



**Boston Pizza® Oilers Player For A Day Contest
(the “Contest”)**

OFFICIAL RULES AND REGULATIONS

The Contest is intended for viewing and participation in Canada only by legal residents of the province of Alberta and shall be subject to and construed in accordance with the laws of Canada. **Please do not proceed if you do not satisfy these requirements at the time of entry. Entry into the Contest constitutes your acceptance to these Official Contest Rules and Regulations.**

- 1) **ADMINISTRATION:** The Contest is jointly administered and operated by Boston Pizza International Inc. (the “**Contest Operator**”) and each of the participating Boston Pizza outlets as listed on the attached schedule (“**Participating Boston Pizza Outlet**”). The decisions of the Contest Operator are final and binding in all matters as they relate to the Contest, including without limitation eligibility and/or disqualification of entries.
- 2) **ELIGIBILITY:** To be eligible to win a prize in the Contest, you must: (i) be a legal resident of Alberta; (ii) have attained the age of majority in the province of Alberta on March 23rd 2025; (iii) be the parent or legal guardian of a child who is between the ages of 5 and 12 years of age on March 23 2025, (“**Child**”); and (iv) am not a member of the immediate families of an employee, contractor, agent or representative of Boston Pizza International Inc. (the “**Contest Operator**”), Boston Pizza Canada Limited Partnership (“**BPCLP**”), Oilers Entertainment Group Canada Corp. (“**OEG**”), or any of their affiliates, agencies, prize suppliers, any franchisee of BPCLP or any of their respective shareholders, trustees, directors, officers, employees or agents with whom such employees contractors, agents and representatives are domiciled. For the purpose of the Contest, “immediate family” is defined as parent or any person residing in the same household or domiciled with any such employees, contractors, agents or representatives.
- 3) **CONTEST PERIOD:** The contest period for a chance to win a Prize (defined below) will commence on Monday, March 27 2025 starting at 11:00:00 AM (MT) and will conclude on February 18 2025 at 11:59:59 PM (MT) (the “**Contest Period**”).
- 4) **PRIZES:** There will be sixty-four (64) prizes to be awarded among all the Participating Boston Pizza Outlets, each consisting of: (i) two (2) hockey game tickets to a 2024/2025 regular season Edmonton Oilers home game designated by the Contest Operator for each Prize Winner (defined below) and Child; (ii) participation by Child in a mock one day contract signing including mock press conference and photo opportunity at a date and time to be determined by the Contest Operator; (iii) one (1) youth authentic Edmonton Oilers hockey jersey; (iv) invitation for Child to participate in the pre-game skate at Rogers Place; (v) opportunity for the Prize Winner and Child to meet the team mascot; for each winner. The approximate retail value of each Prize is CAD\$1,000.00. Each Prize is non-transferable and no substitutions will be made unless the Contest Operator, in its sole discretion, determines otherwise. Each Prize must be accepted as awarded and has no cash value. All incidental costs and expenses not specifically referred to herein, including, without limitation, travel to and from the Edmonton Oilers home game, shall be the sole responsibility of each Prize Winner.
- 5) **HOW TO ENTER: NO PURCHASE NECESSARY.** During the Contest Period, an entry ballot may be obtained from a server at any of the Participating Boston Pizza Outlets. To enter the Contest, entrants must provide contact information as requested on the ballot and submit the completed ballot to any server at any of the Participating Boston Pizza Outlet during the Contest Period.
- 6) **SELECTION OF PROSPECTIVE WINNERS:** On, February 19th 2025 at 11:00:00 AM (MT), one (1) entrant will be randomly selected by each Participating Boston Pizza Outlet from entries received at that Participating Boston Pizza Outlet during the Contest Period to win a Prize (each, a “**Prize Winner**”). Each selected entrant will be contacted by the Contest Operator via telephone within two (2) days of the selection. If a potential Prize Winner is unable to be contacted after three (3) attempts, he or she forfeits the Prize and another entrant may, at the sole discretion of the Contest Operator, be selected.

- 7) **ODDS:** The odds of winning a Prize are dependent upon the total number of eligible entries received at each Participating Boston Pizza Outlet during the Contest Period.
- 8) **AWARDING OF PRIZES:** The Contest Operator is not responsible for the failure, for any reason whatsoever, of a selected entrant to receive notification or for the Contest Operator to receive a selected entrant's response. No communication will be entered into by the Contest Operator with entrants except with the selected entrants. In order to be declared a Prize Winner, each selected prospective winner must:
- (a) have entered the Contest in compliance with these Official Contest Rules and Regulations and be eligible to win a Prize pursuant to these Official Rules and Regulations; and
 - (b) sign and return within a designated time period a Declaration and Waiver in a form prescribed by the Contest Operator, confirming his or her acceptance and compliance with these Official Rules and Regulations and releasing the Contest Operator, BPCLP, each of BPCLP's franchisees, Facebook, Instagram, Twitter, and each of their respective employees, directors, officers, governors, shareholders, affiliates, representatives, parent companies, subsidiaries, professional advisors, and advertising and promotional agencies (collectively, the "**Released Parties**") from any and all liability arising out of, pursuant to, or as a result of the carrying out of the Contest, or any part of the Contest, including, without limitation, liability arising from the acceptance of and usage of a Prize as awarded, the administration of the Contest and the selection of the Prize Winner, with these Official Rules and Regulation, and a consent to the announcement of the Prize Winner's and the Child's name and the use by the Contest Operator of the Prize Winner's and the Child's name, address, photograph or likeness, voice or statements for advertising and promotional purposes without any further compensation to the Prize Winner and/or Child.

