











#### TO OUR FANS AND PARTNERS IN THE STATE OF HOCKEY:



As we've prepared to celebrate the 25<sup>th</sup> Anniversary of Wild hockey during the 2025-2026 season, it would be easy to focus on player stats, iconic games, and on-ice milestones. While the game of hockey is our core business, the fact is there is so much more to our organization and our community, and it's all worth recognizing and celebrating!

There are many high-profile examples—Hockey Day Minnesota, Girls Hockey Weekend, and major support of Children's Minnesota through our annual Wild Foundation Gala.

In this report, you'll also hear about many other programs, including our employee-driven Heart of the Wild efforts throughout the community, support for continuing development and training of hockey on-ice officials, and programs honoring our local heroes in military and community service.

Among all the initiatives that make up our Minnesota Wild Foundation and community outreach efforts, there is a new one that we're pretty darned proud of—Skate It Forward. Inspired by the "Pay It Forward" movement, Skate It Forward was introduced on Hockey Day Minnesota 2025 with the objective of helping preserve, strengthen, and celebrate community hockey in Minnesota. The community hockey model in Minnesota is like no other in the nation, making the sport much more affordable and accessible than anywhere else. Our goal is to get even more kids in the State of Hockey playing our game!

We're grateful to all of our community partners, with whom we work hand-in-hand to deliver these valuable programs. Our corporate partners, too, provide an on-going assist.

Finally, our great fans here in the State of Hockey help our programs thrive at the grassroots level to ensure that our initiatives can meet or exceed the goals we've set. A great example of this is our 2024 Foundation Gala which raised a record \$477,775!

Thank you to all those who support the Minnesota Wild Foundation and our community efforts!

4 Skate it Forward 6 Hockey Partnerships **14.** Tom Kurvers Humanitarian Award 16 Heart of the Wild 18 One Fan at a Time 22 Serving our Community 32 Education **36** Honoring our Heroes 4 Diversity, Equity and Inclusion **54** Minnesota Wild Foundation

## TABLE OF CONTENTS





MINNESOTAN



**AMERICANS THAT PLAY** IN THE NHL ARE MINNESOTAN

**AMERICANS THAT PLAY** IN THE PWHL ARE MINNESOTAN

AMERICANS THAT PLAY DI MEN'S HOCKEY ARE MINNESOTAN

AMERICANS THAT PLAY DI WOMEN'S HOCKEY ARE MINNESOTAN

## SKATE IT FORWARD



#### HOCKEY IS HARD ENOUGH. **GETTING ON THE ICE SHOULD BE EASY.**

Introduced on Hockey Day Minnesota 2025, Skate It Forward is an ongoing philanthropic initiative of the Minnesota Wild Foundation dedicated to preserving, strengthening, and celebrating community hockey in Minnesota. Inspired by the "Pay It Forward" movement, Skate It Forward reinvests directly into community hockey in Minnesota.

The core objective of Skate It Forward is to grow community hockey participation by making it easier for first-time players to get on the ice.

Community hockey is why Minnesota is the State of Hockey. This unique model is the combination of local associations, high school programs, and municipally operated ice arenas. Community hockey helps to make the sport more accessible and affordable than anywhere else in the nation. Kids play with their classmates and neighbors. They play for their schools and communities. Games are played in community-owned arenas that have become the heartbeat of towns.

Skate It Forward is partnering with 11 nonprofit community hockey associations for the 2025-2026 pilot season: Anoka, Delano, Willmar, Waseca, Winona, Mounds View Irondale, Osseo-Maple Grove, St. Paul Capitals, Langford Park, Bloomington Jefferson, and Minnesota Sled Hockey.

Minnesota currently leads the nation in the number of hockey players at every level from mite to professional. There are more than 250 publicly owned indoor arenas and countless outdoor rinks providing affordable, accessible ice from Hallock to La Crescent.







#### STATE OF HOCKEY LEGACY AWARD

The Minnesota Wild, in partnership with Minnesota Hockey and FanDuel Sports Network, announced Norm Coleman as the 2024-2025 State of Hockey Award recipient on February 6, 2025. The State of Hockey Legacy Award recognizes individuals who have made extraordinary and long-term contributions to hockey in Minnesota.



Mike MacMillan Scott Oliver Dick "Gus" Gustafson Bob Rajanen Wes Bolin

#### MINNESOTA HOCKEY COACHES **ASSOCIATION HALL OF FAME**

The Minnesota Wild and the Minnesota Hockey Coaches Association (MHCA) were pleased to pay tribute to the MHCA Class of 2024 Hall of Fame inductees, including Wes Bolin, Dick Gustafson, Mike MacMillan, Scott Oliver and Bob Rajanen during the during a preseason game on September 27, 2024. The MHCA Hall of Fame honors individuals who have made significant contributions to high school hockey in Minnesota.





Presented by Old Dutch

The Minnesota Wild's Wild for a Day program recognizes youth hockey players who demonstrate passion for the sport of hockey, exemplifies leadership and hard work on the ice, exhibits qualities of a good teammate, has a positive attitude and contributes to their local community. Six youth hockey players who went above and beyond to help create a greater State of Hockey were recognized during the 2024-2025 season. Each honoree was invited to attend Wild morning skate, received four game tickets and in-arena recognition.









#### LITTLE WILD LEARN TO PLAY PROGRAM

Presented by Bonfe

The Minnesota Wild, in partnership with Bonfe, Minnesota Hockey Pure Hockey, the NHL, and the NHLPA hosted its annual Little Wild Learn to Play program providing kids ages 5—8 from across Minnesota an introduction to the game of hockey at a nominal cost. The program offers each participant a full set of hockey equipment and four one-hour on-ice training sessions with Minnesota Hockey coaches. In the fall of 2024, 21 communities from across the state participated in the program, each hosting 60 or more kids per location, including an all-girls program at TRIA Rink in St. Paul. In total, the program introduced nearly 1,400 new skaters to the game. Each player was offered a free ticket to a Minnesota Wild preseason game.







## GIRLS HOCKEY WEEKEND

Presented by Red Baron



The Minnesota Wild, in partnership with Red Baron, Minnesota Hockey and USA Hockey, hosted Girls Hockey Weekend December 14–15, 2024, at Xcel Energy Center. On Saturday, December 14, over 180 6U, 8U, 10U and 12U girls participated in on-ice clinics coached by local collegiate and professional female hockey players. On Sunday, December 15, the growth of girl's hockey was celebrated throughout the Minnesota Wild vs. Vegas Knights game. Natalie Darwitz and Krissy Wendell-Pohl, both pioneers in girls and women's hockey made the "Let's Play Hockey!" announcement.





#### MITE HOLIDAY JAMBOREE

The Minnesota Wild hosted 64 boys and girls teams from throughout the State of Hockey at the annual Mite Holiday Jamboree at Xcel Energy Center on December 27–30, 2024. Each team played two 30-minute half-ice games on the home ice of the Minnesota Wild.

Millilesota Wild preseason game.

Bonfe

## YOUTH HOCKEY SPOTLIGHT GAMES

Presented by US Bank



The Minnesota Wild, in partnership with US Bank, brought their full in-game experience to three youth hockey games during the 2024-2025 season, including two Peewee B games in Bloomington and North Minneapolis, and a 12U B game in Northfield at the St. Olaf Ice Arena. Each game featured Wild national anthem singer, John deCausmeaker; public address announcer, Adam Abrams; Wild mascot, Nordy; FanDuel Sports Network rink side reporters; and celebrity guest coaches, including Nate Prosser and Alex Stalock. Among other gifts, each player received a custom jersey to commemorate the game. Much to their surprise, the teams were greeted by hundreds of fans with rally towels, providing a









## HIGH SCHOOL HOCKEY SPOTLIGHT GAME

once-in-a-lifetime experience for all participating teams.

On February 10, 2025, the Minnesota Wild hosted a special High School Spotlight Game at Xcel Energy Center to support the Mankato West and Anoka boys' hockey teams, who were unable to play their originally scheduled matchup after Mankato West's sticks were stolen from their team bus. The game featured national anthem singer, John deCausmeaker; public address announcer, Adam Abrams; and Wild mascot, Nordy. The event gave both programs an unforgettable experience on NHL ice, turning an unfortunate situation into a memorable celebration of high school hockey and community support.







