

## **Dallas Stars GEICO Fan Advantage Virtual T-Shirt Toss OFFICIAL RULES**

The Sponsor of this Dallas Stars GEICO Fan Advantage Virtual T-Shirt Toss Sweepstakes is DSE Hockey Club, L.P. (“DSE”), with an address of 2601 Avenue of the Stars, Frisco, TX 75034, and the Co-Sponsor is Government Employees Insurance Company (GEICO) (“GEICO”), with an address of 5260 Western Avenue, Chevy Chase, MD 20815.

All entrants agree to be bound by the terms and conditions provided in these Official Rules as well as by all interpretations of these Official Rules by Sponsor, and by all other decisions of Sponsor, including resolution of disputes in connection with this promotion, which are final and binding in all matters relating to the Dallas Stars GEICO Fan Advantage Virtual T-Shirt Toss Sweepstakes (the “Promotion”).

### **NO PURCHASE NECESSARY**

**No purchase necessary to enter or win a prize.** A purchase or payment of any kind will not improve your chances of winning. Void where prohibited.

### **ELIGIBILITY**

The Dallas Stars GEICO Fan Advantage Virtual T-Shirt Toss Sweepstakes is open to legal residents of the United States, who are at least 18 years of age or older at the time of entry. Employees and immediate families of employees (e.g. spouses, parents, siblings, and children) of GEICO, DSE, DSE Hockey Club GP, Inc., Center Operating Company, L.P., Dallas Sports & Entertainment, L.P., the National Hockey League and its member clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises, B.V., NHL Interactive Cyber Enterprises, LLC and each of their respective parents, subsidiaries, affiliates and related entities, as well as each of the aforementioned parties’ respective directors, officers, owners, members, employees and agents are not able to enter or win. This Promotion is subject to all applicable federal, state, local laws and regulations, and void where prohibited or restricted by law. Eligibility is conditioned on the acceptance of these Official Rules.

### **ENTRY PERIOD**

The Promotion begins on **April 13, 2025 at 12:01 AM Dallas time** and ends on **April 14, 2025 at 11:59 PM Dallas time** (the “Entry Period”). Two-Hundred and Fifty (250) winners (the “Winner(s)”) will be selected at random on or about **April 16, 2025** (the “Prize Period”) and such Winners should receive the prize within two (2) weeks thereafter at the address provided at the time of entry. The prizes will be mailed to the Winners at the mailing address provided by each respective Winner, who will not otherwise be notified by the Sponsor.

### **HOW TO ENTER**

During the Entry Period entrants can either (i) visit the landing page on [www.dallasstars.com](http://www.dallasstars.com) and follow the links and instructions to complete and submit the online entry form, or (ii) visit the Promotion landing page on the Dallas Stars Mobile App and follow the links and instructions to complete and submit the entry form. All entrants must meet the above eligibility requirements and accurately complete all required fields (which includes an accurate mailing address) or entry will be deemed invalid. In order to participate you will need Internet access and a valid email address. Limit one entry per person during the Entry Period, regardless of entry method used. Duplicate entries for a single individual during the Entry Period will be disqualified. All entries must be received by Sponsor by **April 14<sup>th</sup>, 2025 at 11:59 PM Dallas time**.

As part of the online entry submission process you may be asked if you wish to receive promotional emails from DSE and/or GEICO. Consenting to receive promotional emails is optional and is not required for participation in this Promotion.

### **WINNER SELECTION**

**Two-Hundred and Fifty (250) Winners** will be selected from a random drawing from among all eligible entries received after the conclusion of the Entry Period by a Sponsor representative on or about **April 16, 2025**. The Sponsor representative's decisions shall be final and binding in all respects.

It is the sole responsibility of the entrant to notify DSE if his or her contact information and/or e-mail address changes. To do so, send an e-mail to [aketterhagen@dallasstars.com](mailto:aketterhagen@dallasstars.com) with the new contact information. GEICO, DSE, DSE Hockey Club GP, Inc., Center Operating Company, L.P., Dallas Sports & Entertainment, L.P., and/or the National Hockey League and its member clubs, and each of their respective parents, subsidiaries, affiliates, directors, officers, owners, shareholders, members, employees sponsors, licensees, successors, assigns and agents are not responsible for lost, interrupted or unavailable network, server or other connections, miscommunications, failed phone or computer hardware or software or telephone transmissions or technical failures, garbled or jumbled transmissions or other errors of any kind, whether human, mechanical or electronic; including without limitation the incorrect or inaccurate capture of entry information online, or for lost, late, incomplete, damaged, destroyed, delayed, stolen, misdirected or illegible entries. Entry materials/data that have been tampered with or altered are void. Use of multiple phone numbers, email addresses, and/or mailing addresses, and/or the manipulation of such information, to obtain more than the stated number of entries, is prohibited and such persons will be disqualified, and all entries will be deemed invalid, and any prize won shall be forfeited. Once submitted, entries become the sole property of Sponsor and will not be returned. Sponsor's computer is the official Promotion time-keeping clock.

