

Ottawa Senators Goal of the Year Contest
presented by Sport Chek

By entering this Contest, entrants agree to abide by these Official Rules. The Contest is in no way sponsored, endorsed or administered by, or associated with Meta Platforms, Inc. (Facebook) or Twitter, Inc. Meta Platforms, Inc. and Twitter, Inc. are completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsors (defined below) and not Meta Platforms, Inc. or Twitter, Inc.

Standard data rates apply to entrants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

ELIGIBILITY

1. The Ottawa Senators Goal of the Year Contest Presented by Sport Chek (the “**Contest**”) is conducted by Capital Sports & Entertainment Inc. (“**CSEI**”, owner of the Ottawa Senators Hockey Club) and FGL Sports LTD. operating as Sport Chek (“**Sport Chek**”). CSEI and Sport Chek to be collectively referred to herein as the “**Sponsors**”. The Contest is open to all legal residents of Canada who: (i) reside within a 120-kilometre radius of the corporate city limits of the City of Ottawa, and (ii) have reached eighteen (18) years of age at the time of Contest entry.
2. Entrants are not eligible to participate in the Contest if they are:
 - a) an employee, agent, or representative of CSEI, Canadian Tire, Sport Chek, any business operating within Canadian Tire Centre or any of the agents, affiliates, subsidiaries, related companies, sponsors, advertising or promotional agencies, or assignees of each of the foregoing;
 - b) a member of the household and/or immediate family of any of the parties described in paragraph (a) above. For the purpose of the Official Rules, “immediate family” means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household; or
3. The Sponsors shall have the right at any time to require valid proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof within a reasonable period of time may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right to disqualify any entrant in their sole discretion, should any entry or entrant at any stage contain and/or supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

HOW TO PARTICIPATE

5. The Contest will begin on or around 5:00 p.m. on Thursday, November 27, 2023 and will end at 11:59 p.m. on the date to be posted on <https://www.nhl.com/senators/fans/contests-promotions> upon completion of the Ottawa Senators 2023-2024 NHL season (the “**Contest Period**”). Eastern Standard Time shall be the governing time zone under these Official Rules from November 27, 2023 until March 10, 2024. Eastern Daylight Time shall be the governing time zone under these Official Rules as of March 10, 2024.
6. NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE OR OTHERWISE IMPACT YOUR CHANCES OF WINNING THIS CONTEST.

7. **TO ENTER MONTHLY PRIZE DRAWS**, help the Sponsors select the 'Ottawa Senators Goal of the Month' as follows:

- (a) Prior to each of the monthly voting commencement dates (each a "**Monthly Voting Commencement Date**", collectively the "**Monthly Voting Commencement Dates**") listed below, the Sponsors will, in their complete and sole discretion, select between two (2) to four (4) "**Finalists**" for the 'Ottawa Senators Goal of the Month' from among the most fun and exciting goals scored by Ottawa Senators players during each month of the 2023-2024 National Hockey League ("**NHL**") regular season. On each Monthly Voting Commencement Date, the Sponsors will then post clips showing each of the monthly Finalists to be voted on by entrants prior to the monthly voting closing date (each a "**Monthly Voting Closing Date**", collectively the "**Monthly Voting Closing Dates**") indicated below.

CONTEST MONTH	MONTHLY VOTING COMMENCEMENT DATE	MONTHLY VOTING CLOSING DATE
October	November 27, 2023 at 5:00 p.m.	November 30, 2023 at 11:59 p.m.
November	December 6, 2023 at 10:00 a.m.	December 9, 2023 at 11:59 p.m.
December	January 10, 2024 at 10:00 a.m.	January 13, 2024 at 11:59 p.m.
January	February 7, 2024 at 10:00 a.m.	February 10, 2024 at 11:59 p.m.
February	March 7, 2024 at 10:00 a.m.	March 10, 2024 at 11:59 p.m.
March	April 4, 2024 at 10:00 a.m.	April 7, 2024 at 11:59 p.m.
April	April 17, 2024 at 10:00 a.m.	April 20, 2024 at 11:59 p.m.

