

OFFICIAL RULES

DALLAS STARS AND 7-ELEVEN TAKE IT TO ELEVEN PROMOTION

NO PURCHASE NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. VOID WHERE PROHIBITED. MUST BE 18 YEARS OF AGE OR OLDER TO ENTER.

Each text message sent or received may incur a charge as provided in your rate plan, standard text and/or data rates apply.

ELIGIBILITY: The Dallas Stars and 7-Eleven “Take it to Eleven” Promotion (the “Sweepstakes”) is only open to persons who satisfy all of the following requirements at the time of entry: (i) are legal residents of the United States; (ii) reside in Texas; (iii) are at least eighteen (18) years of age; and (iv) are not otherwise ineligible to enter the Sweepstakes. Employees (and their immediate families) of 7-Eleven (the “Sponsor”), DSE Hockey Club, L.P. (the “Administrator”), and any of their respective parents, subsidiaries, affiliates, suppliers, independent contractors, agencies, alcoholic beverage wholesalers and retailers, immediate family members (spouse, sibling, and children, regardless of where they live), and any persons living in the same household as such employees (regardless of relation) are not eligible to participate in the Sweepstakes. The Sponsor and Administrator are collectively referred to as the “Sweepstakes Entities”. Sweepstakes is subject to all applicable federal, state, local laws and regulations and is void where prohibited by law. The Sweepstakes begins on November 26, 2024 at or about 12:01 a.m. Central Time (“CT”) and ends December 31st, 2024 at or about 11:59 p.m. CT (the “Sweepstakes Period”). The prize winners will be selected in a random drawing on or around January 6, 2025 from all eligible entries received during the Sweepstakes Period.

HOW TO ENTER: To enter, visit www.DallasStars.com/TakeItToEleven (“Website”) and follow the online instructions to submit an entry. Limit of one (1) entry per person, regardless of method of entry. Duplicate entries for a single individual will be disqualified. All entries become the property of the Sweepstakes Entities.

PRIZE AND ODDS OF WINNING: Two Hundred and Fifty (250) potential prize winners will be selected in a random drawing on or about January 6, 2025 from all eligible entries received during the Sweepstakes Period (the “Winner”). Five (5) of the Winners will receive two (2) tickets to a 2024-25 Dallas Stars home game selected by Administrator, and one (1) Dallas Stars and 7-Eleven Collectible Cup (total ARV: \$125 per prize). Two Hundred and Forty-Five (245) of the Winners will receive one (1) Dallas Stars and 7-Eleven Collectible Cup (ARV: \$5 per prize). All costs associated with the Stars tickets, including but not limited to travel, accommodations, concessions, and other expenses not expressly listed above are excluded from the prize and are the sole responsibility of the Winner. The random drawing, selection of the Winner, and awarding of the prize will be conducted by or at the direction of the Sweepstakes Entities, whose decisions are final and binding in all matters pertaining to this Sweepstakes. No prize substitution will be allowed by any Winners, however, the Sweepstakes Entities reserve the right to substitute a prize of comparable value if the prize listed is unavailable for any reason. Odds of winning depend on the number of eligible entries received. The ARV is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. If the actual

value of a prize is less than the ARV stated herein, the Winner will not be entitled to a check, cash or other form of payment for the price difference. Other restrictions may apply. The prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including any implied warranty of merchantability or fitness for a particular purpose). Any depictions of prizes are for illustrative purposes only. ALL FEDERAL, STATE AND LOCAL TAXES, AND ANY OTHER COSTS AND EXPENSES, ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.

