

**VEGAS GOLDEN KNIGHTS  
LMK VGK ENTER TO WIN FAN APPRECIATION SWEEPSTAKES  
OFFICIAL RULES**

**NO PURCHASE NECESSARY. A purchase will not increase the chance of winning.**

**Eligibility.** The Lmk VGK Enter to Win Fan Appreciation Sweepstakes (the “Sweepstakes”) is open only to individuals who, at the time of entry, are at least 18 year of age and are legal permanent residents of the city of Las Vegas, Nevada, or a county located within seventy-five miles of the city of Las Vegas (the “Entrant”). The Sweepstakes is void elsewhere and where prohibited by law.

Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Sponsor, as defined herein, National Hockey League and National Hockey League teams (collectively, the “NHL Entities”), and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, are not eligible to participate or win a prize.

**Sponsor.** Black Knight Sports and Entertainment LLC d/b/a Vegas Golden Knights, 1550 S. Pavilion Center Drive, Las Vegas, Nevada 89135 (“Sponsor”).

**Agreement to Official Rules.** By entering this Sweepstakes, Entrants fully and unconditionally agree to and accept these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to the Sweepstakes.

**Timing.** Sweepstakes begin at 12:00 PM Pacific Time (“PT”) on March 1, 2025 and all entries must be received by 12:00 PM PT on March 31, 2025 (the “Sweepstakes Period”). Sponsor’s servers and clock shall serve as the official clock for the Sweepstakes and Entrants’ proof of submission does not constitute proof of receipt by Sponsor.

**How to Enter.** To enter, during the Sweepstakes Period, subscribe to the LmkVGK: Text Message News & Offers by completing the sign-up form on our website or posted to VGK social media channels. Once you submit the form, you will receive a message informing you that you have been officially entered for a chance to win. Message & data rates may apply. Text STOP to cancel. If you’re already subscribed, you may also enter by texting FAN APPRECIATION to 945-47. By sending a text message from your mobile phone, you are providing prior written consent to receive messages about the sweepstakes and Sponsor’s products and services to that mobile phone by or on behalf of Sponsor. Consent not required as a condition of purchase. Text messages sent by auto-dialer. See your wireless carrier for pricing plan details. Check your wireless phone capabilities for specific instructions.

Sweepstakes entry materials shall hereinafter be referred to as “Submissions”.

Provided an Entrant’s Submission conforms to these Official Rules, upon completing a Submission, each Entrant will receive one (1) entry into the Sweepstakes. **Limit one (1) entry per person and per mobile phone number/email address during the Sweepstakes Period.**

No other methods of entry are acceptable. Submissions will not be returned or acknowledged. Entries are non-assignable. In the event of a dispute regarding the identity of the person who submitted an entry, the entry will be deemed submitted by the Authorized Account Holder (defined below) of the mobile phone number/e-mail address included with the entry. “Authorized Account Holder” is defined as the natural person who is assigned to a phone number by the Wireless Carrier or an e-mail address by the Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. An Entrant may be requested to provide Sponsor with proof that the Entrant is the Authorized Account Holder of the mobile phone number/email address associated with the

entry. Use of any automated system to participate in the Sweepstakes, or attempts to enter using multiple/different accounts or any other methods, is prohibited and may result in disqualification. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

The Sponsor, the NHL Entities and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, and all of their respective officers, directors, employees, agents and representatives (collectively, "Released Parties") are not responsible for lost, late, damaged, incomplete, postage-due, misdirected, unintelligible, returned, or undelivered entries, theft, or destruction or unauthorized access to or alterations of entry materials, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website, or other connection availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network.

Each Entrant further agrees and warrants that his/her Submission shall not: (a) be false, inaccurate, or misleading; (b) infringe or otherwise violate any third party's copyright, patent, trademark, trade secret, or other proprietary rights or rights of publicity or privacy; or (c) violate any law, statute, ordinance, or regulation; in each case as determined by Sponsor, in its sole discretion. Sponsor reserves the right to disqualify an entry with offensive content or material that it feels is inappropriate in any way. Late entries or entries sent via any other method than those stated above will not be accepted.

**Prize/Value/Odds.** One (1) prize will be awarded, consisting of:

- Four (4) Tickets to the Vegas Golden Knights vs. Nashville Predators game on April 12, 2025 (seating location to be determined by Sponsor in its sole discretion).
- Opportunity for winner to participate in the "Jerseys Off Our Backs" event during the game.

Approximate Retail Value ("ARV"): US\$1,000.

Odds of winning will depend on the total number of eligible entries received.

