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# WAYS TO MAKE THE MOST OF YOUR SEASON MEMBERSHIP

## WORK

1. Invite a prospect with whom you'd like to do business.
2. Surprise loyal clients with a memorable night out.
3. Get to know your coworkers outside the office.
4. Boost employee morale with a ticket giveaway.
5. Spend quality time with top prospects.
6. Welcome new employees to the city.
7. Host a ticket sweepstakes to generate leads.
8. Thank a new customer for their business.
9. Win back a customer who's had a negative experience.
10. Send a group of employees for teambuilding.
11. Recognize top sales representative or department.
12. Celebrate your "Employee of the Month".
13. Connect with your mentor or mentee.
14. Host a prospective employee visiting from out of town.
15. Say "Thank You" to a retiring employee.
16. Surprise the receptionist, security guard or cleaning crew.
17. Recognize your part-time staff or interns for a job well done.
18. Reward a customer for a referral.
19. Host a holiday party or happy hour.
20. Use as a closing incentive for a big deal.

## COMMUNITY

21. Raffle off for a youth sports or club fundraiser.
22. Thank your child's teacher.
23. Use as an auction item for a good cause.
24. Give to the local Boys & Girls Club.
25. Share with church members.
26. Show appreciation to military members or first responders.
27. Donate to Tickets for Kids Charities with My Penguins Account.
28. Thank your mail carrier.
29. Surprise a delivery driver.

## HOME

30. Treat your babysitter.
31. Host a friend for their birthday.
32. Invite an old friend to reconnect.
33. Thank a neighbor for a kind favor.
34. Welcome a new neighbor to town.
35. Gift tickets to newlyweds.
36. Celebrate a graduate.
37. Schedule a date night.
38. Use for holiday gift exchange.
39. Spend quality time with family.
40. Treat Yourself!!!

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