

“2023 - 2024 Minnesota Wild – RED BARON® Pizza Power Play Sweepstakes”

NO PURCHASE, PAYMENT OR DONATION OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE, PAYMENT OR DONATION WILL NOT INCREASE OR IMPROVE YOUR CHANCES OF WINNING.

1. ELIGIBILITY. **Minnesota Wild – RED BARON® Pizza Power Play Sweepstakes** (the “Sweepstakes”) is only open to entrants who, as of the entry date, are permanent legal residents of the States of Minnesota or Wisconsin who are at least eighteen (18) years old. The Sweepstakes is void outside the States of Minnesota and Wisconsin; and where prohibited or restricted by law. Employees, officers and directors of Schwan’s Consumer Brands, Inc. (“Prize Provider”), the Minnesota Wild Hockey Club LP (“Wild” or “Sponsor”), and their respective parents, subsidiaries, affiliates, divisions, advertising and promotion agencies (Collectively, “Released Parties”), and the immediate families (defined as parents, spouses, children, siblings, grandparents, and their respective spouses) or members of the same household (whether related or not) of each such employee, officer and director, are not eligible to enter. The Sweepstakes, and any website pages and advertisements relating thereto, is intended for viewing only within the eligible sweepstakes territory, and entrants must be present in the eligible sweepstakes territory at the time they enter.

2. TIMING. The Sweepstakes entry period begins at 12:01 a.m. Central Time (“CT”) on **November 1, 2023** and ends at 11:59 p.m. CT on **April 1, 2024** (the “Entry Period”). Wild’s computer is the official timekeeping device for the Sweepstakes.

3. HOW TO ENTER. To enter the Sweepstakes:

a. TO ENTER: During the Entry Period, go to any participating Cub Holding LLC (“Cub”) locations in with the State of Minnesota, purchase Three (3) RED BARON® pizzas using your My Cub Rewards card to automatically enter to win two lower bowl tickets to a Minnesota Wild home game. Participating Minnesota Cub stores. To enter the Sweepstakes without signing up for a Cub Rewards® card or making an in-store purchase, hand-print “**ATTN: Red Baron® Pizza Power Play Sweepstakes Entry** on a 3x5” card with full name, address, city, state, zip code, telephone number and email address and mail to: Minnesota Wild Attn: Red Baron® Pizza Power Play Sweepstakes Entry, 317 Washington Street St. Paul, Minnesota 55102. There is a limit of one (1) Mail-In Entry per day during the Sweepstakes Period. Mail submissions must be postmarked no later than Wednesday, March 15, 2024 in order to be valid.

b. FOR ALL ENTRIES: There is no limit of entries per person (regardless of method of entry) or address (physical) in the Sweepstakes. All entries, regardless of method of entry, must be received by the Wild during the Entry Period (or during such certain dates and times within the Entry Period as expressly specified above). All entries become the exclusive property of the Wild and none will be acknowledged or returned. All entrants and entries subject to verification prior to the awarding of a prize, as are the eligibility, age and other claims of/information provided by a potential prize winner.

4. AGREEMENT TO OFFICIAL RULES AND DECISIONS. By participating in the Sweepstakes, each entrant fully and unconditionally agrees to be bound by and accepts these Official Rules and the decisions of the Wild (including, without limitation, decisions regarding eligibility of entries, the selection of entrants and the winners, and the awarding of prizes), which are final and binding in all respects.

5. DRAWING; ODDS; NOTIFICATION. On or about **one week prior to each previously selected Minnesota Wild home team game date during the Entry Period**, the Wild will randomly select one (1) potential winner from among all eligible entries received by the Wild. Odds of winning a prize depend on the number of eligible entries received by the Wild in the Sweepstakes. The entrant selected must comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner will be notified by phone, letter (by postal or overnight delivery) and/or email. The potential winner may be required to execute and return to the Wild a notarized Affidavit of Eligibility, a Liability Release, and a Publicity Release (except where prohibited by law) (an “Affidavit/Release”) in the form(s) provided by the Wild in order to claim his/her prize. The Affidavit/Release must be returned to the Wild by the date and/or time indicated within the Affidavit/Release. If the potential winner cannot be contacted within three (3) days of the first attempt to contact him/her, or if the potential winner fails to return the Affidavit/Release within the specified time, or if any prize or prize notification is returned as undeliverable, or if the potential winner is found to be ineligible, or if the potential winner does not comply with the Official Rules, then the potential winner may be disqualified and an alternate winner selected by the Wild in his/her place at random from among all eligible non-winning entries received by the Wild for the Sweepstakes. In such event, an alternate potential prize winner will be notified as described above and will be required to return the required documents to Wild as described above; provided, however, the Wild may alter the above timing to meet its Sweepstakes schedule.

6. PRIZE. Subject to the terms and conditions of these Official Rules, Thirty-Six (36) prizes will be awarded in this Sweepstakes. There will be a total of Thirty-Six (36) drawings with one winner selected in each drawing. The prize consists of and is limited to two (2) lower-level tickets to a Minnesota Wild regular season home hockey game and a \$40.00 gift card for concessions at Xcel Energy Center. The location of the tickets and the date of the game shall be determined by the Wild in their sole discretion. The approximate retail value (“ARV”) of each prize is \$270.00 and the ARV of all awarded prizes is \$9,720.