- (b) Using the Facebook app and/or Twitter app, or your web browser to go to www.facebook.com or www.twitter.com, login to your Facebook and/or Twitter account (or sign up for a free account following the registration instructions on the respective site) and sign up to follow the Ottawa Senators Hockey Club's Official Facebook account (facebook.com/ottawasenators/) and/or Official Twitter account (@Senators).

Entrants may discontinue following the Ottawa Senators after the completion of the notification, eligibility verification and Prize fulfillment procedures outlined in these Official Rules.

- (c) Commencing on or around 10:00 a.m. on each of the Monthly Voting Commencement Dates, monitor the Ottawa Senators Facebook and/or Twitter accounts, for contest call to action posts. Access the "**Contest Website**" powered by Wit Labs, Inc. via the live hyperlink from the respective call to action post in order to view the monthly Finalists' clips showing the most fun and exciting goals scored by Ottawa Senators players during the respective Contest Month (as determined by the Sponsors).
- (d) **To Receive One (1) Monthly Entry:** Complete and submit the monthly entry form found on the Contest Website. The entry form will prompt you to provide the following information:
- Contact information including your name, mailing address, telephone number, and email address; and
 - Your vote for which monthly Finalist should be declared the 'Ottawa Senators Goal of the Month'.
- (e) Each Contest Month, the Finalist who receives the most entrant votes, will become the 'Ottawa Senators Goal of the Month' and will be announced by the Sponsors on the Contest Website and on the Ottawa Senators Facebook and Twitter accounts.
- (f) Entrants may submit up to a maximum of seven (7) Monthly Entries in this Contest (being one (1) entry per Contest Month – i.e. October, November, December, January, February, March, and April). Monthly Entries must be submitted on or before the respective Monthly Voting

Closing Date in order to be included in the month's Monthly Prize Draw (as described in Section 16(a) below).

8. **TO ENTER THE GRAND PRIZE DRAW**, help the Sponsors select the 'Ottawa Senators Goal of the Year' as follows:

(a) There will be sixteen (16) Finalists chosen for 'Ottawa Senators Goal of the Year' including the seven (7) 'Ottawa Senators Goals of the Month' selected by entrant voting as described in Section 7 above and nine (9) additional candidates selected by the Sponsors in their complete and sole discretion. The Sponsors will then randomly arrange clips showing each of the sixteen (16) Finalists in a 'bracket-style' competition with eight (8) initial pairings.

(b) Commencing on or around 10:00 a.m. on the seventh business day following the last Ottawa Senators game to be played in the 2023-2024 NHL season (exact date to be confirmed on <https://www.nhl.com/senators/fans/contests-promotions> and the Ottawa Senator's Facebook and Twitter accounts upon completion of the Ottawa Senators 2023-2024 NHL season), monitor the Ottawa Senators Facebook and/or Twitter account, as applicable, for Contest call to action posts directing fans to the Contest Website via live hyperlink in order to view each Round's pairings and to complete an entry ballot / vote for the 'best' goals in each pairing. Each Round's Contest call to action post will include the Voting Commencement Date and Voting Closing Date for the respective Round. This information will also be included on the Contest Website.

(c) **Round 1 Grand Prize Entries:** Once announced on the Ottawa Senators Facebook and Twitter accounts, access the Contest Website via live hyperlink to view the Finalists' clips in each of the eight (8) Round 1 pairings (the Round of 16).

i. Complete and submit the Round 1 entry form found on the Contest Website prior to the Round 1 Voting Closing Date in order to receive one (1) Grand Prize Entry. The entry form will prompt you to provide the following information:

- Contact information including your name, mailing address, telephone number, and email address; and
- Your vote for which Finalist in each of the eight (8) pairings should move on in the bracket to Round 2.

ii. The Finalist that receives the most entrant votes in each pairing will move on in the bracket to Round 2 (the Quarter Finals).

