

**DETROIT RED WINGS PRESENTS  
COCA-COLA TRIVIA TUESDAYS  
OFFICIAL RULES**

**NO PURCHASE OR STORE VISITATION NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**THE CONTEST IS ONLY OPEN TO LEGAL RESIDENTS OF THE STATE OF MICHIGAN WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AT THE TIME OF PARTICIPATION.**

**VOID OUTSIDE OF MICHIGAN AND WHERE PROHIBITED BY LAW.**

**ELIGIBILITY:** The Coca-Cola Trivia Tuesdays presented by Detroit Red Wings (the "Contest") is open only to legal residents of the United States who reside in Michigan and who are eighteen (18) years of age or older at the time of entry. Employees and non-employee workers, officers, and directors (including immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Great Lakes Coca-Cola Distribution, L.L.C. dba Reyes Coca-Cola Bottling, Reyes Coca-Cola Bottling, L.L.C., Reyes Holdings, L.L.C., The Coca-Cola Company, other Coca-Cola bottlers, and the Detroit Red Wings ("DRW") ("Sponsor" and "Administrator") and the National Hockey League and its Member Clubs and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the Contest are not eligible to participate or win a Prize (defined below). The Contest is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulations.

**HOW TO ENTER THE CONTEST: NO PURCHASE NECESSARY:** The Contest will begin at 10:00 AM Eastern Time ("ET") on **the start date listed** and ends at 10:30 AM ET on **the end date listed below** (the "Contest Period"). The Contest Period will be divided into twenty-four (24) separate entry periods (each, an "Entry Period") as set forth in the table below.

Entry Period Start Date, each at 10:00 am ET End Date, each at 10:30 am ET

1.	October 28, 2025	October 28, 2025
2.	November 4, 2025	November 4, 2025
3.	November 11, 2025	November 11, 2025
4.	November 18, 2025	November 18, 2025
5.	November 25, 2025	November 25, 2025
6.	December 2, 2025	December 2, 2025
7.	December 9, 2025	December 9, 2025
8.	December 16, 2025	December 16, 2025
9.	December 23, 2025	December 23, 2025
10.	December 30, 2025	December 30, 2025
11.	January 6, 2026	January 6, 2026
12.	January 13, 2026	January 13, 2026
13.	January 20, 2026	January 20, 2026
14.	January 27, 2026	January 27, 2026
15.	February 3, 2026	February 3, 2026
16.	February 10, 2026	February 10, 2026
17.	February 17, 2026	February 17, 2026
18.	February 24, 2026	February 24, 2026
19.	March 3, 2026	March 3, 2026

Entry Period Start Date, each at 10:00 am ET End Date, each at 10:30 am ET

20.	March 10, 2026	March 10, 2026
21.	March 17, 2026	March 10, 2026
22.	March 24, 2026	March 24, 2026
23.	March 31, 2026	March 31, 2026
24.	April 7, 2026	April 7, 2026

You may enter the Contest by using the DRW Mobile App. No other method of entry will be accepted. Limit one (1) entry per person/DRW Mobile account/email address/household per question during each Entry Period. Additional entries beyond the specified limit will be void.

To enter, you must (a) have a DRW Mobile App account, and (b) submit the answer to Sponsor's trivia question that will be displayed in the DRW Mobile App during each applicable Entry Period pursuant to the (a) Content Restrictions (as set forth in the Content Restrictions section below), and (b) DRW Mobile App Terms of Service available at <https://www.nhl.com/redwings/team/privacy-policy> during the Entry Period. DRW's computer shall be the official clock of each Contest. Any entries that do not comply with the Content Restrictions or otherwise with these Official Rules, are void.

**METHOD OF WINNING:** The potential winner of the Contest will be the first person to correctly answer one (1) of the trivia questions asked by DRW on the dates set forth above. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential winner will be declared the official winner of each Contest period (each a "Winner" and collectively, the "Winners"). The decision of Sponsor is final and binding on all matters relating to this Contest. Limit one (1) Prize per person, family or household. The potential winner will be notified by e-mail, and/or telephone. Failure of the potential prize winner to respond within a reasonable time frame (but not longer than 24 hours) from such notification referred to above may result in disqualification and the selection of another Entrant from among all eligible entries received. Sponsor is not required to contact potential prize winner more than once. In the event of non-compliance for any reason, including the inability to accept the prize for any reason, an alternate Entrant may be selected in Sponsors sole discretion.

