



**A GOLDEN
KNIGHT**

PRESENTED BY
FONTAINEBLEAU LAS VEGAS

NOVEMBER 3RD, 2024
LIV BEACH & LIV NIGHTCLUB

ABOUT "A GOLDEN KNIGHT"

'A Golden Knight' returns on Sunday, November 3rd at Fontainebleau Las Vegas for an unforgettable night of food, entertainment, and fun all for a good cause!

Join the Vegas Golden Knights players, coaching staff, and front office for a one-of-a kind Vegas Golden Knights experience. The event will feature amazing fare provided by Fontainebleau Las Vegas, signature drinks, and Foley Family Wines. Guests will enjoy an evening on the Las Vegas strip and see the 2024-25 Golden Knights team off the ice and dressed for "A Golden Knight"!

ABOUT THE VEGAS GOLDEN KNIGHTS FOUNDATION

The Vegas Golden Knights Foundation serves as the team's main charitable beneficiary and provides a positive philanthropic impact on the greater Las Vegas community and beyond. Acknowledging the important role our team plays in strengthening Las Vegas communities, the Foundation is focused on delivering maximum community impact by building effective programs and community partnerships. All funds raised from "A Golden Knight" gala will benefit the Las Vegas community.

FOUNDATION AREAS OF FOCUS:

- **Education & Youth Sports:** Fostering the growth of Las Vegas youth through K-12 public school programs and initiatives with an emphasis is youth sports and activities.
- **Military & First Responders:** Securing the future of Las Vegas military, first responders, and their families, especially those who have suffered a sacrifice for the greater good.
- **Health & Wellness:** Making a positive sustainable and scalable impact on health and wellness in the community as well as fighting hunger and homelessness in Las Vegas by addressing their root causes.

PRESENTING SPONSOR - \$150,000

SOLD OUT

THIS SPONSORSHIP PACKAGE INCLUDES:

- ***Event Experience:***

- Twenty (20) VIP Glitter Reception
- Private lounge in the event outdoor space AND reserved table at the indoor event space

- ***In-Event Branding:***

- Primary logo and sponsorship announcement on stage during event program
- Primary logo placement on screens throughout the venue
- Logo placement throughout event and on reserved seating locations in addition to any mutually agreed upon activated spaces
- Opportunity for a mutually agreed upon activation/event experience
- Event program - choice of inside front cover or back cover full-page ad



- ***Marketing:***

- Opportunity for a co-branded event logo
- Primary sponsorship logo on registration website
- Mention on Vegas Golden Knights social media platforms as gala Presenting Sponsor
- Highlight in the post-event video
- Mention as Presenting Sponsor in event media release(s)

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VIVA LAS VEGAS SPONSOR - \$75,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- **Event Experience**
 - Eight (8) tickets to the VIP Glitter Reception
 - Fifteen (15) "A Golden Knight" tickets
 - Opportunity to purchase additional tickets at a sponsor rate
 - Private lounge in the event outdoor space *AND* reserved table at the indoor event space
- **Marketing & In-Event Branding**
 - Sponsorship logo placement on registration website
 - Opportunity for a mutually agreed upon activation/event experience
 - Logo placement on screens throughout the venue under sponsorship section
 - Logo placement throughout event and on reserved seating locations in addition to any mutually agreed upon activated spaces
 - Full-page ad in event program
 - Logo recognition under sponsor section of event program



GOLDEN AGE SPONSOR - \$50,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- **Event Experience**
 - Six (6) tickets to the VIP Glitter Reception
 - Ten (10) "A Golden Knight" tickets
 - Opportunity to purchase additional tickets at a sponsor rate
 - Reserved table at the indoor event space *OR* a private lounge in the event outdoor space
- **Marketing & In-Event Branding**
 - Sponsorship logo placement on registration website
 - Opportunity for a mutually agreed upon activation/event experience
 - Logo placement on screens throughout the venue under sponsorship section
 - Logo placement throughout event and on reserved seating locations in addition to any mutually agreed upon activated spaces
 - Full-page ad in event program
 - Logo recognition under sponsor section of event program



WARRIOR CLASS SPONSOR - \$25,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- **Event Experience**
 - Four (4) tickets to the VIP Glitter Reception
 - Six (6) "A Golden Knight" tickets
 - Opportunity to purchase additional tickets at a sponsor rate
 - Reserved table at the indoor event space *OR* a private lounge in the event outdoor space
- **Marketing & In-Event Branding**
 - Sponsorship logo placement on registration website
 - Opportunity for a mutually agreed upon activation/event experience
 - Logo placement on screens throughout the venue under sponsorship section
 - Logo placement throughout event and on reserved seating locations in addition to any mutually agreed upon activated spaces
 - Half-page ad in event program
 - Logo recognition under sponsor section of event program



