

Official Rules for 2025-2026 #LightningStrikes Sweepstakes on X

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED FOR THE APPLICABLE SWEEPSTAKES PERIOD. VOID WHERE PROHIBITED BY LAW. ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**

The 2025-2026 #LightningStrikes Sweepstakes (the “**Sweepstakes**”) is sponsored by Tampa Bay Arena, LLC d/b/a Benchmark International Arena (“**Sponsor**”).

Sweepstakes is subject to these official rules (the “**Official Rules**”) and all federal, state and local laws, rules and regulations. Sponsor shall be entitled to interpret these Official Rules as needed – including but not limited to rules regarding deadlines, winner selection, prize restrictions, and eligibility – and all such decisions are final. By participating, you irrevocably, fully and unconditionally agree to be bound by these Official Rules and waive any right to claim ambiguity in these Official Rules and/or in any other Sweepstakes and/or Sweepstakes-related advertising or materials.

**OVERVIEW:** The Sweepstakes provides Tampa Bay Lightning (“**Lightning**”) fans the opportunity to answer which Lightning player will score the first goal during each Lightning game of the 2025-2026 NHL season prior to the games in the Promotion Period. Fans will be given the opportunity to answer the question using the X platform (formerly known as “Twitter”). Fans who correctly answer the question will receive an entry for a chance to win the Prize announced.

**ELIGIBILITY:** The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia, eighteen (18) years of age or older or the age of majority in their jurisdiction of residence at the time of entry, whichever is older, and not otherwise barred by law from participating in the Sweepstakes at the time of entry. Employees, officers, and directors (including immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Sponsor and any other entity directly involved in the development or administration of the Sweepstakes, and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the Sweepstakes are not eligible to participate or win a Prize (defined below). The use of multiple identities is prohibited and will void each of that participant/person’s entries.

**SWEEPSTAKES PERIOD:** The Sweepstakes will begin on October 9, 2025, and will end on the last day of the Tampa Bay Lightning 2025-2026 season (the “**Promotion Period**”). The Promotion Period will consist of various “**Sweepstakes Periods**”. A Sweepstakes Period begins upon being announced by post via the @TBLightning X account (the “**Official X Account**”) (approximately one (1) hour before the scheduled puck drop time of the applicable game as determined by the National Hockey League) and ends when the first (1<sup>st</sup>) Lightning goal is scored. Sweepstakes Period start times may change subject to game schedule, and all times are in Eastern Time (local to Tampa, FL). Entries received before or after a Sweepstakes Period will not be accepted or be eligible to win a Prize for that Sweepstakes Period. Sponsor’s computer is the official time-keeping device for the Sweepstakes.

**HOW TO ENTER:** Online entry only. No other method of entry will be accepted. During each Sweepstakes Period, follow the instructions provided by the Official X Account to receive one (1) “**Submission**” in the applicable Sweepstakes Period. If you correctly select the player who scores the first (1<sup>st</sup>) Lightning goal of the applicable game during the Sweepstakes Period, you will receive one (1) entry into the drawing for that Sweepstakes Period (an “**Entry**”). Limit one (1) Submission and Entry per person, per X account per Sweepstakes Period. Additional entries beyond the specified limit will be void.

You must use your X account to enter. To enter any Sweepstakes Period via X, you must have a valid, public (i.e., not “protected”) X account and follow the Official X Account. If you do not have an X account, visit [www.x.com](https://www.x.com) and register in accordance with the enrolment instructions for a free X account. Data and usage rates may apply to the download and use of the X application. All information submitted via X must be submitted pursuant to and is subject to the (a) Content Restrictions (as set forth in the Content

Restrictions section below), and (b) X's Terms of Service accessible at: <https://twitter.com/tos> and Privacy Policy accessible at: <https://twitter.com/privacy>. Further, all information submitted online via X and shared with, or otherwise made available to, Sponsor per your X account settings, or online directly to Sponsor in connection with the Prize Notification process, will be subject to, and treated in a manner consistent with, Sponsor's Privacy Policy accessible at: <https://www.viniksportsgroup.com/privacy-policy/>. Failure to follow any instructions provided by the Official X Account or to submit your Submission within the applicable Sweepstakes Period or in compliance with the Content Restrictions or otherwise with these Official Rules may result in disqualification. The time of receipt of any valid X Submission shall be the time such valid Submission becomes available to Sponsor on x.com.

