

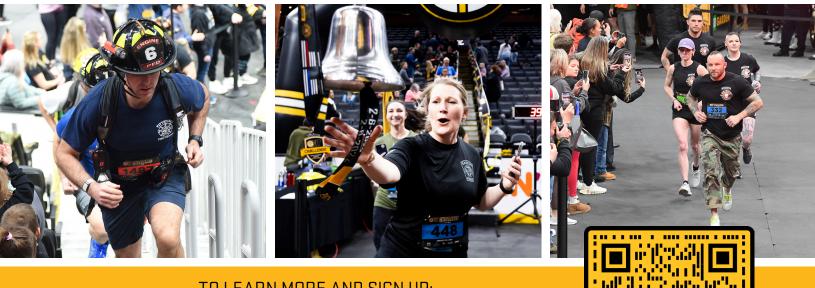
nationalgrid **CLIMB TO SUPPORT** FIRST RESPONDERS & MILITARY

FEBRUARY 2, 2025 9AM-1PM TD GARDEN

FIREFIGHTER + EMT DIVISION

LAW ENFORCEMENT + MILITARY DIVISION

COMMUNITY, FAMILY + FRIEND DIVISION



TO LEARN MORE AND SIGN UP: BOSTONBRUINS.COM/BFITCHALLENGE

BFIT@BOSTONBRUINS.COM FOR ADDITIONAL QUESTIONS see other side for sponsorship opportunities

SPONSOR PACKAGES - BENEFIT YOUR TEAM

SPONSORSHIP

PREMIUM SPONSOR (CUSTOMIZABLE)

- Sponsor logo will be on ALL participant race bibs ٠
- Sponsor logo will be on front page of participant sign-up website •
- Opportunity to name a division after your company (only 3 spots available) •
- Includes 30 bibs for members of your company or group •
- Everything included in Platinum Sponsorship (shown below) except for number of bibs •

PLATINUM SPONSOR

- Sponsor logo will be displayed on website
- Large dedicated area on the event floor to set up a store like display or function area •
- Includes 20 bibs for members of your company or group ٠
- Everything included in Gold Sponsorship (shown below) except for number of bibs ٠

GOLD SPONSOR

- Table on event floor during event day (table sign with your logo provided) •
- Sponsor logo will be displayed on Hub Vision (jumbotron) day of event •
- Logo displayed on TD Garden LED ring in arena throughout day of event •
- Ability to bring larger promotional items to display day of event •
- Sponsor logo on event collateral and other marketing elements
- Ability to distribute promo items and retail offers day of event
- Includes 15 bibs for members of your company or group, can be used to sponsor first responder, military, or community team of your choice (additional bibs will have a \$300 fundraising requirement)

TEAM SPONSOR

- No table on event day
- Includes 10 bibs for members of your company or bibs to sponsor a 10-person team
- Sponsor logo will be displayed on Hub Vision (jumbotron) on event day
- Ability to add promo items and retail offers in gift bag on event day •



\$5,000

\$10,000

\$3,000

\$25,000+

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