#### **LEADERSHIP SUMMIT**

Presented by Warrior



Nearly 300 boys and girls high school hockey captains, team leaders and coaches from across Minnesota gathered at the Xcel Energy Center on June 24, 2025, for the opportunity to hear from coaches, players and industry leaders about what it takes to become a leader. Among the many featured speakers were lowa Wild General Manager, Matt Hendricks; The U.S. Center for Mental Health in Sports; a Women in Leadership panel featuring Michelle MacAteer, Katie Million, and Heather Weems; and a 1980 Miracle on Ice panel with Rob McClanahan, Buzz Schneider, and John Harrington. The Leadership Summit is free of charge and is open to high school hockey captains and coaches from Minnesota and beyond.





#### **EVELETH TROPHY**

A tradition which began in 2018, the Minnesota Wild are honored to present the Eveleth Trophy to each of the four Minnesota State High School championship teams. Each championship team received the trophy for approximately one month, May through August. Similar to the Stanley Cup, each team member is given the opportunity to celebrate with the trophy for one day to celebrate their hard work and success during their championship season.

#### 2025 MSHSL TOURNAMENT CHAMPIONS

Girls: Class A – Dodge County / Class AA – Hill Murray Boys: Class A – East Grand Forks / Class AA – Moorhead

11





#### **HOCKEY CAPTAIN SPOTLIGHT**

Presented by West Bend





To address the shortage of youth hockey referees, the Minnesota Wild, Minnesota Hockey, the Minnesota Hockey Officials Association and USA Hockey hosted the Level I Referee Seminar and Clinic on September 29, 2024. The event provided aspiring officials, young and old alike, the opportunity to complete their USA Hockey Level I certification. Participants received the opportunity to skate at TRIA Rink; meet with NHL officials; and attend the Minnesota Wild vs. Chicago Blackhawks game that night.

**LEVEL I REFEREE SEMINAR AND CLINIC** 



WEST BEND

#### YOUTH HOCKEY REFEREE SPOTLIGHT

The Minnesota Wild, in partnership with Minnesota Hockey and the Minnesota Hockey Officials Association, honored one male and one female youth hockey referee each month in appreciation of their efforts this past season. Honorees, selected by the Minnesota Hockey Officials Association, received two game tickets, a pre-game meet-and-greet with the NHL officials, in-arena recognition and the opportunity to skate side-by-side with the NHL referees prior to team introductions and the national anthem.





#### STATE TOURNAMENT BANQUETS

The Minnesota Wild, in partnership with Minnesota Hockey, hosted the girls and boys Class A and AA state high school hockey tournament banquets at Roy Wilkins Auditorium February 18–19 and March 4–5, 2025. The revamped banquets brought hundreds of players, coaches and fans together to celebrate the great tradition of the boys and girls state high school hockey tournaments.



#### MR. HOCKEY & MS. HOCKEY BANQUETS

As is tradition, the Minnesota Wild were proud to sponsor and host the 2025 Ms. Hockey and Mr. Hockey Banquets at the St. Paul RiverCentre on February 23, 2025, and March 9, 2025, respectively. Each banquet honored the top player and senior goaltender from the 2024-2025 season. Winners received a custom Wild jersey and were invited to attend a Minnesota Wild game and the opportunity to make the "Let's Play Hockey!" announcement.



## TOM KURVERS

## HUMANITARIAN AWARD





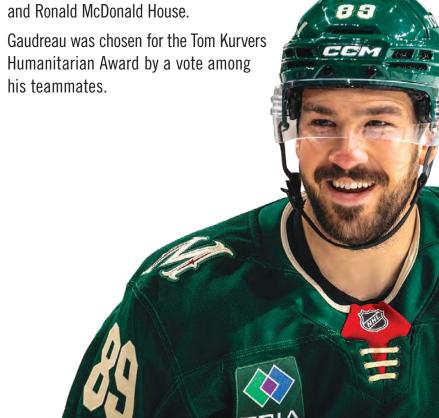
On April 15, 2025, Freddy Gaudreau was named the recipient of the Tom Kurvers Humanitarian Award. The Tom Kurvers Humanitarian Award was created to honor the Minnesota Wild player who best exemplified leadership qualities on and off the ice while making a significant humanitarian contribution to his community. The Wild presents the award annually in memory of the late Tom Kurvers, the Wild assistant general manager and Minnesota hockey legend who passed away in 2021 following a courageous battle with lung cancer.





Gaudreau demonstrated exemplary humanitarian efforts throughout his NHL career and was a strong advocate for the Down Syndrome community. Over the course of the 2024-2025 season, he accompanied his Minnesota Wild teammates to hospital visits and participated in Make-A-Wish initiatives and other community events throughout the Twin Cities. He made a meaningful connection with the Down Syndrome Association of Minnesota and supported their mission through outreach and fundraising.

In recognition of receiving the Tom Kurvers Humanitarian Award, the Minnesota Wild Foundation made a \$5,000 donation on Gaudreau's behalf to Down Syndrome Association of Minnesota. Gaudreau also supported other community partners including Minnesota Diversified Hockey, DinoMights, Mosaic Hockey Collective,









## **OUR IMPACT:**

124 EMPLOYEES 1,762.25 HOURS were completed

23 ORGANIZATIONS impacted









During the 2024-2025 season, the Minnesota Wild celebrated the sixth year of its employee volunteer program, Heart of the Wild. In support of creating a greater State of Hockey and in alignment with the organization's Service First philosophy, all eligible employees participated in a variety of volunteer opportunities throughout the year. These opportunities aligned with the Wild's community initiatives and included youth hockey, medical support, military appreciation, education, underserved children and families, environmental stewardship, animal rescue, and diversity and inclusion.





































CATHOLIC CHARITIES | HOPE LODGE | ALDRICH ARENA - MAPLEWOOD COMMUNITIES | RIVER VALLEY RIDERS



#### GABE & JOSH

Gabe, a soldier who survived two explosions while serving in the Middle East, visited Minnesota for the first time with his son, Josh, who was playing in a tournament at the Super Rink. On October 12, 2024, the Minnesota Wild and United Heroes League (UHL) invited Gabe and Josh to attend Minnesota Wild vs. Seattle Kraken game and the opportunity to participate in a post-game meet and greet with Zach Bogosian. UHL's support has been life-changing for their family, helping them navigate and overcome some of their darkest times.



Klaus has Ataxia-telangiectasia (A-T), a rare genetic disorder that affects coordination, immune function, and increases cancer risk. Despite challenges with balance, movement, and infections, Klaus has always loved hockey and dreamed of playing. With the help of his uncle, he created an attachment for his walker that made it possible. Today, he's part of the Minnesota Wild Special Hockey program. We hosted Klaus and his friends at the Minnesota Wild vs. Anaheim Ducks game on April 15, 2025. That night, Klaus joined the fist bump tunnel, received a goodie bag from Minnesota Wild mascot, Nordy, and met Freddy Gaudreau after the game. Klaus' smile

## ONE FAN AT A TIME

Over the course of each season, the Minnesota Wild has the opportunity to positively impact the lives of many fans, young and old alike. It's a responsibility we take very seriously. Each fan we meet has a story. These are just a few of the fans we had the pleasure of meeting



#### KLAUS

was contagious the entire night, leaving a lasting impact on everyone around him.

#### **CHARLES**

**NOXAL** 

for Jaxon and his family.

Charles, a 17-year-old hockey player and lifelong Wild fan, was critically injured in a vehicle accident on July 6, 2024, in which his two close friends tragically lost their lives. Prior to the accident, Charles had just made his high school varsity team and dreamed of playing professionally. Now living as a quadriplegic, Charles and his family and friends were invited to the Minnesota Wild vs. St. Louis Blues game on January 7, 2025. Charles and his guests were hosted in a suite which included a visit by then-injured Jared Spurgeon, creating an unforgettable experience for him and his loved ones.

Jaxon, a 10-year-old hockey player from Prior Lake-Savage, lost his twin sister, Addy, to leukemia in 2024. After Jaxon's teacher submitted a request to brighten his spirits, the Wild surprised him by inviting him to serve as Flag Bearer on Hockey Fights Cancer Night on November 15, 2024. Jaxon also met Jonas Brodin after the game, creating a special and memorable moment



#### **JESSIE**

On December 14, 2024, the Minnesota Wild hosted Jessie and her family at a game, where she enjoyed a special postgame meet and greet with Marc-André Fleury. Jessie's life had changed after being diagnosed with end-stage renal failure at 14, leading to years of dialysis before a stranger donated a kidney in 2022. Recovery was tough, but with her family, service dog, and moments like meeting her hero Fleury, she continued to find strength and hope.









Landon, from Des Moines, Iowa, was a remarkable young boy with limited speech and developmental delays, yet he brought a smile to everyone around him. A huge Iowa Wild fan, Landon's greatest joys were simple: hockey, church, singing, and dancing. When the Minnesota Wild Iearned he was attending the Wild vs. Buffalo Sabres game on March 22, 2025, they surprised him with a goodie bag and brought team dog, Rookie, to visit him in his seats, creating a memory he and his family would cherish forever.



