























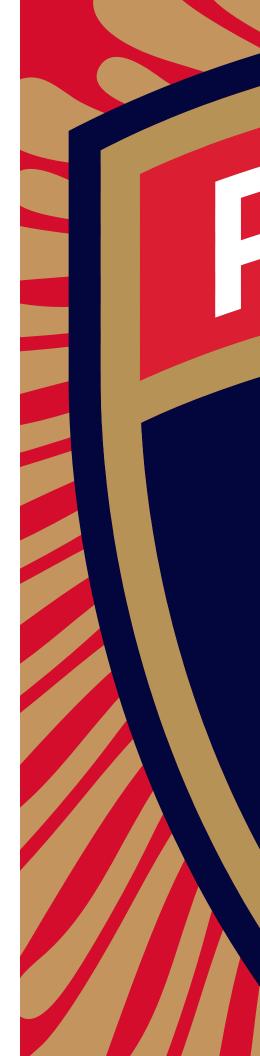


2024-25 SEASON

COMMUNITY IMPACT REPORT

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CANCER SAVARENESS INITIATIVES



PINK IN THE RINK

We hosted our third-annual Pink in the Rink night presented in conjunction with Baptist Health Cancer Care and Promise Fund Florida on Saturday, October 19th. The night honored those who have battled breast cancer and the medical professionals who work hard to treat and find a cure for the disease. As a part of the evening, we were proud to honor Breast Cancer Survivor, Kenyetta Royal, as our Hero Among Us.



HOCKEY FIGHTS CANCER

We hosted our annual Hockey Fights Cancer night on November 16th in partnership with Baptist Health Cancer Care. Fans were invited to fill out 'I Fight For' cards to share their stories and show support for those who are battling.

The Panthers Foundation presented Baptist Health Cancer Care with a \$50,000 donation to support cancer research and awareness.

Physicians and patients of Baptist Health Cancer Care were also recognized on-ice during pregame. Moreover, Gift of Life Marrow registry joined us and tabled to encourage fans to join the registry. Lastly, As a part of Hockey Fights Cancer Night, we honored veteran, Marvin Craig, as our Hero Among Us.



GIFT OF LIFE

In partnership with Gift of Life, we hosted a donor recipient meeting during our game on October 22nd as a part of the NHL's Frozen Frenzy on ESPN2 & ESPN+.



PRIDE TORIDA



PRIDE NIGHT

We were proud to host our Annual Pride Night on January 18th. The night featured activations from Sunserve, Equality Florida, Alliance for LGBTQ+ Youth, Stonewall Museum. Pride Night also included a special National Anthem performance by the Gay Men's Chorus of South Florida.

The Florida Panthers Foundation provided **\$20,000** to NPOs impacting the LGBTQ+ community during the 2024–25 season.





BLACK HISTORY MONTH



CELEBRATION OF BLACK EXCELLENCE

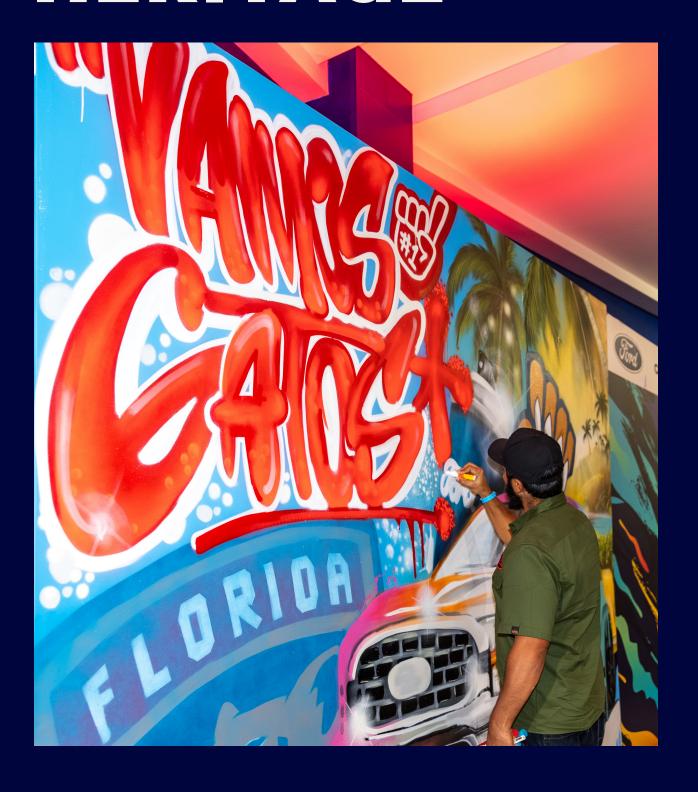
On February 8th, we hosted our annual Black History Night presented by Amazon. As a part of the night, we were proud to welcome Urban League of Broward County, Big Brothers Big Sisters of Broward County and African American Research Library & Cultural center to activate. In addition, as a part of the celebration of Black Excellence series presented by Amazon, all Black Excellence honorees were highlighted. The night also featured special drumline performance from The Sound Check Group.