(d) **Round 2 Grand Prize Entries:** Once announced on the Ottawa Senators Facebook and Twitter accounts, access the Contest Website via live hyperlink to view the Finalists' clips in each of the four (4) Round 2 pairings.

i. Complete and submit the Round 2 entry form found on the Contest Website prior to the Round 2 Voting Closing Date in order to receive one (1) Grand Prize Entry. The entry form will prompt you to provide the following information:

- Contact information including your name, mailing address, telephone number, and email address; and
- Your vote for which Finalist in each of the four (4) pairings should move on in the bracket to Round 3.

ii. The Finalist that receives the most entrant votes in each pairing will move on in the bracket to Round 3 (the Semi-Finals).

- (e) **Round 3 Grand Prize Entries:** Once announced on the Ottawa Senators Facebook and Twitter accounts, access the Contest Website via live hyperlink to view the Finalists' clips in each of the two (2) Round 3 pairings.
- i. Complete and submit the Round 3 entry form found on the Contest Website prior to the Round 3 Voting Closing Date in order to receive one (1) Grand Prize Entry. The entry form will prompt you to provide the following information:
 - Contact information including your name, mailing address, telephone number, and email address; and
 - Your vote for which Finalist in each of the two (2) pairings should move on in the bracket to Round 4.
 - ii. The Finalist that receives the most entrant votes in each pairing will move on in the bracket to Round 4 (the Finals).
- (f) **Round 4 Grand Prize Entries:** Once announced on the Ottawa Senators Facebook and Twitter accounts, access the Contest Website via live hyperlink to view the Finalists' clips in the Round 4 final pairing.
- i. Complete and submit the Round 4 entry form found on the Contest Website prior to the Round 4 Voting Closing Date in order to receive one (1) Grand Prize Entry. The entry form will prompt you to provide the following information:
 - Contact information including your name, mailing address, telephone number, and email address; and
 - Your vote for which Finalist should be declared the 'Ottawa Senators Goal of the Year'.
 - (g) The Finalist who receives the most entrant votes, will become the 'Ottawa Senators Goal of the Year' and will be announced by the Sponsors on the Contest Website and on the Ottawa Senators Facebook and Twitter accounts.
 - (h) Entrants may submit a maximum of one (1) Grand Prize Entry per Round (being four (4) Grand Prize Entries in total during the 'Ottawa Senators Goal of the Year' voting process).
 - (i) **Additional Grand Prize Entries:** Each entrant who submits a valid Monthly Entry (being a maximum of one (1) eligible Monthly Entry per Contest Month), will automatically receive one (1) additional Grand Prize Entry. By way of example, an entrant who submits one (1) eligible Monthly Entry in each of the October, November, January, and April Monthly Prize Draws, would automatically receive four (4) Grand Prize Entries. For greater certainty, the maximum number of Grand Prize Entries that an entrant may submit / receive is eleven (11) (one (1) entry per each of the seven (7) Contest Months, and one (1) entry per each of the four (4) 'Ottawa Senators Goal of the Year' Rounds).
9. No entries will be accepted by any other means. All entries become the property of the Sponsors once submitted to be used for the purposes contemplated herein. Entries must be received prior to the respective Monthly Voting Closing Date or Round Voting Closing Date as described in Sections 7 and 8 above. The sole determinant of time for the purposes of receipt of a valid entry shall be CSEI's server machines. In the case of multiple entries by an entrant in any Contest Month or in any Contest Round, only the first entry will be considered. Use of any automated, script, macro, robotic, or other program(s) to enter or otherwise participate in this Contest is prohibited and will result in disqualification. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, falsified, altered, garbled, mechanically or electronically reproduced, or tampered with in any way.

