

Playoffs with a Purpose 2025 (“Contest”)

OFFICIAL RULES

1. **SPONSOR:** This Contest is conducted and sponsored by Edmonton Oilers Community Foundation (the “Sponsor”).
2. **CONTEST SUMMARY:** This Contest is held between April 16, 2025 and June 1, 2025 (the “Entry Period”). There are up to 6 Prizes available to be won in this Contest, as described in paragraph 10 (the “Prizes”). Eligible Entrants shall be selected for the chance to win the Prize in accordance with paragraph 7 below. The value of each of the Prizes range from approximately \$300.00 to \$3,000.00.
3. **ELIGIBILITY:** To be eligible, you must be at least 18 years of age, and a resident of Canada, excluding Quebec. You are not eligible if, during the Entry Period, you are an employee or partner of the Sponsor or a member of the immediate family (defined as mother, father, brother, sisters, sons, daughters and husband or wife, regardless of where they reside) or household of any of the above persons, their respective affiliates, agents, licensors, associates, representatives and advertising agencies. All decisions regarding eligibility to enter this Contest will be determined by the Sponsor in its sole discretion. This Contest is void where prohibited by law.
4. **NUMBER, APPROXIMATE VALUE OF PRIZES AND CHANCES OF WINNING:** There are up to 6 Prizes available to be won in this Contest. The Prizes are described in paragraph 10 below. The chances of winning the Prize will depend on the number of eligible entrants received in accordance with these rules during the Entry Period. The value of each of the Prizes range from approximately \$300.00 to \$3,000.00.
5. **CONTEST SCHEDULE:** This Contest commences on April 16, 2025 and closes June 1, 2025 at 11:59 p.m. Mountain Time (the “Draw Closing Time”). Entries must be received by the Sponsor before the Draw Closing Time to be selected to win a Prize.
6. **HOW TO ENTER:** There are 2 ways to earn an Entry or Entries (each, an “Entry” and collectively, the “Entries”) in the Contest as follows:
 - a. **Fundraisers:** If you are not already registered as a participant in the Playoffs with Purpose program (the “Program”), then you must first register for the Program by going to www.EdmontonOilers.com/PlayoffsWithPurpose (the “Website”) and following the on-screen instructions to register for the Program. Once you have fully completed the registration form with all required information, follow the on-screen instructions to submit your completed registration form (the “Registration”). You will not receive any Entry or Entries for the act of completing your Registration.

Once you have completed your Registration for the Program, you will receive:

- 1 Entry into the draw for the **Individual Prizes 1-3** if you receive at least \$200.00 CAD online for the Program during the Contest Period in accordance with these Rules
- 1 Entry into the draw for the **Individual Prize 4** if you receive at least \$500.00 CAD online for the Program during the Contest Period in accordance with these Rules
- 1 Entry into the draw for the **Individual Prize 5** if you receive at least \$1,000.00 CAD online for the Program during the Contest Period in accordance with these Rules
- 1 Entry into the draw for the **Team Prize 1** if your Team receives at least \$10,000.00 CAD online for the Program during the Contest Period in accordance with these Rules

b. No Registration, Fundraising or Donation Necessary: There is no purchase necessary to participate in the Contest. To obtain an Entry in the Contest without completing a Registration and/or without fundraising or making a donation, print your first name, last name, telephone number, complete mailing address (including postal code), age and signature on a plain white piece of paper and mail it (in an envelope with sufficient Canadian postage) along with 150 word or more unique and original essay (the “Essay”) on the importance of the Playoffs with Purpose to: EOCF, 300 10214-104 Avenue NW, Edmonton, AB, T5J 0H6 (the “Request”). Upon receipt of a valid Request submitted and received in accordance with these Rules, you will be eligible to receive 1 Entry in the Contest for the **Individual Prizes 1-3** per unique and original Essay per envelope with sufficient Canadian postage. To be eligible, any Request you submit must: (i) be received separately in

an envelope bearing sufficient Canadian postage (i.e. multiple Requests in the same envelope will be void); and (ii) be post-marked during the Contest Period and received prior to the Draw Date (as defined in these Rules). Requests that are altered, garbled, or generated by a macro, bot, or other automated means will not be accepted and will be void.

IMPORTANT NOTE: HOW TO SUBMIT ONLINE DONATIONS

To be eligible to count towards your total fundraising and/or donation amount (the “Amount”) for the purposes of this Contest, all donations (the “Donation(s)”) you fundraise and/or make in relation to this Contest must be completed online through your account on the Website during the Contest Period. For any Donations received offline, you have one of the following 2 choices:

1. If you have collected offline Donations (e.g. cash and/or cheques payable directly to you), then you may choose to visit the Website during the Contest Period and input the Donations directly through the Website using your credit card. You must input the actual donor’s full name and complete mailing address, along with a valid email address for the donor. If the actual donor’s email address is not available, then you may input your own email address and then forward any tax receipt, if applicable, to the donor.
2. Alternatively, any offline Donations that you have collected (e.g. cash and/or cheques payable directly to you or the Sponsor) may be forwarded directly to the Sponsor for processing according to the process in the Playoffs with Purpose Handbook. In such circumstances, however, any such Donations received offline (even if such Donations are subsequently processed and reflected online) and/or processed outside the Contest Period will NOT be counted towards your Amount.

