

**Lexus VIP Fan Experience Sweepstakes
OFFICIAL RULES**

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE THE STATE OF NEVADA AND WHERE PROHIBITED OR RESTRICTED BY LAW. THIS SWEEPSTAKES IS INTENDED FOR ENTRY IN THE STATE OF NEVADA ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE STATE OF NEVADA AT THE TIME OF ENTRY.

DATES OF SWEEPSTAKES: The “Lexus VIP Fan Experience” Sweepstakes (the “Sweepstakes”) starts on November 8, 2023 and ends on February 1, 2024 (the “Sweepstakes Period”).

ELIGIBILITY: The Sweepstakes is open only to legal residents who reside within a seventy-five (75) mile radius of T-Mobile Arena, and are at least eighteen (18) years of age at time of entry (each, an “Entrant”). Officers, directors, managers and employees of Southern Nevada Lexus Dealers (the “Sponsor”), Toyota Motor Sales USA, Inc., and each of their respective parent companies, subsidiaries, affiliates, and related companies, dealers, dealership associations, advertising and promotion agencies, consultants and agents, as well as the immediate family (spouse, parents, siblings and children) and household members of each such person, and any others engaged in the development, production, execution or distribution of this Sweepstakes, including National Sweepstakes Company, LLC (the “Independent Administrator”) are not eligible to participate. Sweepstakes is subject to all federal, state and local laws and regulations. Vegas Golden Knights are not a sponsor of this Sweepstakes. Sweepstakes is void outside the state of Nevada and wherever else restricted or prohibited by law. Persons who have previously won a contest, sweepstakes or promotion of any kind sponsored or otherwise associated with Sponsor or Toyota Motor Sales, U.S.A., Inc. within twelve (12) months immediately preceding the start of this Sweepstakes are ineligible to participate or win.

HOW TO ENTER: There are two (2) ways to enter the Sweepstakes:

ONLINE ENTRY: the “Website”) during the Sweepstakes Period, click on the Sweepstakes image and complete the official entry form (the “Entry Form”) in its entirety including your first name, last name, address, city, state, zip code, email address (not required), telephone number and date of birth. Then, click the “Submit” button in order to receive one (1) entry into the Sweepstakes.

ONSITE ENTRY: Visit the T-Mobile Arena (located at 3780 S Las Vegas Blvd, Las Vegas, NV 89158) at the Lexus Plaza Activation during the Sweepstakes Period and complete the official entry form (“Entry Form”) which is made available via an electronic tablet, provided by a product specialist. The Entry Form must be completed in its entirety including your first name, last name, zip code, email address, and phone number. Upon completing the Entry Form, touch the “Submit” button in order to receive one (1) entry into the Sweepstakes. The Lexus Plaza Activation will be onsite during the following Vegas Golden Knights home games:

- November 8, 2023
- November 10, 2023
- December 2, 2023
- December 4, 2023
- January 18, 2024
- January 20, 2024

Limit of one (1) entry per person/email address for the entire Sweepstakes. Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different identities, and/or any other methods will void that Entrant’s entry and that Entrant may be disqualified from the Sweepstakes. In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed submitted by the person in whose name and email address were submitted (“Authorized Account Holder”). Entrants may be required to provide proof of being the Authorized Account Holder. If the Sponsor cannot determine the identity of the person based upon the information submitted via the Entry Form, the respective Entrant will be disqualified. No mechanically or programmatically reproduced entries are permitted. Sponsor will not verify receipt of entries for Entrants. All entries submitted become the sole property of Sponsor and will not be returned. Sponsor is not responsible for lost, late, misdirected, illegible, or damaged entries. By entering, each Entrant; (a) represents that he/she is at least eighteen (18) years of age and otherwise eligible to participate in the Sweepstakes; and (b) fully and unconditionally agrees to and accepts these Official Rules and the decisions of Sponsor, which are final and legally binding in all respects. Any person who tampers with the entry process in any way will be disqualified.

