



SPONSORSHIP OPPORTUNITIES

POWERED BY
nationalgrid

SPONSORSHIPS COULD COVER YOUR TEAMS FUNDRAISING!

PREMIUM SPONSOR

\$10,000

- Sponsor logo will be displayed on website
- Large dedicated area on the event floor to set up a store like display or function area
- Includes 20 bibs for members of your company or group
- Everything included in Platinum Sponsorship (shown below)

PLATINUM SPONSOR

\$5,000

- Sponsor logo will be displayed on HDX (jumbo-tron) day of event
- Logo displayed on TD Garden LED ring in arena throughout day of event
- Ability to bring larger promotional items to display day of event
- Sponsor logo on event collateral and other marketing elements
- Ability to distribute promo items and retail offers day of event
- Table in high traffic location on event floor day of event
(Table sign with your logo provided)
- Includes 15 bibs for members of your company or group, can be used to sponsor first responder team of your choice (Additional bibs will have a \$300 fundraising requirement)

GOLD SPONSOR

\$3,000

- Sponsor logo will be displayed on HDX (jumbo-tron) day of event
- Ability to distribute promo items and retail offers day of event
- Table on event floor day of event (Table sign with your logo provided)
- Includes 10 bibs for members of your company or group

SILVER SPONSOR

\$1,000

- Sponsor logo will be displayed on HDX (jumbo-tron) day of event
- Ability to add promo items and retail offers in event gift bag day of event

TO LEARN MORE AND SIGN UP:
[BOSTONBRUINS.COM/BFITCHALLENGE](https://bostonbruins.com/bfitchallenge)

ALL SOLD SPONSORSHIPS MUST BE REPORTED TO:
BFIT@BOSTONBRUINS.COM