



JETS 360 CONTEST

Official Contest Rules & Regulations

By entering the Jets 360 Contest (the “**Contest**”), entrants agree to abide by these Official Contest Rules and Regulations (the “**Contest Rules**”) and the decisions of True North Sports & Entertainment Limited and the Winnipeg Jets Hockey Club (collectively referred to herein as the “**Sponsors**”) which are final and binding in all respects relating to the Contest. Eligible Entrants (as defined herein) agree to abide by these Official Contest Rules and Regulations (the “**Contest Rules**”) and the decisions of the Sponsors which are final and binding in all respects relating to the Contest.

1. CONTEST PERIOD

The Contest period begins at 12:01 a.m. (CST) on July 1, 2023 and closes at 11:59 a.m. (CST) June 30, 2024 (the “**Contest Period**”).

2. HOW TO ENTER

Eligible Entrants (as defined herein) will be entered into the contest by completing all seven (7) levels of Jets 360 by the end of the Winnipeg Jets regular season. True North does not assume any responsibility for any computer errors or malfunctions, or for any other problems occurring in connection with participation in the Contest.

Odds of winning will depend on the number of Eligible Entrants (and any entrants who entered via the alternate method of entry). Each Eligible Entrant will only be entered once.

3. ELIGIBILITY

The Contest is open only to individuals who, at the time of the draw: (i) are a current Winnipeg Jets Season Seat Member; have a Winnipeg Jets Account in good standing and are in compliance with any applicable policies, terms and conditions of the Winnipeg Jets Hockey Club; and are up to date on any scheduled payments related to their Winnipeg Jets Account, (ii) are a legal resident of Canada, excluding Quebec, and (iii) are eighteen (18) years of age or older at the time of entry (each an “Eligible Entrant”).

The Sponsors have the right to require proof of eligibility from any individual who enters the Contest. Failure to provide such proof may result in disqualification from the Contest.

Alternative method of entry may be found under Section 6, General Rules.

The employees, agents, or representatives of True North or of any entity involved in the sponsorship, development, production, implementation and distribution of any Contest (collectively the “Excluded Individuals”), including their respective agents, affiliates, subsidiaries, related companies, sponsors, advertising or promotional agencies, or assignees, and their immediate family members, are prohibited from participating in the Contest and do not qualify. For the purposes of the Contest Rules, “immediate family” means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household.

4. GRAND PRIZE

There is one (1) grand prize (the “**Grand Prize**”) to be won consisting of the following for the winner:

- \$5,000 toward a 2024-25 Season Ticket Membership.
- 2024-25 Manitoba Moose Mini Pack - P1 Seats
- 2024-25 Canada Life Centre - FREE Concerts for a Year
- \$500 Jets Gear Shopping Spree
- \$250 hockey for all centre Program Credit

The approximate total value of the Grand Prize is CDN \$6,000.00.

The Grand Prize must be accepted as awarded and may not be traded, sold, assigned, transferred, converted to cash or substituted, except in the sole discretion of the Sponsors. The Sponsors, in their sole discretion, reserve the right to substitute the Grand Prize in whole or in part in the event that all or any of the components of the Grand Prize is unavailable.

In the event that a potential winner of the Grand Prize is unable to redeem any or all of the prize components due to reasons beyond the control of the Sponsors or if in the event the Sponsors are unable to offer any or all of the prize components due to reason beyond their control (including, without limitation, for any reason related to COVID-19), no compensation or substitute prize will be awarded.

Any difference between the approximate retail value referred to herein and the actual value of the Grand Prize will not be awarded.

The Grand Prize winner agrees to follow any policies, procedures, terms and conditions which are in place at Canada Life Centre when they attend the Game, such as the Winnipeg Jets Fan Code of Conduct and the Winnipeg Jets Ticket Use Disclaimer (both as updated from time to time on the Team’s website, www.winnipegjets.com), and the Arena Fan Guide (as updated from time to time on the Arena website, www.canadalifecentre.ca). If they cannot or will not agree to follow such policies, procedures, terms and conditions, they will forfeit the Grand Prize.

5. SELECTION OF WINNERS

The prize winner will be selected by a random draw of Eligible Entrants and any entrant who entered via the alternate method of entry (“**Contest Prize Winner**”), which draw will occur on July 3, 2024. The Sponsors will attempt to contact the potential winner via email at the email address on file in the potential

winner's Jets account (the "**Notification E-mail**"). Sponsors are not responsible for a selected Contest Prize Winner's failure to receive notification for any reason whatsoever. No contact or correspondence will be entered into except with potential winners of the Contest.

The Eligible Entrant selected as the potential winner of the Grand Prize shall have forty-eight (48) hours to: (i) communicate his/her acceptance of the Grand Prize; (ii) correctly answer, unaided, a time limited, mathematical skill-testing question; and (iii) execute and return to the Sponsors the Acknowledgement of Contest Rules form.