HISPANIC HERITAGE



IVAMOS GATOS! NIGHTS

We hosted two iVamos Gatos! Nights powered by Ford on March 3 and March 6. Fans enjoyed a pregame party on the Publix Plaza with authentic food from food trucks, live art from local artists, salsa dancers and iVamos Gatos! Scarf giveaways courtesy of Ford.

In addition, we recognized 'Hispanic Excellence' honorees in-game on March 6. The 'Hispanic Excellence' program presented by Amazon recognizes these honorees include local Hispanic business owners, educators, healthcare workers and activists making a positive impact in the South Florida community.

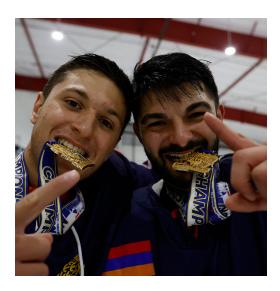




AMERIGOL LATAM CUP SPONSORED BY NHL

The NHL Players' Association, Florida Panthers, and the NHL were among the sponsors of the 2024 LATAM Cup. This year's LATAM Cup featured 52 teams and more than 1,100 players representing 17 countries, including Argentina, Armenia, Brazil, Chile, Colombia, Egypt, Greece, Israel, Lebanon, Mexico, Puerto Rico and Venezuela.





VAMOS GATOS BLOCK PARTY

In partnership with Ford and Verizon, we hosted our annual Vamos Gatos block party with the city of Hialeah which featured an activation from panther patrol, mascot appearances, spray painted t-shirt art, and more!







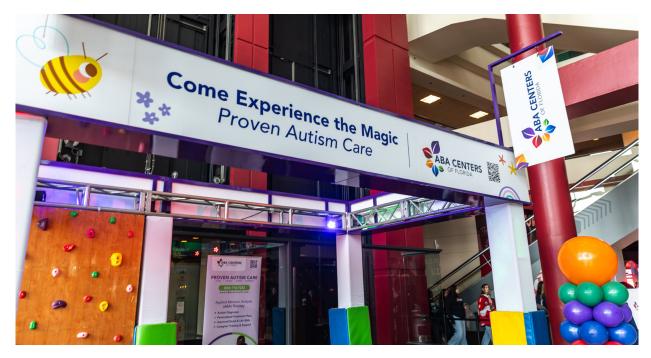
AUTISM ACCEPTANCE



AUTISM ACCEPTANCE NIGHT

We teamed up with ABA Centers of Florida to host our annual Autism Acceptance Night on April 10. The night shined a light on inclusion and acceptance in the autism community. Sensory bags and a sensory room were available for all fans. In addition, members of the Panthers Adaptive Hockey and skating programs joined us for the big night!