#### BEN

Ben, a 43-year-old single father of three, had faced a rare eye condition and multiple spinal surgeries but remained positive and devoted to his boys. To celebrate his love of hockey, the Minnesota Wild gave Ben and his sons tickets to the Minnesota Wild vs. Dallas Stars game on November 16, 2024. Each family member received a player-signed puck and photo, creating unforgettable memories and honoring Ben's resilience, family dedication, and lifelong passion for the sport.



#### **KEVIN**

In February 2025, Kevin was diagnosed with Amyotrophic Lateral Sclerosis (ALS), also known as Lou Gehrig's disease. He and his wife, Taylor, are parents to two daughters, ages 7 and 9, one of whom plays youth hockey in Forest Lake. Kevin is known as the kind of dad who builds backyard ice rinks in the winter and the husband who fixes everything around the house. A passionate fan of both the Minnesota Wild and Minnesota Frost, Kevin received a care package from the Wild, which included a Marc-André Fleury bobblehead, an autographed Brock Faber jersey, and a signed photo of Marcus Foligno.



#### **AIDEN**

Aiden had endured years of waiting for a heart transplant, and in 2024, he finally received a new heart. To celebrate his incredible journey, social media sensation, Jimmy Darts, surprised Aiden with tickets to the Minnesota Wild vs. Tampa Bay Lightning game on November 1, 2024. Aiden rode the Zamboni and enjoyed a post-game meet-and-greet with players in the locker room, creating unforgettable memories to mark this life-changing milestone.



#### CAMERON



On January 15, 2025, the Minnesota Wild fulfilled a Make-A-Wish for Cameron, a 9-year-old Minnesota Wild fan from Edina. That day, Cameron was officially signed to the team by General Manager Billy Guerin, played goalie during morning skate, and received a private goaltending lesson with Marc-André Fleury. The day also included a shopping spree at The Hockey Lodge and concluded with Cameron, his friends, and family enjoying the Minnesota Wild vs. Edmonton Oilers game in a catered suite, creating unforgettable memories and a truly magical day.







# SERVING OUR COMMUNITY





#### **HOCKEY FIGHTS CANCER**

Presented by HealthPartners

The Minnesota Wild celebrated Hockey Fights Cancer Night on November 25, 2024. Will Francis, a University of Minnesota Duluth defenseman battling leukemia, delivered the iconic "Let's Play Hockey!" call. Jaxon Shepard, a young player from Prior Lake who recently lost his sister to cancer, served as the game's BMO Flag Bearer. During the first intermission, FanDuel Sports Network coordinating producer, Trevor Fleck, shared his personal story about fighting colon cancer and encouraged fans to get a colonoscopy. Proceeds from the Split the Pot Raffle benefited the Children's Cancer Research Fund, while the jersey auction supported Pinky Swear.

HealthPartners\*



#### **ACTION DAY**

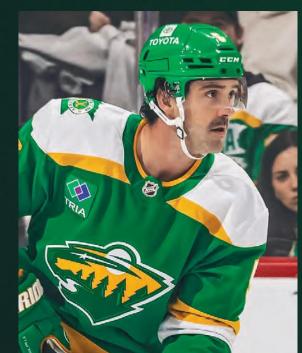
On August 23, 2024, the Minnesota Wild hosted a satellite backpack-packing event at Xcel Energy Center to support United Way in their annual Action Day efforts. Volunteers from across the organization came together to pack more than 500 backpacks in record time, ensuring local students had the tools they needed to start the school year strong. This effort aligned with United Way's mission to unite communities and create lasting change, highlighting the powerful impact that can be made when people join forces for the next generation.

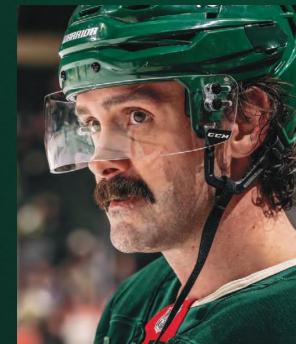




#### JACK JABLONSKI BEAT PARALYSIS GALA

The Minnesota Wild and Jack Jablonski Foundation teamed up for the 12<sup>th</sup> Annual BEAT PARALYSIS Gala on November 25, 2024. The event consisted of a pre-game party and program followed by the Minnesota Wild vs. Winnipeg Jets hockey game. The gala raised \$80,000 which went directly to paralysis research, in particular, to the SpineX pivotal trial to gain FDA approval of their SCONE stimulating device and treatments. Once they gain regulatory approval, the device can become widely available to people living with paralysis from a spinal cord injury and other neurogenic conditions.





#### MOVEMBER

**Securion** Presented by Securian Financial

In November 2024, the Minnesota Wild and Securian Financial partnered with Movember, a leading charity dedicated to changing the face of men's health, as part of the NHL's Hockey Fights Cancer Month in November. Wild defenseman, Jake Middleton, served as the team's "captain" for Movember. Middleton started the month clean-shaven and regrew his mustache to raise funds and awareness for men's health. Middleton and the Wild invited fans to join the effort by donating to the Minnesota Wild Movember team page.



#### **TURKEY GIVEAWAY**



Presented by Jennie-0

On November 15, 2024, the Minnesota Wild in partnership with Jennie-O distributed 2,500 free turkeys to families in need at Aldrich Arena in Maplewood. Wild players helped distribute the turkeys ahead of the Thanksgiving holiday. In addition, 500 turkeys were provided to The Food Group and 2,000 turkeys were given to the Salvation Army in St. Paul, bring the total number of free turkeys to 5.000.



#### **HOSPITAL VISITS**

On December 17, 2024, Minnesota Wild players spread holiday cheer by visiting several local hospitals, including Children's Minnesota in Minneapolis and St. Paul and Gillette Children's Hospital in St. Paul. The entire team, including Kirill Kaprizov, Marc-Andre Fleury and Brock Faber, wore festive elf hats while distributing gifts for young patients, all in an effort to bring smiles to children and families across the community.





#### **FESTIVAL OF TREES**

On November 7, 2024, several Minnesota Wild staff members participated in the Festival of Trees at Mall of America to benefit the MOA Foundation. This free public event allowed guests to enjoy a unique holiday experience with the opportunity to purchase tickets to win their favorite tree décor, including a Minnesota Wild-themed tree decorated by Wild staff.



#### SPECIAL OLYMPICS STATE POLY **HOCKEY GAMES**

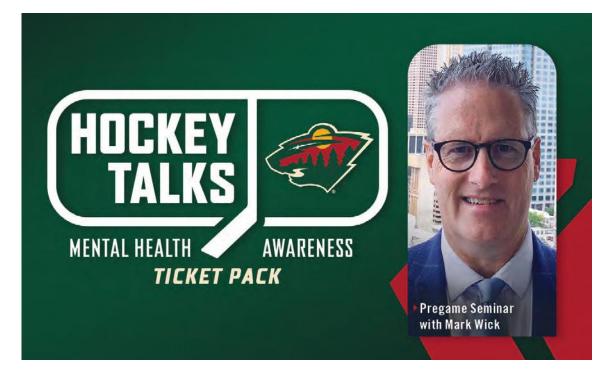
On March 8-9, 2025, the Minnesota Wild were proud once again to sponsor the Special Olympics State Poly Hockey Games held at Stillwater Area High School and the University of Minnesota. Dozens of teams from throughout the state competed in the Games and many of the athletes had the opportunity to meet with Nordy.





#### **HOCKEY TALKS**

On March 19, 2025, the Minnesota Wild partnered with Securian Financial to host the 4<sup>th</sup> Annual Hockey Talks, a program aimed at raising awareness for mental health. The pre-game event featured Mark Wick, a longtime college hockey coach and mental health advocate, who shared his personal journey with depression and the importance of creating a culture that encourages open conversations about mental health. Proceeds from the program benefited The Ranch – Teammates For Life, a nonprofit dedicated to positively impacting the lives of veterans, athletes, and others in need of support.





#### **GREEN GAME**

Presented by Xcel Energy



The Minnesota Wild hosted its annual Green Game presented by Xcel Energy on April 6, 2025. Among the many highlights that night, Xcel Energy and the Wild partnered to power the game with 100% renewable energy. Additionally, Xcel Energy staff were there to teach fans that the smallest steps add up to a bigger, better future and how they could contribute to it by switching to renewable energy themselves.



