

10TH ANNIVERSARY



# Sponsorship Opportunities

**Anyone Can Sell Sponsorship - Goes Directly to Your Team**

## Premium Sponsor ( customizable )

**\$25,000+**

- Sponsor logo will be on ALL participant race bibs
- Sponsor logo will be on front page of participant sign-up website
- Sponsor logo on the back of the event shirt
- Opportunity to name a division after your company (only 3 spots available)
- Includes 20 bibs for members of your company or group
- Large dedicated area on the event floor
- Everything included in Platinum Sponsorship ( shown below ) except for number of bibs

## Platinum Sponsor

**\$10,000**

- Sponsor logo will be displayed on website
- Can have a promotional vehicle on event floor in TD Garden
- Medium sized area on the event floor to set up a small store like display
- Includes 15 bibs for members of your company or group
- Everything included in Gold Sponsorship ( shown below ) except for number of bibs

## Gold Sponsor

**\$5,000**

- Table on event floor if space permits if not another location will be provided ( table sign with your logo provided ) \*priority to early sponsors
- Sponsor logo will be displayed on Hub Vision ( jumbotron ) day of event
- Logo displayed on TD Garden LED ring in arena throughout day of event
- Ability to bring larger promotional items to display day of event
- Sponsor logo on event collateral and other marketing elements
- Ability to distribute promo items and retail offers day of event
- Includes 12 bibs for members of your company or group, can be used to sponsor first responder, military, or community team of your choice (additional bibs will have a \$300 fundraising requirement)

## Team Sponsor

**\$3,000**

- No table on event day
- Includes 10 bibs for members of your company or bibs to sponsor a 10-person team
- Sponsor logo will be displayed on Hub Vision ( jumbotron ) on event day
- Ability to add promo items and retail offers in gift bag on event day