



LYNDSLEY STROOPE

DIRECTOR, BRAND & COMMUNICATIONS

Lyndsey Stroope is in her ninth season with the Chicago Blackhawks and currently serves as the team's Director, Brand & Communications.

Stroope joined the team in June 2017 after five years with public relations agency Zeno Group. In that role, she focused on corporate communications initiatives, including business media relations, community impact storytelling and executive visibility. Prior to that, Stroope spent time working in the promotions and marketing events department at Shedd Aquarium.

The Mokena, Ill., native graduated from the University of Missouri with degrees in journalism-strategic communication and psychology. She currently resides in Chicago with her husband, Kevin.