

# LA KINGS COMMUNITY REPORT







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# A MESSAGE FROM LUC ROBITAILLE

Thank you for another incredible season of generosity, unity, and impact. The LA Kings and our fans once again showed what it means to stand together for our community.

In a time of need, Kings fans quickly stepped up by donating essential items and raising funds to support those affected by the LA wildfires. Thanks to your support, over \$1.5million was donated to Red Cross, LA Fire Foundation, CalFire and the Pasadena Community Foundation, all who provided critical relief and recovery services.

Beyond emergency response, the Kings Care Foundation continued its mission to strengthen Southern California, providing \$957,000 in financial support and \$1.8 million in in-kind contributions. These efforts supported wellness, sustainability, advocacy, and inclusion throughout the region.

Whether through donations, volunteering, or simply showing up, thank you for joining us in making a difference. We're proud to keep building a stronger, more united community together.

Here's to another impactful year and a great 2025–26 season!

*Luc Robitaille*

Luc Robitaille  
President, LA Kings



*Luc Robitaille*



# ABOUT KINGS CARE FOUNDATION

The mission of Kings Care Foundation (Federal Tax ID # 95-4443065) is to support families in Los Angeles by dedicating financial and in-kind resources to services and programs. To that end, the LA Kings Hockey Club reinvests in LA-based non-profits with the following shared goals:



**WELLNESS**

Support institutions and programs that ensure the mental and physical development of youth in Los Angeles.

**SUSTAINABILITY**

Prioritize sustainable business practices in our facilities and mobilize the entire LA Kings community to act responsibly.

**SOCIAL ADVOCACY**

Address the challenges threatening our community that increase homelessness and violence.

**INCLUSION**

Foster environments that welcome individuals of all races, genders, socio-economic backgrounds and abilities.

Since its inception in 1996, Kings Care Foundation has provided over \$24M in monetary and in-kind support to the local Los Angeles community.

By forging partnerships with local non-profits, Kings Care Foundation works to ensure the mental and physical development of youth, implement sustainable business practices in our facilities and community, address the challenges that increase homelessness and violence, and foster environments that welcome individuals of all races, genders, socio-economic backgrounds and abilities within the sport of hockey locally.

The Foundation is generously supported by LA Kings players, alumni, fans, and the local community. In all, the team’s efforts are estimated to make a direct impact on the lives of nearly one million children and their families annually.

For more information, visit [lakings.com/kingscare](https://lakings.com/kingscare) or contact [KingsCare@lakings.com](mailto:KingsCare@lakings.com).