**Prize Conditions.**

Winner may not resell, substitute or transfer prizes offered or any portion thereof, however, Sponsor reserves the right to substitute a prize with a prize of equal or greater value.

**All elements of the prize must be used on the game date set forth above or winner forfeits prize, if applicable.** All expenses and incidental costs not expressly stated in the prize descriptions above, including but not limited to, transportation, meals, incidentals, hotels, parking, gratuities, taxes or other expenses are the responsibility solely of winner. Winner may not resell, substitute or transfer prize offered or any portion thereof, however, Sponsor reserves the right to substitute a prize with a prize of equal or greater value.

Sponsor reserves the right to change the date of prize execution in its sole discretion. In the event that a potential winner is unable to use the prize on the date scheduled by Sponsor, potential winner forfeits the prize. Winner and guests will be required to comply with all venue policies and restrictions (including, without limitation, public health guidelines). If winner's guest is under eighteen (18) years of age, then the guest must be accompanied by a parent or guardian and the parent or guardian must be the winner.

Released Parties are not responsible for damage to a prize or loss of a prize after the prize has been claimed.

Actual value of prizes may vary and if the actual value of the prize or any portion thereof is less than the ARV set forth in these Official Rules, no cash equivalent will be awarded. **Winner will not receive the difference between actual and approximate retail value.** No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming, or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

Winner is solely responsible for any taxes on the prizes, including, but not limited to all applicable federal, state, and local taxes that become due with respect to the value of the prizes. In the event it is deemed that a potential winner does not have a unique, personal and valid social security number for Sponsor to report the tax liability associated with acceptance of the prize, such potential winner will be disqualified and another potential winner will be selected as outlined herein, if possible. A valid social security number will be determined by IRS requirements. Sponsor (or a party acting on its behalf) will report the value of the prize to the IRS in the year the prize is received by the winner and will be reported to the winner and the IRS in the form of a Form 1099.

WINNER ACKNOWLEDGES THAT THE PRIZE IS AWARDED AS-IS. RELEASED PARTIES MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, LEGAL COMPLIANCE WITH RESPECT TO APPLICABLE LAWS OR NON-INFRINGEMENT IN REGARD TO ANY PRIZE OR ANY COMPONENTS OF ANY PRIZE. VOID WHERE PROHIBITED, AS SOME JURISDICTIONS MAY NOT ALLOW EXCLUSION OF IMPLIED WARRANTIES.

**Winner Selection.** At or about 1:00 PM PT on March 31, 2025, the potential winner will be selected in a random drawing from among all eligible entries received during the Sweepstakes Period.

The decisions of Sponsor will be final as to all matters, including, but not limited to, whether entries are received timely, whether entries are eligible, or whether an Entrant should be disqualified.

ALL POTENTIAL WINNING SUBMISSIONS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING. **AN ENTRANT IS NOT A WINNER OF ANY PRIZE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY AND THE POTENTIAL WINNING ENTRY HAS BEEN VERIFIED, ALL NECESSARY DOCUMENTS HAVE BEEN RETURNED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.** ANY ENTRY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE ENTRY, IS VOID, AND WILL NOT BE HONORED.

**Winner Notification.** The potential winner will be notified by the Sponsor by email or text message using the email address or mobile phone number submitted with their Submission at or about 2:00 PM PT on March 31, 2025 (the "Notification"). The potential winner may be required to complete, except where prohibited, an Affidavit of Eligibility/Liability/Publicity Release (the "Winner Documents"). Winner Documents must be completed and returned by the date and time requested by the Sponsor or the potential winner will forfeit the prize. Winner may be required to show proof of eligibility (driver's license, passport, voting card or similar government issued identification), or the prize will be forfeited and awarded in a random drawing among all remaining eligible Submissions. If a potential winner cannot be reached, does not complete, sign and return the Winner Documents by the designated time, fails to respond to any other communication from Sponsor or its representatives within twenty-four (24) hours, or is for any other reason deemed to be disqualified or ineligible, then that potential winner forfeits the prize and his or her potential winning entry will be removed from the remaining eligible entries, after which another potential winner will be selected, if possible, from among all eligible entries received in the manner described in the "Winner Selection" of these Official Rules.

Prize will be delivered to the winner electronically within two (2) business days after the winner has been notified that verification is complete.

If the Sweepstakes, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible Submissions received up to the date of discontinuance for any prizes offered herein.

