

**BUD LIGHT® DALLAS STARS SWEEPSTAKES  
OFFICIAL RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER FOR A CHANCE TO WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE SWEEPSTAKES IS OPEN ONLY TO PERSONS WHO ARE, AT THE TIME OF ENTRY, LEGAL RESIDENTS OF TEXAS AND AT LEAST TWENTY-ONE (21) YEARS OF AGE OR OLDER. SWEEPSTAKES WILL BE GOVERNED BY UNITED STATES LAW. VOID WHERE PROHIBITED.**

**1. ELIGIBILITY:**

The “Bud Light Dallas Stars Sweepstakes” (“Sweepstakes”) is open to legal residents of Texas who are twenty-one (21) years of age or older at the time of entry. Employees, contractors, directors, officers and agents of Anheuser-Busch, LLC, and its affiliates, subsidiaries, owners, shareholders, officers, directors, agents, representatives, employees, advertising and promotion agencies, wholesale distributors, retail licensees, all other service or governmental agencies and their employees involved with the Sweepstakes, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises, B.V., DSE Hockey Club, L.P., Dallas Sports & Entertainment, L.P., Center Operating Company, L.P., NHL Interactive Cyber Enterprises, LLC, the National Hockey League (NHL), and members of their immediate families (spouse, parent, child or sibling; whether biological, adopted, step or in-law) or households (whether related or not) are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules (“Official Rules”) and Sponsor’s and Administrator’s decisions which are final and binding in all matters related to this Sweepstakes. Winning a prize is contingent upon fulfilling all requirements as set forth herein.

**2. SWEEPSTAKES PERIOD:**

Sweepstakes begins at 12:00:00 a.m. Central Daylight Time (“CDT”) on October 1, 2025, and ends at 11:59:59 p.m. CDT on March 31, 2026 (“Sweepstakes Period”). Administrator’s computer is the official time keeping device for this Sweepstakes.

**3. HOW TO ENTER:**

(a) Internet: Visit <https://www.budlightdallasstarssweeps.com> (“Website”) during the Sweepstakes Period and follow the online instructions to complete and submit an online entry (“Entry” and “Play”).

(b) QR Code: During the Sweepstakes Period, use your smart phone or other web-enabled device with data plan to scan the Sweepstakes quick response (“QR”) code featured on signs or promotional materials at participating stores with the QR read

application already installed on your phone. You will be directed to a mobile Web page at <https://www.budlightdallasstarssweeps.com> where you may complete and submit an online entry (also an “Entry” and “Play”).

For all QR Code Entries:

Proof of scanning QR codes does not constitute proof of completion or submission of an Entry and Play. To scan a QR code, entrants must have a smart phone or other web-enabled device with a camera feature and/or QR scanner application and may incur message or data charges from their wireless service provider for each message sent and received. If you do not have a QR reader already installed on your phone, type ‘QR reader’ in your mobile device’s application store search field to find available QR readers for your smart phone or other web-enabled device. You will receive a response which will contain a link to download a QR reader for your specific device. Check with your wireless service provider for details on these and other applicable charges. Entrants are solely responsible for any such wireless charges. Not all wireless carriers participate.

For all Entries and Plays:

Limit one (1) Entry and Play per person per day. A “day” is defined as a twenty-four (24) hour time-period beginning at 12:00:00 a.m. EDT and ending on the same day at 11:59:59 p.m. EDT.

All Entries and Plays must be received and recorded during the Sweepstakes Period. Only the methods of entry described herein are valid. No other forms of entry are valid. To be valid, each Entry and Play must comply with all of these Official Rules.

