

Oilers 50/50 Ambassador Program 2024

RULES

1. This Competition is conducted by the Edmonton Oilers Community Foundation (the "EOCF").
2. **SUMMARY:** This Competition is held between November 15, 2024 and December 22, 2024 (the "Competition Period"). There are 4 Weekly Rewards, 1 Top Team Reward, Top Sales Per Team Rewards and 3 Top Association Rewards available to be awarded in this Competition (the "Rewards").
3. **ELIGIBILITY:** This Competition is open to members ("Members") of hockey teams registered in good standing with Hockey Alberta during the 2024-25 season in Oil Country (defined as any locations in Alberta north of and including the City of Red Deer, Alberta) (each, a "Team").

Employees or partners of the EOCF or OEG Inc., or a member of the immediate family (defined as mother, father, brother, sisters, sons, daughters and husband or wife, regardless of where they reside) or household of any of the above persons, their respective affiliates, agents, licensors, associates, representatives and advertising agencies are not able to participate in the Competition. All decisions regarding eligibility to enter this Competition will be determined by the EOCF in its sole discretion.

4. **HOW TO PARTICIPATE:** Teams who sign up for the Competition will each receive a QR code unique to their Team to be used to purchase tickets for the Oilers 50/50 ("Sales"). The QR code can be distributed by the Members of that Team to anyone in Alberta. All Sales for Oilers 50/50 tickets in Alberta during the Competition Period made using the Team's QR code link will be attributed to that Team. No Sales for the Oilers 50/50 tickets not using the QR code or Sales outside the Competition Period will be attributed to the Team.
5. **SCHEDULE:** This Competition commences on November 13, 2024 and closes December 22, 2024 at 11:00 p.m. Mountain Time (the "Competition Period Closing Time").

Sales during the Competition Period attributed to a Team's QR Code will be totaled at the end of the Competition Period Closing Time and counted towards the Team Rewards totals and Association Rewards totals.

The Weekly Competition Periods for the Weekly Rewards are as follows:

Weekly Competition Period	Reward
November 15-November 23, 2024 at 11:00 p.m.MT	Weekly Reward #1
November 24-December 3, 2024 at 11:00 p.m. MT	Weekly Reward #2
December 4-December 11, 2024 at 11:00 p.m. MT	Weekly Reward #3
December 12-December 22, 2024 at 11:00 p.m. MT	Weekly Reward #4

Sales must be received by the EOCF before the Competition Period Closing Time to be attributed to that Team's total Sales tally.

6. **COMPETITION DETAILS:** The Team whose QR Code has been used for the highest amount (dollar value total?) of Sales during the Weekly Completion Period will be awarded the Weekly Competition Reward for that Weekly Competition Period. A Team can only win up to 1 Weekly Competition Reward.

The Team whose QR Code has been used for the highest amount of Sales during the entire Completion Period will be awarded the First Place Top Team Competition Reward for the Competition Period.

The Member of each Team who has the highest amount of Sales for their Team during the entire Completion Period will be awarded the Top Sales Per Team Reward for their Team for the Competition Period.

The Association whose Teams' QR Codes have been used for the highest amount of Sales during the entire Completion Period will be awarded the First Place Top Association Competition Reward for the Competition Period. The Association whose Teams' QR Codes have been used for the second highest amount of Sales during the entire Completion Period will be awarded the Second Place Top Association Competition Reward for the Competition Period. The Association whose Teams' QR Codes have been used for the third highest amount of Sales during the entire Completion Period will be awarded the Third Place Top Association Competition Reward for the Competition Period.

Associations Sales results will be based on the number of Members in the Association so that smaller Associations have a fair opportunity to compete with larger Associations.

If necessary, should a Reward be unclaimed, or should the Team or Association be unwilling, unable or ineligible to use a Reward as set out in these Rules, the Reward will be forfeited.

All determinations of the Reward Winners by the EOCF are final and binding. No communication with Teams or Associations will be entered into except with Reward Winners, except as otherwise stated in paragraph 18 herein. All matters related to the Competition and the verification of the eligibility of the Reward Winners shall be conducted by the EOCF, or by persons designated by the EOCF in its sole and absolute discretion. All decisions made by the EOCF in this regard are final and binding and cannot be challenged.

7. **NOTIFICATION:** The EOCF will contact the Reward Winners by email within 4 days of the end of the Competition Period. If the Reward Winners does not contact the EOCF by 4:59 p.m. Mountain Time 3 days after the EOCF has contacted them, the Reward will be forfeited.
8. **DECLARATION OF WINNERS:** The Team or Association will not be declared a Winner until:
 - (a) The EOCF has determined that the Team or Association is Eligible pursuant to these Rules; and
 - (b) The Team or Association executes a release and waiver.
9. **REWARDS:** There are 4 Weekly Rewards, 1 Top Team Reward, 1 Top Sales Per Team Reward for each Team and 3 Top Association Rewards as follows:
 - (a) The 4 Weekly Rewards will each include 2 tickets to an Oilers regular season game during the 2024-25 season, as determined by the EOCF in its sole discretion, for each Member (player, goalie and registered staff member) of the Team;
 - (b) The First Place Top Team Competition Reward will consist of 2 tickets to the Sky Loft for an Oilers regular season game during the 2024-25 season, as determined by the EOCF in its sole discretion, for each Member (player, goalie and registered staff member) of the Team, and will include food and non-alcoholic beverages in the Sky Loft;
 - (c) The Member who has the highest Sales on each Team (the Top Sales Per Team Reward Winner) will receive of 2 tickets to the Sky Loft for an Oilers regular season game during the 2024-25 season, as determined by the EOCF in its sole discretion, for that Member (player, goalie and registered staff member), and will include food and non-alcoholic beverages in the Sky Loft;
 - (d) The First Place Top Association Competition Reward will consist of \$10,000.00 from the EOCF to the Association to be used for the Association's operations and hockey programming;
 - (e) The Second Place Top Association Competition Reward will consist of \$5,000.00 from the EOCF to the Association to be used for the Association's operations and hockey programming;
 - (f) The First Place Top Association Competition Reward will consist of \$2,500.00 from the EOCF to the Association to be used for the Association's operations and hockey programming;