10. Entries shall be deemed to be submitted by the authorized account holder of the email account associated with the entry. For the purpose of the Official Rules, 'authorized account holder' of an email address means the natural person who is assigned to an email address by an Internet access provider, on-line service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be required to provide the Sponsors with proof that he/she is the authorized account holder of the email account associated with a winning entry.
11. Entrants must comply with these Official Rules and an entrant will be deemed to have received, understood and agreed to these Official Rules if the entrant participates in this Contest.

PRIZES

12. (a) **Monthly Prizes.** There are seven (7) prizes available to be awarded by random monthly draws in accordance with Section 16(a) below (each a "**Monthly Prize**", collectively the "**Monthly Prizes**") to winners (each a "**Monthly Prize Winner**", collectively the "**Monthly Prize Winners**") (one (1) prize per Contest Month). For Contest Months October through March, each Monthly Prize will consist of: (i) two (2) tickets at the Canadian Tire Centre for a 2023-2024 Ottawa Senators regular season game (game selection to be determined by the Sponsors); and (ii) one (1) x \$50.00 Sport Chek Gift Card valid at all participating Sport Chek locations in Canada. For Contest Month April, the Monthly Prize will consist of one (1) x \$400.00 Sport Chek Gift Card valid at all participating Sport Chek locations in Canada. The approximate retail value of each Monthly Prize is \$400.00(CAD) excluding applicable taxes and fees. The odds of winning a Monthly Prize depend upon the number of eligible Monthly Entries received each Contest Month.
- (b) **Grand Prize.** There is one (1) prize available to be awarded by random draw in accordance with Section 16(b) below (the "**Grand Prize**") to a winner (the "**Grand Prize Winner**"). The Grand Prize consists of: (i) one (1) x \$1,000.00 Sport Chek Gift Card valid at all participating Sport Chek locations in Canada. The approximate retail value of Grand Prize is \$1,000.00 (CAD) excluding applicable taxes. The odds of winning the Grand Prize depend upon the number of eligible Grand Prize Entries received during the Contest Period. Each entrant will be eligible to win one (1) Monthly Prize and one (1) Grand Prize in this Contest.
13. Monthly Prizes and the Grand Prize shall each be generally referred to herein as a "**Prize**" and collectively referred to herein as the "**Prizes**". Monthly Prize Winners and the Grand Prize Winner shall each be generally referred to herein as a "**Winner**" and collectively referred to herein as the "**Winners**".
14. Prizes must be accepted as awarded (including but not limited to compliance with any and all scheduling requirements) and cannot be transferred, assigned, sold, substituted or redeemed for cash, except that the Sponsors, in their sole discretion, reserve the right to substitute a prize of equal or greater value if a Prize cannot be awarded as described due to unavailability for any reason. In the event that a Prize consists of or includes attendance at an event that is cancelled, delayed or rescheduled for any reason whatsoever, a substitute prize or cash equivalent will not be provided. The actual value of each Prize depends on market conditions at the time of fulfilment. Any difference between the stated approximate retail value and the actual value of a Prize will not be awarded. Winners are responsible for transportation, parking, accommodation, food and beverage costs, and taxes, gratuities and all other incidental costs pertaining to their respective Prizes.
15. Winners will be directed as to how to claim their respective Prizes after they have been successfully contacted and notified of the Prizes, have complied with the Official Rules and have signed and returned the Contest Release (described below) and any other documentation required by the Sponsors. Prizes will be delivered within a reasonable period of time.