Automated Entries and Plays are prohibited, and any use of automated devices will cause disqualification. Entrants may not enter with multiple email addresses, Facebook accounts or Instagram accounts nor use any other device or artifice to enter multiple times or as multiple entrants. Any entrant who attempts to enter with multiple email addresses, Facebook accounts or Instagram accounts under multiple identities or uses any device or artifice to register multiple times will be disqualified and forfeits all prizes won, in Sponsor’s sole discretion. Multiple entrants are not permitted to share the same email address, Facebook account or Instagram account. Should multiple users of the same email account, Facebook account or Instagram account enter the Sweepstakes, and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said email account, Facebook account or Instagram account at the time of entry will be considered an entrant and must comply with these Official Rules. The authorized account subscriber is the natural person who is assigned the email address or Facebook or Instagram account by the ISP or other organization responsible for assigning email addresses or Facebook or Instagram accounts. Potential winner may be required to show proof of being the authorized account subscriber.

If entering with a mobile phone or other web-enabled device and using your wireless carrier’s network, standard data charges from your wireless carrier may apply.

Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless charges.

#### **4. WINNER SELECTION:**

##### Instant-Win Prize:

Sponsor has randomly selected a date and time during the Sweepstakes Period for each prize to be awarded herein ("Award Time") and has randomly assigned a prize to each Award Time. The first eligible entrant to complete a Play of the Sweepstakes in accordance with the instructions given to entrants and these Official Rules on or after each Award Time will be selected as the potential winner of the prize randomly assigned to such Award Time. Sponsors' decisions are final in all matters relating to Award Times, Sweepstakes play, prize selection, and the selection of winners. Odds of winning depend on the number of eligible Sweepstakes Plays, when Sweepstakes Play occurs, the Award Time assigned to each prize, and the number of prizes.

All prizes will be awarded. In the event a prize is not awarded due to lack of Play on or after an Award Time, or disqualification of an entrant, or the forfeiture of a prize or failure of a potential winner to accept any prize, or for any other reason provided in these Official Rules, then within ten (10) days after the end of the Play Period Sponsor shall randomly select the potential winner of such prize from amongst all eligible entrants playing the Sweepstakes during the Sweepstakes Period that have not been disqualified.

##### Grand Prize, First Prize and Second Prize:

Potential Grand Prize, First Prize and Second Prize winners will be selected in a random drawing to be held on or about April 1, 2026, from among all eligible Entries (instant winning Entries and non-instant winning Entries) received by Administrator, whose decisions are final in all matters relating to the Sweepstakes drawing. Odds of winning depend on the number of eligible Entries received during the Sweepstakes Period.

#### **5. WINNER NOTIFICATION AND PRIZE OBLIGATIONS – GRAND PRIZE:**

The prize will be awarded (time permitting). Potential winner will be notified by via email or phone and will be required to respond to the notification within forty-eight (48) hours indicating whether they can accept the prize. If a potential winner does not respond to the notification within the forty-eight (48) hour time-period, the prize will be forfeited, and an alternate potential winner will be randomly selected (time permitting). Any alternate potential winner selected will also be required to respond to the notification within the time frame stated above.

##### Obligations of the Potential Winner:

- Potential winner may be required to complete, sign, and return an affidavit of eligibility and liability and, unless prohibited by law, publicity release to Sponsor within forty-eight (48) hours of prize acceptance.

- Potential winner will be required to complete, sign, and return a “Release of Liability, Voluntary Assumption of Risk, and Indemnity Agreement” to Sponsor within forty-eight (48) hours of prize acceptance.

Subject to verification of eligibility and compliance with the terms of these Official Rules, including verification that the winner is twenty-one (21) years of age or older, the potential winner will be declared an official winner of the Sweepstakes. If Sponsor cannot verify that the potential winner is twenty-one (21) years of age or older prior to winner notification, the potential winner will be disqualified and an alternate potential winner will be randomly selected (time permitting).

Obligations of the Potential Winner's One (1) Guest:

- Potential winner's one (1) guest must be twenty-one (21) years of age or older as of March 31, 2026.

- Potential winner's one (1) guest will be required to complete, sign, and return a “Release of Liability, Voluntary Assumption of Risk, and Indemnity Agreement” to Sponsor within forty-eight (48) hours of potential winner's prize acceptance.