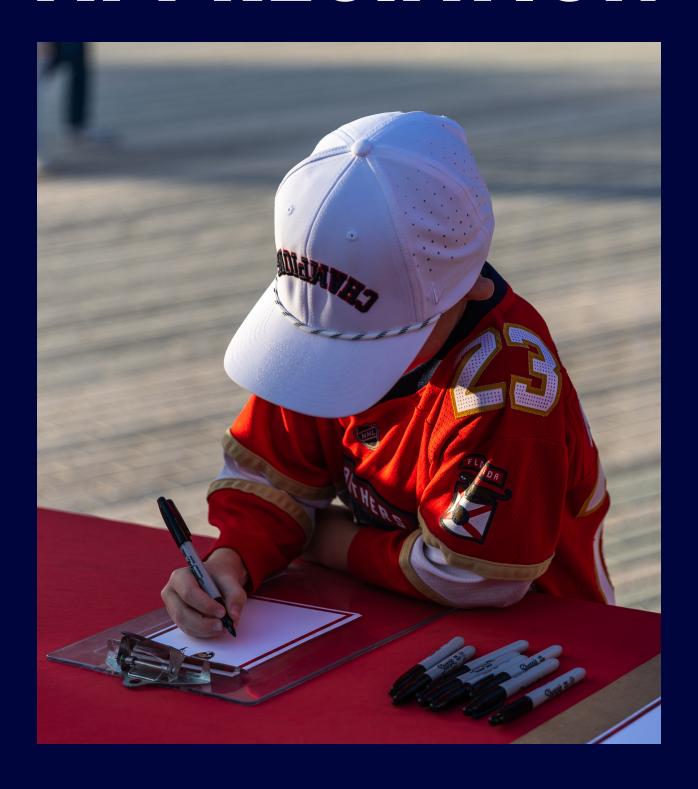








MILITARY OF APPRECIATION



SEATGEEK MILITARY APPRECIATION SKATE

In partnership with SeatGeek, We hosted a Military Appreciation Skate at the Baptist Health IcePlex for **35 military families.**



TREES FOR TROOPS

In partnership with Amazon, **35 military families** at US Southern Command in Doral received Christmas trees, lights, ornaments, and a tree stand during the holidays.



MILITARY APPRECIATION NIGHTS

We were proud to honor 101-year-old WWII veteran, Thomas Dowdy, Jr. and Vietnam War Veteran, Harold Capell, as our Heroes Among Us during our Military Appreciation night games on November 9th and 12th.

In addition, the US Coast Guard, US Navy, Mission United, and Panthers Warriors activated during these nights. Fans also had the opportunity to write letters to troops pre-game on the Publix Plaza.

Lastly, **180 tickets were donated to the US Coast Guard Foundation** for our game on November 12th.







PURPLE HEART LUNCHEON

The Florida Panthers, Amazon, and Soldiers' Angels teamed up for a Purple Heart Luncheon. 300 veterans received lunches served by Florida Panthers and Amazon staff members. Volunteers served lunch and played games with veterans at the Domiciliary Care for Homeless Veterans and Substance Abuse Treatment Facility at the West Palm Beach VA Medical Center and various locations throughout the West Palm Beach VA Medical Center.







VETERANS DAY LUNCHEON

In partnership with Feeding South Florida, we hosted a Veterans Day Luncheon for 75 veterans and their families at Amerant Bank Arena as a token of our appreciation for their service.



WEST PALM BEACH BABY SHOWER



They received diapers, supplies, and a co-branded blanket via a drive-thru baby shower at the West Palm Beach VA Medical Center.





CARE PACKAGE PACKING EVENT



Our Care Packages were distributed to service members at Homestead Air Force base and during Fleet Week in Fort Lauderdale.





MEDAL OF HONOR MUSEUM

On January 11th, we honored Medal of Honor recipient and retired US Army Veteran Earl D. Plumlee, in collaboration with the National Medal of Honor Museum.



HYGIENE KIT DISTRIBUTION

In close partnership with Amazon and Soldiers' Angels, Florida Panther staff and Amazon volunteers came together to pack and distribute **500 hygiene kits** benefiting at-risk veterans at the West Palm Beach VA Medical Center.







AMERANT BANK SAVES FOR VETS

The Florida Panthers Foundation and Amerant Bank teamed up to support veterans in the South Florida community through Amerant Saves for Vets! Amerant Bank donates \$40 for each save made by a Panthers goaltender throughout both the regular season and Stanley Cup playoffs. The funds raised through the saves will go straight to supporting veteran-focused non profit organizations.

DOLLARS DONATED







HEROES AMONG US PRESENTED BY CITY FURNITURE

Over 500 veterans & active duty service members, including over 125 WWII Veterans, have been honored through our Heroes Among Us program presented by CITY Furniture since its inception in 2013.





REBUILDING TOGETHER BROWARD COUNTY

The Florida Panthers Foundation supported home repairs and improvements to veterans, Leonardo Otero and Carole Alums in partnership with Rebuilding Together Broward County Broward







SOUTH SHORE PLUMBING VETERAN SUPPORT

We teamed up with South Shore plumbing and Rebuilding Together Broward County to provide much needed plumbing assistance to a veteran, Carole alums.

PANTHERS WARRIORS

The Florida Panthers and Florida Panthers Foundation are both proud supporters of the Panthers Warriors Hockey Program. Through this program, **Veterans are able to connect, bond, and use the sport of hockey as a recreational and therapeutic way** to help manage stresses from their military experiences.