Presented by Innovative Office Solutions



The Minnesota Wild and Innovative Office Solutions were pleased to highlight six local charities during the 2024-2025 season as part of the Charity of the Month program. The program provides awareness and exposure for local nonprofits each season. Highlighted charities this past season included Semper Fi Flo Foundation, Pinky Swear, InSports Foundation, Feeding Our Communities Partners, Damiano, and Roger Up.



SERVING OUR COMMUNITY

#### COMMUNITY DONATION DRIVES

#### **BLOOD DRIVE**

On August 14, 2024, the Minnesota Wild teamed up with the American Red Cross and HealthPartners to host a blood drive at Xcel Energy Center. The event focused on increasing awareness about the need for diverse blood donations to support patients with sickle cell disease, a condition affecting one in every 365 Black or African American births. One in three African American blood donors is a compatible match for those living with the disease.

#### **AMERICAN RED CROSS**

The Minnesota Wild partnered with the American Red Cross to support communities impacted by the 2024 hurricanes and tropical storms, including Hurricane Helene and Milton. Fans were encouraged to contribute during the team's home game against the Seattle Kraken on October 12, 2024.

#### **EQUIPMENT DRIVE**

Presented by Toyota

**TOYOTA** The Minnesota Wild, Toyota, Let's Play Hockey and Minnesota Hockey partnered for the

15th Annual Used Hockey Equipment Drive in the fall of 2024. Used hockey equipment was collected at various Twin Cities hockey rinks throughout the month of September. On October 19, 2024, thousands of pieces of hockey equipment were distributed to youth hockey associations and individuals in need of hockey gear, including Minnesota Wild Special Hockey, Twin Cities Pride and the United Heroes League, among others.

#### SCHOOL SUPPLY DRIVE

On November 3, 2024, the Minnesota Wild teamed up with Greater Twin Cities United Way to host a School Supply Drive. The effort directly benefited hundreds of local students, providing them with essential school supplies that supported their learning and success throughout the year.

#### TOY DRIVES

Presented by The Salvation Army

The holiday season was made brighter for local families thanks to the generosity of Wild fans during toy drives on December 14 and December 20, 2024. In partnership with the Salvation Army, the Minnesota Wild collected toys and cash donations that benefited families served by Twin Cities Salvation Army.















#### **COAT DRIVE**



Presented by ORORO

On November 29, 2024, the Minnesota Wild and ORORO hosted a Coat Drive at Xcel Energy Center to benefit the American Indian Family Center in St. Paul. The event provided essential winter coats to local families, helping them stay safe, warm, and comfortable during the colder months.

#### PET SUPPLY DRIVE

SERVING OUR COMMUNITY

Presented by Cub

On March 22, 2025, the Minnesota Wild partnered with Cub to host our annual Pet Supply Drive. Donations of pet supplies benefited Coco's Heart Dog Rescue, and monetary donations supported Soldier's 6. The Pet Supply Drive highlighted the Wild's continued commitment to its community partners through the team dog program.

#### **BOOK DRIVE**

On January 23, 2025, the Minnesota Wild partnered with Be The Change MN for a Book Drive benefiting Minneapolis Public Schools. The donated books helped promote literacy among students, and provided underserved children, teens, and families with access to quality resources and community support.

#### FOOD DRIVE



Presented by Toyota

The Minnesota Wild and Toyota hosted a Food Drive to benefit The Food Group at the Minnesota Wild vs. LA Kings game on March 17, 2025. Cash and food donations supported The Food Group's work of providing nutritious food and essential resources to underserved individuals and families in the Twin Cities.

#### **CLOTHING DRIVE**

On March 27, 2025, the Minnesota Wild hosted a Clothing Drive to benefit the Salvation Army Thrift Shops. Donations supported the Salvation Army's mission to provide affordable goods and essential services to individuals and families in need throughout the community.

#### FOOD DRIVE

The Minnesota Wild hosted a second Food Drive during the 2024-2025 season prior to the Minnesota Wild vs. Vegas Goden Knights Stanley Cup Playoff game on April 26, 2025 benefiting The Food Group. Collected donations helped The Food Group deliver healthy food and resources to individuals and families across the Twin Cities, extending the



During the 2025 Stanley Cup Playoffs, the Minnesota Wild hosted two community partners at each home game with concourse tables to showcase their missions and engage with fans. This allowed the organizations to share resources, raise awareness, and connect directly with the State of Hockey community. Participating partners included DinoMights, Hendrickson Foundation, Jack Jablonski Foundation, Special Olympics Minnesota, Sophie's Squad, and Hockey Day Minnesota — Hastings.



**BOYS AND GIRLS CLUB YOUTH** OF THE YEAR

The Minnesota Wild hosted and financially supported the Boys & Girls Clubs' premier recognition program, Youth of the Year, on January 29, 2025. The event celebrates young people who demonstrate exceptional leadership, service, academic achievement, and commitment to their communities.



#### **COMMUNITY DONATIONS**

Throughout the 2024-2025 season, the Minnesota Wild supported hundreds of nonprofit organizations and other causes across the State of Hockey and beyond. The team focused on programs serving underprivileged children and families, education, children's medical needs, military, youth hockey, environment, animal rescue, and diversity and inclusion. The Wild donated autographed memorabilia, merchandise, and suites to many eligible groups. In addition, Wild season ticket members contributed hundreds of tickets to local nonprofit organizations through the Wild Ticket Assist program, providing access to Minnesota Wild games for community partners and underserved families.



#### **IN-KIND DONATIONS** Wild merchandise, etc.





926 DONATIONS

#### **TICKET ASSIST**

Wild game tickets donated by Season Ticket Members





### **COMMUNITY DONATIONS**

Tickets donated by Community





#### **SUITE DONATIONS**

preseason, reg season + playoff games









## **EDUCATION**





#### **FACEOFF FOR FITNESS**

Presented by UnitedHealthcare

The Minnesota Wild Faceoff For Fitness program presented by United Healthcare teaches local elementary students the importance of a healthy and active lifestyle. This past season, the Minnesota Wild visited 15 elementary schools from throughout the Twin Cities area and beyond, with each school receiving a set of street hockey equipment for their physical education program. Each school assembly featured a visit from former Wild player, Alex Stalock or Nate Prosser; female ambassador and Olympic gold medalist, Natalie Darwitz; Wild mascot, Nordy; and host, Rusty Kath.





#### STEM DAYS

\* PENTAIR

Presented by Pentair

In partnership with EVERFI, the Minnesota Wild hosted two STEM Days at the National Sports Center in Blaine, MN on December 18, 2024, and May 1, 2025. Students from Birch Lake Elementary in White Bear Lake and Robbinsdale Immersion School in Robbinsdale dove into the action as they rotated through six exciting stations around the rink. From resurfacing the ice to checking out equipment, passing, shooting, and more, students got a hands-on look at how science, technology, engineering, and math all played a role in the game they loved.



#### **FUTURE GOALS**

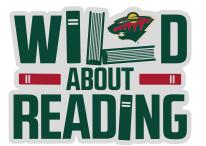
The Minnesota Wild, NHL, and NHLPA teamed up this past season to present the Future Goals program, bringing interactive and educational opportunities to more than 2,500 students from over 50 Minnesota schools. Together, students logged more than 3,000 hours of learning! At the heart of the program was Future Goals — Hockey Scholar, a free online course that used the game of hockey to show students how science, technology, engineering, and math (STEM) concepts apply in real life. Designed for grades 4–7, the course gave students a fun, hands-on way to connect their love of the game with classroom learning.



#### TEACHER OF THE YEAR

The Minnesota Wild proudly named Angie Frykholm, a teacher at Sandcastle Early Learning Center in St. Paul, as the 2025 Minnesota Wild Teacher of the Year. Angie has spent the past 10 years inspiring her youngest learners, from one-year-olds to 18-month-olds, and her passion for teaching shines in every smile and clap from her students as they discover something new. Frykholm received a custom Wild jersey and was invited to make the "Let's Play Hockey!" announcement at the Minnesota Wild vs. Dallas Stars game on April 6, 2024, honoring her dedication to early childhood education.





#### WILD ABOUT READING

Presented by Flint Hills

In partnership with Flint Hills, the Minnesota Wild hosted the 22<sup>nd</sup> year of Wild About Reading during the 2024-2025 season. The program encouraged elementary students to pick up a book outside the classroom and discover the joy of reading. This past season, more than 800 classrooms and nearly 30,000 students across Minnesota joined in on the fun. After six weeks of reading, 17 lucky classrooms were randomly selected for some amazing prizes—including a virtual book reading by Minnesota Wild players' wives and significant others, a Papa John's pizza party, a surprise visit from Nordy, and even a special appearance by the team dog, Rookie.