Obligations of the Potential Winner and Potential Winner's One (1) Guest:

- If Sponsor elects, potential winner and one (1) guest may be required to submit to a confidential background check. Such background check may include (but is not limited to) investigation of criminal, sexual offenses, or other arrest or conviction record, and any other factor deemed relevant by the Sponsor to help ensure that the potential winner and one (1) guest will not bring the Sponsor into public disrepute, contempt, scandal, or ridicule or reflect unfavorably on the Sponsor. If requested, the potential winner and one (1) guest agree to sign waiver forms authorizing the release of personal and background information. In the event of noncompliance, to be determined at the sole discretion of Sponsor, prize will be forfeited, and an alternate potential winner will be randomly selected (time permitting).

In the event of noncompliance within any stated time-period, the prize will be forfeited, and an alternate potential winner will be randomly selected (time permitting). Any alternate potential winner selected will also be required to adhere to the time periods described herein. Any prize notification or prize returned to the Sponsor or its agencies as undeliverable will result in disqualification and the awarding of that prize to an alternate potential winner (time permitting).

Released Parties (as defined in Rule 10) are not responsible for suspended or discontinued Internet, wireless, or land-line phone service or a change in an entrant's

email, phone number or mailing address which may result in a potential winner not receiving initial prize notification or his/her prize information.

**6. WINNER NOTIFICATION AND PRIZE OBLIGATIONS – FIRST PRIZE AND SECOND PRIZE:**

All prizes will be awarded. Potential winners will be notified by email or phone call and will be required to respond to the notification within forty-eight (48) hours indicating whether they can accept the prize. If a potential winner does not respond to the notification within the forty-eight (48) hour time-period, prize will be forfeited, and an alternate potential winner will be randomly selected. Any alternate potential winner selected will also be required to respond to the notification within the time frame stated above.

**Obligations of the Potential Winner:**

- Potential winner may be required to complete, sign, and return an affidavit of eligibility and liability and, unless prohibited by law, publicity release to Sponsor within forty-eight (48) hours of prize acceptance.

- If Sponsor elects, potential winner may be required to submit to a confidential background check. Such background check may include (but is not limited to) investigation of criminal, sexual offenses, or other arrest or conviction record, and any other factor deemed relevant by the Sponsor to help ensure that the potential winner will not bring the Sponsor into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Sponsor. If requested, the potential winner agrees to sign waiver forms authorizing the release of personal and background information. In the event of noncompliance, to be determined at the sole discretion of Sponsor, prize will be forfeited, and an alternate potential winner will be randomly selected.

Subject to verification of eligibility and compliance with the terms of these Official Rules, including verification that the winner is twenty-one (21) years of age or older, the potential winner will be declared an official winner of the Sweepstakes. If Sponsor cannot verify that the potential winner is twenty-one (21) years of age or older prior to winner notification, then the potential winner will be disqualified and an alternate potential winner will be randomly selected.

In the event of noncompliance within any stated time period, the prize will be forfeited, and an alternate potential winner will be randomly selected. Any alternate potential winner selected will also be required to adhere to the time periods described herein. Any prize notification or prize returned to the Sponsor or its agencies as undeliverable will result in disqualification and the awarding of that prize to an alternate potential winner.

Released Parties (as defined in Rule 10) are not responsible for suspended or discontinued Internet, wireless, or land-line phone service or a change in an entrant's

email, phone number or mailing address which may result in a potential winner not receiving initial prize notification or his/her prize information.

## **7. WINNER NOTIFICATION – INSTANT-WIN PRIZE:**

After completing a Play during the Sweepstakes Period in accordance with the instructions given to you and these Official Rules, the Sweepstakes will inform you onscreen whether you are a potential winner of a prize.

