

**PITTSBURGH PENGUINS
HAT TRICK PRESENTED BY COORS LIGHT
2025-2026 PROMOTION OFFICIAL RULES**

1. All individuals must be twenty-one (21) years of age or older and a legal resident of Pennsylvania to participate in the Hat Trick promotion. Void in all other jurisdictions and where prohibited by law.

2. Employees, contractors, directors and officers of Molson Coors Beverage Company USA LLC (“Molson Coors”) and Pittsburgh Penguins LP (“Penguins”), employees, agents, and officers of alcohol beverage retailers and distributors, and members of the immediate family (spouse, parent, child, sibling, and their respective spouses) and household members of each of the above individuals are not eligible to participate.

3. By participating, entrants agree to these Official Rules and decisions of Penguins, which are final and binding in all matters relating to this promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

4. The promotion begins on October 9, 2025 at 12:00:01 a.m. Eastern Time (“ET”) and ends on April 14, 2026 at 11:59:59 p.m. ET. Throughout the promotional period, Penguins will randomly select one (1) winner from among all eligible mail-in entries received during the promotional period. An entrant is not a winner of any prize, even if the drawing should so indicate, unless and until entrant’s eligibility and compliance with the official rules have been verified and entrant has been notified that verification is complete. The potential winner will be notified by either email or phone using the information provided during entry into promotion. If a potential winner cannot be reached (regardless of reason), or is disqualified for any reason, the potential winner will forfeit the prize and Penguins will award the prize to an alternate winner selected at random from the remaining entries. Upon disqualification, no further compensation will be given. Failure to comply with any term or condition in these rules may result in disqualification at Penguins’ sole discretion. Odds of winning will depend upon the total number of mail-in entries received.

5. Entries may be earned by the following methods:

(a) Mail-in post card (no purchase required, one entry per person) – Entrants must mail in their entry to “Hat Trick Presented by Coors Light – Penguins Partnerships, PPG Paints Arena, 1001 Fifth Ave., Pittsburgh, Pennsylvania 15219” by listing their name, mailing address, email address and phone number. One (1) entry per person permitted.

(b) Purchase three (3) twenty-four (24) packs of Coors Light at a local beer distributor in one transaction, within the promotional window. After making their purchase, entrants must upload their receipt to https://pittsburghpenguins.formstack.com/forms/coors_light_hat_trick_promo where they will fill in their name, email address, date of birth, phone number and zip code of the store where the purchase was made. All eligible entries using this entry method – i.e., the entry method in Paragraph 5(b) of these Official Rules – will receive two (2) upper bowl, Penguins Regular Season home game tickets from the list of available games below, while supplies last. Maximum of two (2) Penguins home game tickets per entrant. If the supply of tickets is expired, all eligible entries using this entry method – i.e., the entry method in Paragraph 5(b) of these Official Rules – will receive one (1) Coors Light – Penguins co-branded wearable item, while supplies last. Additional purchases do not count toward additional entries.

Local beer distributor is defined as any participating store location within a 75-mile radius of PPG Paints Arena, 1001 Fifth Avenue, Pittsburgh, Pennsylvania 15219.

6. A total of three hundred (300) non-Playoff game upper bowl Penguins tickets will be awarded during this promotion. In addition, a total of one hundred fifty (150) Coors Light – Penguins co-branded wearable items will be awarded during this promotion.

7 On March 1, 2026, the Penguins will randomly select one (1) name from all mail-in entries to determine one (1) entrant to receive, at Penguins' sole discretion, either two (2) upper bowl tickets to the next available non-Playoff Penguins game or one (1) Coors Light – Penguins co-branded wearable item.

8. Acceptance of prize constitutes permission to Penguins, Molson Coors and their respective agents to use the winner's name and/or likeness, prize information, photograph, voice, and comments for purposes of advertising and trade without further notice, permission, or compensation, unless prohibited by law.

9. Entries into the promotion are not transferable and have no cash value.

10. Any and all applicable taxes relating to the entrant receiving any type of award is the sole responsibility of the winner.

11. By participating in this promotion, entrants agree to release and hold harmless Molson Coors Beverage Company USA LLC and Pittsburgh Penguins LP, their respective affiliates, and their respective partners, members, directors, officers, employees, franchisees, and agents (the "Release Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or

damage to or loss of property, arising out of participation in the promotion or receipt or use or misuse of the prize, including any travel related thereto, and for claims based on publicity rights and intellectual property rights, defamation or invasion of privacy. The Release Parties are not responsible for: (1) any incorrect or inaccurate information, printing errors or by any of the equipment or programming associated with or utilized in any way related to this promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in network hardware or software; (3) unauthorized human intervention in any part of the entry process or in any way related to this promotion; (4) technical or human error which may occur in the administration of this promotion; (5) lost, late, illegible, misdirected, mutilated, or incomplete submissions.

12. If, for any reason, the promotion is not capable of running as planned, Penguins may, in its sole discretion, void any suspect entries and cancel or terminate the promotion; modify or suspend the promotion to address the impairment and then resume the promotion in a manner that best conforms to the spirit of these official rules; and/or award the prize in accordance with the winner selection criteria set forth above from among all eligible, non-suspect entries received. Penguins reserve the right, in its sole discretion, to disqualify any individual if it finds that individual to be tampering or has tampered with the entry process or the operation of the promotion or to be acting in violation of the official rules.

13. If any of the preceding rules are found to be invalid, all other rules shall remain in effect.

14. All decisions made by Penguins are final.

15. For the winning mail-in entrant's name, send a self-addressed stamped envelope to "Pittsburgh Penguins Hat Trick Presented by Coors Light 2025-2026 Promotion Winner's List", Pittsburgh Penguins LP, 1001 Fifth Avenue, Pittsburgh, PA 15219. Please include on the outer envelope "Pittsburgh Penguins Hat Trick Promotion". Requests for winner's name must be received ninety (90) days after the date set forth in Paragraph 7 of these Official Rules.

16. List of available games and approximate retail value ("APV") of tickets are:

| Game | ARV – Two (2) upper bowl regular season tickets | |
|------------|---|----------|
| 11/21/2025 | Minnesota Wild | \$120.00 |
| 12/16/2025 | Edmonton Oilers | \$120.00 |

| | | |
|-----------|--------------------|----------|
| 1/29/2026 | Chicago Blackhawks | \$120.00 |
| 2/26/2026 | New Jersey Devils | \$120.00 |
| 3/28/2026 | Dallas Stars | \$120.00 |

17. Sponsor: Pittsburgh Penguins, LP