WINNER SELECTION/NOTIFICATION: On or about February 2, 2024, one (1) prize winner (the “Prize Winner”) will be selected at random from among all eligible entries received during the Sweepstakes Period. Odds of winning the Prize are

dependent upon the total number of eligible entries received during the Sweepstakes Period. The random drawing will be conducted by a Sponsor representative whose decisions are based upon their sole discretion and interpretation of these Official Rules and are final and binding in all respects.

Potential Prize Winner will be notified by a Sponsor representative via email or phone immediately following the drawing. Sponsor representative will make one (1) attempt to reach the potential Prize Winner ("Notification"). In the event that the potential Prize Winner does not respond to any such Notification within twenty-four (24) hours of the time of issuance or declines the Prize for any reason, or if it is determined by the Sponsor in their sole discretion that the potential Prize Winner is not eligible in accordance with these Official Rules, the potential Prize Winner will be disqualified and an alternate Prize Winner may be selected from among the remaining non-winning eligible entries received during the Sweepstakes Period, time permitting. Once verified via the Notification, the potential Prize Winner will be required to complete and return "Required Documents" as further described in the "PRIZE CLAIMS" section below. Prize will be awarded to the Prize Winner upon receipt and confirmation of the "Required Documents".

PRIZES: Prize Winner will receive a prize consisting of: i) coach class roundtrip airfare for Prize Winner and one (1) Guest to/from a major airport nearest the Prize Winner's residence and Nashville, TN, ii) two (2) night hotel accommodations from March 25, 2024 to March 27, 2024 at a hotel to be determined by the Sponsor (one (1) room double occupancy), and iii) and two (2) Lexus Club tickets to the 2024 Golden Knights away game located in Nashville, TN on March 26, 2024 (the "Prize"). Total approximate retail value of the Prize is \$3,000.

Trip, travel, and lodging elements may be subject to change due to impracticability or unavailability, or for any other reason as determined necessary by Sponsor or its designee. Tickets are subject to the terms and conditions of issuer and will not be replaced if lost, stolen, misplaced, damaged or destroyed. ARV may vary, depending on the point, date and time of departure. Prize must be accepted as a whole or will be forfeited in its entirety. All travel arrangements must be made through a travel agent or entity selected by Sponsor. Prize Winner and Guest will be responsible for all meals, transportation (other than described above), travel insurance, tips, room service, laundry service, souvenirs or gratuities, fuel, parking, beverages, telephone calls, overages, baggage fees, extras and any other incidental costs or expenses not specifically stated herein as being included. Specific air carrier(s) and other trip specifics are selected at the sole discretion of the Sponsor. Travel must originate and end at the same major gateway airport. Prize Winner and Guest will be required to obtain any travel related documents and maintain all insurance (including health, liability and any other insurance). Prize Winner and Guest acknowledge and agree that the Sponsor or Administrator are not providers/carriers of transportation, or insurance providers. No changes will be made to travel details once any element(s) of the travel arrangements have been booked. No frequent flier miles will be earned on any element of prize travel. Prize conditions may be added or modified by Sponsor or its designee. Sponsor or Independent Administrator are not responsible for any changes of any element of the Prize, nor are they liable for any expenses incurred as a consequence of flight/event changes, cancellation or delays. Prize Winner or Guest later found ineligible or non-compliant will be immediately required to return and forfeit any prize awarded. In the event Prize Winner and/or Guest engage in behavior that, as determined by Sponsor (or its designee) in their absolute discretion, is obnoxious or threatening, dangerous, illegal or that is intended to annoy, abuse, threaten or harass any other person, or may cause harm, property damage or any other loss, Sponsor reserves the right to terminate the trip early, in whole or in part, and to send the Prize Winner and Guest home with no further compensation.