# SUMMARY OF SUPPORT

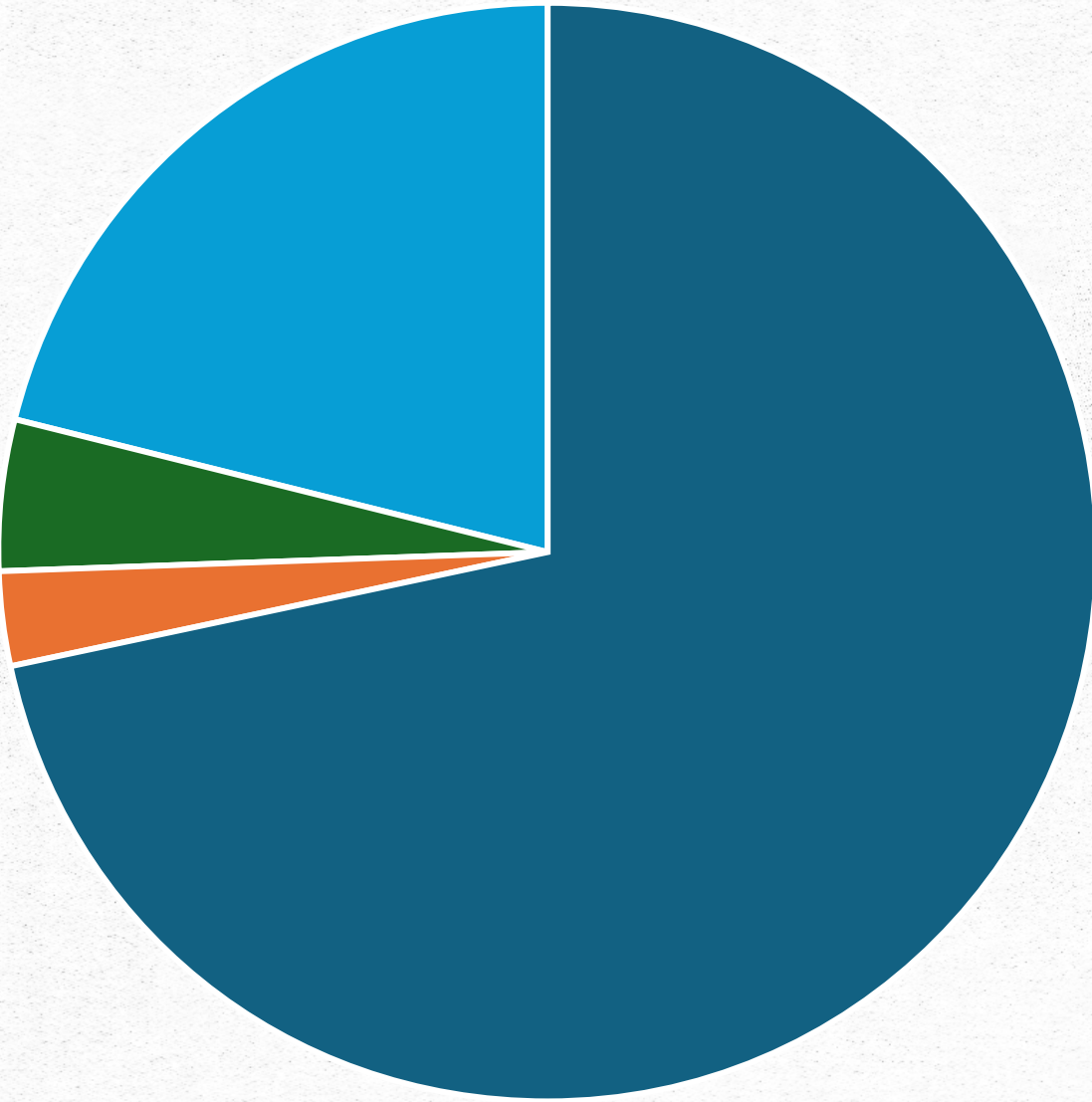
**\$957,410**  
in Financial Support

**\$700,000**  
WELLNESS

**\$125,000**  
INCLUSION

**\$54,000**  
SOCIAL ADVOCACY

**\$28,410**  
SUSTAINABILITY



**\$1,828,689**  
OF IN-KIND SUPPORT

**\$1,746,828+**  
COMMUNITY TICKET DONATIONS

**\$81,700**  
TICKET DONATIONS





# PARTNERSHIPS

## KINGS CARE FOUNDATION FOUNDING CHARITABLE PARTNERSHIPS



### CHILDREN'S HOSPITAL LOS ANGELES

This year, the Foundation continued its commitment to the life-supporting work of CHLA, fulfilling its first year of a \$1,000,000 commitment. These funds will support the Blood Donor Center, Division of Neurosurgery and Sick Cell Disease Program in providing best-in-class care to youth and families in Los Angeles. Since its formation Kings Care Foundation has contributed over \$3,000,000 in financial support to the hospital.



YMCA OF METROPOLITAN LOS ANGELES

### YMCA

The LA Kings have pledged a total of \$1,000,000 to fund Ball Hockey league play in community YMCAs across Los Angeles. This play expansion partnership invites kids to learn new skills and fall in love with the game. This year saw over 1,000 new kids playing Ball Hockey at YMCAs across Los Angeles. Furthermore, this partnership advances Kings Care Foundation's goal to achieve greater play equity in hockey by eliminating financial and accessibility barriers to enter the sport.



### DISCOVERY CUBE LOS ANGELES:

The LA Kings Science of Hockey exhibit at Discovery Cube Los Angeles opened in 2015 as a fun and interactive application of science and math concepts to the sport of hockey. Since its opening, hundreds of thousands of kids have visited this exhibit learning about various STEM topics all through a hockey lens. This exhibit can serve as an entry point to the sport for kids who have not yet attended or played the game. Many kids that visit Discovery Cube are gifted free tickets to attend an LA Kings game.





# PARTNERSHIPS

## KINGS CARE FOUNDATION FOUNDING CHARITABLE PARTNERSHIPS



### THRUGUIDANCE

The Kings Care Foundation supports ThruGUIDANCE's diversity ice skating program, 24° of Color based out of the Toyota Sports Performance Center and LA Kings Iceland at Paramount. The program aims to diversify ice skating and ice hockey in LA County by making these sports more accessible financially, ensuring diverse representation at the rink, and providing resources for participants to compete competitively, if interested. Specifically, the Foundation's monetary commitment sponsors youth players through the *We Are All Kings* Hockey Pathway with the goal of progressing to join an in-house hockey league team.