WINNER NOTIFICATION: As a condition of participation, the entrant agrees to be contacted by the Sweepstakes Entities. The potential prize winner will be notified by their contact information provided at the time of entry, such as email, text message, U.S. mail, telephone, or private delivery service, (at the Sweepstakes Entities' sole discretion) and will be required to sign and return documentation, such as an Affidavit of Eligibility and Release of Publicity and Liability upon such forms as are acceptable to Sweepstakes Entities (where permitted by law), within three (3) calendar days of notification. The potential prize winner's eligibility is subject to independent verification and, if failed, will result in prize forfeiture. If the potential prize winner does not timely respond, is determined to be ineligible, or if the prize or prize notification is returned unclaimed or undeliverable for whatever reason beyond the control of the Sweepstakes Entities, that prize will be forfeited, and an alternate potential prize winner may be selected among the remaining eligible entries through the same random selection method if time permits and in the Sweepstakes Entities' sole discretion.

USE OF WINNER'S NAME AND LIKENESS: Acceptance of a prize constitutes the Winner's permission for the Sweepstakes Entities to use Winner's name, image, likeness, voice, picture, audio and video recordings of, biographical information, statements, and any material based thereon or derived there from, together with any actual or fictional material, or to refrain from so doing, and address (city and state), without the ability to review, for advertising, promoting and/or publicity purposes worldwide and in any and all forms of media now known or hereafter developed, in perpetuity, without further compensation, where permitted by law.

DISCLAIMER: Sweepstakes Entities and each of their respective parent companies, subsidiaries, franchisees, affiliates, directors, officers, professional advisors, consultants, contractors, legal counsel, public relations firms, employees and advertising, fulfillment and marketing agencies (collectively, the "Released Parties") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) phone, electronic, hardware, software, network, internet, or other computer or communications-related malfunctions or failures beyond Sponsor or the Released Parties' reasonable control; (c) any Sweepstakes disruptions, injuries, losses or damages caused by events beyond the reasonable control of Sponsor or the Released Parties; or (d) any printing, programming or typographical errors in any materials associated with the Sweepstakes.

GENERAL LIABILITY RELEASE: By participating in the Sweepstakes, each entrant releases Sweepstakes Entities and all Released Parties from any liability whatsoever and waives any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Sweepstakes, any Sweepstakes-related activity, delivery, misdelivery, acceptance, possession, or use of or inability to use the prize (including claims, costs, injuries, losses and damages related to rights of publicity or privacy, defamation or portrayal in a

false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory, . TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL THE SPONSOR OR THE RELEASED PARTIES BE LIABLE FOR ANY SPECIAL, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, INCLUDING LOSS OF USE, LOSS OF PROFITS OR LOSS OF DATA, WHETHER IN AN ACTION IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, ARISING OUT OF OR IN ANY WAY CONNECTED TO PARTICIPATION IN THE SWEEPSTAKES OR USE OR INABILITY TO USE ANY EQUIPMENT PROVIDED FOR USE IN THE SWEEPSTAKES OR ANY PRIZE, EVEN IF A RELEASED PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL THE AGGREGATE LIABILITY OF THE RELEASED PARTIES (JOINTLY) ARISING OUT OF OR RELATING TO PARTICIPATION IN THE SWEEPSTAKES OR USE OF OR INABILITY TO USE ANY EQUIPMENT PROVIDED FOR USE IN THE SWEEPSTAKES OR ANY PRIZE EXCEED \$10. THE LIMITATIONS SET FORTH IN THIS SECTION WILL NOT EXCLUDE OR LIMIT LIABILITY FOR PERSONAL INJURY OR PROPERTY DAMAGE CAUSED BY PRODUCTS BOUGHT OR RENTED FROM THE SPONSOR, OR FOR THE RELEASED PARTIES' GROSS NEGLIGENCE, INTENTIONAL MISCONDUCT, OR FOR FRAUD.

