

Below are the media procedures for the 2024 Dallas Stars Stanley Cup Playoffs. For a complete game schedule, please [click here](#).

Please do not hesitate to contact any member of our Communications team with any questions or concerns.

Joe Calvillo – Director of Communications – C: 210-422-6022 – Email: [jcalvillo@dallasstars.com](mailto:jcalvillo@dallasstars.com)

Kyle Shohara – Communications Manager – C: 310-220-5987 – Email: [kshohara@dallasstars.com](mailto:kshohara@dallasstars.com)

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## **MEDIA PROCEDURES FOR 2024 DALLAS STARS STANLEY CUP PLAYOFFS**

*(Media procedures are subject to change from round to round. Updates will be communicated via email.)*

### **DALLAS STARS PRESS BOX:**

- Media are encouraged to use the [Dallas Stars Press Room](#) for their coverage of the upcoming series.
- The website has game day materials, press releases, news clips, highlights/interviews, postseason media guide, NHL stats and numerous other resources.

### **MEDIA AVAILABILITIES:**

**Morning skates and practices can be made optional by the discretion of the head coach without advance notice.** In the event of an optional skate, Stars Head Coach Pete DeBoer will be available along with select players. Please arrive 30 minutes prior to the start of practice to ensure you are ready to go for media availability.

- **MORNING SKATE AND PRACTICE DAYS:** The locker room will open shortly after players begin exiting the ice. Select players and head coach Pete DeBoer will only be available in the Press Conference Room across the hall from the Stars locker room. When a Stars player is selected to speak in the Press Conference Room, they will not be available to the media in the Stars locker room.
- **POSTGAME:** The locker room will open shortly after the conclusion of the game. Select players and head coach Pete DeBoer will be available in the Press Conference Room across the hall from the Stars locker room.
- **OTHER CIRCUMSTANCES:** Media availability on a day off at the team hotel or departure/arrival at the airport will be communicated via email.
- **VISITING TEAM MEDIA ACCESS:** Please contact a media representative from the visiting team for more information.

### **INTERVIEW REQUESTS:**

All player interview requests should be sent to Kyle Shohara ([kshohara@dallasstars.com](mailto:kshohara@dallasstars.com)). Interview requests are not required for general locker room availabilities (morning skate, postgame, practices) but are required for requests that are outside of the scope of general locker room availabilities.

All interview requests for head coach Pete DeBoer, general manager Jim Nill or other members of the hockey operations staff should be sent to Joe Calvillo ([jcalvillo@dallasstars.com](mailto:jcalvillo@dallasstars.com)).

#### **MEDIA CREDENTIALS:**

- Dallas Stars FULL-SEASON CREDENTIALS are valid through the FIRST THREE ROUNDS of the Stanley Cup Playoffs.
- **All media members holding STARS FULL-SEASON CREDENTIALS are required to RSVP for a seat to Rina Zell ([rzell@dallasstars.com](mailto:rzell@dallasstars.com)) no later than 12 p.m. (CT) the day prior to the game to ensure a seat in the press box.**
- Single-game credentials can be requested by [clicking here](#). **You have not been granted a single-game credential unless you have received a confirmation email from Dallas Stars Communications.**
- Due to limited capacity in the press box, confirmation of single-game credential requests will be sent out on the morning of the game by 9 a.m.
- Credentials can be picked up either at morning skate from a member of the Stars Communications Department or three hours before game time at the Media Entrance (southwest corner of American Airlines Center).

#### **PRACTICES:**

- Non-game day practices will be held at American Airlines Center (2500 Victory Avenue, Dallas, TX 75219) or Comerica Center (2601 Avenue of the Stars, Frisco, TX 75034).

#### **AMERICAN AIRLINES CENTER MORNING SKATES AND PRACTICES:**

- All home morning skates will be held at American Airlines Center (2500 Victory Ave., Dallas, TX 75219).
- Credentialed media members can enter the building via the Employee Entrance (northwest corner of American Airlines Center). Parking is available on the first floor of Lexus Garage (2620 N Houston St, Dallas, TX 75201) only for the duration of morning skate.

#### **AAC MEDIA PARKING:**

- If you have been issued a full-season credential, your credential includes a QR code that will allow you to park in either the Lexus Garage (2620 N Houston St, Dallas, TX 75201) or Comerica Garage (503 Victory Ave, Dallas, TX 75219), depending on when you arrive at the arena. Lexus Garage is open for arrivals earlier than three hours prior to puck drop, and Comerica Garage opens three hours prior to the game.
- If you are being credentialed on a game-by-game basis, please contact Rina Zell ([rzell@dallasstars.com](mailto:rzell@dallasstars.com)) no later than 12 p.m. (CT) the day prior to the game to inquire about parking availability.
- Parking is extremely limited and not guaranteed for single game credential holders.