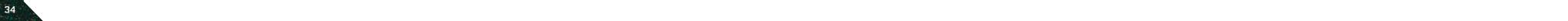




#### **WILD BUDDIES**

During the 2024-2025 season, the Wild Buddies mentoring program celebrated its 25<sup>th</sup> year of mentoring elementary school students from St. Paul. Remarkably, this program existed even before the Minnesota Wild had players on the ice. Since 1998, Wild staff members have mentored 4<sup>th</sup> grade students from a St. Paul elementary school, most recently at Horace Mann Elementary School. Over 50 Wild staff members made weekly visits to Horace Mann this past year, working with students on math, reading, social skills, and more. Our weekly visits helped students grow both inside and outside the classroom while sharing plenty of encouragement and fun along the way.











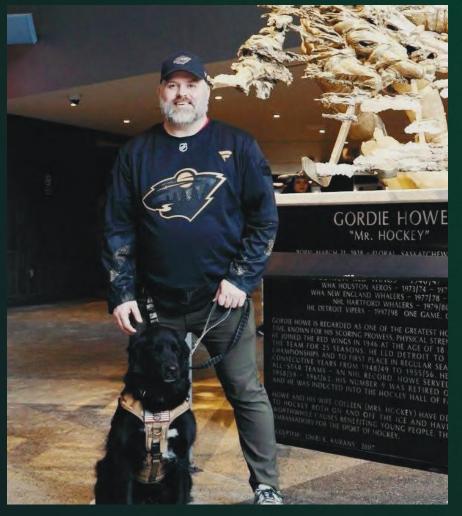
## HONORING OUR HEROES





#### **MILITARY APPRECIATION NIGHT**

On November 14, 2024, the Minnesota Wild celebrated Military Appreciation Night with a series of heartfelt tributes. The evening featured a special on-ice ceremony honoring Vietnam War veterans. During the second intermission, veteran and team dog recipient, Nick Leach, was surprised with a road trip with the Minnesota Wild, a moment made even more memorable when Bill Guerin and Kevin Gorg announced it live on FanDuel Sports Network. Also that night, the Minnesota Warriors were the beneficiaries of Split the Pot, and the United Heroes League received proceeds from the auction of player-signed military jersey, making it a night of recognition, generosity, and unforgettable memories.



#### **SURPRISE ROAD TRIP**

Nick Leach, a veteran and proud owner of former Minnesota Wild team dog, Brooksy, received an unforgettable surprise on Military Appreciation Night in November 2024—a road trip with the Minnesota Wild. Nick, along with his wife, Pita, and Brooksy, joined the team on their charter flight to Detroit for the Wild vs. Red Wings game on February 25, 2025.



#### HIRING OUR HEROES

The Minnesota Wild, in partnership with the U.S. Chamber of Commerce, proudly hosted Hiring Our Heroes at Xcel Energy Center on March 17, 2025. The event connected service members, military spouses, and veterans with American businesses to help create economic opportunity and build a strong, diverse workforce. More than 100 veterans attended the free event, and each was treated to two complimentary tickets to that evening's Minnesota Wild vs. LA Kings game, making it a day filled with career connections and a night of hockey excitement.

Presented by Cub

On June 10, 2025, the Minnesota Wild, in partnership with Cub, proudly donated their seventh team dog, Rookie, to Army veteran and former police officer Jarod Miller. Miller served four years in the Army with the 82nd Airborne Division before returning home to Minnesota, where he spent nearly 13 years as a police officer. After being diagnosed with PTSD, he connected with Soldier's 6, a local nonprofit that pairs honorably discharged veterans and first responders with specially trained service dogs. Rookie will now be by his side to bring comfort, joy, and support as he continues his healing journey. Together, Jarod and Rookie will complete service animal training through Soldier's 6. Looking ahead, the Wild's eighth team dog will be adopted in the fall of 2025 from Coco's Heart Dog Rescue and placed with another deserving veteran or first responder next summer at no cost to the recipient.



PET EVOLUTION

#### **CANINE CALENDAR**

Presented by Pet Evolution

The Canine Calendar, presented by Pet Evolution, featured the Minnesota Wild Team Dog alongside adoptable dogs from Coco's Heart Dog Rescue, all photographed with Wild players. Proceeds from the calendar benefited Soldier's 6 and Coco's Heart, the Wild's nonprofit partners dedicated to supporting veterans, first responders, and dogs in need.





#### **GUARDIAN OF THE GAME**

Presented by CHS

Before every home game during the 2024-2025 season, the Minnesota Wild proudly honored a service member as the Guardian of the Game. Each honoree received two tickets to the game and the unforgettable experience of standing on the ice alongside national anthem singer, John deCausmaker, for the performance of the Star-Spangled Banner. deCausmaker, a veteran himself, closed each anthem with a heartfelt salute to the Guardian of the Game, a moving tribute that filled the arena with pride and gratitude.



#### **COMMUNITY HERO OF THE GAME**

Presented by Cub

At each home game, the Minnesota Wild partnered with Cub to honor a Community Hero of the Game. Honorees, including first responders, teachers, veterans, and others, received two game tickets and were recognized during the first period of each game, celebrating their dedication and impact on the community.



#### **ZEBRAS CARE**

Presented by Blaze Credit Union

**Blaze** c

In partnership with Blaze Credit Union and the National Hockey League Officials Association (NHLOA), the Minnesota Wild hosted children of active military members at one home game each month during the 2024-2025 season as part of the Zebras Care program. The children received game tickets, enjoyed a pre-game meet-and-greet with NHL referees, and were given a gift bag from the NHLOA and the Minnesota Wild.



# STARS DIVERSITY, EQUITY, AND INCLUSION

#### MISSION AND BELIEFS

Our organization's mission is to create a Greater State of Hockey. The Minnesota Wild have pledged to use our powerful platform to create a greater sense of community. By using that platform throughout our community, we strive to create a State of Hockey that is more diverse, equitable and inclusive. Specifically, we seek to drive social change and foster inclusivity by providing a safe, positive and welcoming environment for all community members and employees regardless of ethnicity, sexual orientation, background or experience.

#### **WE BELIEVE:**

- Hockey is for everyone. We will continue to break down barriers and provide broader access to our great game.
- In unifying and building our community. We will partner with like-minded organizations to do so.
- We can positively impact children in under-represented communities. We will strengthen our efforts in this realm.
- Our organization will be improved when it more closely reflects the community in which we live and work.

We will prioritize and measure that outcome.

In support of our mission to drive social change and foster inclusivity, we are proud to partner with and support five local, like-minded nonprofits to help us create a more diverse, equitable and inclusive State of Hockey. As an organization, our goal is to engage our staff with these community partners through volunteer work and service. Each of the five organizations listed below align with one or more of our stated beliefs, and all fight racism and promote social justice:



#### BOYS & GIRLS CLUBS **OF THE TWIN CITIES**

Mission: Enable all young people to reach their full potential as productive, caring and responsible citizens



#### DINOMIGHTS

Mission: To equip our urban youth to develop physical, academic, social and spiritual excellence.



#### **HENDRICKSON FOUNDATION**

Mission: Enrich the lives of individuals with intellectual, emotional, cognitive and physical disabilities through the game of hockey.



#### **TWIN CITIES HABITAT FOR HUMANITY**

**Mission:** Bring people together to create, preserve, and promote affordable homeownership and advance racial equity in housing.



#### TWIN CITIES PRIDE

**Mission:** To empower every LGBTQ+ person to live

#### HOCKEY WITHOUT LIMITS CAMP

Presented by Warrior

The Minnesota Wild and Minnesota Wild Foundation hosted the 5<sup>th</sup> Annual Hockey Without Limits Camp at the Guidant John Rose Minnesota Oval in Roseville on February 17, 2025. Founded by former Wild defenseman Matt Dumba to help diversify the game of hockey, the camp is a day to celebrate that hockey is for everyone. This year, Freddy Gaudreau took the lead, with Marc-André Fleury also in attendance. Over 300 participants were invited to experience an unforgettable day on the ice, connecting with Gaudreau and Fleury.





#### **HOCKEY IS FOR ME**

The Minnesota Wild, in partnership with the NHL, NHLPA and the Minnesota Wild Foundation, were proud to host the 4<sup>th</sup> Annual Hockey Is For Me program in July 2024. With a goal of introducing the game of hockey to children of different ethnicities, the free program offered 60 kids of color four Learn to Skate sessions, four Learn to Play sessions and \$250 grants for participants who wished to continue to play and register with their local youth hockey association.









