County, Florida, and you consent to the mandatory and exclusive jurisdiction in such courts with respect to any such legal proceedings.

Winners’ List/Official Rules

67. For a copy of the Official Rules or the final Winners’ List, visit the [Promotion Page](#) or mail a SASE to: GEICO 4th Star Fan of the Month c/o Tampa Bay Arena, LLC d/b/a Benchmark International Arena, 401 Channelside Drive, Tampa, Florida 33602, specifying either “Winners’ List” or “Official Rules.” Winners’ List will be available after April 30, 2026 and shall be provided by Sponsor upon request.

68. Sponsors: Tampa Bay Arena, LLC d/b/a Benchmark International Arena and GEICO.