In the event that the potential winner does not comply with any of the above requirements within fortyeight (48) hours of having been sent the Notification E-mail, the Sponsors have the right to treat the Grand Prize as having been forfeited and the Sponsors may select an alternate potential winner of the Grand Prize in their sole discretion.

6. GENERAL RULES

All decisions of True North relating to the Contest, including (but not limited to) the eligibility of entrants, the selection of the winner of the Grand Prize and the availability of the Grand Prize, shall be final and shall be made in the sole discretion of True North.

True North will not be responsible for any incomplete, illegible, destroyed, late or lost entries. All such entries, including entries that have been tampered with or altered, are void. True North does not assume any responsibility for incorrect or inaccurate capture of entry information, technical defects or malfunctions of hardware or software, human or technical error, printing errors, lost, delayed or garbled data or transmissions or electronic communications which are undeliverable due to filtering programs or lack of space in the recipient's account. True North shall not be responsible for any technical problems, including any injury or damage to an entrant's or any other person's computer or property related to or resulting from playing or downloading any material in relation to the Contest.

All Eligible Entrants authorize True North to photograph, videotape, film or sound record the Eligible Entrant. Eligible Entrants permit True North to use their name and such photographs, videotapes, films or sound records for any and all promotional purposes (including publication in the monthly Season Seat Member newsletter and/or broadcast in media) without further compensation or permission.

Personal information collected in connection with the Contest will be used by True North in accordance with the Winnipeg Jets privacy policy available at www.winnipegjets.com.

All intellectual property related to this Contest, including but not limited to logos, design marks, trademarks, copyright, service marks, trade names, related words, phrases, slogans, caricatures, graphics and images are owned by True North or affiliates thereof. All rights are reserved. Unauthorized copying or use of any intellectual property without the express written consent of its owner is strictly prohibited.

In the event that any discrepancy or inconsistency arises between the Contest Rules and statements and/or representations made in relation to the Contest or contained in any Contest-related materials, the Contest Rules shall prevail.

In the event that any provision of the Contest Rules is not strictly enforced by True North, it shall not constitute a waiver of that provision or any other provision contained herein.

The following are prohibited and will result in automatic disqualification from the Contest: (i) noncompliance with the Contest Rules; or (ii) any other act determined by True North, in its sole discretion, to jeopardize, or potentially jeopardize, the integrity of the Contest.

True North reserves the right to change the Contest Rules and/or terminate, modify, suspend or withdraw the Contest (and/or any aspect thereof), in whole or in part, at any time without notice for any reason, without liability, in their sole discretion. True North shall not be liable for any typos or errors contained within the Contest Rules and reserve the right to amend the Contest Rules at any time without notice in their sole discretion.

No purchase necessary to win the Grand Prize. A person who is a legal resident of Manitoba, and who is eighteen (18) years of age or older at the time of entry may submit an entry for the Contest by sending by mail a hand-written, original (not mechanically reproduced), distinctly worded, description of two hundred fifty (250) words or more articulating why they are a Winnipeg Jets fan. Such an entry must include the individual's name and a self-addressed, stamped envelope to Jets 360 Contest c/o True North Sports & Entertainment Limited, 600 - 223 Carlton Street, Winnipeg, Manitoba, R3C 0V4. Entries must be post-marked on or after July 1, 2023 and received by True North no later than June 30, 2024. Limit of one (1) entry per envelope with sufficient postage. All mail-in entries will bear the same odds of winning as any other entry.

The Contest is subject to all applicable federal, provincial and municipal laws and regulations and shall be governed by the laws of the Province of Manitoba and the federal laws of Canada applicable therein.

7. RELEASE OF LIABILITY

Upon entering the Contest, the Eligible Entrant, their heirs, executors, legal personal representatives, successors and assigns (all such persons hereinafter collectively called the "**Releasors**"), agree, among other things, to hereby irrevocably and unconditionally release and forever discharge Winnipeg Jets Hockey Club Limited Partnership, Winnipeg Jets Hockey Club Inc., The True North Entertainment Complex Limited Partnership, True North Sports & Entertainment Limited, TN Arena Limited Partnership, TN Arena Inc., TN Hockey Limited Partnership by its general partner TN Hockey Inc., sponsors and advertisers, and each of their respective parents, affiliates and subsidiaries, and all of their respective shareholders, directors, officers, unitholders, employees, agents, heirs, executors, legal personal representatives, successors and assigns, as the case may be, (all such persons and entities hereinafter collectively called the "**Releasees**") of and from all injuries, liabilities, damages, actions, suits, obligations, duties, acts, omissions, misfeasance, malfeasance, losses, expenses, costs, rights of indemnity and all other claims and rights whatsoever (including, without limitation, reasonable lawyers' fees and legal costs), whether or not known or anticipated and whether or not due to the negligence of the Releasees, which the Releasors ever had, now have or may in the future have against the Releasees for or by reason of the Releasors' entry into the Contest, participation in the Contest and/or acceptance of the Grand Prize.