RANDOM DRAWS

16. (a) **Monthly Prize Draws.** At 12:00 p.m. on each of the monthly draw dates listed below (each a “**Monthly Draw Date**”, collectively the “**Monthly Draw Dates**”) at the Canadian Tire Centre, in Ottawa, Ontario, representatives of CSEI shall randomly select one (1) entrant from the pool of eligible Monthly Entries received during such Contest Month’s entry period (being the period between the month’s Monthly Voting Commencement Date and Monthly Voting Closing Date) to be the recipient of a Monthly Prize. Commencing at or around 1:00 p.m. on each Monthly Draw Date, representatives of CSEI shall make three (3) attempts to contact the selected eligible entrant by telephone and/or email using the contact information provided on the entrant’s monthly Contest entry form. A selected eligible entrant will have forty-eight (48) hours from the time of the final contact attempt to respond and claim the respective Monthly Prize. If a selected eligible entrant fails to respond within such forty-eight (48) hour period; does not meet all of the Contest entry requirements; refuses to sign and return a Contest Release; or if the prize notification is returned as undeliverable, such selected entrant will be disqualified and another eligible entrant will be selected and contacted. The Sponsors are not responsible for a selected eligible entrant’s failure to receive notification for any reason whatsoever or a selected eligible entrant’s failure to respond to an attempted contact.

CONTEST MONTH	MONTHLY DRAW DATE
October	December 1, 2023 at 12:00 p.m.
November	December 11, 2023 at 12:00 p.m.
December	January 15, 2024 at 12:00 p.m.
January	February 12, 2024 at 12:00 p.m.
February	March 11, 2024 at 12:00 p.m.
March	April 8, 2024 at 12:00 p.m.
April	April 22, 2024 at 12:00 p.m.

- (b) **Grand Prize Draw.** At 12:00 p.m. on the third business day following the Round 4 Voting Closing Date (the “**Grand Prize Draw Date**”), at the Canadian Tire Centre, in Ottawa, Ontario, representatives of CSEI shall randomly select one (1) entrant from the pool of eligible Grand Prize Entries received during the Contest Period to be the recipient of the Grand Prize. Commencing at or around 1:00 p.m. on the Grand Prize Draw Date, representatives of CSEI shall make three (3) attempts to contact the selected eligible entrant by telephone and/or email using the contact information provided on the entrant’s Contest entry form. A selected eligible entrant will have forty-eight (48) hours from the time of the final contact attempt to respond and claim the Grand Prize. If a selected eligible entrant fails to respond within such forty-eight (48) hour period; does not meet all of the Contest entry requirements; refuses to sign and return a Contest Release; or if the prize notification is returned as undeliverable, such selected entrant will be disqualified and another eligible entrant will be selected and contacted. The Sponsors are not responsible for a selected eligible entrant’s failure to receive notification for any reason whatsoever or a selected eligible entrant’s failure to respond to an attempted contact.

SKILL TESTING QUESTION

17. In order to be eligible to win a Prize, selected entrants shall be required to correctly answer a time-limited, mathematical skill-testing question, without assistance of any kind, whether mechanical, electronic or otherwise. Selected entrants may be required to swear an affidavit indicating compliance with this section. The skill-testing question will be administered by telephone.

CONDITIONS OF PARTICIPATION

18. By participating in this Contest, each entrant agrees:
- a) to be bound by the Official Rules;
 - b) to be bound by the decisions of the Sponsors, which shall be final and binding in all respects; and
 - c) to sign and return a publicity release and release of liability agreement (the “**Contest Release**”) which confirms, among other things, that the entrant: (i) releases CSEI, Sport Chek Meta Platforms, Inc., Twitter, Inc., Wit Labs, Inc., the NHL, the NHL Member Clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., the NHLPA and current and former players, and each of their respective affiliates, parents, and related entities, as well as the owners, governors, officers, directors, partners, partnerships, principals, employees, agents, representatives, volunteers, sponsors, promoters, and advertisers of all the foregoing from any and all liability arising out of or in any way connected to his/her participation in the Contest, participation in any Contest-related activity, the acceptance, use or misuse of a Prize, the use of personal information described herein and the use of merchandise purchased as a result of winning a Prize, including but not limited to costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (ii) grants to the Sponsors the unrestricted right to produce, reproduce, publish, broadcast, communicate, exhibit, distribute, adapt and otherwise use or re-use the entrant’s city/province of residence, statements, endorsements, biography, name, voice, photograph and likeness for advertising and/or publicity purposes without compensation, other than the value of the Prizes offered, in any and all media, now known or hereafter devised.