#### **WILD UNIVERSITY**

Presented by US Bank



Introduced in 2021, Wild University is a high school-level curriculum created exclusively for students of the Boys & Girls Clubs of the Twin Cities. Presented by US Bank and delivered by Minnesota Wild employees, the program showcases the various business components of live sports and entertainment, with staff presenting lessons on the wide range of occupations and skills required for careers in the industry. Leaders from multiple departments discussed their areas of expertise, shared their career paths, offered guidance, and answered students' questions. During the 2024-2025 season, six sessions of Wild University were held, including visits with the team's training staff, team owner and CEO, General Manager of Xcel Energy Center, and other key organizational leaders.



#### **BE THE CHANGE MN**

The Minnesota Wild are proud to support Be the Change MN, a nonprofit whose mission is to connect underserved children, teens and families with quality resources, curated experiences and equitable access to community support systems. For the fourth consecutive year, the Minnesota Wild sponsored the Be the Change MN Golf Tournament at Theodore Wirth Park in Minneapolis on September 7, 2024. And we were happy to support and participate in Be the Change MN's Follow Your Dreams Career & College Fair for Minneapolis Public High School students at Orchestra Hall on May 2, 2025.

#### I AM A HOCKEY PLAYER

Each month during the 2024-2025 season, November thru March, the Minnesota Wild and Hendrickson Foundation were proud to celebrate and recognize everybody who plays the great game of hockey regardless of their abilities or physical and cognitive challenges. Hockey players who were highlighted during the 2024-2025 season included players from Minnesota Wild Sled Hockey, Minnesota Wild Special Hockey, Minnesota Wild Blind Hockey, Minnesota Wild Deaf and Hard of Hearing Hockey and the Minnesota Warriors.









#### TWIN CITIES HABITAT FOR **HUMANITY BUILD WEEK**

For the fifth consecutive year, the Minnesota Wild were proud to sponsor Build Week in partnership with Twin Cities Habitat for Humanity. During one entire week in September 2024, 10–15 Wild employees, including members of the coaching staff, spent eight hours each day working on a home site in Maplewood. Their efforts helped a Minnesota family purchase an affordable home, providing them with the transformational benefits of homeownership.





#### MOSAIC HOCKEY COLLECTIVE **SKATING PARTY AT TRIA RINK**

On September 29, 2024, the Minnesota Wild sponsored the Mosaic Hockey Collective Skating Party at TRIA Rink, bringing the community together for an afternoon of fun. Guests enjoyed open skating, Papa John's pizza, and raffle prizes, celebrating Mosaic's mission to continue building a more inclusive hockey community.

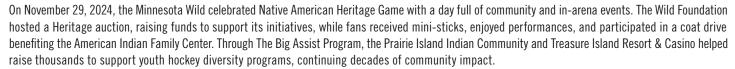






#### **NATIVE AMERICAN HERITAGE DAY**

Presented by Treasure Island Resort & Casino





#### MARC-ANDRE FLEURY COAT DELIVERY

The Minnesota Wild hosted Native American Heritage Day on November 29, 2024. That day, fans generously donated winter coats to benefit the American Indian Family Center (AIFC) in St. Paul. On January 8, 2025, Marc-Andre Fleury and his wife, Véronique, delivered the coats to AIFC. Upon arriving at the center, the Fleurys were welcomed with a traditional hand drum song and were gifted blankets, a symbol of warmth, friendship, and respect, often given to mark significant life events or as a gesture of honor.







## TRADEHOME SHOES DONATION

In partnership with Tradehome Shoes, the Minnesota Wild invited children from the Boys & Girls Clubs and DinoMights to the Minnesota Wild vs. Calgary Flames game on December 29, 2024. The kids rang in the new year in style, watching their favorite hockey team from the comfort of a catered suite. Additionally, each student received a free pair of winter boots, courtesy of Tradehome Shoes and the Wild.



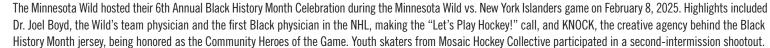






#### **BLACK HISTORY MONTH CELEBRATION**





The Minnesota Wild Foundation sold Black History Celebration Mystery Pucks during the game and launched a Black History Celebration Jersey Auction. Organizations featured on the concourse included Be The Change MN, Building A Better You, DinoMights, Honored2Help, KNOCK, Minnesota Hockey, Mosaic Hockey Collective, and Par365.



#### TONI GILLEN – WILLIE O'REE COMMUNITY HERO AWARD FINALIST

Toni Gillen, director of five diversified hockey programs in Minnesota, including special hockey, sled hockey, deaf and hard-of-hearing, blind, and Warrior programs, was named one of three U.S. finalists for the Willie O'Ree Community Hero Award. The award, which honors individuals who positively impacted their communities through hockey, recognized Gillen's nearly 20 years of work making the sport accessible to hundreds of participants. Under her leadership, the programs grew from just over 50 players to more than 500, with support from the Minnesota Wild and Minnesota Wild Foundation, including rants for ice time, equipment, and sleds. Gillen, also a night nurse, was praised by many for her dedication to inclusion and equality in hockey.

HOCKEY IS FOR EVERYONE

TRIA



## JUNETEENTH CELEBRATION

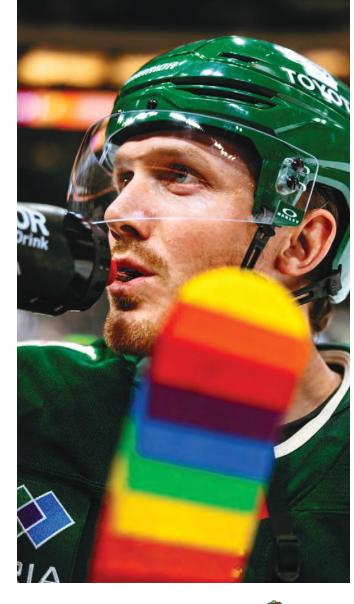
The Minnesota Wild, along with our colleagues from the Twins, Vikings, United, Timberwolves and Lynx, attended and supported the annual All-Professional Team Juneteenth Celebration on June 16, 2025. The event included a service project in which attendees packed everyday essentials to benefit communities served by YouthLink. Alan Page from the Vikings and Troy Hudson from the Timberwolves shared their experiences growing up as Black athletes, discussed how their backgrounds shaped them, and reflected on their journeys in professional sports, as well as the importance of giving back to the community.



#### **WILLIE O'REE SKILLS WEEKEND**

From March 27–29, 2025, the Minnesota Wild proudly hosted the Willie O'Ree Skills Weekend, bringing together 29 youth hockey players (ages 10–16) from 16 different Hockey Is For Everyone programs across North America. Participants took part in both on- and off-ice sessions designed to build confidence and teach valuable life skills, all in celebration of diversity and opportunity in hockey. The weekend featured sessions led by notable figures, including Anson Carter and Duante' Abercrombie, as well as interactions with Wild defenseman Jon Merrill, a member of the NHL Player Inclusion Coalition, and a VIP screening of *Willie*.











## **PRIDE NIGHT**

Presented by HealthPartners

The Minnesota Wild hosted Pride Night on March 3, 2025, at Xcel Energy Center. The evening featured Cheryl Reeve, Head Coach of the Minnesota Lynx, and her wife, Carley Knox, President of Business Operations for the Lynx, leading the "Let's Play Hockey!" call with their son, Oliver. Piper Otto, daughter of Twin Cities Pride Executive Director, Andi Otto, served as the BMO flag bearer. A special ticket pack was offered, with proceeds benefiting Twin Cities Pride. Following the game, Wild defenseman Jon Merrill hosted a post-game meet-and-greet, giving members of the LGBTQ community a unique opportunity for connection. Several LGBTQ organizations, including Twin Cities Pride, TCQHA, Team Trans, OutFront Minnesota, QUEERSPACE collective, Rainbow Health, and the Minnesota Wild Pride ERG, were also featured on the concourse to engage fans and share resources.



#### **ALL TRANS DRAFT TOURNAMENT**

The Minnesota Wild, in partnership with Team Trans Twin Cities, hosted the All-Trans Draft Tournament at TRIA Rink in August 2024. This international hockey tournament featured teams from across the globe composed entirely of trans and non-binary players.