All Donations are subject to verification by the Sponsor in its sole and absolute discretion. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of the validity of any Donation (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification). Failure to provide such proof to the complete satisfaction of the Sponsor in a within the timeframe specified by the Sponsor, in its sole and absolute discretion, may result in disqualification of the Donation. In the event of a discrepancy regarding a Donation (including, without limitation, the validity of a Donation to be counted towards a participant’s Amount), the Sponsor will investigate the matter and its decisions in this and all other regards will be final and binding without right of appeal.

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to use multiple names, multiple identities, multiple email addresses, any automated, macro, script, robotic or other system(s) or program(s) and/or any other means not in keeping with the Sponsor’s interpretation of the letter and spirit of these Rules to enter or otherwise participate in or to disrupt this Contest; then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor (and, if disqualified, will have his/her Entry/Entries deemed null and void).

The Sponsor and its directors, officers, employees, parent companies, subsidiaries, affiliates, suppliers, sponsors and agents are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Entries, Requests, Donations and/or other information (all of which is void).

In the event of a dispute as to the identity of the person submitting an Entry, the Sponsor reserves the right, in its sole and absolute discretion, to deem the entrant to be the authorized account holder of the e-mail address associated with the Entry. For the purpose of these Rules, “authorized account holder” of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. An entrant may be required to provide the Sponsor with proof that the entrant is the authorized account holder of a particular e-mail address associated with the applicable Entry.

Once submitted, Entries become the sole property of the Sponsor and will not be returned. No mechanically reproduced or photocopied Entries will be eligible for the Contest.

7. **DRAW DETAILS:** A random draw for each of the Prizes will take place on June 2, 2025, at the offices of the Sponsor in Edmonton, Alberta. An Eligible Entrant can only win up to 1 Prize. The Eligible Entrant whose Entry is drawn (the “Selected Entrant”) and has complied with these Official Rules will be the winner of the Prize (the “Winner”).

If necessary, should the Prize be unclaimed, or should the Selected Entrant be unwilling, unable or ineligible to win the Prize as set out in these Official Rules, the Prize will be forfeited and the Sponsor shall have the right to draw, as

replacements only, additional Entries. Those Eligible Entrants, if any, whose Entries are drawn as replacements will be contacted by email by the Sponsor.

The Selected Entrants and the Winners must comply with these Official Rules. All determinations of the Selected Entrants and the Winners by the Sponsor are final and binding. No communication with Entrants will be entered into except with Selected Entrants, except as otherwise stated in paragraph 20 herein. All matters related to the Draw and the verification of the eligibility of the Selected Entrants to be declared the Winners shall be conducted by the Sponsor, or by persons designated by the Sponsor in its sole and absolute discretion. All decisions made by the Sponsor in this regard are final and binding and cannot be challenged.

- 8. NOTIFICATION:** The Sponsor will contact the Selected Entrant by telephone or email on June 2, 2025 at which time they will be asked a skill-testing question to claim the Prize. If the Selected Entrant does not contact the Sponsor by 4:59 p.m. Mountain Time on June 9, 2025, the Prize will be forfeited and the Sponsor may contact, as replacement only, an alternate Entry.
- 9. DECLARATION OF WINNERS:** The Selected Entrant will not be declared a Winner until:
- (a) The Sponsor has determined that the Selected Entrant is an Eligible Entrant pursuant to these Official Rules;
 - (b) The Selected Entrant correctly answers, without assistance of any kind, whether mechanical, electronic or otherwise, a skill testing question as set out in these Official Rules; and
 - (c) The Selected Entrant executes a release and waiver.
- 10. PRIZES:** There will be 6 Prizes as follows:

Team Prizes:

Team Prize 1 – access for 4 to the Oilers Community Foundation Player Charity Poker Tournament to be held during the 2025-26 season on a date selected by the Sponsor in its sole discretion. Prize is awarded to the Team Captain to be distributed in his/her/their sole discretion.

Individual Prizes:

Individual Prize 1-3 – 3 prizes that will each consist of 2 tickets to an Edmonton Oilers home game during the 2025-2026 regular season selected by the Sponsor in its sole discretion, which will include access to the Oilers Alumni room during the game, and access for 2 to an Edmonton Oilers practice at Rogers Place as selected by the Sponsor in its sole discretion.

Individual Prize 4 - 1 Edmonton Oilers jersey autographed by Connor McDavid.

Individual Prize 5 – a tour of the Edmonton Oilers dressing room for the Winner and up to 9 guests hosted by Kevin Lowe, on a date prior to March 1, 2026 as determined by the Sponsor in its sole discretion.