### **PRIZE DESCRIPTION**

Each Winner will receive one (1) Stars T-Shirt. Total approximate retail value for each Winner prize is \$15. The winning prize will be mailed to the Winner at the mailing address provided by Winner, and is non-transferable to any other person, including relatives or friends.

### **WINNER'S LIST**

For a copy of the winner's list, please send a self-addressed, stamped envelope postmarked by **May 5, 2025** to Dallas Sports & Entertainment, 2601 Avenue of the Stars, Frisco, Texas 75034, Attn: Dallas Stars GEICO Fan Advantage Virtual T-Shirt Toss Sweepstakes Winner's List Request.

### **TAXES**

The prize Winner(s) is solely responsible for all applicable federal, state and local taxes and any expenses associated with the Promotion, unless otherwise indicated. No substitution, cash equivalent or transfer of prize permitted except at Sponsor's option for a prize of comparable or greater value.

### **RELEASE OF LIABILITY AND INDEMNIFICATION**

By entering, each entrant agrees to follow the Promotion Official Rules and forever releases, discharges, and waives any and all claims, liabilities and actions of any kind, howsoever caused or arising and whether by negligence, any intentional act or otherwise, that entrant may have or that may arise against GEICO, DSE, DSE Hockey Club GP, Inc., Center Operating Company, L.P., Dallas Sports & Entertainment, L.P., the National Hockey League and its member clubs, NHL Enterprises, L.P., NHL Enterprises Canada L.P., NHL Enterprises B.V., NHL Interactive Cyber Enterprises, LLC, and each of their respective parents, subsidiaries, affiliates and related entities, as well as each of the

aforementioned parties' respective directors, officers, owners, shareholders, members, employees, representatives, successors, assigns and agents (collectively, the "Released Parties"), with respect to or arising out of either (i) entrant's participation; or (ii) the receipt or use of the prizes (including but not limited to the substitution or changing of any prize) awarded in the Promotion. By entering, each entrant further agrees to defend, indemnify and hold harmless the Released Parties and their insurers against any and all damages, costs, judgments, and/or expenses (including but not limited to attorneys' fees and/or other legal fees) they may incur as a result of claims made against them in connection with either (i) entrant's participation; or (ii) the receipt or use of the prize (including but not limited to the substitution or changing of any prize) awarded in the Promotion. The Released Parties are not responsible for any typographical or other error in the printing of the offer, administration of the Promotion, or in the announcement of the prize. An entrant may be prohibited from participating in this Promotion if, in Sponsor's sole discretion, it reasonably believes that the entrant has attempted to undermine the legitimate operation of this Promotion by cheating, deception, or other unfair playing practices or annoys, abuses, threatens or harasses any other entrants, Released Parties, or associated agencies or entities.

#### **DISPUTES, ARBITRATION AND CHOICE OF LAW**

Except where prohibited by law, as a condition of participating in this Promotion, each entrant agrees to the following: (1) any and all disputes and causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office in Dallas, Texas; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including without limitation attorneys' fees, other than entrant's actual out-of-pocket expenses directly associated with their entering this Promotion, and entrant further waives all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the right and obligation of entrants and the Administrator in connection with this Promotion, shall be governed by, and construed in accordance with, the substantive laws of the State of Texas, USA, without regard to Texas' choice of law provisions.

#### **PUBLICITY RELEASE**

Except where prohibited by law, in consideration for being permitted to participate in this Promotion and the opportunity to win the prizes offered in this Promotion, each entrant hereby agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of the entrant's name, likeness, voice, photograph, performance, personal statements and/or biographical information in any and all advertising, promotions and other publicity, in any medium now or hereafter known, without further compensation, authorization, permission or notification to entrant or anyone on entrant's behalf, conducted by GEICO, DSE, the National Hockey League and its member clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises, B.V., NHL Interactive Cyber Enterprises, LLC and each of their respective parents, subsidiaries, affiliates, agents, licensees, successors and assigns.

#### **PROMOTION CANCELLATION, SUSPENSION OR MODIFICATION**

Sponsor reserves the right to cancel, modify or suspend the Promotion and/or change dates or prizes (to a prize of equal or greater value) relating to the Promotion in case of schedule changes, acts of God,

force majeure events, computer viruses, bugs, corruption or unfairness of the security or administration of the Promotion, or for any other reason at the sole discretion of Sponsor.

### **TRADEMARKS**

Any Released Parties trademarks or third-party trademarks mentioned herein are the sole and exclusive property of their respective trademark owners, and no Promotion entrant, participant, or Winner shall have any rights in and to such trademarks for any purpose. The use or mention of such third-party trademarks in these Official Rules or in the Promotion is solely for descriptive purposes and shall in no way imply an endorsement or sponsorship of the Promotion. All rights reserved.

### **PRIVACY POLICY**

The information you provide in connection with this Promotion is subject to the DSE Family Privacy Policy (<https://www.nhl.com/stars/team/privacy-policy>) and the NHL Privacy Policy (<https://www.nhl.com/info/privacy-policy>).

### **VOID WHERE PROHIBITED**

Participation in this Promotion is void where prohibited.