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VIP GLITTER RECEPTION SPONSOR- \$25,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- **Event Experience**
 - **Eight (8) tickets to the VIP Glitter Reception**
 - **Reserved table at the indoor event space *OR* a private lounge in the event outdoor space**
- **Marketing**
 - **Sponsorship logo placement on registration website**
 - **Opportunity to offer exclusive item for VIP Glitter Reception attendees (must be mutually agreed upon)**
- **In-Event Branding**
 - **Digital logo on available event screens in VIP Glitter Reception space**
 - **Printed logo recognition throughout the VIP Glitter Reception space**
 - **Opportunity for a mutually agreed upon activation/experience at the VIP Glitter Reception**
 - **Half-page ad in event program**
 - **Logo recognition under VIP Glitter Reception in event program**



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AUCTION SPONSOR- \$20,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- **Event Experience**
 - Two (2) tickets to the VIP Glitter Reception
 - Six (6) "A Golden Knight" tickets
 - Reserved table seating at event space
- **Marketing**
 - Logo placement on digital auction platform
 - Opportunity to highlight an auction item in the silent or live auction; mutually agreed upon
 - Sponsorship logo placement on registration website
- **In-Event Branding**
 - Logo placement/branding and inclusion within silent auction space(s)
 - Half-page ad in event program
 - Logo recognition on event program under auction section



VEGAS BORN SPONSOR - \$15,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- **Event Experience**
 - Two (2) tickets to the VIP Glitter Reception
 - Four (4) "A Golden Knight" tickets
 - Opportunity to purchase additional tickets at a sponsor rate
 - Reserved table at the indoor event space *OR* a private lounge in the event outdoor space
- **Marketing & In-Event Branding**
 - Sponsorship logo placement on registration website
 - Opportunity for a mutually agreed upon activation/event experience
 - Logo placement on screens throughout the venue under sponsorship section
 - Logo placement throughout event and on reserved seating locations in addition to any mutually agreed upon activated spaces
 - Half-page ad in event program
 - Logo recognition under sponsor section of event program



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EXCLUSIVE BAR SPONSOR- \$15,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- **Event Experience**
 - Logo placement/branding on one (1) bar in event space
 - Opportunity for a mutually agreed upon activation/event experience, specialty drink or drink activation highlighted at sponsored bar space
 - Six (6) "A Golden Knight" tickets
- **Marketing & In-Event Branding**
 - Half-page ad in event program
 - Sponsorship logo placement on registration website
 - Logo recognition on event program



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SPECIALTY DRINK SPONSOR- \$10,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- Event Experience
 - Mutually agreed upon custom drink activation or specialty drink throughout the event/at a highlighted drink station
 - Signage with logo and highlight of specialty drink/liquor
 - Four (4) "A Golden Knight" tickets
- Marketing & In-Event Branding
 - Sponsorship logo placement on registration website
 - Logo recognition on event program



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GOLD CARPET SPONSOR- \$10,000

SOLD OUT

THIS SPONSORSHIP PACKAGE INCLUDES:

- **Event Experience**
 - Logo placement on branded “carpet” at main event entrance
 - Logo placement at the event check-in area
 - Four (4) “A Golden Knight” tickets
- **Marketing**
 - Sponsorship logo placement on registration website
 - Logo recognition on event program



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SPARKLE CARPET SPONSOR- \$10,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- **Event Experience**
 - Logo placement on branded “carpet” between outdoor and indoor event space
 - Opportunity for a mutually agreed upon interactive activation/event experience at walkway area
 - Four (4) “A Golden Knight” tickets
- **Marketing**
 - Sponsorship logo placement on registration website
 - Logo recognition on event program



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CUSTOM SPONSORSHIP

WE ARE OPEN TO CREATING A PERSONALIZED PARTNERSHIP PACKAGE THAT MAY FIT WITH YOUR BRAND AND OUR EVENT.

PLEASE REACH OUT TO FOUNDATION@VEGASGOLDENKNIGHTS.COM

TO DISCUSS SPONSORSHIP OPPORTUNITIES.



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TICKET & TABLE SPONSOR OPPORTUNITIES

A GOLDEN KNIGHT GALA ADMISSION

\$500

The Golden Knight Gala ticket option gives you general admission to the gala where you will enjoy an unforgettable evening and see the 2024-25 Golden Knights team off the ice and dressed for a fun evening. Those in attendance get to enjoy the amazing fare provided by Fontainebleau Las Vegas, live music, signature drinks and Foley Family Wines.

VIP GLITTER RECEPTION

\$1500

This ticket option gives you "A Golden Knight" Gala admission plus access to our exclusive VIP Glitter Reception, where guests can interact in a more intimate setting with Vegas Golden Knights players and team leaders during an hour-long reception held before A Golden Knight while enjoying Sommelier-hosted reserved Foley Family Wines and upgraded food and beverage options.

LIMITED TABLE/LOUNGE OPPORTUNITIES AVAILABLE - \$5,000*

- Reserved table/lounge space
- Logo placement/branding on reserved table/lounge space
 - A Golden Knight gala is a fun party for a purpose! This gala is not a formal sit-down dinner and will feature different food and drink stations for guests to enjoy. If you are interested in a table, please note that the table will be for your guests to utilize throughout the night but not required to enjoy!

*tickets must be purchased separately