COLLECTION DRIVES





HARVEST DRIVE

In partnership with Harvest Drive, we hosted our annual non-perishable food drive pregame November 7th on the Publix Plaza. In addition, **Panthers staff volunteered to distribute food to 350 families** at Western High School this Thanksgiving.



FED BY PANTHERS STAFF



BOOK DRIVE

In partnership with Broward County Public Schools and Children's Services Council of Broward County, **fans donated 400 books** during our pre-game Book Drive on march 1st.



RED KETTLE BELL KICK-OFF

The Salvation Army of Broward County Kicked off Red Kettle season post-game on the Publix Plaza raising much needed funds for their holiday programming. The kick-off was one of the largest red kettle collections during the 2024 holiday season in Broward County.

TOY DRIVE

On December 7th, supported Toys for Tots through our annual at our toy drive. **516 toys were collected** - one of the LARGEST collections in South Florida in 2024!







MARJORY STONEMAN DOUGLAS MSD



PARKLAND HEARTS SERVICE PROJECT

In honor of those lost in the MSD tragedy, we hosted our annual day of service in which Panthers staff members and families of the victims came together with HandsOn South Florida to beautify MLK Elementary School as a part of the Parkland Hearts Project.









EDUCATION





SUMMER READING TOUR

We hosted our fifth annual Summer Reading Tour with Broward County Library, sponsored by Dairy Council of Florida. Throughout the summer of 2024, we made 5 stops impacting 920 kids and families.







BOOKS N' BEARS

In partnership with Broward County Library Foundation, **3,200 kids in Broward County received a book and bear** during the holiday season.



In observance of Read for the Record. Superintendent. Dr. **Howard Hepburn read alongside Stanley C. Panther** at North Side Elementary School in Fort Lauderdale.

LIBRARY CARD

Since 2024, nearly 20,000 Florida Panthers library cards have been distributed at libraries across Broward County.



OOO LIBRARY CARDS

FPL TEACHER OF THE MONTH

In partnership with FPL, we recognized one teacher each month during a Panthers home game for their contributions to the South Florida Community.





LOUDER THAN A BOMB

We were proud to once again host the Louder Than A Bomb Florida preliminary rounds at Amerant Bank Arena in partnership with the Jason Taylor Foundation and BluapplePoetry network! This year's event featured high school students from 24 high schools across South Florida.



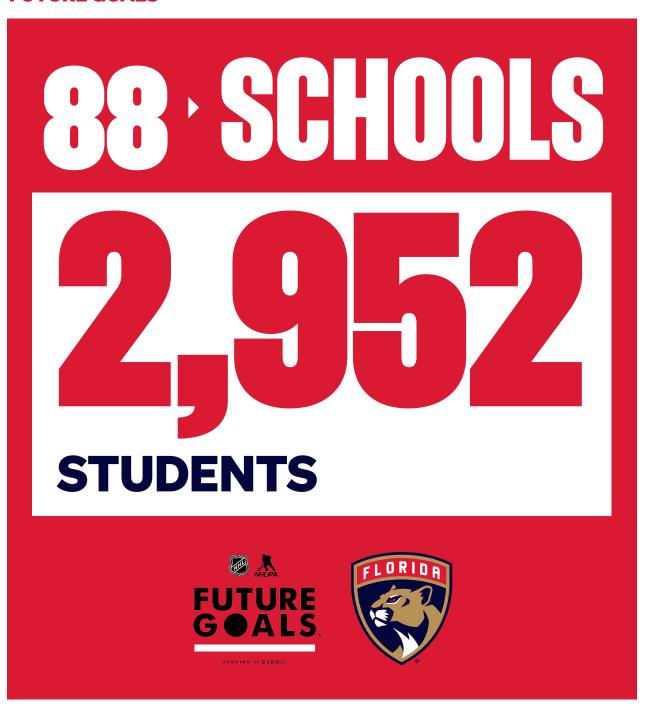


PANTHERS POETRY PROJECT

In partnership with the Jason Taylor Foundation and BluApple Poetry Network, over **200 Middle School Students from 6 Schools participated in the Panthers Poetry Project with a theme of "Time to Hunt".**



FUTURE GOALS



DISABLED HOCKEY





SPECIAL OLYMPICS FLOORBALL CLINIC

In partnership with Gallagher, we hosted 50 Special Olympics athletes for a floorball clinic followed by a locker room tour at Amerant Bank Arena.