ALL POTENTIAL WINNING PLAYS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. A PLAYER IS NOT A WINNER OF ANY PRIZE, EVEN IF THE SWEEPSTAKES DISPLAYS A WINNING MESSAGE, OR EVEN IF THE PLAYER RECEIVES AN EMAIL MESSAGE OR OTHER COMMUNICATION STATING THAT THE PLAYER HAS WON UNLESS AND UNTIL THE PLAYER'S ELIGIBILITY AND THE POTENTIAL WINNING PLAY HAVE BEEN VERIFIED AND THE PLAYER HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

Potential winners may also be notified via email or phone call and may be required to respond to the notification indicating whether they will accept the prize within the time indicated by the Sponsor in the notification. Potential winners will be required to complete, sign and return an affidavit of eligibility and liability and, unless prohibited by law, publicity release to Sponsor within the time indicated by Sponsor in the notification to the potential winner that such document(s) is/are required. Subject to verification of eligibility and compliance with the terms of these Official Rules, including verification that the potential winner is twenty-one (21) years of age or older, the potential winner will be declared an official winner of the Sweepstakes. If Sponsor cannot verify that the potential winner is twenty-one (21) years of age or older by the time specified by Sponsor, then the potential winner will be disqualified.

In the event of a potential winner's failure to respond to any notification from Sponsor within the time indicated by the Sponsor in a notification, or failure to comply with any of the time deadlines herein for the signature and/or return of any required document(s), or failure to accept a prize within the time indicated by the Sponsor in a notification, then the potential prize winner will be disqualified. Any prize notification or prize returned to Sponsor or its agencies as undeliverable will result in disqualification.

Released Parties (as defined in Rule 10) are not responsible for suspended or discontinued Internet, wireless, or land-line phone service, or a change in an player's email address, phone number or mailing address which may result in a potential winner not receiving initial prize notification or prize information.

## **8. PRIZE DETAILS:**

Grand Prize: (1 prize to be awarded; see Rule 2; see Rule 4): Winner will receive two (2) tickets to the Dallas Stars game scheduled to occur on April 9, 2026, in Dallas, Texas. Game date is subject to change. Seating arrangements to be determined by the Dallas Stars, in their sole discretion, and are subject to availability and change. Air transportation, ground transportation, accommodations, meals, gratuities, personal purchases, and all other expenses not specified herein are winner's responsibility. If the prize cannot be awarded for any reason including acts of God, acts of terrorism, civil disturbances, work stoppage, COVID-19, or any other natural disaster outside of Sponsor's or the Dallas Stars' control, then no prize will be awarded. Approximate Retail Value ("ARV") is \$477.40.

First Prize: (ten [10] prizes to be awarded): Each winner will receive Dallas Stars merchandise (exact merchandise to be determined by Sponsor, in Sponsor's sole discretion). ARV is \$200.00.

Second Prize (twenty [20] prizes to be awarded): Each winner will receive one (1) \$50.00 Fanatics gift card. Valid only at [www.Fanatics.com](http://www.Fanatics.com). Except where required by law, cannot be redeemed for cash or cash equivalent, returned, reproduced, modified, sold, traded, refunded, or replaced if lost or stolen. Not valid for any other gift cards, codes, or e-gift cards or on previous purchases or returns. No cash back unless required by law. If the value of your purchase exceeds the available gift card / e-gift card balance, you must pay the excess at the time of purchase. Any unused amount will be applied when you re-enter your gift card/e-gift card during your next purchase. All purchases are subject to the Fanatics.com "Terms of Use" located at [www.Fanatics.com](http://www.Fanatics.com), which may change at any time. To check your gift card balance, please visit [Fanatics.com/GChelp](http://Fanatics.com/GChelp). Void where prohibited. Gift cards/e-gift cards are issued by Fanatics Retail Group Fulfillment, LLC. ARV is \$50.00.

Instant-Win Prize (one-thousand [1,000] prizes to be awarded): One (1) Bud Light x Dallas Stars Hockey Puck. ARV is \$3.25.

### **For all prizes:**

If winner cannot accept the prize as specified, prize will be forfeited and awarded to an alternate potential winner (time permitting for Grand Prize). Total ARV of all prizes is \$6,727.40. Any difference between stated value and actual value will not be awarded.