The Rewards are not transferable and must be accepted as awarded with no substitutions, except at the EOCF's sole discretion. Any income taxes and any other expenses not explicitly specified as part of the Rewards herein, including without limitation transportation, parking, gratuities, entertainment, food and beverages, and other souvenirs and items, are each the Team or Association's sole responsibility. The EOCF reserves the right to substitute a Reward of equivalent monetary value if it is unable to award the Reward as described. The EOCF will not be responsible, however, if weather conditions, event cancellations, or other factors beyond the EOCF's reasonable control prevent the Reward from being

fulfilled. In any such event, the Team or Association will not be provided with a substitute reward or cash equivalent. The Rewards will only be granted to the verified Reward Winner.

- 10. MODIFICATION OR CANCELLATION:** The EOCF is not responsible for any printing, distribution, production or other errors which may occur in the course of the conduct of the Competition including, without limitation, any typographical, printing or other errors in the Rules, or in or on any other materials relating to the Competition, and the EOCF is not responsible for any errors or losses which may occur in respect to the Reward selection, or in respect to the receipt, transfer or storage of Sales. The EOCF may rescind, cancel, amend or revoke the Competition, without liability, and in its sole discretion for any reason whatever. Without limiting the generality of the foregoing, the EOCF reserves the right to cancel or modify the Competition and/or the Rules, in whole or part and without notice, if the EOCF determines, in its sole and absolute discretion, that fraud or technical or other failures have threatened or destroyed the integrity of the Competition. If, for any reason, the Competition is not capable of running as planned, due to causes beyond the reasonable control of the EOCF which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Competition, the EOCF reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Competition.
- 11. PARTICIPATION:** Participation in this Competition constitutes an agreement by each participant/Member to comply with these Rules.
- 12. DISQUALIFICATION:** The EOCF reserves the right, in its sole discretion, to disqualify any Member, Team or Association it finds to be: (a) tampering or attempting to tamper with the entry process or the operation of the Competition, or the 50/50 website, www.edmontonoilers.com/5050; (b) violating these Rules; or (c) violating the terms of service, conditions or use and/or general rules or guidelines of any website property or service. **CAUTION:** Any attempt by an Member, Team or Association or any other individual to deliberately damage any website or undermine the legitimate operation of the Competition may be a violation of Criminal or Civil laws.
- 13. RELEASE AND INDEMNIFICATION:** By participating in the Competition, each Member, Team and Association: (a) releases and holds harmless the EOCF and its directors, officers, employees, parent companies, subsidiaries, affiliates, suppliers, EOCFs and agents from any and all liability for injuries, loss or damage of any kind to persons, including death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Reward, participation in this Competition, or participation in any Reward-related activity; and (b) agrees to fully indemnify the EOCF and its directors, officers, employees, parent companies, subsidiaries, affiliates, suppliers, and agents from any and all claims on the part of any third party or parties related in any way and for any reason to the Competition or to the Reward including, without limitation, death, or personal or property damage or injury.
- 14. LIMITATION OF LIABILITY:** The EOCF assumes no responsibility or liability for incorrect, damaged, illegible, incomplete, mutilated, spoiled, destroyed, stolen, misplaced, lost, late, misdirected or incomplete Sales, notifications, responses, replies, or for any computer, online, telephone, hardware, software or technical malfunctions that may occur (including but not limited to malfunctions that may affect the transmission or non-transmission of a Sale). The EOCF is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or used in the Competition or by any technical or human error which may occur in the processing of Sales. The EOCF assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Sales. The EOCF is not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing. The EOCF is not responsible for any injury or damage to Members, Teams or Associations, or to any computer related to or resulting from participating or downloading materials in this Competition. If, for any reason, the Competition is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the EOCF which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Competition, the EOCF reserves the right at its sole discretion to cancel, terminate, modify or suspend the Competition.
- 15. PUBLICITY RELEASE:** By entering this Competition and accepting the Reward, each Member, Team and Association hereby grants to the EOCF, without further compensation, the unrestricted rights to publish, in the collective or individual discretion of the EOCF, the name, picture, portrait, likeness, voice and ideas of that Member, Team and Association for advertising and promotional purposes.

- 16. LAWS:** These are the official rules. This Competition is subject to all applicable federal, provincial and municipal laws and regulations. These Competition rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the EOCF.
- 17. CONSTRUCTION:** The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained in these Rules.
- 18. PRIVACY:** By participating in the Competition, Members, Teams and Associations agree to the EOCF's use of their personal information for the purpose of administering the Competition and in accordance with the Privacy Policy at: www.edmontonoilers.com.