### **General Terms & Conditions.**

By entering the Sweepstakes or accepting or using any prize, Entrants hereby waive and release, and agree to indemnify, defend and hold harmless, the Released Parties from and against any losses, damages, rights, claim, or cause of action of any kind arising, in whole or in part, directly or indirectly, out of participation in the Sweepstakes or resulting directly or indirectly, from acceptance, possession, use, or misuse of any prize awarded in connection with the Sweepstakes, including without limitation personal injury, death, and/or property damage, as well as claims based on publicity rights, defamation, invasion of privacy, or any combination of the foregoing. Released Parties are not responsible for any incorrect or inaccurate information whether caused by websites users, tampering, hacking, or by any of the programming or equipment associated with or used in this Sweepstakes, and assume no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access.

By entering, Entrants grant Sponsor, the NHL Entities, and each of their respective designees the irrevocable right and permission to use, separately or together, their name, voice, statements, photograph, likeness, recorded performance, biographical information and other information included in a Submission, in whole or in part, on the internet and in all media now known or hereinafter developed, in perpetuity throughout the world, for all purposes, including, without limitation, the purposes described in these Official Rules and for general promotional and advertising purposes, without further permission or compensation, without restriction as to alteration, without notice to Entrant, and without Entrant's consent, review or approval, where permitted by law.

Entrants agree that the rights granted to Sponsor in these Official Rules are without compensation or attribution of any kind.

In the event an insufficient number of eligible entries are received or Sponsor is prevented from awarding prizes or continuing with the Sweepstakes as contemplated herein by any event beyond its control, Sponsor reserves the right, in its sole discretion, to suspend, modify, or terminate the Sweepstakes, and may, in its sole discretion, if possible, randomly select the potential winner from valid entries received prior to the date of the event giving rise to the termination, or otherwise as may be deemed fair and equitable by the Sponsor.

Persons who tamper with or abuse any aspect of the Sweepstakes, act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate any website's terms of service, as solely determined by Sponsor, will be disqualified. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that Entrant to disqualification. Released Parties are not responsible for injury or damage to Entrants' or any other person's computer or property related to or resulting from participating in this Sweepstakes. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair administration, security, fairness or proper play of this Sweepstakes, or submission of entries, the Sponsor reserves the right, in their sole discretion, to suspend, modify, or terminate the Sweepstakes, and randomly select the potential winners from valid entries received prior to the action taken, or otherwise as may be deemed fair and equitable by the Sponsor. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Entrant, by providing a mobile number, is authorizing Sponsor to deliver automated SMS messages about the Sweepstakes. Entrant is not required to provide a number as a condition of purchasing any item or receiving any offers. Standard message rates may apply. Entrant may opt-out of receiving future text messages by replying STOP to any message he/she receives (this will generate a confirmation email noting we have received your request). If Entrant chooses not to receive automated SMS messages to his/her mobile device, Entrant will receive the same notifications via mail or via email through an automated email system.

**Governing Law and Jurisdiction.** As a condition of entering this Sweepstakes, each Entrant agrees that: (1) under no circumstances will the Entrant be entitled or permitted to obtain awards for, and Entrant expressly waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than actual, out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; and (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event shall attorneys' fees be recoverable by any party. ALL ISSUES CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND/OR ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS, SPONSOR AND/OR RELEASED PARTIES IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEVADA WITHOUT GIVING ANY EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS. ALL DISPUTES IN ANY WAY RELATED TO THE SWEEPSTAKES SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY LITIGATION CONDUCTED IN THE SUPERIOR COURTS OF CLARK COUNTY, STATE OF NEVADA.

These Sweepstakes are subject to all federal, state and local laws and regulations.

**Privacy.** All information submitted by Entrants is subject to Sponsor's Privacy Policy accessible at: <https://www.foleyentertainmentgroup.com/privacy-policy/>.

**Rules and Winners List Requests.** To obtain a copy of these Official Rules or request a copy of the Winners List, submit a request via email to: [ballen@VegasGoldenKnights.com](mailto:ballen@VegasGoldenKnights.com). All requests must be received by 30 DAYS AFTER END OF SWEEPSTAKES.

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## **ABBREVIATED RULES**

**NO PURCHASE NECESSARY.** Sweepstakes begins 12:00 PM PT on 3/1/25 and end 12:00 PM PT on 3/31/25. Open only to legal permanent residents of city of Las Vegas or a county located within seventy-five miles thereof, age 18 or older. Odds of winning depend on number of eligible entries. Void where prohibited by law. Sweepstakes subject to full Official Rules at <https://www.nhl.com/goldenknights/fans/contests-and-promotions>. Sponsor: Black Knight Sports and Entertainment LLC d/b/a Vegas Golden Knights, 1550 S. Pavilion Center Drive, Las Vegas, Nevada 89135.