PUBLICITY RELEASE AND RELEASE OF LIABILITY

19. The executed Contest Release must be returned within five (5) business days of its receipt by a selected eligible entrant or such entrant shall be disqualified and the respective Prize forfeited.

LIMITATION OF LIABILITY

20. The Sponsors are not responsible or liable for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, notifications, replies or any Contest Release; for lost, interrupted, inaccessible or unavailable networks, servers, Internet Service Providers, websites (including the Contest Website) or other connection, related to the Contest; for errors of any kind, including but not limited to human, electronic, mechanical and/or technical in nature; for failure or technical malfunction of any telephone network or lines, computer and online systems, servers, computer equipment, software, email, players, or browsers on account of technical problems or traffic congestion on the Internet, any Contest related websites (including the Contest Website), or any combination thereof or otherwise; for any injury or damage to entrant, entrant’s computer or mobile device, or any other person’s computer or mobile device, related to or resulting from participating in or downloading material in connection with the Contest; for incorrect or inaccurate information; and/or for weather conditions, event cancellations, delay or rescheduling or other factors beyond the Sponsors’ control.

DISQUALIFICATION

21. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant who is found to be tampering with the entry process or with the operation and administration of the Contest; acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest; or in violation of the Official Rules. The Sponsors reserve the right to seek damages and other remedies from any such entrant to the fullest extent permitted by law, including but not limited to criminal prosecution.

USE OF PERSONAL INFORMATION

22. By participating in the Contest, the entrant consents to the collection, use and disclosure of his/her personal information by the Sponsors for the purpose of administering the Contest, awarding the Prizes and announcing the Winners and any subsequent advertising or promotion related thereto. Personal information collected in connection with the Contest will be used by the Sponsors in accordance with their respective privacy policies available at www.ottawasenators.com and <https://www.sportchek.ca/en.html>.

Entrants may be given the option to receive commercial emails and/or other marketing communications from CSEI and/or Sport Chek; however, eligibility to participate in the Contest is not dependent upon an entrant's consent to receive any such emails or communications, and consenting to receiving such emails or communications will not impact an entrant's chances of winning. The Sponsors will not send informational or marketing communications to entrants, unless entrants' consent to receive such communications in accordance with applicable laws. Entrants may at any time opt out of receiving such materials by following the unsubscribe instructions provided in any of these communications. Please consult CSEI's Privacy Policy, referenced above for further information on how CSEI, collects, uses and discloses personal information. Any questions or concerns with respect to communications from CSEI may be addressed to CSEI's Privacy Officer as outlined in the Privacy Policy. Where an entrant elects to receive informational or marketing communications from Sport Chek, entrant understands and agrees that entrant's information will be subject to Sport Chek's privacy policy and information handling standards and practices.

INTELLECTUAL PROPERTY

23. All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned or used under license by the Sponsors and/or their respective affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

GOVERNING LAW

24. The Contest is subject to applicable federal, provincial and municipal laws and regulations and is void where prohibited by law. All issues and questions concerning the construction, validity, interpretation and enforceability of the Official Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
25. The Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, or modify, amend or suspend the Contest and/or the Official Rules in any way, at any time, and for any reason, without prior notice or compensation.

DISCREPANCIES

26. In the event of any discrepancy or inconsistency between the terms and conditions of the Official Rules and disclosures or other statements contained in any Contest-related materials or advertising, the terms and conditions of the Official Rules shall prevail, govern and control.

OFFICIAL RULES

27. These Official Rules will be available at the Ottawa Senators Reception Desk, located at the Canadian Tire Centre, 1000 Palladium Drive, Ottawa, Ontario and posted online on the Contest & Promotions page on <https://www.nhl.com/senators/fans/contests-promotions> .