#### **TELEVISION OUTLETS / SPORTS DIRECTORS:**

- All games at American Airlines Center will be televised locally on Bally Sports Southwest or nationally by ESPN or Turner Sports. **Filming of any activity inside the arena bowl beginning 30 minutes prior to puck drop, along with any game footage, is strictly prohibited.**
- Your camera crews and talent are encouraged to attend the morning skate for pregame sound and B-roll. Live or taped postgame interviews may also be coordinated upon request but guest availability is limited.

- LIMITED seating as available will be provided for crews during the game. If needed, please coordinate with Rina Zell.
- For all pre- and postgame live shots, you must email a member of the Dallas Stars Communications Department by 5 p.m. the day prior to the game for the proper scheduling of interview requests.
- If we do not get the request until the day of the game, we cannot guarantee that we can fulfill the request.

#### **PLAYOFF TRAVEL BY DALLAS-FORT WORTH MEDIA:**

- Please contact Rina Zell ([rzell@dallasstars.com](mailto:rzell@dallasstars.com)) to confirm and schedule all travel plans by your media outlet's personnel, including arrival and departure dates and hotel requests to ensure proper media credentials and seating in the opponent's home arena.

#### **STILL PHOTOGRAPHY:**

- **Ice level photo holes are extremely limited at American Airlines Center, and preferred location and shooting assignments will be given to those who are licensees of the NHL and those media who cover the team on a regular basis throughout the regular season.**
- Requests for specific shooting locations will be accepted but cannot be guaranteed. To coordinate those locations, please consult with Tim Heitman ([heitman.timothy@gmail.com](mailto:heitman.timothy@gmail.com)) prior to the start of the game for a photo position.
- There are many additional photo locations located off ice level that are available upon request.
- Your photo location may be alongside a TV camera in a camera well. We expect both still and TV camera operators to work with each other to accommodate both outlets' needs. If you have any problems with a TV crew member being non-cooperative or confrontational, please contact Joe Calvillo immediately.
- The photography work room located inside the Media Dining area is available to store your equipment while at American Airlines Center.

#### **AMERICAN AIRLINES CENTER PRESS BOX:**

- The team will not be providing printed copies of any documents (media guide, game notes, NHL stats, end of period or game statistics) during the postseason.
- All game notes and statistics will be available digitally prior to and during each game. Digital statistics will be available after the game. Please visit [media.nhl.com](http://media.nhl.com) for more information.
- Additional information regarding game day procedures will be sent to media members in advance of game days.
- Work bags are permitted and will be inspected via X-Ray upon arrival.
- The team will be offering media dining during the playoffs beginning three hours prior to game start time. The cost is \$15.16. Snacks and drinks will be available on a limited basis in the press box.
- The log-in information for wireless internet is posted in multiple locations in the press box. Please consult any member of the Dallas Stars Communications Staff if you need additional assistance.

#### **AMERICAN AIRLINES CENTER LOCKER ROOMS:**

- Take the press box elevator to the Event Level and make an immediate right and then a left until you reach the end of the hallway. For the Stars locker room, please proceed to the right. For the

visiting locker room, please proceed to the left. The Stars locker room will open shortly after the conclusion of the game.

**AMERICAN AIRLINES CENTER PRESS CONFERENCE ROOM:**

Located directly across the hallway from the Stars locker room. The postgame press conference with head coach Pete DeBoer will take place roughly 20 minutes after the conclusion of the game.

**NOTICE OF HALLWAY AND PRESS CONFERENCE ROOM CLOSURE:**

As a result of the team using the press conference room at American Airlines Center for all team and video meetings, we want to make you aware of the following regulations.

**1. During the 2024 Stanley Cup Playoffs, there will be times where access to the Stars locker room hallway will be prohibited for 15-20 minutes regardless of access level:**

- Game Day Team Meeting before morning skate (approximately one hour prior to skate)
- Game Day Team Meeting before game (approximately 90 minutes prior to game)
- Practice Day Team Meeting (approximately one hour prior to skate)

The hallway directly in front of the visiting team locker room and tunnel to the benches will remain open during this time. The best way to access the bench area is going to plaza level and walking down the stairs behind the Stars bench.

**2. No cameras will be allowed to setup for postgame press conferences until AFTER the Stars pregame meeting (Approximately 90 minutes before the game):**

- Tripods can be placed, and cabling can be run but no cameras can be plugged in or turned on.
- If a camera is setup, we will be contacting you to immediately remove it from the room.