### PLAY EQUITY FUND / THE ALLIANCE LOS ANGELES

In partnership with 11 other professional sports franchises in Los Angeles, the Kings Care Foundation joined a five-year, \$500,000 commitment to advance equity and drive social justice through sport. That initiative marked a significant milestone in our shared effort to create a more inclusive and accessible youth sports landscape. Through this work, the LA Kings helped develop impactful community programs that continue to support and empower youth in communities of color.





# FUNDRAISING

## EVENTS

**\$549,744**  
from Events



### LA KINGS 5K

The LA Kings 5K brought together current players, fans, and South Bay locals to fundraise, promote healthy activity and celebrate the start of the NHL season. This year we had over 1,700 participants and raised \$124,521 for Kings Care Foundation.

**5,369 MILES COMPLETED  
BY 1,732 PARTICIPANTS**



### LA KINGS GOLF TOURNAMENT

LA Kings players joined foursomes at Palos Verdes Golf Club for a fantastic day of golf complete with gifts, activities, and unparalleled access to the entire Kings roster.

**\$245,294 RAISED FOR  
KINGS CARE FOUNDATION**



### LA KINGS FESTIVAL

The LA Kings Festival is the ONLY all-access event for fans to meet their favorite LA Kings players, alumni, and personalities! Limited VIP packages benefitted Kings Care Foundation and featured early access, premium food and beverage and lower-level tickets to the Kings game prior to the event.

**\$150,887 RAISED FOR  
KINGS CARE FOUNDATION**



### GARAGE SALES

Kings Care Foundation hosted "garage sales" where fans had the chance to score discounted Kings memorabilia while supporting the foundation.

**\$29,042 RAISED FOR  
KINGS CARE FOUNDATION**





# FUNDRAISING

## GAME NIGHT, SEASONAL ITEMS, & GAME-USED

Kings Care Foundation ran a variety of fundraising programs throughout the year to reinvest in wellness, sustainability, social advocacy and inclusion in Los Angeles. Through silent auctions, seasonal specialty items, game-used merchandise, and much more, Kings Care Foundation was able to raise nearly \$2.4 million for the local community.

**\$556,786**

Mobile Auctions

**\$10,156**

Bailey Visits & Deliveries

**\$515,502**

Game-Used Equipment & Merchandise

**\$178,759**

Specialty Items

### Highest-Grossing Items

- Mystery Bags  
**\$69,900**
- Mystery Pucks & Warm-Up Pucks:  
**\$24,650**
- Player-Autographed Holiday Ornaments  
**\$19,865**





# FUNDRAISING

## DONATION DRIVES

To meet the diverse needs of our partners, Kings Care Foundation rallied LA Kings fans to provide in-kind donations to help ease specific burdens within the community. Donation drives are an additional layer of support for partners with needs beyond traditional financial, programmatic or awareness resources.



### SCHOOL SUPPLY DRIVE AT THE LA KINGS ROYAL FAMILY PUCKNIC

Collected over 1000 school supply items benefitting the Partnership for Los Angeles Schools.

### FOOD DRIVES PRESENTED BY BLUE SHIELD OF CALIFORNIA & LOS ANGELES TOURISM

Collected over 500 food items over three drives benefitting Salvation Army and Chinatown Service Center.

### TOY DRIVES

Collected over 500 toys over four drives benefitting Children's Hospital Los Angeles and Children's Burn Foundation.

### GEAR DRIVES

412 fans donated gear across five gear drive locations giving their sports equipment a second life and another player the chance at affordable gear.

### WINTER COAT DRIVE PRESENTED BY LOS ANGELES TOURISM

Collected over 50 coats benefitting Covenant House.

### TOILETRY DRIVE PRESENTED BY LOS ANGELES TOURISM

Collected 200 toiletries benefitting St. Anne's Family Services.

### BLOOD DRIVES IN PARTNERSHIP WITH CHILDREN'S HOSPITAL LOS ANGELES

- **National Blood Donor Month in January:** Five drives with 72 donors donating 85 units of blood aided more than 100 patients.
- **Make March Matter:** One Blood Drive hosted which reached maximum capacity for donations.
- **Platelets for Playoffs:** Over three days, fans donated lifesaving platelets to CHLA patients suffering from leukemia, aplastic anemia, or a bone marrow disease that requires special blood products.