BLIND HOCKEY FLOORBALL CLINIC

In partnership with Lighthouse of Broward, we hosted a floorball clinic and touch tour for 25 visually impaired children at Amerant Bank Arena.



PANTHERS ADAPTIVE HOCKEY & SKATING

The Panthers Adaptive Hockey & Adaptive Skating Program presented by ABA Centers of Florida is a new program presented in four-week sessions of Adaptive Skating and Adaptive Hockey. This program is offered under the auspices of the Panthers longstanding community partner, American Special Hockey Association, dedicated to serving those with intellectual, developmental and physical disabilities through the sport of ice hockey.





COMMUNITY





DEVELOPMENT CAMP SERVICE PROJECT

Our annual development camp service project took place at Jack & Jill Children's Center. Prospects participated in various STEAM and bonding activities with the students!







PLAYER VALENTINE'S DAY COMMUNITY OUTREACH









BENNY'S BUDDIES

Florida Panthers forward, Sam Bennett, launched "Benny's Buddies," a program that helps fund the adoption fee of pets at the Humane Society of Broward County every time he lit the lamp during the 2024–25 season. **The adoption fee for 41 pets was covered** during the 1st year of the Benny's Buddies program.



BARKOV & BOBROVSKY SUITES

Youth from 22 local organizations across **South Florida enjoyed Florida Panthers Hockey from the comfort of two suites** during the 2024–25 season courtesy of goaltender Sergei Bobrovsky & team captain Aleksander Barkov.

COMMUNITY CUP DAY

We invited members of the **Panthers Adaptive Hockey program and Heroes Among Us honored** during the 2023–24 playoffs for their Stanley cup moment during our community cup day!





FLORIDA BLUE GOALS FOR FOOD

Together, Florida Blue and the Florida Panthers joined forces to help those experiencing food insecurity. During all Panthers regular season home games, Florida Blue & the Panthers contributed 650 meals for every goal scored by a Panthers player to help cross-check food insecurity in South Florida. Meals will be coordinated by Harvest Drive.



KING CLANCY MEMORIAL TROPHY

Florida Panthers center Aleksander Barkov was the 2024–25 recipient of the King Clancy Memorial Trophy, presented "to the player who best exemplifies leadership qualities on and off the ice and has made a noteworthy humanitarian contribution in his community." Since 2019, he has been donating \$1,600 for every goal scored and \$800 for every assist during the regular season and playoffs as part of his #BarkovScores4JoeD initiative. To date, he has donated more than \$420,000 to the hospital. His contributions have helped fund their state-of-the-art playroom, as well as an expansion of their facility, allowing them to treat more complex and critical conditions.





HURRICANE RELIEF

On October 14th, we were proud to help The Salvation Army of Broward County as they **responded in support of those affected by Hurricane Milton** with Canteens sponsored by the Florida Panthers Foundation.



AIR PROS AC DONATION

We teamed up with Air Pros and Rebuilding Together Broward County Broward County to provide a brand new AC for a single mother and her family.



SHOWERING LOVE SERVICE PROJECT

110 individuals experiencing homelessness in Fort Lauderdale **received supplies, medical services, a shower, and clothing** in partnership with Showering Love.







FLORIDA BLUE GOALS FOR FOOD SERVICE PROJECT

We partnered with Florida Blue and Harvest Drive Florida to pack and distribute 1,000 bags of food, totaling nearly 22,000 pounds of food to be distributed to families in need throughout our community.

BIG BROTHERS BIG SISTERS FROSTY FESTIVITIES

In partnership with SeatGeek, we hosted **210 "bigs and littles"** from Big Brothers Big Sisters of Broward County for a holiday skate at the Baptist Health IcePlex! The group enjoyed an afternoon of skating, food from The Federal, and took photos with Santa!







SALVATION ARMY ANGEL TREE

Florida Panthers staff members participated in The Salvation Army's annual Angel Tree program. **Staff members adopted 100 Angels and volunteered** to distribute these Angels during the holiday season!

MLK DAY SERVICE PROJECT

In observance of MLK Day, we partnered with Mobile School Pantry for a **staff service project to help sort and distribute fresh foods impacting 166 families** in our community at Martin Luther King Elementary School.











RISE

In partnership with RISE, the Florida Panthers implemented an **8 week leadership program** with **30 kids from the Boys & Girls Clubs of Broward County and officers** from the Fort Lauderdale Police Department at the Baptist Health IcePlex. The program engaged youth with the goal of using the sport of hockey to break barriers, build trust and create pathways for positive communication around issues of social justice.