GENERAL TERMS: Entry in the Sweepstakes constitutes each entrant's full and unconditional acknowledgment and acceptance of these Official Rules (herein so called) and the decisions of the Sweepstakes Entities, which are final and binding. The Sweepstakes Entities reserve the right in their discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and the Sweepstakes Entities reserve the right to seek damages and other remedies from any such person to the fullest extent permitted by law. The Sweepstakes Entities are not obligated to acknowledge or return entries. Proof of delivery of an entry will not be deemed proof of actual receipt by the Sweepstakes Entities. Dallas Stars tickets are revocable licenses, which are subject to applicable terms and conditions. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE THE SWEEPSTAKES SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, THE SWEEPSTAKES ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. The Sweepstakes Entities' failure to enforce any term of these Official Rules shall not constitute a waiver of such provision or right. In the event of a dispute as to any online entry, the authorized account holder of the email address used to participate will be deemed to be the entrant. The "authorized account holder" is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address. Internet entry must be made by the entrant only at the authorized web site address(es) listed in these Official Rules. Entries may not be made by any other individual or any entity, and/or originating at any other Internet website or email address, including but not limited to commercial sweepstakes subscription notification and/or entering service sites.

FORCE MAJEURE: The Sweepstakes Entities reserve the right to modify, extend, suspend, or terminate the Sweepstakes, in whole or in part, if it determines, in its sole discretion, that the Sweepstakes or any particular sweepstakes drawing is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond the Sweepstakes Entities' control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes or particular sweepstakes drawing as contemplated herein. In the event the Sweepstakes Entities are prevented from awarding prizes or continuing with the Sweepstakes or a particular Sweepstakes drawing as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failures, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis (e.g., COVID, SARS, etc.), order of any court of jurisdiction, or other cause not reasonably within the Sweepstakes Entities' control (each a "Force Majeure" event or occurrence), then subject to any governmental approval which may be required, the Sweepstakes Entities shall have the right to modify, suspend, or terminate the Sweepstakes in its entirety or the affected portion of the Sweepstakes.

DISPUTES, ARBITRATION AND CHOICE OF LAW: Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees to the following: (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office in Frisco, Texas; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, or consequential damages, or any other damages, including without limitation attorneys' fees, other than entrant's actual out-of-pocket expenses directly associated with their entering this Sweepstakes, and entrant further waives all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the right and obligation of entrants and the Sweepstakes Entities in connection with this Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of Texas, USA, without regard to Texas choice of law provisions.

PERSONALLY IDENTIFYING INFORMATION: Information submitted in connection with this Sweepstakes will be treated in accordance with these Official Rules and the Sweepstakes Entities' respective privacy policies, as may be amended from time to time, including without limitation the privacy policy located at <https://www.nhl.com/stars/team/privacy-policy>. By participating in the Sweepstakes, each entrant hereby agrees to the Sweepstakes Entities' collection and usage of their personally identifying information, including without limitation for verification, prize fulfillment, marketing, and promotional purposes, and acknowledge that they have read and accepted the applicable privacy policies.

SEVERABILITY/HEADINGS: If any provision of these Official Rules is found to be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these

Official Rules and shall not affect the validity and enforceability of any remaining provisions. Headings and captions are used in these Official Rules solely for convenience of reference and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof.

WINNER LIST/OFFICIAL RULES: To request the name of the prize winners, send an email to msingelyn@dallasstars.com with the subject: **DALLAS STARS AND 7-ELEVEN TAKE IT TO ELEVEN PROMOTION Winner List Request**, and responses shall be provided as required by applicable law.

TRADEMARKS: Any Sweepstakes Entities trademarks or third-party trademarks mentioned herein are the sole and exclusive property of their respective trademark owners, and no Sweepstakes entrant, participant, or prize winner shall have any rights in and to such trademarks for any purpose. The use or mention of such third-party trademarks in these Official Rules or in the Sweepstakes is solely for descriptive purposes and shall in no way imply an endorsement or sponsorship of the Sweepstakes. All rights reserved.

SWEEPSTAKES ENTITIES' ADDRESSES: Sponsor, 7-Eleven, Inc. - 3200 Hackberry Rd Irving TX 75063; and Administrator, DSE Hockey Club, L.P. - 2601 Avenue of the Stars, Frisco, TX 75034.