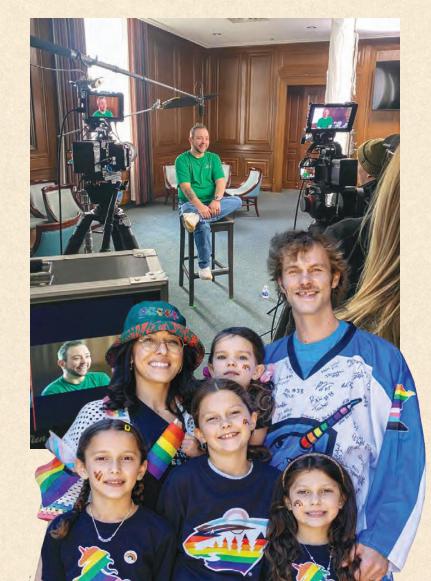


#### PRIDE PARADE AND FESTIVAL

The Minnesota Wild participated in the Twin Cities Pride Festival and Parade on June 28–29, 2025. Wild staff, including Nordy, marched alongside members of the Twin Cities Queer Hockey Association, and also hosted a booth at the Festival which featured games and giveaways all in the effort to engage attendees and celebrate inclusion in hockey.

#### JON MERRILL - HOCKEY BEAUTY CLUB

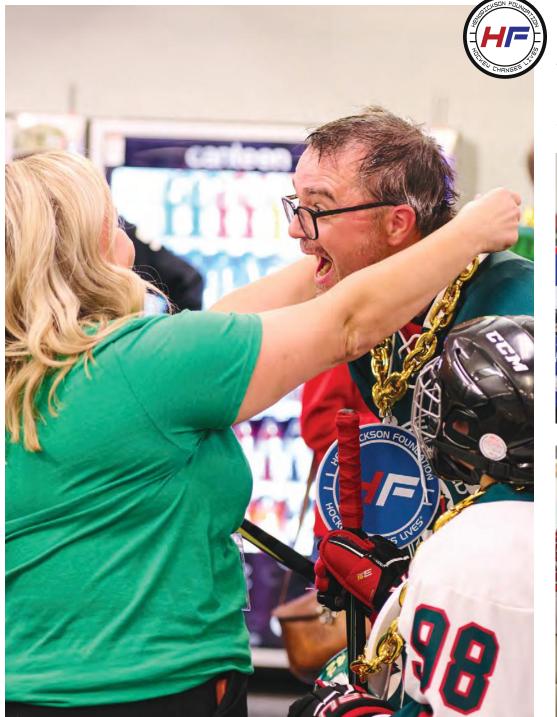
The Minnesota Wild hosted the launch of Hockey's Beauty Club on February 23, 2025, an initiative led by Jon Merrill in collaboration with the NHL Player Inclusion Coalition to combat bullying and promote inclusion in the hockey community. The meeting in St. Paul brought together participants who received "No Hate, Just Beauties" bag tags symbolizing allyship and support. Merrill, a long-time advocate for the LGBTQ+ community, emphasized using hockey's teamwork values to foster open conversations and stand up against bias. Supported by a \$15,000 grant from the NHL Player Inclusion Coalition, the program aimed to create a more welcoming and representative hockey culture.



## DIVERSIFIED HOCKEY NIGHT Sillette CHILDREN'S

The Minnesota Wild hosted Diversified Hockey Night on February 6, 2025. That night, the Minnesota Wild shined a light on every Minnesota Diversified Hockey program, including Minnesota Wild Special Hockey, Minnesota Wild Sled Hockey, Minnesota Warriors Hockey, Minnesota Wild Blind Hockey and the Minnesota Wild Deaf and Hard of Hearing Hockey program. All groups were represented at the game and participated in various in-game activities, including the "Let's Play Hockey!" call, Zamboni rides, BMO flag bearer, program sales and Bench Buddies. The evening also featured a blind hockey scrimmage and a





#### **HENDRICKSON FOUNDATION NATIONAL HOCKEY FESTIVAL**

As part of our commitment to help make the game of hockey more inclusive and accessible, the Minnesota Wild sponsored the 9<sup>th</sup> Annual Hendrickson Foundation National Hockey Festival May 29–June 1, 2025, at the National Sports Center in Blaine. Over 1,400 athletes from across the country with varying abilities participated in the Festival.







# MINNESOTA WILD FOUNDATION



The Minnesota Wild Foundation exists to support the game of hockey and improve the lives of families in the State of Hockey. With support from Wild players, fans and donors, the Minnesota Wild Foundation supports pediatric medical causes, serves as the largest non-member funding source for Minnesota Hockey, and provides fundraising opportunities for youth hockey associations and children's health and wellness charities across the state. Since its inception in 2009, the Wild Foundation has distributed \$6.3 million in grants to hockey organizations and children's medical related charities and has helped local charities raise over \$8.3 million through its Split the Pot Raffle program. Together we create a Greater State of Hockey.



## 2024-2025 MINNESOTA WILD FOUNDATION BOARD OF DIRECTORS

#### **CORPORATE AND COMMUNITY MEMBERS**

Scott Peterson, Chair – The Schwan Food Company, Retired

**Bennett Morgan,** Vice Chair — Polaris Industries, Retired

**Dan Scott, Secretary** 

**Shelley Buck** – Prairie Island Indian Community

**Eliza Chlebeck** – Andersen Windows

Jay Debertin — CHS

**Carrie Higgs** — Cub Foods

Angela Lurie

Mike MacMillan

**Steve McDaniels** – Maplewood Toyota

#### **INSTITUTIONAL MEMBERS**

Kara Guerin

**Christopher Leipold** 

**Craig Leipold** 

Matt Majka

Jeff Pellegrom, Treasurer

Rachel Schuldt

#### **WILD FOUNDATION STAFF**

Rachel Schuldt, Executive Director Abby Fox, Development Assistant

Josh Petrik, Finance

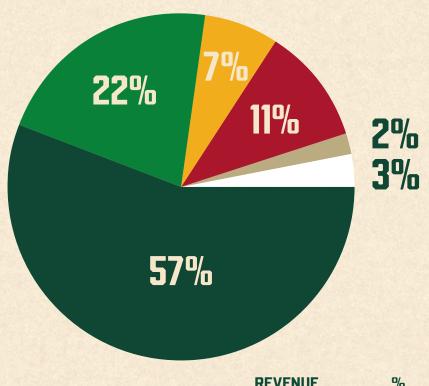
Tony Welch, Intern

### MINNESOTA WILD FOUNDATION GIVING THROUGHOUT THE STATE OF HOCKEY

The Minnesota Wild Foundation is dedicated to creating a greater State of Hockey by focusing its fundraising efforts and giving in two categories: children's health and well-being and the growth and development of community-based hockey with particular focus on early engagement as well as continuing to build diversity. equity and inclusion in the game. The Wild Foundation supports organizations that align with its mission in these two categories through annual grants, by providing in-game fundraising opportunities like Split the Pot Raffle and youth hockey program sales, and by sharing proceeds from fundraising events and initiatives.

Minnesota Wild fans, community and corporate partners have continued to show tremendous dedication and support for Wild Foundation fundraising efforts throughout the 2024-2025 season. Thanks to the incredible generosity of fans and donors participating in events and fundraising initiatives like Split the Pot Raffle, youth hockey program sales and online auctions, the Minnesota Wild Foundation was able to distribute \$481,500 in direct grants to a total of 60 charities and youth hockey associations across the State of Hockey including grants made to the Des Moines. lowa community on behalf of the Wild's American Hockey League affiliate team, the Iowa Wild. Approximately 62% of total annual grants were distributed to hockey related organizations, 38% of grants went to charities that focus on the health and well-being of children and approximately 21% of all this giving supported Diversity, Equity and Inclusion efforts and programming.

#### 2024-2025 FOUNDATION REVENUE



	REVENUE	%
Raised from Events	\$958,606	<b>57</b> %
Corporate Contributions	\$364,339	22%
Individual Contributions	\$111,368	7%
Donated Goods & Labor	\$183,232	11%
Restricted Contributions	\$26,813	2%
Interest on Income	\$49,065	3%

\$1,693,423

..100%

**Total Revenue FY25** 







#### 2024-2025 **GRANT RECIPIENTS**

Minnesota Youth Hockey Associations 44 total

Children's Minnesota Foundation

DinoMights

**Down Syndrome Association of Minnesota** 

Gillette Children's Specialty Healthcare for the Blaze Hockey Kids4Kids initiative

**Hockey Ministries International** 

Minnesota Hockey

Minnesota Alliance of Boys & Girls Clubs

Minnesota Amateur Athletics Foundation

MN Boys' High School Hockey Coaches Association

MN Girls' High School Hockey Coaches Association

Saint Paul Foundation for CollegeBound Saint Paul

Shakopee Youth Hockey

**Des Moines Youth Hockey Association** 

**Gabe Fleming Memorial Hockey Scholarship Fund** 

Blank Children's Hospital

Can Play

#### **FUNDRAISING INITIATIVES**

#### THE BIG ASSIST

Presented by Treasure Island Resort & Casino



Our generous partners at Treasure Island Resort & Casino continued their pledge to donate \$200 to the Wild Foundation for each assist during the 2024-2025 season. At the end of the season their donation totaled \$85,000 to support diversity in hockey programming throughout the State of Hockey. Big Assist funds have allowed the Wild Foundation to support diversity in hockey programs like the DinoMights Learn 2 Skate program, provided funds for the Hockey Without Limits Camp, supported the MN Wild's Hockey is For Me, Little Wild Learn to Play and Youth Hockey Scholarships for BIPOC kids participating in these programs.