COMMUNITY ACTIVATIONS

The Florida Panthers Part-Time Community Events **Staff attended and activated at over 220 events** in the South Florida Community during the 2024–25 season.





IN-KIND DONATIONS

Nearly **700 In-Kind Donations valued at \$105,000** were donated to organizations in South Florida during the 2024–25 season.

700, IN-KIND DONATIONS

\$105,000 VALUED IN DONATIONS

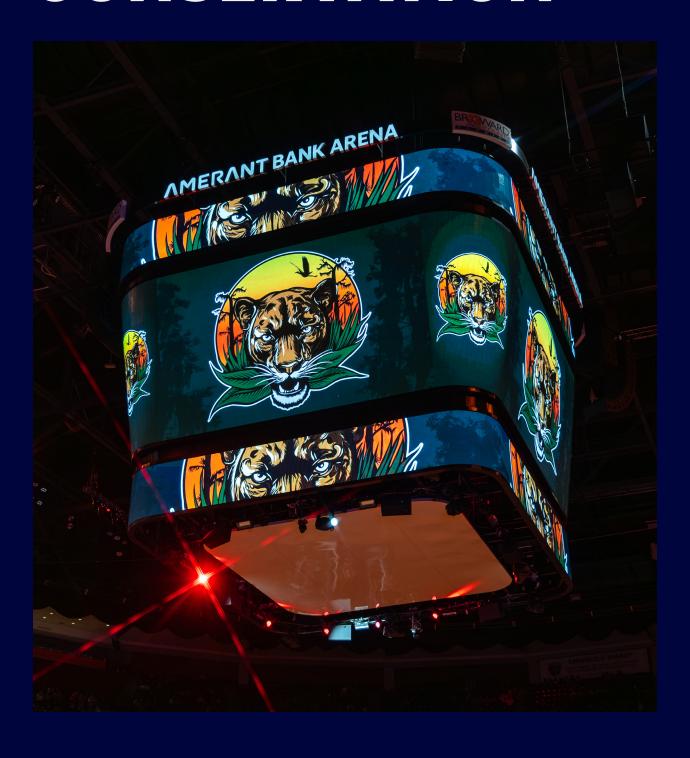
GAMERS OUTREACH GO KART DONATION

The Florida Panthers Foundation and Gamers Outreach provided go karts featuring gaming systems to Salah Foundation Children's Hospital and Joe DiMaggio Children's Hospital. These go carts impact 32 hospitalized children each day.



SUSTAINABILITY & PANTHER CONSERVATION





FOOD REDEMPTION PRESENTED BY ENHANCE HEALTH

In partnership with Food Rescue and Enhance Health, over 23,000 lbs of food and nearly 20,000 meals from games and events at Amerant Bank Arena were rescued and donated in support of the homeless population in South Florida during the 2024–25 season.







FOOD DONATED TO THE HOMELESS

AS JOS FOOD

MEALS

PANTHER CONSERVATION NIGHT

In observance of Panther Conservation Night, we welcomed Everglades Outpost, Conservation Florida, FStop Foundation, and Path of the Panther on our plaza level concourse to **promote panther conservation in our community.** In addition, Palm Beach Zoo, Zoo Miami, and Path of the Panther were featured in-game throughout the night.

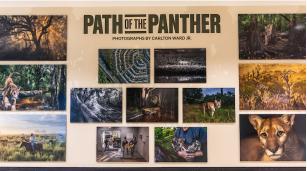




PATH OF THE PANTHER MURAL

During the 2024–25 season, we launched a new Florida panther photography exhibit with photos all taken by conservation photographer and National Geographic Explorer, Carlton Ward Jr., located on the Upper-Level of Amerant Bank Arena. Carlton Ward Jr. is featured in the Eric Bendick directed documentary 'Path of the Panther' on Disney+ which follows his panther conservation efforts in the Florida Everglades.



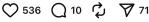


SAVE THE PANTHER DAY

In observance of Save the Panther Day on March 15, 2025, we collaborated with organizations specializing in panther conservation to create awareness for the Florida panther.