# FUNDRAISING

## FIRE RELIEF EFFORTS

When the devastating wildfires hit Los Angeles, the Kings were quick to support those in need. The Kings hosted a large-scale donation drive over the course of two weeks, collecting over 200,000 essential items including food, toiletries, clothes, and more for displaced families.

The Kings also released a special LAFD-themed merchandise line, with all proceeds benefitting fire relief efforts. In February, the Kings hosted the “Skate for LA Strong” Celebrity game, a charity hockey game that brought together celebrities, NHL legends, and first responders to raise additional funds and honor frontline workers.

All of this was capped off by a \$1,500,000 donation made by the Kings and AEG to various organizations aiding fire victims.

200,000+

Essential items like food, toiletries, clothes, and more

\$1,500,000

Donation made by the Kings and AEG to aid organizations





# COMMUNITY

## G.O.A.L.S. PRESENTED BY BLUE SHIELD OF CALIFORNIA



G.O.A.L.S. is an umbrella program encompassing all LA Kings and Blue Shield of California sponsored character building and wellness activities. By championing Green solutions, Open outlooks, Active bodies, Local leaders, and Sharp minds, G.O.A.L.S. equips children in Los Angeles with the practical skills and tools they need to lead healthy lives.

### SURPRISE BIKE GIVEAWAYS WITH BIKES FOR KIDS

90 new bikes and helmets  
gifted to students at  
McKinley Elementary School.

### MEAL & BLANKET DISTRIBUTION WITH COVENANT HOUSE SPONSORED BY BLUE SHIELD OF CALIFORNIA AND SUPERFD

100 youth experiencing  
homelessness in Los Angeles  
received hot meals  
and blankets.

### SALVADORAN HERITAGE BALL HOCKEY CLINIC WITH AFJA

20 children served by AFJA  
participated in a ball hockey  
clinic at The Graff Lab in  
Pico-Union complete with  
pupusas and a live Kings  
graffiti mural.

### WE ARE ALL KINGS CAMP

28 youth players from under-  
resourced communities  
participated in a free 5-day  
Kings Camp led by former  
professional players and the  
Hockey Development Team.

### STORYTIME LIBRARY VISITS

200+ kids participated in free  
reading visits with Bailey  
and Ice Crew at libraries  
throughout Los Angeles.

### WOMEN'S HISTORY MONTH KIT PACKING

Over 100 hygiene kits of  
women's essentials packed,  
benefitting underserved  
mothers and families at  
St. Anne's Family Services.

### ROYAL READERS INCENTIVIZED PROGRAM SPONSORED BY BLUE SHIELD OF CALIFORNIA AND PEAR DECK

Over 170 schools registered and read over 9.7 million minutes  
as part of the Royal Readers program, with over 7,500 students  
reaching the reading goal of 500 minutes or more.





# COMMUNITY

## GROWING THE GAME



The goal of programming associated with the We Are All Kings platform is to create a culture in which every individual feels welcome in the LA Kings family. With support from Kings Care Foundation, the team is committed to investing resources to ensure every player, staff member and fan is embraced within the sport locally.

### WE ARE ALL KINGS HOCKEY PATHWAY

As a part of the Kings ongoing effort to engage new and diverse communities in hockey, the HD Team has also brought ball hockey to strategic community partners:

- **Learn To Skate Series:** 25 new skaters receive 7-9 weeks of free instruction from and special guest coaches. Graduates of the program interested in continuing their hockey journey were invited to progress through rink programming at subsidized rates under We Are All Kings sponsorship.
- **We Are All Kings Camp:** The Kings hosted the 3rd annual We Are All Kings Camp, a free week-long youth hockey camp led by Blake Bolden, to ensure WAAK Hockey Pathway participants engaged over the summer.
- **Black, Silver & Bold:** This season, the LA Kings started Black, Silver & Bold - a free development program for underrepresented elite youth hockey players and their families in Los Angeles led by Blake Bolden. Participants in the program are invited to monthly social, developmental, and training events with the goal of creating a welcoming travel hockey community for all in Southern California
- **In-House Hockey Dues Sponsorship:** The LA Kings sponsored 21 youth players to participate in the Legends In-House Youth League at the Toyota Sports Performance Center. These players started the sport through We Are All Kings programming and the 24 Degrees of Color – ThruGUIDANCE Program.



### LITTLE KINGS

Little Kings Learn to Play is an introductory hockey experience for children ages 5-9. Through a USA Hockey-approved format of on-ice instruction, we blend fun-filled activities with essential skill-building drills. The Little Kings Program aims to ensure every child feels the thrill of hockey and the joy of being part of the hockey community. Partnering with 14 local hockey rinks, over 900 participants joined our Little Kings family, learning how to play hockey.