**PRIZES:** One (1) prize will be awarded for each Entry Period. Each Winner will receive one (1) DRW hockey puck. The Prize is subject to the terms and conditions of issuer (each, a "Prize" and collectively, the "Prizes"). (Approximate Retail Value of each Prize: \$55). Total ARV of all Prizes to be awarded in the Contest: One Thousand Three Hundred Seventy Five Dollars (\$1,375.00)

**PRIZE CONDITIONS:** All Prize details shall be determined in the sole and absolute discretion of Sponsor. Each Winner is fully responsible for any and all applicable federal, state, territory, provincial and local taxes (including income and withholding taxes). All costs and expenses associated with the Prize acceptance and use not specified herein as being provided, including but not limited to lodging, transportation costs, meals, gratuities and other expenses incurred by accepting the Prize are the sole responsibility of each Winner. The Prizes are non-transferable and non-assignable, with no cash redemptions except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute the Prize (or any portion thereof) with one of comparable or greater value at its sole and absolute discretion.

**CONTENT RESTRICTIONS:** Entrants must not include any of the following content (the "Content Restrictions") in any entry: (i) pornography, adult-oriented content or any other sexually-explicit material; (ii) materials relating to lotteries or gambling; (iii) explicit language or content, images of violence, or promotion of illegal activities; (iv) content in violation of intellectual property rights or laws; (v) libelous, defamatory, disparaging, tortious or slanderous materials; (vi) content that denigrates, disparages or reflects negatively on the NHL, their owners and employees, or the game of hockey' (vii) tobacco, alcohol or

drugs; (viii) dangerous stunts; (ix) real weapons of any kind including, but not limited to, guns, knives or projectiles; (x) material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any other basis protected by federal, state, territory, provincial or local law, ordinance, or regulation; (xi) individuals under legal age of majority without providing a signed release from parent or legal guardian; (xii) audio and/or visual content owned by any third party (e.g., recorded music; pre-produced video, etc.); and (xiii) material that is unlawful, or otherwise in violation of or contrary to the laws or regulations in any state/territory/province where the entry is created. Any entry that does not comply with the foregoing, in the sole discretion of Sponsor, will be disqualified.

**CONDITIONS, DISCLAIMERS, AND LICENSE:** By entering this Contest, each Participant agrees to be bound by these Official Rules and by all decisions of the Sponsor (which decisions are final and binding on all matters relating to the Contest), and to comply with all federal, state and local laws and regulations. The decisions of the Sponsor are final on all matters of fact, interpretation, eligibility procedure and fulfillment. Entries and other submitted materials become the property of the Sponsor and/or its promotional partner(s) and will not be acknowledged or returned. The Sponsor is not responsible for incomplete, late, lost, or misdirected entries or for any technical malfunction, human error, lost/delayed data transmission, omission, interruption, deletion, defect, or line failure in connection with any telephone network, computer equipment, software or any combination thereof. Entries are void if unreadable, inaccurate, incomplete, mutilated, tampered with, forged, mechanically reproduced, irregular in any way, or otherwise not in compliance with these Official Rules. The Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished or made available in connection with the Contest. Although Sponsor attempts to ensure the integrity of the Contest, the Sponsor is not responsible for the actions of Participants or other individuals in connection with the Contest, including Participants' or other individuals' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Contest. The Sponsor is not responsible for injury or damage to Participant's or to any other person's computer(s), other equipment, or person(s), related to or resulting from participation in the Contest or downloading materials from or using the Contest Site. If, for any reason, the Contest is not capable of running as planned for any reason including by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, strikes, industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles, or any other causes which, in the sole opinion of the Sponsor, could corrupt, compromise, undermine, or otherwise affect the administration, security, fairness, integrity, viability, or proper conduct of the Contest, the Sponsor reserves the right in its sole and absolute discretion to modify these Official Rules and/or to cancel, terminate, modify, or suspend all or any part of the Contest, and in its sole discretion to select a new potential winner from among all eligible entries received up to the time of such cancellation, termination, modification, or suspension, as applicable. In the event that there are typographical errors that obscure the original intent of the Contest, Sponsor reserves the right to cancel or modify the Contest appropriately. All taxes in connection with the Prize, and the reporting consequence thereof, are the sole responsibility of the Prize Winner(s). Prize Winner(s) may be sent a tax form 1099, or other appropriate tax document, in the event the average retail value requires Sponsor to submit such form. Prize is non-transferable to any other person, including relatives or friends. Sponsor reserves the right to substitute the prize with a prize of comparable or greater value, at its sole discretion. Each Prize Winner is solely responsible for all applicable federal, state and local taxes associated with the prize. By entering this Contest and unless prohibited by law, each potential prize winner agrees to grant to the Sponsor, and its licensees, affiliates, and assigns, the right to print, publish, broadcast, and

use, worldwide in any media now known or hereafter developed, including without limitation the World Wide Web, at any time or times, each prize winner's name, likeness (actual or simulated), voice (actual or simulated), and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in, any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Sponsor in its sole discretion. By entering this Contest electronically and voluntarily providing your personal information, Participants consent and agree to the Sponsor's collection and use of the Participant's information for the administration of this Contest and agree to Sponsor's use of Participant information for the purpose of contacting Participant in relation to this Contest. For the avoidance of doubt, Participants are providing information to the Sponsor.