Limit one (1) Instant-Win Prize per person. Limit one (1) prize per person. Unless otherwise provided herein, no transfer, substitution or cash equivalent for prizes is allowed, except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize, in whole or in part, of equal or greater monetary value if a prize cannot be awarded, in whole or in part, as described for any reason. Allow 4-6 weeks for delivery of prizes. ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE RELEASED PARTIES (AS DEFINED BELOW)

HEREBY DISCLAIM ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

**Background Check:** If Sponsor elects, potential winner may be required to submit to a confidential background check. Such background check may include (but is not limited to) investigation of criminal, sexual offenses, or other arrest or conviction record, and any other factor deemed relevant by the Sponsor to help ensure that the potential winner will not bring the Sponsor into public disrepute, contempt, scandal or ridicule, or reflect unfavorably on the Sponsor. If requested, the potential winner agrees to sign waiver forms authorizing the release of personal and background information. In the event of noncompliance, to be determined at the sole discretion of Sponsor, the potential prize winner may be disqualified.

**Taxes.** All federal, state and other tax liabilities (including income taxes and withholding taxes) arising from each prize awarded in this Sweepstakes will be the sole responsibility of each corresponding prize winner. The award of each prize with an ARV exceeding Six Hundred United States Dollars (US\$600) will be reported to the Internal Revenue Service ("IRS"), as required by U.S. law using an IRS form 1099 and/or such other form(s) as are required by federal law. If applicable, Sponsor shall also report any winnings as required by applicable state law(s) using such form(s) as are required by applicable state law. Each winner subject to any such reporting requirements agrees that the ARV assigned to each prize herein and to be reported to the taxing authority is reasonable and agrees not to dispute the amount of the ARV assigned to such prize. In the event Sponsor is required by law to withhold U.S. federal or state withholding tax from any prize awarded (and pay such amount directly to the IRS or a state taxing authority), then Sponsor shall withhold any such amount and make such payment to the IRS and/or taxing authority to the extent sufficient cash is awarded as part of such prize. In that instance, if there is not sufficient cash available as part of the awarded prize to pay the entire withholding taxes required, then the prize winner shall be required to provide Sponsor with the sufficient funds to pay the required withholding taxes before the prize winner may receive the prize. If the prize winner in that instance fails to provide Sponsor with sufficient funds to pay the required withholding taxes within the deadline established by Sponsor, then the prize winner may be disqualified.

## **9. PUBLICITY AND COPYRIGHT LICENSE:**

By playing, each player grants the Released Parties an exclusive, worldwide, perpetual, irrevocable, unrestricted, royalty-free, sub-licensable and transferrable right and license to exploit the player's, name, image, likeness, voice, submitted biography, and prize information, as applicable, as well as the names, images, likenesses and voices of any and all persons associated with the Play, and any intellectual property rights (e.g. copyright, trademark, etc.) associated with the Play, without prior notice, review, or approval, in any media now or hereafter known, without any payment or other consideration of any kind, or permission or notification, to player or any third party, for any purpose, including, without limitation, the Play and any person's property (physical,



personal, intellectual property rights, and indicia) associated therewith. The foregoing grant includes, without limitation, the right to reproduce, display, distribute, publicly perform, create derivative works of, alter, amend, broadcast, edit, publish, use, merchandise, license, sublicense, and adapt the Play in any and all media now or hereafter known, throughout the world, for any purpose, whether commercial in nature or otherwise, including in contexts and circumstances that result in the Play being associated with Sponsor, its affiliated companies, and/or their promotional partners. Accordingly, by playing, player waives any objection to such use, including without limitation, distribution, reproduction, creation of derivative works of, public performance, or display of the Play, and any claim for compensation whatsoever in connection therewith. Such waiver shall include any claim for infringement of any so-called "Moral Right," "Droit Moral" or similar right or interest. All materials submitted (if any) become the property of Sponsor and will not be returned.