**RANDOM DRAWINGS:** Following the end of the applicable Sweepstakes Period, but in no event later than twenty-four (24) hours, the potential winner of the applicable Sweepstakes Period will be selected by random drawing from among all Entries received for the applicable Sweepstakes Period. If there are no Entries for a Sweepstakes Period (in the event the Lightning are shutout), no drawing will be held, and no Prize will be awarded. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential winner will be declared the official winner of the applicable Sweepstakes Period (each, a "**Winner**" and collectively, the "**Winners**"). The decisions of Sponsor are final and binding on all matters relating to this Sweepstakes. Odds of winning depend on the total number of Entries received for the applicable Sweepstakes Period. **Limit one (1) Prize per person per Sweepstakes.**

**PRIZES:** Each Winner will receive one (1) 'Lightning Strikes' t-shirt size 'Large (L)' "One Size Fits All" as such term has come to be known in the clothing industry (the "**Prize**"). Total Approximate Retail Value ("ARV") of each Prize is \$20. Prizes are non-transferable and non-assignable, with no cash redemptions except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute any Prize (or any portion thereof) with a Prize of comparable or greater value at its sole and absolute discretion. Each Winner is fully responsible for any and all applicable federal, state and local taxes (including income and withholding taxes). If any Prize is mailed or shipped, Winner shall assume all risk of loss, damage, theft, late or missed delivery. If applicable, Sponsor, in its sole discretion, may permit a verified Winner to authorize, in writing, another adult to pick up his or her Prize; however, Winner must agree to release and hold Sponsor harmless from all liability for any Prize claimed by his or her authorized designee and Winner's designee will be required present photo ID. Upon fulfilling any Prize, Sponsor will be deemed to have awarded the Prize to the Winner and such Winner assumes full responsibility for the Prize. Each Prize (or any portion thereof) offered is provided "as is" with no warranty or guarantee either express or implied by Released Parties (defined below). Merchandise prize components (if any) carry no warranty other than that offered by manufacturer. Released Parties have neither made nor are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any Prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Other restrictions apply.

**PUBLICATION, LICENSE AND RELEASE:** By entering any Sweepstakes and submitting a Submission, each entrant (a) agrees that his/her entry is an original work of authorship and that he/she owns all right, title and interest in the entry as of the date of Submission or has all necessary rights and authorizations to submit it and the express permission of all individuals, content and materials embodied in the Submission to submit it for possible use as provided herein; (b) agrees that his/her Submission does not violate the National Hockey League Terms of Service or infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; (c) grants to Sponsor and each of its respective designees the perpetual and unlimited right and license to use, license, edit, modify, duplicate and/or create derivative works from his/her Submission throughout the world and in perpetuity, including, but not limited to, the right for Sponsor to publish, display, broadcast, distribute, reproduce, perform, create derivative works from and otherwise use and exploit the Submission via the Internet or any other interactive media, in arena, on television, in print and/or any other media currently existing and hereafter developed and without limitation and without payment of any compensation to the entrant or his/her heirs and successors, (i) on its own or as part of any audiovisual or other production; (ii) to advertise any products, programming or services of the NHL Entities (defined below) or for any other advertising, marketing, publicizing and promotional purposes and in any materials related thereto; and/or (iii) for any other purpose whatsoever; and (d) release in perpetuity the Released Parties from any claims, demands, losses and liabilities of any nature arising out of or in any way connected with the Submission, and the use

thereof as permitted hereunder, including, but not limited to, claims of copyright or trademark infringement, false endorsement, libel, slander, defamation or infringement of rights of publicity or privacy. Nothing herein will obligate Released Parties to make any use of any of the rights set forth herein.

**CONTENT RESTRICTIONS:** Entrants must not include any of the following content (the "**Content Restrictions**") in any Submission: (a) pornography, adult-oriented content or any other sexually-explicit material; (b) materials relating to lotteries or gambling; (c) explicit language or content, images of violence, or promotion of illegal activities; (d) content in violation of intellectual property rights or laws; (e) libelous, defamatory, disparaging, tortious or slanderous materials; (f) content that denigrates, disparages or reflects negatively on the Released Parties, the AMALIE Arena, their owners and employees, or the game of hockey; (g) tobacco, e-cigarettes, alcohol or drugs; (h) dangerous stunts; (i) real weapons of any kind including, but not limited to, guns, knives or projectiles; (j) material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any other basis protected by federal, state, territory, provincial or local law, ordinance, or regulation; (k) individuals under legal age of majority without providing a signed release from parent or legal guardian; (l) audio and/or visual content owned by any third party (e.g., recorded music; pre-produced video, etc.); and (m) material that is unlawful, or otherwise in violation of or contrary to the laws or regulations in any state/territory/province where the Submission is created. Any Submission that does not comply with the foregoing, in the sole discretion of Sponsor, will be disqualified.