The Prize Winner will be contacted by a Sponsor Representative regarding his/her/their Prize. Prize Winner must be available to attend the Vegas Golden Knights home game associated with the Prize, or Prize Winner will be disqualified and an alternate Prize Winner will be selected, time permitting, even if the disqualified potential Prize Winner's name may have been publicly announced. **Prize Winner is solely responsible for all federal, state, and local taxes and all other expenses not specifically mentioned herein, including any additional transportation, parking, accommodations, meals, and beverages, incidental expenses and gratuities.** No substitution or cash redemption of prize is permitted. No responsibility is assumed by the Sponsor for any cancellation or rescheduling of any prize related event in whole or in part. In the event of cancellation or rescheduling no alternate or substitute prize for such cancellation or rescheduling will be awarded. Prize is not transferable and may not be resold. Sponsor reserves the right to substitute a prize of equal or greater value if Prize becomes unavailable due to reasons beyond the control of the Sponsor.

Vegas Golden Knights game tickets and admission to the Arena are subject to all security, fan conduct, safety, and health requirements and policies put in place by Vegas Golden Knights and its affiliates and subsidiaries, the NHL and its affiliates and subsidiaries, and Arena including requirements relating to face masks and enhanced health screenings as they may be updated from time to time. Prize Winner and Guest must also comply with all applicable ticket terms and conditions and all applicable laws, policies, orders, ordinances, protocols, and guidelines issued by federal, state, and local authorities respecting any pandemic or any other communicable diseases, and attendance at the Arena is conditioned on such compliance.

No more than the number of prizes as set forth in these Official Rules will be awarded. The difference in value of the Prize as stated herein and value at time of notification, if any, will not be awarded.

PRIZE CLAIMS: Except where prohibited, potential Prize Winner will be required to complete, execute and return an Affidavit of Eligibility, Liability and Publicity Release (the "Release") and an IRS Form W-9 ("W-9 Form") and any other documents required by Sponsor or Independent Administrator (collectively, the "Required Documents") within two (2) days from receipt of the notification. If the potential Prize Winner fails to return the Required Documents within the time frame specified in the notification, the potential Prize Winner forfeits his/her right to the Prize and another potential Prize Winner will be selected at random from among the remaining non-winning eligible entries received during the Sweepstakes Period, time permitting. At the end of the tax year for which the Prize is awarded, Prize Winner will be issued a Form 1099 equivalent to the retail value of the Prize, for income verification and tax purposes. Prize Winner is advised to seek independent counsel regarding the tax implications of his/her Prize winnings. **Prize Winner must report income to the IRS. In the event it is deemed during the verification process that the potential Prize Winner does not have a unique, personal and valid social security number for Sponsor to report the tax liability associated with acceptance of the Prize, potential Prize Winner will be disqualified and another Prize Winner will be selected as outlined above, time permitting. Valid social security numbers will be determined by IRS requirements.** If it is determined by the Sponsor, in their sole discretion, that the potential Prize Winner is not eligible in accordance with these Official Rules, the potential Prize Winner forfeits his/her right to the Prize and an alternate will be selected as outlined above, time permitting. In the event that the potential Prize Winner is disqualified for any reason, Sponsor shall have no liability or obligation to such individual. Prize Winner consents (and agrees to sign any additional documents required by Sponsor or Toyota Motor Sales USA, Inc. and Black Knight Sports and Entertainment LLC d/b/a Vegas Golden Knights to formalize, effect or perfect such consent, except where prohibited by law) to Sponsor, Toyota Motor Sales USA, Inc. or Black Knight Sports and Entertainment LLC d/b/a Vegas Golden Knights, use of his/her name, likeness (photograph and/or video), biographical information, and voices in advertising/publicity/trade without compensation, notice or approval; and, Prize Winner disclaims any ownership rights of such advertising/publicity/trade material.