**RELEASE AND INDEMNIFICATION:** By entering the Contest, Participants release and hold the Sponsor, Olympia Entertainment, Inc., Great Lakes Coca-Cola Distribution, L.L.C. dba Reyes Coca-Cola Bottling, Reyes Coca-Cola Bottling, L.L.C., Reyes Holdings, L.L.C., The Coca-Cola Company, other Coca-Cola bottlers, the National Hockey League and its Member Clubs, and their respective parents, related and affiliated companies, subsidiaries, advertisers, promotional agencies and each of their respective directors, successors, sponsors, partners, licensees, officers, subsidiaries, agents, employees, artists, advisors, assignees, and all others associated with the development and execution of the Contest harmless (collectively, the "Released Entities") from and against any and all losses, damages, rights, claims, and actions of any kind arising in whole or in part, directly or indirectly, from the Contest or participation in any Contest-related activity, or resulting directly or indirectly, from acceptance, possession, use, or misuse of any Prize awarded in connection with the Contest, including without limitation causes of action, claims and demands, including legal fees and expenses, including but not limited to, claims based on negligence, breach of contract and liability for physical injury, death, or property damage which the Participants or his/her administrators, heirs, successors or assigns might have or could have, by reason of or arising out of the Participant's participation in the Contest and/or in connection with the acceptance and/or use Participant of the Prize.

EACH PARTICIPANT ACKNOWLEDGES AND AGREES, FOR HIMSELF OR HERSELF AND ON BEHALF OF HIS OR HER GUEST(S), TO WAIVE, RELEASE, DISCHARGE, HOLD HARMLESS THE RELEASED ENTITIES FROM AND AGAINST ANY AND ALL LIABILITY FOR SUCH CLAIMS, INJURIES, DAMAGES, OR LOSSES, TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW. EACH PARTICIPANT FURTHER ACKNOWLEDGES AND AGREES THAT ALL RIGHTS UNDER SECTION 1542 OF THE CALIFORNIA CIVIL CODE, AND ANY SIMILAR LAW OF ANY OTHER JURISDICTION, ARE HEREBY EXPRESSLY WAIVED. THIS SECTION PROVIDES SUBSTANTIALLY AS FOLLOWS:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, AND THAT IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH DEBTOR OR RELEASED PARTY.

**10. LIMITATION OF LIABILITY:** The Contest, all Prizes, and all materials provided on or through the Contest Site are provided "as is" without warranty of any kind, either express or implied, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement.

WITHOUT LIMITING THE RELEASE GRANTED BY PARTICIPANTS HEREIN, BY ENTERING THE CONTEST, EACH PARTICIPANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) UNDER NO CIRCUMSTANCES WILL ANY PARTICIPANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND PARTICIPANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, EXEMPLARY, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (3) PARTICIPANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

11. **GOVERNING LAW:** The Contest and these Official Rules are governed by and shall be construed in accordance with the substantive laws of the State of Michigan and the United States of America applicable to contracts made and performed entirely in Michigan. All applicable federal, state, and local laws and regulations apply.

12. **AWARDING OF THE PRIZE:** Each Winner must claim the prize in person and must present proper identification in order to receive winnings.

13. **SPONSOR AND ADMINISTRATOR:** Detroit Red Wings 2525 Woodward Avenue, Detroit, MI 48201

14. **Winner's List:** To receive a list of winners, send a self-addressed stamped envelope to: Winners List, "Coca-Cola DRW Trivia Tuesday", 2525 Woodward Avenue, Detroit, Michigan 48201.

Great Lakes Coca-Cola Distribution, L.L.C. dba Reyes Coca-Cola Bottling, Reyes Coca-Cola Bottling, L.L.C., Reyes Holdings, L.L.C., The Coca-Cola Company or any other Coca-Cola bottlers (collectively, the "Coca-Cola Parties") are not a sponsor or administrator of this Contest. The Coca-Cola Parties shall have no liability or responsibility for, and all participants agree to release and hold harmless the Coca-Cola Parties from, any claim associated or arising in connection with the Contest, Entrants participation in the Contest or any prize awarded