# COMMUNITY

## GIRLS HOCKEY

The LA Kings are deeply committed to advancing female hockey and fostering its growth. As a presence in a male-dominated sport, we actively promote female hockey development both on and off the ice. Girls hockey is one of the fastest growing youth sports in the United States with a participation increase of 65% over the past 15 seasons. Our initiatives to help include camps, clinics, and events tailored for all age groups and create more female faces at the rink on the ice for girl hockey players to look up to. In line with our values of inclusivity and equity, we strive to create an environment where female athletes, coaches and referees thrive.

### GIRLS TRY HOCKEY FOR FREE DAY

The LA Kings hosted three events across The Cube Santa Clarita, Toyota Sports Performance Center in El Segundo, and LA Kings Iceoplex in Simi Valley. Over 250 girls participated in activities including ball hockey, crown bedazzling, and an on-ice learn-to-skate session led by the Hockey Development team and LA Kings Female Ambassadors.

### FREE FEMALE COACH AND REFEREE CERTIFICATION

In partnership with USA Hockey, the LA Kings offered 50 women the chance to earn their Level 1 Coaching and Refereeing Certification at the Toyota Sports Performance Center in El Segundo. Participants received instruction from certified USA Hockey staff and took part in on-ice officiating practice.

### LA KINGS ICEBREAKER RETREAT

More than 30 female athletes from across Southern California gathered for a weekend retreat focused on hockey development. Coached by trailblazers Manon Rhéaume and Blake Bolden, the event featured on-ice training, yoga, classroom session, breathwork, off-ice shooting drills, and social activities—all led by an all-female coaching staff.

### LITTLE KINGS GIRLS-ONLY SESSIONS

As part of a league-wide initiative, the LA Kings hosted three girls-only sessions at our local rinks in Santa Clarita, El Segundo, and Simi Valley. With over 200 girl participants, these sessions provided a rare opportunity for girls to play in an all-female environment, reinforcing the Kings commitment to growing girls' hockey in Southern California.





# COMMUNITY

## NHL DRAFT

The NHL and LA Kings co-hosted an NHL Street showcase over two days for local youth players.

### BLACK, SILVER, AND BOLD CAMP

The season concluded in June with our three-day Black, Silver & Bold Summer Training Camp at Toyota Sports Performance Center, where 30 youth received elite instruction from Blake Bolden, the LA Kings Hockey Development team, and members of the NHL Player Inclusion Coalition. Campers walked away with sharpened skills, new friendships, and exclusive BSB gear. To cap it all off, BSB participants were invited to attend Day 2 of the 2025 NHL Draft at Peacock Theater - an unforgettable opportunity to witness the future of the game live and in person.



### NHL DRAFT PROSPECT CLINIC W/ 24 DEGREES OF COLOR

In celebration of the 2025 NHL Draft, the LA Kings and NHL teamed up with 24 Degrees of Color to host an exclusive Prospect Clinic that welcomed 20 youth from 24 Degrees of Color for a morning of skill-building and mentorship. Participants had the rare opportunity to skate alongside top NHL Draft prospects including Matthew Schaefer, Michael Misa, James Hagens, Porter Martone, Jake O'Brien, and Simon Wang - and received guidance from members of the NHL Player Inclusion Coalition. PIC members Mark Fraser, P.K. Subban, JT Brown, Anson Carter, Georges Laraque, Ryan Reaves, Anthony Stewart, and Al Montoya shared their journeys and encouraged the youth to envision themselves in the game, creating a meaningful moment for the future of a more inclusive hockey community.

### NHL STREET SHOWCASE AND OPERATOR TRAINING

NHL Street, in partnership with the LA Kings, hosted a youth ball hockey event spanning two days where participants were organized into teams and played a series of games against each other. Over 400 kids participated in this ball hockey tournament that had a wide range of skilled players from beginners to advanced players. Additionally, there was an NHL Street Operator training that was designed to educate potential operators on the ins and out of NHL Street and ball hockey. The event consisted of a panel discussion with the NHL's Player Inclusion Coalition, a seminar session around the program, and hands-on training covering the fundamentals of hockey.





# COMMUNITY

## KINGS IN THE COMMUNITY

LA Kings players and staff give back to our city through signature programs and dedicated volunteer efforts.