#### WILD OFF THE TEE GOLF OUTING

The Minnesota Wild hosted its second Wild Off the Tee Golf Tournament at Royal Golf Club in Lake Elmo on September 16, 2024. Golfers enjoyed a full round of golf with a Minnesota Wild player or coach, golf cart, beverages, all-inclusive breakfast, lunch, dinner, along with on-course prizing and a post-round program with Minnesota Wild dignitaries. The Minnesota Wild donated a portion of the net proceeds to the Minnesota Wild Foundation.











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#### **STRIKE IT WILD**

Presented by Treasure Island Resort & Casino

The ever-popular Strike It Wild celebrity bowling event, presented by Treasure Island Resort & Casino, took place on October 5, 2024. Attendees joined the entire Wild roster for bowling fun and fundraising at Treasure Island's Island Xtreme Bowl to benefit the Minnesota Wild Foundation. In its eight-year history, the event has raised approximately \$320,000 for local charities.











#### MINNESOTA WILD FOUNDATION GALA

On December 4, 2024, the Minnesota Wild Foundation Gala raised over \$475,000 for the team's charity and event partner, Children's Minnesota. Guests enjoyed pre-event VIP parties, cocktail reception, amazing live and silent auction and beautiful three course meal served by Wild celebrity waiters. In the more than twenty-year history, the gala has raised more than \$3 million to benefit Children's Minnesota and the Minnesota Wild Foundation. A portion of the proceeds from the December event benefited Children's Minnesota's Child & Family Services Program.













#### WHISKEY & WINE WITH THE WILD

The Wild Foundation's annual Whiskey & Wine with the Wild event took place on March 9, 2025, at 317 on Rice Park in Saint Paul. Wild Forward Freddy Gaudreau and his wife Kjersten hosted an intimate event where over 200 guests sampled wines, whiskeys, nibbled hearty appetizers, and mixed and mingled with members of the Wild roster. The event benefitted the Minnesota Wild Foundation who also honored the Gaudreaus by making a \$15,000 grant to the Down Syndrome Association of Minnesota, a cause near and dear to their hearts.





#### MINNESOTA STATE DEPARTMENT OF SAFETY MINNESOTA WILD LICENSE PLATES

Thanks to the Minnesota Department of Safety fans can take their Minnesota Wild pride to another level AND create a greater State of Hockey when they hit the roads with a Minnesota Wild Special License Plate. Minnesota Wild plates are available for purchase online at www.drive.mn.gov or in person at Minnesota Driver and Vehicle Services locations throughout the state. Through the purchase of a Wild special plate a \$30 contribution will directly support the Minnesota Wild Foundation.



## GREATER STATE OF HOCKEY BROADCAST AUCTION

Presented by FanDuel Sports North

In collaboration with FanDuel Sports Network, the Minnesota Wild Foundation hosted the annual Greater State of Hockey Broadcast Auction on March 31, 2025. The broadcast auction took place during the broadcast of the Wild vs. New Jersey Devils game and featured unique Wild memorabilia and one-of-a-kind experiences as well as interviews highlighting the Wild Foundation's community impact. The Greater State of Hockey Broadcast Auction raised nearly \$118,000 thanks to the generous bids and donations made by viewers.















#### **ONLINE AUCTIONS AND MYSTERY PUCKS**

The Wild Foundation raises funds to serve its mission by hosting a number of exciting online auctions each year including autographed memorabilia for special themed Wild game nights. Themes in 2024-2025 included Hockey Fights Cancer, Military Appreciation, Black History Celebration, Native American Heritage, Hockey Day Minnesota 2025, St. Patrick's Day and Pride. The Wild Foundation also raised funds by selling Mystery Pucks with designs corresponding to each theme night.

WILD FOUNDATION









#### **SPLIT THE POT RAFFLE**

**HopeKids** 

At Wild home games in 2024-2025, the Wild Foundation hosted an in-arena Split the Pot Raffle to benefit local charities that align with the mission and purpose of the Wild Foundation. Fans purchased raffle tickets from the time gates open through the end of the second intermission. One winner was selected at random to take home half the gross proceeds from that game's raffle ticket sales, up to \$10,000. The game's designated charity received the remaining proceeds. During the 2024-2025 season, over \$846,000 in raffle proceeds was raised to benefit 31 local charities including the Wild Foundation.

#### 2024-2025 RAFFLE BENEFICIARIES

**American Indian Family Center Autism Society of Minnesota** Camp Odayin Children's Cancer Research Fund **Crescent Cove** MN Wild Blind Hockey MN Wild Deaf/Hard of Hearing Hockey MN Sled Hockey Assoc.

Faith's Lodge Fraser Friends of St. Paul Hockey Gillette Children's Specialty Healthcare Hendrickson Foundation Herb Brooks Foundation **Hobey Baker Memorial Award Foundation** 

Jack Jablonski Foundation Make A Wish Minnesota Minnesota Hockey **Minnesota Warrior Hockey** Minnesota Wild Foundation Minnesota Wild Special Hockey **Pinky Swear Foundation** Ronald McDonald House Charities Upper Midwest

Twin Cities Pride U.S. Hockey Hall of Fame Museum United Heroes League Wishes & More **Women's Hockey Association of Minnesota** 

Sophie's Squad

Special Olympics Minnesota



#### YOUTH HOCKEY **PROGRAM SALES**

Each season, Minnesota youth hockey associations with a 501(c) (3) designation are encouraged to apply for the opportunity to sell game magazines at Wild home games and for their efforts they receive a one-time, \$1,500 grant from the Minnesota Wild Foundation. Over the course of the 44 games during this season, 1,300 youth and amateur hockey players, and their families volunteered their time to sell approximately 17,500 game day program and the Wild Foundation distributed \$61,5000 in grants to support youth and amateur hockey.



MINNESOTA WILD FOUNDATION

#### SPECIAL EVENTS

## 2024-2025 MINNESOTA WILD GIVING CELLY

At the end of each hockey season, the Minnesota Wild and Wild Foundation host the annual Giving Celly event which highlights the incredible community impact the team has made throughout the year. Over seventy key corporate and community partner organizations convened to celebrate all the ways we "Create a Greater State of Hockey" through the work we do together across Minnesota with photo ops, big checks and huge group photo.





#### CHILDREN'S MINNESOTA NEW YEAR'S EVE CELEBRATION

The Wild Foundation brought little celebrations to patients and family members at Children's Minnesota hospitals on New Year's Eve by delivering "party in a bag" kits complete with festive glasses, noisemakers, and light up rally towels.





#### 2025 STANLEY CUP® PLAYOFF RALLY TOWELS TO LOCAL CHILDREN'S HOSPITALS

The Wild Foundation spread some post season hockey spirit to patients at local children's hospitals by delivering hundreds of light up 2025 Wild Playoff Rally towels. Each towel came with a message of good cheer for the kids and asking them to share their Wild spirit through the playoff season.



## MINNESOTA WILD PLAYER HONORARY GIFTS

The Wild Foundation is proud to recognize player milestones and recognition of awards and achievements by making gifts on their behalf in honor of these special occasions. During the 2024-2025 season, the Wild Foundation was proud to donate \$5,000 to the Down Syndrome Association of Minnesota on behalf of the Tom Kurvers Humanitarian Award winner, Wild Forward, Freddy Gaudreau.



# CONNECT WITH AND STAY UPDATED ON MINNESOTA WILD COMMUNITY AND FOUNDATION NEWS

Contact the Minnesota Wild Foundation at **mnwildfoundation@wild.com** or call **651-602-6000** to be redirected.

**SCAN TO DONATE** 



To make a donation or learn more about the Minnesota Wild Foundation, go to wild.com/foundation.

#### **CONNECT WITH US ON SOCIAL MEDIA**

X @WildGivesBack

**M**innesotaWildGivesBack

© @WildGivesBack

Contact the Minnesota Wild Community Relations and Hockey Partnerships team at **community@wild.com** or call **651-602-6000** to be redirected.