The Prizes are not transferable and must be accepted as awarded with no substitutions, except at the Sponsor's sole discretion. Any income taxes and any other expenses not explicitly specified as part of the Prize in paragraph 10 herein, including without limitation transportation, parking, gratuities, entertainment, food and beverages, and other souvenirs and items, are each the Winner's sole responsibility. The Sponsor reserves the right to substitute a Prize of equivalent monetary value if it is unable to award the Prize as described. The Sponsor will not be responsible, however, if weather conditions, event cancellations, or other factors beyond the Sponsor's reasonable control prevent the Prize from being fulfilled. In any such event, the Winner will not be provided with a substitute prize or cash equivalent. The Prize will only be granted to the verified Winner.

- 11. SKILL TESTING QUESTION:** To win a Prize, the Selected Entrant must correctly answer, without assistance of any kind, whether mechanical, electronic or otherwise, a skill-testing question when notified by telephone or email by the Sponsor to obtain their Prize.
- 12. CONTEST MODIFICATION OR CANCELLATION:** The Sponsor is not responsible for any printing, distribution, production or other errors which may occur in the course of the conduct of the Contest including, without limitation, any typographical, printing or other errors in the Official Rules, in the Entry Form, or in or on any other materials relating to the Contest, and the Sponsor is not responsible for any errors or losses which may occur in respect to the Prize selection, or in respect to the receipt, transfer or storage of Entries. The Sponsor may rescind, cancel, amend or revoke the Contest, without liability,

and in its sole discretion for any reason whatever. Without limiting the generality of the foregoing, the Sponsor reserves the right to cancel or modify the Contest and/or the Official Rules, in whole or part and without notice, if the Sponsor determines, in its sole and absolute discretion, that fraud or technical or other failures have threatened or destroyed the integrity of the Contest. If, for any reason, the Contest is not capable of running as planned, due to causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Sponsor reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Contest.

- 13. PARTICIPATION:** Participation in this Contest constitutes an agreement by each participant to comply with these Official Rules.
- 14. DISQUALIFICATION:** The Sponsor reserves the right, in its sole discretion, to disqualify any Entrant or Selected Entrant it finds to be: (a) tampering or attempting to tamper with the entry process or the operation of the Contest, the fundraising website or the Oilers website, www.edmontonoilers.com; (b) violating these Official Rules; or (c) violating the terms of service, conditions or use and/or general rules or guidelines of any website property or service. **CAUTION:** Any attempt by an Entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of Criminal or Civil laws.

If an Entrant or Selected Entrant is disqualified for any reason, another entry will be selected from the remaining eligible entries received as set out in these Official Rules. The Sponsor will contact those additional Selected Entrants by email.

- 15. RELEASE AND INDEMNIFICATION:** By entering the Contest, each Entrant: (a) releases and holds harmless the Sponsor and its directors, officers, employees, parent companies, subsidiaries, affiliates, suppliers, sponsors and agents from any and all liability for injuries, loss or damage of any kind to persons, including death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in this Contest, or participation in any Prize-related activity; and (b) agrees to fully indemnify the Sponsor and its directors, officers, employees, parent companies, subsidiaries, affiliates, suppliers, and agents from any and all claims on the part of any third party or parties related in any way and for any reason to the Contest or to the Prize including, without limitation, death, or personal or property damage or injury.
- 16. LIMITATION OF LIABILITY:** The Sponsor assumes no responsibility or liability for incorrect, damaged, illegible, incomplete, mutilated, spoiled, destroyed, stolen, misplaced, lost, late, misdirected or incomplete Entries, notifications, responses, replies, or for any computer, online, telephone, hardware, software or technical malfunctions that may occur (including but not limited to malfunctions that may affect the transmission or non-transmission of an Entry). The Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or used in the Contest or by any technical or human error which may occur in the processing of Entries. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries. The Sponsor is not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing. The Sponsor is not responsible for any injury or damage to Entrants or to any computer related to or resulting from participating or downloading materials in this Contest. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest.
- 17. PUBLICITY RELEASE:** By entering this Contest and accepting the Prize, each Eligible Entrant whose Entry is selected hereby grants to the Sponsor, without further compensation, the unrestricted rights to publish, in the collective or individual discretion of the Sponsor, the name, picture, portrait, likeness, voice and ideas of that Eligible Entrant for advertising and promotional purposes.
- 18. LAWS:** These are the official Contest rules. This Contest is subject to all applicable federal, provincial and municipal laws and regulations. These Contest rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsor.
- 19. CONSTRUCTION:** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise

unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained in these Official Rules.

20. **PRIVACY:** By entering the Contest, Entrant(s) agree to the Sponsor's use of Entrant(s) personal information for the purpose of administering this Contest and in accordance with the Privacy Policy at: www.edmontonoilers.com.