Prize must be accepted as awarded, and prize is awarded “AS IS” with no warranty, representation, or guarantee, express or implied, in fact or in law, made by Schwan’s or Wild, or for which Schwan’s or the Wild shall be liable, including, without limitation, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE. No substitution, assignment, refund or transfer of a prize is permitted, except by the Sponsor, who reserves the right to substitute a prize (or a

component thereof) with another prize (or component thereof) of greater or equal value, including cash, if a prize is not available for any reason as determined by the Sponsor in its sole discretion. Winner is solely responsible for any and all costs, fees, taxes and expenses associated with prize award, receipt and use, including, without limitation, all federal, state and local taxes on the prize and any travel necessary. If applicable, prize winner will be issued an IRS Form 1099 for the retail value of the prize. **[Note: Winners receiving \$600 or more of prizes are required to be issued an IRS Form 1099 for the value of the prize received]** LIMIT: One (1) prize per person or address (physical or email) in this Sweepstakes.

7. PUBLICITY. Except where prohibited by law, participation in the Sweepstakes constitutes winner's consent to Sponsor's (and its respective designees', successors' and assigns') use of winner's name, biography, likeness, voice, photographs, video, opinions, statements, hometown, state and country for promotional purposes in any manner or media (including, without limitation, online), worldwide, in perpetuity, and without further payment, consideration, notice, review or consent.

8. GENERAL CONDITIONS. The Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Sweepstakes if, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if viruses, bugs, unauthorized intervention, fraud, technical difficulties or failures or any other factor beyond Sponsor's reasonable control corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes. In such event, the Sponsor reserves the right (but do not have the obligation) in its sole discretion to award prizes at random from among eligible, non-suspect entries received up to the time of suspected impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision or any other provision of these Official Rules.

9. RELEASE. By entering, each entrant forever and irrevocably releases and holds harmless Sponsor, the Released Parties, advertising and promotion agencies, affiliates, Sweepstakes partners and prize suppliers, and all of their respective employees, officers, directors, shareholders and agents from and against all claims, damages or liabilities arising in whole or in part, directly or indirectly, from entrant's participation and/or entry in the Sweepstakes and/or entrant's award, receipt or use of any prize awarded in the Sweepstakes.

10. LIMITATIONS OF LIABILITY. Neither Sponsor nor any of the Released Parties are responsible for: (a) incorrect or inaccurate transcription of entry information or late, lost, stolen, unintelligible, illegible, damaged, mutilated, altered, incomplete, misdirected or postage due entries or entries received through impermissible or illegitimate channels, all of which will be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or the Sweepstakes; (e) printing, typographical, electronic or human errors which may occur in the offer or administration of the Sweepstakes or the processing of entries; or (f) any injury or damage to persons or property, including but not limited to entrant's computer, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes, or from viewing, playing or downloading any material from Sponsor's or the Wild's website(s), regardless of whether the material was prepared by Sponsor, any Released Party, or a third party, and regardless of whether the material is connected to Sponsor's or any Released Party's respective websites by a hypertext link.

11. DISPUTES. Entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded shall be resolved individually, without resort to any form of class action, and solely and exclusively in a federal or state court located in Minneapolis or St. Paul, Minnesota; entrant submits to sole and exclusive personal jurisdiction to said courts in the State of Minnesota for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (b) any and all claims, judgments, and awards shall be limited to actual out of pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or Sponsor in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Minnesota, without giving effect to any choice of law or conflict of law rules of provisions (whether of the State of Minnesota, the United States, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Minnesota.

12. PRIVACY. Any personally identifiable entrant information collected or used by Cub and/or the Wild during the Sweepstakes will be used solely for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules or as otherwise permitted and in accordance with Cub's Privacy Notice, available at <https://www.cub.com/sm/pickup/rsid/1612/privacy-policy> and the Wild's Privacy Policy, available at <https://www.nhl.com/wild/info/privacy-policy>. Cub will share entrant information with the Wild. Prize Provider will not have any direct consumer contact and will only receive aggregated, deidentified data with respect to the Sweepstakes.

13. OFFICIAL RULES. These Official Rules are available at <https://www.nhl.com/wild/fans/contests-promotions> or by sending a self-addressed postage-stamped envelope to “**Minnesota Wild – RED BARON® Pizza Power Play Sweepstakes**,” C/O Minnesota Wild, 317 Washington St, St. Paul, MN 55102.

14. WINNER’S LIST. To request a list of winners, send a self-addressed postage-stamped envelope to the Wild at “**Minnesota Wild – RED BARON® Pizza Power Play Sweepstakes Official Rules**,” C/O Minnesota Wild, 317 Washington St, St. Paul, MN 55102. Requests must be received by May 1, 2024.

15. SPONSOR. The Sponsor of the Sweepstakes and the address at which it may be contacted are as follows: Minnesota Wild Hockey Club LP, 317 Washington St, St. Paul, MN 55102.