



FIRST RESPONDER  
MILITARY  
SUPPORT CLIMB

POWERED BY

**nationalgrid**



# SUPPORT FIRST RESPONDERS & MILITARY

ALL FITNESS LEVELS ENCOURAGED TO CLIMB

**FEBRUARY 2, 2025 | 9AM-1PM | TD GARDEN**

**FIREFIGHTER + EMT  
DIVISION**

**LAW ENFORCEMENT  
+ MILITARY DIVISION**

**COMMUNITY, FAMILY  
+ FRIEND DIVISION**



TO LEARN MORE AND SIGN UP:  
**BOSTONBRUINS.COM/BFITCHALLENGE**

**BFIT@BOSTONBRUINS.COM** FOR ADDITIONAL QUESTIONS

SEE OTHER SIDE FOR SPONSORSHIP OPPORTUNITIES



PRIVACY.FLOWCODE.COM



# SPONSORSHIP OPPORTUNITIES

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## SPONSOR PACKAGES - BENEFIT YOUR TEAM

### PREMIUM SPONSOR (CUSTOMIZABLE)

**\$25,000+**

- Sponsor logo will be on ALL participant race bibs
- Sponsor logo will be on front page of participant sign-up website
- Opportunity to name a division after your company (only 3 spots available)
- Includes 30 bibs for members of your company or group
- Everything included in Platinum Sponsorship (shown below) except for number of bibs

### PLATINUM SPONSOR

**\$10,000**

- Sponsor logo will be displayed on website
- Large dedicated area on the event floor to set up a store like display or function area
- Includes 20 bibs for members of your company or group
- Everything included in Gold Sponsorship (shown below) except for number of bibs

### GOLD SPONSOR

**\$5,000**

- Table on event floor during event day (table sign with your logo provided)
- Sponsor logo will be displayed on Hub Vision (jumbotron) day of event
- Logo displayed on TD Garden LED ring in arena throughout day of event
- Ability to bring larger promotional items to display day of event
- Sponsor logo on event collateral and other marketing elements
- Ability to distribute promo items and retail offers day of event
- Includes 15 bibs for members of your company or group, can be used to sponsor first responder, military, or community team of your choice (additional bibs will have a \$300 fundraising requirement)

### TEAM SPONSOR

**\$3,000**

- No table on event day
- Includes 10 bibs for members of your company or bibs to sponsor a 10-person team
- Sponsor logo will be displayed on Hub Vision (jumbotron) on event day
- Ability to add promo items and retail offers in gift bag on event day