GENERAL CONDITIONS: Should any portion of the Sweepstakes be, in Sponsor's sole discretion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole discretion of the Sponsor, corrupts or impairs the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right, at their sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and conduct the Sweepstakes in a manner which in its sole discretion is fair, appropriate and consistent with these Official Rules. Notice of such action by Sponsor will be posted at the Lexus display at the Arena. In such event, Sponsor reserves the right to award the Prize at random from among the eligible, non-suspect entries received up to the time of the impairment. Sponsor reserves the right in their sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Sponsor reserves the right to disqualify or reject any incomplete, inaccurate or false entry. **ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAW, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.**

RELEASE: By participating in this Sweepstakes, Entrants agree to release and hold harmless Sponsor, Toyota Motor Sales, U.S.A., Inc., Black Knight Sports and Entertainment LLC d/b/a Vegas Golden Knights and its affiliates, directors, officers, employees, parents, subsidiaries, affiliates, agents, members, shareholders, insurers, servants, divisions, predecessors, successors, representatives, dealers, dealer associations, distributors, advertising, promotion, and fulfillment agencies, including the Independent Administrator, consultants and legal advisors (collectively, the "Released Parties") from and against any liability for any injuries, losses or damages of any kind to persons, including death, or property resulting in or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Sweepstakes or activity related to the Sweepstakes, including any travel related thereto. Southern Nevada Lexus Dealers are the Official Sponsor and Black Knight Sports and Entertainment LLC d/b/a Vegas Golden Knights are not sponsors of this promotion. All correspondence regarding this promotion must be directed to Sponsor.

LIMITATIONS OF LIABILITY: The Released Parties are not responsible for (a) unauthorized human intervention in any part of the entry process or the Sweepstakes; (b) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries; (c) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes; (d) any printing or typographical errors or other incorrect or inaccurate entry information in any Sweepstakes-related materials; (e) stolen, lost, late, misdirected, corrupted, incomplete, or indecipherable entries; or (f) technical failures of any kind, including but not limited to the malfunctioning of any computer, mobile device, cable, network, hardware or software.

DISPUTES: Entrant agrees that; (a) any and all disputes, claims, and causes of action arising out of, or connected with, this Sweepstakes (including without limitation, any alleged violation of these Official Rules, any controversy relating to the arbitrability of any dispute, or any claim that these Official Rules (or any part thereof) are invalid, illegal, or otherwise voidable (or void) shall be resolved individually, without resort to any form of class action, and exclusively by arbitration to be held solely in Las Vegas, NV under the auspices of the American Arbitration Association and pursuant to its Commercial Dispute Resolution Rules and Procedures; (b) any and all claims, judgments, liabilities, and/or awards shall be limited to actual out-of-pocket costs incurred, including costs associated with Entrant's participation in this Sweepstakes or otherwise accessing this Sweepstakes, and in no event will Entrant be entitled to receive attorneys' fees or other legal costs; and (c) under no circumstances will you be permitted to obtain awards for, and Entrant hereby waives, all rights to claim, punitive, special, incidental, and/or consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** Judgment upon the arbitration award may be entered in any court having jurisdiction thereof. This arbitration provision shall be deemed to be self-executing, and in the event that either party fails to appear at any properly noticed arbitration proceeding, an award may be entered against such party notwithstanding said failure to appear. In no event shall Entrant seek or be entitled to rescission, injunctive, or other equitable relief or to enjoin or restrain the operation of this Sweepstakes, exploitation of any advertising or other materials issued in connection therewith, or exploitation of this Sweepstakes or any content or other material used or displayed on this Sweepstakes. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Nevada, without giving effect to any choice of law or conflict of law rules (whether of the State of Nevada or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Nevada.

ENTRANTS PERSONAL INFORMATION: Information collected from Entrants is subject to Lexus's privacy policies, located at <http://www.lexus.com/privacy/>. If you are selected as the Official Prize Winner, your first name, last initial, city, and state will also be included in a publicly available winner's list.

WINNER'S LIST: For the name of the Prize Winner, please submit a self-addressed, stamped envelope for receipt by March 22, 2024 to "Lexus VIP Fan Experience", c/o Team One Advertising, 299 W. Houston Street, FL 13 New York, NY 10014.

OFFICIAL RULES: A copy of these Official Rules may be obtained at Website.

SPONSOR: Southern Nevada Lexus, 13031 W. Jefferson Blvd., Space 800, Los Angeles, CA 90094

This Sweepstakes shall not be published without the written permission of the Sponsor.