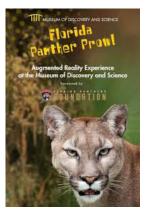




PANTHER PROWL

The Panther Prowl - delivered through an augmented reality experience, video and theater presentations - has enabled Museum of Discovery & Science (MODS) to educate children and adults, making them aware of, and understand, the vulnerability of the Florida panther. It helps empower children and adults to become advocates for the Florida panther, compelling them to actively participate in their protection. During this season, MODS welcomed 450,000+ visitors to their museum. This program is made possible through funding from the Florida Panthers Foundation.





AMATEUR WAR HOCKEY





LEARN TO PLAY PROGRAM PRESENTED BY LACROIX

Learn to Play is for first-time hockey players ages 5-9. The program was developed in an effort to reduce cost barriers to ice hockey participation by providing free equipment.

Every participant receives 6 weeks of on-ice training with Florida Panthers Alumni and USA Hockey Certified Coaches. Each participant is also custom fitted for a full set of hockey equipment that is used during the program and kept at the conclusion of the 6 weeks.









ADULT LEARN TO PLAY PROGRAM

The Panthers Adult Learn to Play program is designed for participants aged 18 and older to experience the game of ice hockey at the beginner level. Participants receive a full set of hockey equipment to keep at the completion of the program and 12 weeks of on-ice training.







LUCKY PUCKS GIRLS & WOMEN'S ICE HOCKEY

The Florida Panthers partner with and promote the Lucky Pucks Girls & Women's Ice Hockey program in South Florida to grow the game for women of all age groups.

Both the Panthers IceDen in Coral Springs and Baptist Health IcePlex in Fort Lauderdale offer introductory girls hockey programming that feeds into the Lucky Pucks and helps to sustain and grow membership.







FLOORBALL PE PROGRAM PRESENTED BY JOE DIMAGGIO CHILDREN'S HOSPITAL

The Panthers school floorball program provides equipment including nets, sticks, balls and instruction manuals to schools along with a teacher-training day where Physical Education teachers learn how to integrate floorball into their PE classes. Over 570 schools in South Florida have enrolled in the program.

PARTNER SCHOOL DISTRICTS

Archdiocese of Miami
Broward County Public Schools
Miami-Dade County Public Schools
Palm Beach County Public Schools
Port St. Lucie Public Schools





MSAA FLOORBALL LEAGUE

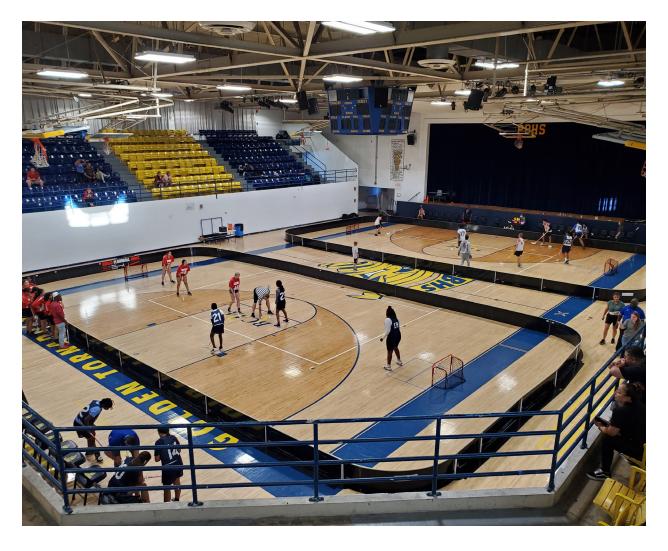
Starting in 2021/2022 The Florida Panthers and Broward County Public Schools Athletics have partnered together to put on the Middle School Floorball League.

Floorball is 1 of 8 official Broward County Middle School sports and has 18 schools participating in the league, each with a boys and a girls team.



PARTICIPATING SCHOOLS

Attucks Franklin Academy Cooper City **New River Coral Springs Forest Glen** Pioneer **Deerfield Beach** Franklin Academy Sunrise Sawgrass Springs Dillard 6-12 Glades Seminole Driftwood Silver Lakes **Lyons Creek Falcon Cove** McNicol Westglades



BALL HOCKEY PROGRAMS

In 2024/2025 the **Panthers launched a series of community ball hockey programs** that can be accessed by the local community year round.





FREE hockey clinic for members of the community ages 5-14 who are **first time hockey participants.**





3-week program presented by Enhance Health for beginner ball hockey players ages 5-14 to learn hockey fundamentals.



3-week programs for beginner to advanced ball hockey players ages 5-14 to advance their skills and hockey knowledge.