Each Prize must be accepted as awarded. Each Prize is non-transferable and non-redeemable for cash. A Prize may not be substituted except by the Contest Operator, who reserves the right to substitute a prize or any portion of a Prize with a prize of equal or greater value. By entering any part of the Contest, all entrants, should they win, agree to the use of their and their Child's name, address (city only), photo, and/or image on videotape for publicity and promotional purposes without compensation. The Contest Operator reserves the right to disqualify any individual whom it finds in violation of these Official Rules and Regulations or tampering with the entry process. The Contest Operator reserves the right to refuse an entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. **Any attempt by anyone to deliberately undermine the legitimate operation of the Contest or any part of the Contest is in violation of criminal and civil laws and the Contest Operator reserves the right to seek damages or other legal remedy to the fullest extent permitted by law.**

- 9) **LIMITATION OF LIABILITY:** The Released Parties are not responsible for errors in the offer or administration of the Contest, or any part of the Contest, including but not limited to, errors in the advertising, these Official Rules and Regulations, the selection and announcement of the winners or the distribution of any Prize. In addition, the Released Parties shall not be liable any damages caused or alleged to be caused by: (a) any entry, Prize or other correspondence or data that is lost, stolen, late, garbled, distorted, delayed, damaged or misdirected for any reason; (b) for any failure, interruption, technical malfunction or delay; (c) any e-mail, text message or other communication sent or received to or from the Contest Operator or any of its agents or designees, for any reason; (d) for any incorrect, untimely or inaccurate information, whether caused by users or by equipment or programming errors associated with or utilized in any part of the Contest; (e) for any technical or human error which may occur in the processing of any entry or entries in the Contest; (f) for problems with the function of any website or website feature (including, without limitation any features thereon), howsoever caused; (g) for the malfunction of, or damage caused to, any telephone network or lines, computer equipment, data, software, online systems, servers or access providers; (h) for any functionality lost due to not having cookies enabled; (i) for traffic congestion on the Internet; (j) for the security or privacy of information transmitted via telephone or computer networks; (k) for breaches of privacy due to interference by third party "hackers" or for any damage caused to or incurred by any entrant or any other person by reason of any such event or occurrence; or (l) for printing errors appearing in these Official Rules and Regulations or related Contest materials. The Contest Operator may terminate or withdraw the Contest without liability, at any time, at its sole discretion.
- 10) **VOID IF ALTERED:** Ballots are void if illegible, altered or mutilated. All contest ballots are the property of the Contest Operator and none shall be returned. The Contest Operator is not responsible for lost or late entries or entries that have been tampered with or are ineligible. All decisions of the Contest Operator shall be final and shall not be subject to appeal.

- 11) **SUBJECT TO APPLICABLE LAWS:** Each part of the Contest is subject to all applicable federal, provincial, municipal and local laws. The Contest Operator reserves the right to modify or terminate the Contest, or any portion thereof, at any time without notice to participants. The Contest is VOID WHERE PROHIBITED BY LAW.
- 12) **PRIVACY STATEMENT:** Personal information collected during the administration of the Contest, or any part of the Contest, will only be used in conjunction with executing the terms of the Contest as described in these Official Rules and Regulations. By entering any part of the Contest, the Contest Operator and its parent companies, subsidiaries, affiliates and agencies, may collect and use the information an entrant provides on the contest card, including Child's age and Prize Winner's contact information, to qualify the Prize Winner for the Contest and to contact the Prize Winner and provide ongoing service regarding the same.
- 13) **FACEBOOK, INSTAGRAM AND TWITTER:** Facebook, Instagram and Twitter: (i) have no way sponsored, endorsed or administered the Contest; (ii) are not associated or connected with any part of the Contest in any manner whatsoever; and (iii) are not liable in any way whatsoever in regard to any matter, which relates to the Contest. You understand that you are providing your information to the Contest Operator and not to Facebook, Instagram or Twitter. Any questions, comments or complaints will be directed to the Contest Operator and not Facebook, Instagram or Twitter. Facebook, Instagram and Twitter are indemnified and held harmless from and against all damages, losses, and expenses of any kind (including reasonable legal fees and costs) for any claim related to the Contest including without limitation the publicity or administration thereof.
- 14) **BOSTON PIZZA:** Boston Pizza and the Boston Pizza roundel are trademarks of Boston Pizza Royalties Limited Partnership, used under license.

Participating Locations			
Albany	265	Red Deer North	130
Argyll	189	Red Deer South	137
Beaumont	198	Sherwood Park Millen	195
Beverly	156	Sherwood Park Wye	162
Calgary Trail	193	South Common	163
Camrose	166	Spruce Grove	161
Capilano	154	St. Albert North	160
Castle Downs	174	St. Albert South	190
Clareview	196	Stony Plain	181
Cold Lake	100	Terwillegar	185
Devon	263	Tri-Village	266
Drayton Valley	184	Vegreville	254
Ellerslie	264	Wainwright	197
Fort Saskatchewan	171	WEM Bourbon St	186
Grande Prairie	101	Westgate	172
Grande Prairie	118	Westlock	194
Hamptons	199	Westmount	176
Heritage	177	Wetaskiwin	165
High Level	192	Whitecourt	108
Ice District	278	Whyte Ave	153
Innisfail	253	Windermere	274
Jasper Ave	179	St. Paul	#191
Kingsway	260	Morrisville	#282
Lacombe	112	Blackfalds	#267
Leduc	164	Fort McMurry	#104
Lloydminster	169	Timberlea	#115
Manning	268	Bonnyville	#271
Mayfield Common	152	Athabasca	#275
Millwoods	178		
Namoo	183		
North Central	157		
Olds	187		
Ponoka	175		
Red Deer Gas Alley	269	Total	62