**NOTIFICATION:** Each potential winner will be notified via a reply or direct message to the potential winner's X account (in the sole discretion of Sponsor) from which the Entry was submitted (the "**Prize Notification**") and will be required to privately (through X direct message, email, or other secure, private means) provide his/her name, address, age and/or other personal information necessary to receive the Prize. In the event that any Prize (or any portion thereof) or Prize Notification is returned as undeliverable or that any potential winner does not respond to any such Prize Notification within forty-eight (48) hours of the time of issuance (or within the time specified by the Official X Account, as applicable), fails to provide Sponsor all information and documentation necessary to receive the Prize, fails to comply with these Official Rules, or declines the Prize for any reason, a disqualification will result, the Prize will be forfeited and Sponsor will void the Prize.

**WAIVER OF LIABILITY/PUBLICITY RELEASE:** By participating in the Sweepstakes and submitting a Submission, each entrant agrees to (a) be bound by these Official Rules, including all entry requirements, and (b) waive any and all claims against (i) Sponsor; (ii) the NHL, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises B.V., NHL Interactive CyberEnterprises, LLC, National Hockey League Foundation, NHL Foundation, each of the other member clubs of the NHL, and each of their respective subsidiaries or affiliated entities, including any entity which, now or in the future, controls, is controlled by, or is under common control with the NHL or any of its member clubs, and the directors, officers, employees, partner, shareholders, owners and agents of the above entities (collectively, the "**NHL Entities**") (iii), X Corp. formerly known as Twitter, Inc. ("**X**"), (iv) Tampa Bay Arena, LLC; (v) VSG Enterprises, LLC; (vi) AdventHealth West Florida Division ("**AdventHealth**"); (vii) any other company involved in the development or administration of the Sweepstakes; and (viii) each of their respective parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the applicable Sweepstakes, and all of their respective officers, directors, employees, agents and representatives (collectively, "**Released Parties**") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the applicable Sweepstakes or from the receipt or use of any Prize (or any portion thereof) or any travel or activity related to the receipt or use of any Prize (or any portion thereof). By entering any Sweepstakes, each entrant gives his/her express permission to be contacted by Sponsor by X reply or direct message, telephone, email and/or postal mail for Sweepstakes purposes. Each Winner, by acceptance of the Prize, grants to Sponsor the right to publicize such Winner's name, address (city and state of residence), photograph, voice, statements and/or other likeness and prize information for advertising, promotional, trade and/or any other purpose in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law.

**GENERAL CONDITIONS:** Any attempt by a participant to obtain more than the stated number of Submissions by using multiple and/or different identities, X accounts, registrations, email addresses, logins, or any other method will void that participant's Submissions, and that participant may be disqualified at Sponsor's discretion. Participants should not spam their feed with repeated tweets. Submissions received from any X account in excess of the above stated limitation or otherwise with these Official Rules, will be void. By participating in the Sweepstakes, you agree that the Released Parties: (a) are not responsible for technical failures of any kind, including but not limited to lost, disconnected, interrupted, or unavailable network, server, or other connections, late, lost, undeliverable, damaged or stolen mail, or for any failed telephone or computer hardware or software, or for any failed, delayed, misdirected, corrupted, or garbled transmissions or errors of any kind, whether human, mechanical, or electronic; (b) are not responsible for any incorrect or inaccurate information, whether caused by participant's printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Sweepstakes, the printing of this offer, the administration of the Sweepstakes, the selection or announcement of the Winner(s) or Prize; (c) are not responsible for any injury or damage to any computer, modem or other electrical device as a result of participation in the Sweepstakes or downloading of any software or materials; (d) are not responsible for unauthorized human intervention in any part of the Sweepstakes; (e) are not responsible for any unauthorized third-party use of any entry materials; (f) are not responsible for the inability to select Winner(s) because of postal failure, equipment failure, or data storage failure; (g) are not responsible for any printing, typographical, technical, computer, network or human error that may occur in the administration of the Sweepstakes, selection of Winner(s), verification of the Winner(s), the Prize or otherwise in any other Sweepstakes and/or Sweepstakes-related materials; (h) are not responsible for any interruptions/postponement/cancellation of the Sweepstakes; and (i) are not responsible for any other errors or malfunctions, even if caused by the negligence of any one or more of the Released Parties. Persons who tamper with or abuse any aspect of the Sweepstakes or website or attempt to undermine the legitimate operation of the Sweepstakes by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or any representative of Sponsor or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of any Sweepstakes is unlawful and subject to legal action by Sponsor, and/or its respective agents. Sponsor shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Sweepstakes, and to resolve all disputes in its sole discretion. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor reserves the right to terminate, cancel, suspend and/or modify the Sweepstakes, or other part thereof, if intervening circumstances warrant, within Sponsor's sole discretion, due to any fraud, virus or other technical problem which corrupts the security, administration, operation, fairness and/or proper play of the Sweepstakes, or for any other reason. In such an event, Sponsor reserves the right to select the Winner from all non-suspect entries received prior to the suspension, cancellation, termination, and/or modification of the Sweepstakes or in such other manner as Sponsor, in its sole discretion, deems fair and appropriate under the circumstances. Sponsor and reserves the right, in its sole discretion, to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes or discontinue any Sweepstakes at any time without notice.

**CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THE SWEEPSTAKES OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY ENTRANT RESPONSIBLE FOR THE ATTEMPT, AND SPONSOR AND ITS AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

Entries generated by a script, macro or other mechanical or automated means will be disqualified. In the event of dispute as to the identity or eligibility of any potential winner based on a X account, the winning Entry will be declared made by the Authorized X Account Holder of the X account used to enter the applicable Sweepstakes provided he/she is eligible according to these Official Rules. **"Authorized X Account Holder"** is defined as the natural person who is assigned to an X account by [www.x.com](http://www.x.com).

**DISPUTES:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participant's or Released Parties in connection with the Sweepstakes, shall be governed by Florida law, without giving effect to any choice of law rules that would cause the application of the laws of any jurisdiction other than Florida. **Except where prohibited by law, by participating in the Sweepstakes, you expressly agree that (a) all disputes and causes of action arising out of or connected with the Sweepstakes or the Prize shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association ("AAA") in accordance with its Commercial Arbitration Rules in Tampa, Florida; and (b) judgment on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof.** By participating in the Sweepstakes, you expressly (a) agree that any legal proceedings arising out of or relating in any way to the Sweepstakes or these Official Rules shall be brought only in the federal or state courts located in Hillsborough County, Florida, and (b) consent to the mandatory and exclusive jurisdiction in such courts with respect to any such legal proceeding. In the event of any discrepancy or inconsistency between any terms or conditions of these Official Rules and any disclosures or other statements contained in any other Sweepstakes-related materials, including but not limited to television, print, mobile or online advertising, the terms and conditions of these Official Rules shall prevail, govern and control. If any provision of these Official Rules is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

X is not a sponsor of, or responsible for conducting, any Sweepstakes. All Submission data provided online is provided to Sponsor and not to X. Each Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, X. X, TWITTER, TWEET, RETWEET and the X logo are trademarks of X or its affiliates.

**NHL & TRADEMARKS:** NHL ENTITIES (DEFINED ABOVE) WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THE SWEEPSTAKES OR THE PRIZE. THE NHL ENTITIES HAVE NOT OFFERED OR SPONSORED THE SWEEPSTAKES IN ANY WAY. Tampa Bay Lightning trademarks and copyrights are the property of the Lightning. All Rights Reserved. Any third-party trademarks mentioned herein are the property of their respective trademark owners and the use or mention of any such third-party trademarks in these Official Rules or in the Sweepstakes is solely for descriptive purposes and shall in no way imply an endorsement or sponsorship of the Sweepstakes.

**WINNERS' LIST:** For a list of Winner(s), mail a request specifying the applicable Sweepstakes Period and a self-addressed stamped envelope to be received no later than ninety (90) days after the end of the applicable Sweepstakes Period, to: 2025-2026 #LightningStrikes Sweepstakes Winners List, 401 Channelside Drive, Tampa, FL 33602.

**SPONSOR:** The Sponsor of this Sweepstakes is Tampa Bay Arena, LLC d/b/a Benchmark International Arena, 401 Channelside Drive, Tampa, FL 33602.