KIDS CLUB PROGRAM PRESENTED BY AMAZON

All Panthers fans 14 & under are invited to join the Florida Panthers Kids Club!

With 2 different levels, there is a fit for every young Panthers fan. The season-long membership gives you access to exclusive Kids Club events, limited-edition merchandise, special offers and more!













FUNDRAISING INITIATIVES



50/50 RAFFLE PRESENTED BY AUTONATION

At every home game, fans can take part in the Foundation's 50/50 Raffle, presented by Autonation. During the 2024–25 season, the total from the 50/50 raffle jackpots for each home game was \$2,328,087.

One lucky fan takes home half of the raffle jackpot, with the other half of the jackpot benefiting the Florida Panthers Foundation.

\$2,328,087 TOTAL IN JACKPOTS







MYSTERY PUCKS

The Foundation launched a series of mystery pucks, consisting of different themes signed by Panthers players. Themes included Military Appreciation, Hockey Fights Cancer, Valentine's Day, St. Patrick's Day, and Panther Conservation. For the first time, the Foundation had a subscription option, giving fans the option to purchase all six pucks for the price of five, getting the Champions puck as a subscription exclusive. The Foundation raised over \$101,000 through these one-of-a-kind pucks!





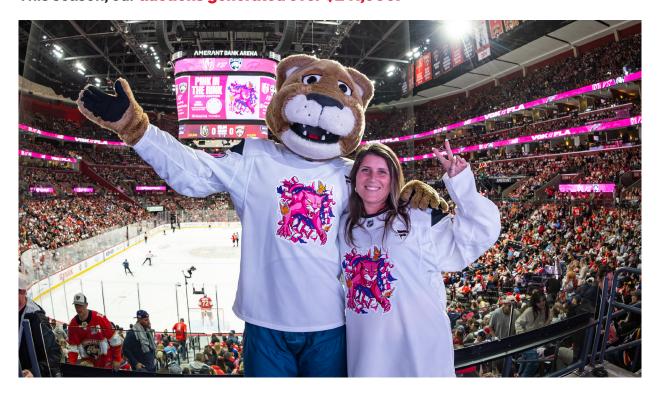
HOLIDAY ORNAMENTS

During the holiday season, the Foundation dropped its annual holiday ornament. This year's limited edition ornament had a design inspired by the 2024 Stanley Cup win. **Ornaments were signed by current Panthers players who were on the cup winning team.** Sales from the ornaments benefited the Florida Panthers Foundation!



AUCTIONS AND SPECIALTY JERSEYS

Throughout the season, the **Foundation held several auctions including autographed specialty jerseys, in conjunction with annual theme nights** including Pink in the Rink, Hockey Fights Cancer, Panther Conservation, Black History and Pride. Most themed jerseys were designed by local South Florida artists representing each community. We also held several auctions that included sports memorabilia, unique experiences and more. **This season, our auctions generated over \$241,000!**









3RD ANNUAL CATS CLASSIC PRESENTED BY BIOSTEM

Florida Panthers Foundation donors and corporate partners had the exclusive opportunity to golf with Panthers players, coaches, and executives at the 3rd Annual Cats Classic presented by BioStem! Each guest participated in a round of golf, received a Panthers gift package, and had the chance to participate in a silent auction. Cats Classic raised over \$210,000.

\$210,000+ DOLLARS RAISED







STACHE DASH PRESENTED BY **BAPTIST HEALTH CANCER CARE**

Panthers fans participated in the 5th annual Stache Dash, presented by Baptist Health Cancer Care at Amerant Bank Arena. The mission of this 5K is to raise awareness of men's cancer research and prevention. Event attendees had the opportunity to share their story for participating, enjoy our vendors, give back to a worthy cause and help raise over \$94,000.

JUUJ+ **DOLLARS RAISED**







PUCKS & PINTS BEERFEST PRESENTED BY FUNKY BUDDHA

Panthers fans participated in the Foundation's bi-annual Pucks & Pints Beerfest, presented by Funky Buddha. Fans were able to sample unlimited beer and seltzers from our partners, enjoy music, and grab a bite before the game.







CATS & COCKTAILS PRESENTED BY 360 PRIVACY

Cats & Cocktails presented by 360 Privacy is the Foundation's premier fundraising event. Premium clients and corporate partners had the opportunity to enjoy an intimate experience with Panthers players, coaching staff, and executives. The event included a cocktail hour, dinner. and a live and silent auction where we raised a grand total of \$275,000.



DOLLARS RAISED