### ADOPT-A-FAMILY

The team adopted 26 families from Children’s Hospital Los Angeles for the holidays and invited them out to attend the LA Kings vs. Ottawa Senators in a decorated suite. Players met the families they sponsored after the game and presented them with bundles of holiday gifts.

### FIALA’S FRIENDS

**Ticketing:** Every home game this season, Kevin Fiala welcomed families from Make-A-Wish Foundation, Ronald McDonald House Charities, Children’s Hospital Los Angeles and Triumph Together to an LA Kings game with tickets, dinner, swag bags and a post-game meet and greet.

### CHILDREN’S HOSPITAL LOS ANGELES VISIT

The entire LA Kings roster spent the day thanking blood donors, handing out toys, delivering coffee, playing games with patients and hearing patient stories.

### KUEMPER’S KREW

LA Kings goalie Darcy Kuemper started his very own program this season inviting out one child and their family from Children’s Burn Foundation & Sunshine Kids to attend a game along with a post-game meet and greet.

### COMMUNITY RINK TOUR

LA Kings players and coaches visited rinks across Los Angeles with local hockey community partners to assist with practice and meet members of the community.

### MAKE-A-WISH

This year, the Kings granted 12-year-old Joshua Bauer-Mesa’s wish to be an LA King. Joshua, who is in remission after battling cancer, got to practice and eat lunch with team, join the official team photo, and take the ice with the team for the national anthem at Crypto.com Arena!



### EMPLOYEE VOLUNTEERING

During the 24-25 season, LA Kings employees showed up for the community across: 17 - volunteer events, collectively logging 809 hours of service through 297 instances of employee volunteer participation.





# COMMUNITY

## COMMUNITY & HERITAGE NIGHTS

The LA Kings are proud to celebrate and support the many cultures and communities that make up the DNA of our city through theme nights and year-round initiatives.

### DÍA DE MUERTOS NIGHT



Community Ofrenda



Mariachi Los Toros



Sugar Skull Auction: **\$5,144** raised

### SALUTE TO SERVICE NIGHT

Hockey for Heroes sponsored by BELFOR Property Restoration: Over **2,000** tickets distributed to military members and their families



Armed Forces In-Game Moments



Specialty Jersey: **\$26,603** raised

### HOCKEY FIGHTS CANCER NIGHT



Honoring CHLA patients



Fiala's Friends



Specialty Jersey: **\$26,478** raised

### WE ARE ALL KINGS NIGHT



24 Degrees Check Presentation



BSB Meet & Greet w/ Jordan Spence

### ARMENIAN HERITAGE NIGHT



AGBU Ball Hockey Visit



Specialty Jersey: **\$17,540** raised



**BLACK HISTORY CELEBRATION**



Black History Community Mixer



Specialty Jersey: \$15,115 raised

**WOMEN'S HISTORY NIGHT**



Girls Academic Leadership Academy Career Lab



Post-Game Skate



Toiletry Drive



Specialty Jersey: \$11,383 raised

**PRIDE NIGHT**



Pride Parade



Post Game Skate



Specialty Jersey: \$15,051 raised

**GREEN GAME**



Grades of Green Crypto.com Arena Sustainability Lab



Used Sports Gear Drive



Freeway Faceoff Beach Clean Up

**MEXICAN HERITAGE NIGHT**



Folklorico Dancers



LA Kings Loteria: \$6,320 raised



# THANK YOU

The LA Kings and Kings Care Foundation would like to thank our generous community of fans, partners, sponsors, volunteers, and players for making 2024-25 a memorable year of giving and impact!

- **Donate to Kings Care Foundation:** To make a monetary contribution to Kings Care Foundation, visit [www.lakings.com/donate](http://www.lakings.com/donate). If you would like to make an in-kind donation of goods or services from your business please contact [kingscare@lakings.com](mailto:kingscare@lakings.com).
- **Sponsorship Opportunities:** If you are interested in sponsoring Kings Care Foundation, email [kingscare@lakings.com](mailto:kingscare@lakings.com).
- **Attend a Kings Care Foundation Fundraiser:** For up-to-date information on upcoming events, follow us on social media or subscribe to our Newsletter.
- **Round Up:** Put your spare change to good use by registering to “RoundUp” debit or credit card purchases to benefit Kings Care Foundation.
- **Gift Matching Programs:** Many employers offer gift matching programs in which they will match charitable contributions made by their employees. To see if your company participates, please connect with a HR representative for the potential of doubling your contribution.





# FOLLOW US



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Email – [kingscare@lakings.com](mailto:kingscare@lakings.com)