#### **10. RELEASE:**

By entering, each entrant forever releases, discharges, and waives any and all claims, liabilities and actions of any kind, howsoever caused or arising and whether by negligence, any intentional act or otherwise, that entrant may have or that may arise against Anheuser-Busch, LLC, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises, B.V., DSE Hockey Club, L.P., Dallas Sports & Entertainment, L.P., Center Operating Company, L.P., NHL Interactive Cyber Enterprises, LLC, the National Hockey League (NHL) and each of their respective parents, subsidiaries, affiliates and related entities, as well as each of the aforementioned parties' respective directors, officers, owners, shareholders, members, employees, representatives, successors, assigns and agents (collectively, the "Released Parties"), with respect to or arising out of either (i) entrant's participation; or (ii) the receipt or use of the prizes (including but not limited to the substitution or changing of any prizing) awarded in the sweepstakes. By entering, each entrant further agrees to defend, indemnify and hold harmless the Released Parties and their insurers against any and all damages, costs, judgments, and/or expenses (including but not limited to attorneys' fees and/or other legal fees) they may incur as a result of claims made against them in connection with either (i) entrant's participation; or (ii) the receipt or use of the prizes (including but not limited to the substitution or changing of any prizing) awarded in the sweepstakes.

#### **11. GENERAL CONDITIONS:**

The Released Parties are not responsible for lost, late, misdirected, unintelligible, returned or undelivered Plays or materials, telephone calls, text messages, email, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network. Persons who tamper with or abuse any aspect of this Sweepstakes or a related website, or act in

violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate any website's terms of service, as solely determined by the Sponsor, will be disqualified. Sponsor is not responsible for any incorrect or inaccurate information whether caused by website users, tampering, hacking, or by any of the programming or equipment associated with or used in this Sweepstakes, and assumes no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Any use of robotic, macro, automatic, programmed or like Play methods will void all associated Plays, and may subject that player to disqualification. Sponsor is not responsible for injury or damage to player's or any other person's computer, or property related to or resulting from participating in this Sweepstakes. Should any portion of Sweepstakes be, in the Sponsor's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair administration, security, fairness or proper play of this Sweepstakes, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes, and randomly select the winners from valid Plays by eligible players received prior to the action taken, or otherwise as may be deemed fair and equitable by the Sponsor. In the event of a dispute regarding the identity of a player, the authorized subscriber of the email address or the social media account used at the time of Play will be deemed to be the player and must comply with these rules. The authorized account subscriber is the natural person who is assigned the email address or the social media account by the ISP or other organization responsible for assigning the email address or social media account. A potential winner may be required to show proof of being the authorized account subscriber.

SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES; AS A RESULT, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU.

## **12. DISPUTE RESOLUTION:**

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the player and Sponsor in connection with the Sweepstakes, or any claim or dispute that has arisen or may arise between player and Sponsor, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without giving effect to any choice of law or conflict of law rules. The place of arbitration shall be St. Louis, Missouri.

## **13. PRIVACY POLICY:**

The information you submit in connection with this Sweepstakes may be used by Sponsor for purposes of administration and fulfillment of the Sweepstakes, and in accordance with Sponsor's privacy policy located at <https://www.budlight.com/privacy-policy.html> (also a "Website"). If you are verified as a prize winner, your first name, last initial, city and state will be included in a publicly available winner's list.

**14. OFFICIAL RULES:**

The Official Rules of the Sweepstakes are available for viewing at <https://www.budlightdallasstarssweeps.com> during the Sweepstakes Period.

**15. SPONSOR:**

Anheuser-Busch, LLC, One Busch Place, St. Louis, MO 63118

**16. ADMINISTRATOR:**

A6 Media, P.O. Box 986, 425 Fayette Street, Conshohocken, Pennsylvania 19428

**17. WINNER'S LIST:**

For the names of the winners, handprint your name and complete address on a 3" x 5" card and mail to: Bud Light Dallas Stars Winner's List Request, c/o A6 Media, P.O. Box 986, 425 Fayette Street, Conshohocken, PA 19428, for receipt within sixty (60) days of the end date of the Sweepstakes Period.

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