

## **CONTEST RULES “MOLSON CONCERT SERIES – LOUD”**

### **1. CONTEST RULES**

IMPORTANT :

PLEASE READ THESE RULES (THE “RULES”) BEFORE ENTERING THE “MOLSON CONCERT SERIES – LOUD” CONTEST (THE “CONTEST”) PRESENTED BY CLUB DE HOCKEY CANADIEN, INC. CANADIEN (“THE ORGANIZER”). BY ENTERING THIS CONTEST, ENTRANTS CONFIRM THAT THEY MEET ALL OF THE ELIGIBILITY REQUIREMENTS SET OUT BELOW AND THAT THEY AGREE TO ABIDE BY THESE RULES WITHOUT RESTRICTION AND TO ABIDE BY ALL DECISIONS OF THE ORGANIZER, WHICH ARE FINAL IN ALL RESPECTS IN RELATION TO THE CONTEST.

### **2. CONTEST PERIOD**

The Contest begins on March 21, 2024 at 10 a.m. (EST) and ends on March 26, 2024 at 11:59 p.m. (EST).

### **3. ELIGIBILITY**

The Contest is not open to employees of the Organizer or its advertising and promotional agencies, nor to its agents, affiliates, subsidiaries, associated companies, and their advertising and promotional agencies, nor to members of the immediate family (father, mother, brothers, sisters, and children) and to persons domiciled with any of the above-mentioned excluded persons.

Participants and their guest must be aged 18 or older.

### **4. HOW TO PARTICIPATE**

NO PURCHASE NECESSARY

To enter Contest, Fill out the contest form at  
<https://www.nhl.com/canadiens/fans/contests/concert-series>

A limit of one (1) entry per person to the Contest is permitted.

### **5. PRIZE**

By entering the Contest, entrants have a chance to win the following prize (the “Prize”):

- Pre-game meeting with Loud
- Two (2) tickets to a Montreal Canadiens game at the Bell Centre for the April 4, 2024 game (\$500)
- Two (2) food coupons each valid for : Two (2) hot dogs, one (1) chip, one (1) beer (\$50)

Total value of the prize is (\$550)

The Prize cannot be substituted or exchanged for cash. The Prize must be accepted “AS IS”, WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Replacement of Prize is permitted only at the Organizer's sole discretion. If a Prize cannot be awarded in

accordance with these Rules, the Organizer reserves the discretionary right to substitute such Prize with a prize of equal or greater value.

### **5.1 Prize Awarding:**

The winners of the Contest are selected by random draw administered by the Organizer. This random draw will be made at 1275 St-Antoine Street West, in Montreal, on March 27, 2024 at 10 a.m. (EST), among all eligible entrants. The winner will be contacted by email according to the information provided in his/her/their entry form. If a selected winner cannot be contacted within twenty-four hours of the draw or if the Organizer determines (in its sole discretion) that a selected winner does not meet all of the Contest conditions set out in these Rules, another draw will be held, and another entrant declared the winner. This process will be repeated until an eligible winner is declared.

In order to claim a Prize, a winner will be required to (1) sign a Declaration and Release Form which will be provided to the winner onsite or electronically (and which must be returned to the Organizer no later than twenty-four [24] hours after receipt) and (2) correctly answer the mathematical skill-testing question to be included on the Declaration and Release Form. Failure to comply with any of the above conditions will result in disqualification of any winner.

The name of the winner may be obtained from March 30 at 10 a.m. (EST) by writing to:

CONTEST – Molson Concert Series  
1275 St-Antoine Street West, 3rd Floor  
Montreal (Quebec) H3C 5L2

### **6. CONFIDENTIALITY**

Entrants' personal information is collected by the Organizer solely for the purpose of administering this Contest. Other informational or commercial communications from the Organizer may be received by the entrant if the entrant consents by checking the appropriate box on the entry form. For full details of the Organizer's privacy policy, please refer to the policy available at :

<https://www.nhl.com/canadiens/team/privacy-policy#:~:text=Personal%20information%20may%20be%20collected,contractual%20restrictions%20and%20reasonable%20notice>

In addition, the entrant consents to the Organizer disclosing his/her personal information to companies that are responsible for providing specific services, such as organizing the Contest, managing the operations of its websites and databases, or other services related to the operation of the Organizer or the Contest. These companies are committed to maintaining the confidentiality of entrants' personal information in accordance with applicable laws. The use of entrants' personal information is strictly limited to the purpose of performing the specific services to be provided by the above companies. They may not distribute, sell, lend or even transmit the personal information collected to anyone else and must maintain the confidentiality of this information, to the extent permitted by law.

### **7. LIMITATION OF LIABILITY OF THE ORGANIZER**

By entering the Contest, entrants release the Organizer, CLUB DE HOCKEY CANADIEN, INC. CANADIENS and their respective advertising agencies and affiliates, the promotional partners of the Contest, as well as the directors, officers, employees and agents of the above-

mentioned persons, from any and all liability for any loss, damage or injury of any kind arising out of or in connection with the Contest, its administration or a Prize. In order to be declared a winner, those selected to receive a Prize agree to sign and return, prior to receiving the Prize, a Declaration and Release Form to that effect.

In addition, any winner who has claimed a Prize acknowledges that upon receipt of such Prize, the Organizer shall have no further obligation or liability to such winner.

## **8. USE OF ENTRANTS' PERSONAL INFORMATION**

By entering the Contest, entrants consent to the disclosure, publication or use of their name, place of residence, photograph, likeness, voice or statement, without compensation or notice, for publicity, marketing or informational purposes in any media or format (including the Internet), for an indefinite period of time and without geographic limitation, in connection with this Contest or similar contests in the future, and agree to sign any document related to this undertaking or deemed necessary by the Organizer.

## **9. GENERAL CONDITIONS**

9.1 All costs and expenses other than those expressly mentioned in the description of the Prize will be borne by the winner.

9.2 All entry forms and other materials sent to the Organizer in connection with the Contest become the property of the Organizer upon submission.

9.3 The entry form is subject to verification by the Organizer. Any incomplete, incomprehensible, mutilated, reproduced or late entry form will be void and will not entitle the entrant to participate in the Contest.

9.4 The Organizer reserves the right to disqualify any person or to cancel one or more entries of any person participating in the Contest or attempting to participate in the Contest by a means that is contrary to the Rules or that is unfair to the other entrants (for example: use of automated equipment to participate in this Contest, hacking, number of entries exceeding the permitted limit, etc.). This person may be reported to the appropriate legal authorities.

9.5 Any attempt by an entrant or any other individual to deliberately damage the Contest site, tamper with the entry process or undermine the legitimate operation of the Contest is a violation of criminal and civil laws. Should such an attempt be made, the Organizer reserves the right to seek damages to the fullest extent permitted by applicable law.

9.6 For the purposes of these Rules, the entrant is the person whose contact information appears on the entry form. The Organizer reserves the right to require identification before awarding a Prize.

9.7 If any section of these Rules is declared or held by a court of competent jurisdiction to be illegal, unenforceable or invalid, then that section shall be deemed invalid, but all other unaffected sections shall be enforced to the fullest extent permitted by law.

9.8 The Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, the Contest at any time if an event or human intervention occurs that could alter or influence the administration, security, impartiality or conduct of the Contest as contemplated by these Rules, subject to the approval of the *Régie des alcools des courses et des jeux du Québec*, if required.

9.9 In the event of a discrepancy between the English and French versions of these Rules, the French version shall prevail.

9.10 Any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.

9.11 The masculine gender is used without discrimination, for conciseness purposes only.