

NHL Blast on Roblox: Bruins Fan Chain Primer

Q: What is Roblox?

A: Roblox is a digital platform that provides users with tools to create and interact with immersive experiences. The platform is home to over 7 million active experiences, from popular games to social hangouts, to concerts, sports, fashion shows, education, and entertainment. The platform boasts 151.5 million daily active users across the globe who come together to create, play, explore, learn, and connect with one another. [Here is an image of a typical Roblox Home Screen, for reference.](#)

Q: Is Roblox free to use?

A: Roblox is completely free to join and free to download. Users can choose to purchase Robux (Roblox's virtual currency) to buy in-game upgrades or accessories for their avatar.

Q: How do I access Roblox?

A: Roblox is an app that is available on Mobile (iOS, Android), Computer, Console (PlayStation, Xbox) and VR (Meta Quest).

Q: Do I need a Roblox account?

A: Yes. First time users can create an account by entering a username and birthday (and optional gender selection) as well as agreeing to the [Roblox Terms of Use](#).

Q: Who plays Roblox?

A: Roblox is a global community open to all ages, but with a major focus on the younger audience. The platform has additional safety measures in place for users under the age of 13, [specified here](#).

Q: What is a Roblox avatar?

A: After signing up for an account, each Roblox user is physically personified on the platform by an avatar. Avatars provide the opportunity for self-expression and customization with UGC ("user generated content") items. For example, in NHL Blast, users can customize their avatars with their favorite NHL Jerseys as well as other fun UGC items.

Q: What is NHL Blast on Roblox?

A: NHL Blast is the National Hockey League's official experience on the platform, built by a third-party development studio, The Gang. The experience offers a range of features for users including but not limited to: a core hockey-themed 5v5 tag style game, mini-games (such as the Shootout Showdown), and a dedicated Fan Zone where users show fandom for their favorite NHL Club.

Q: How do I access NHL Blast on Roblox?

A: There are many ways to access NHL Blast on Roblox. From a browser, visit nhl.com/blast to be redirected to the experience within the Roblox app (or prompted to download the Roblox app). From within Roblox, search for “NHL Blast” in experiences. From the experience overview page, click the green play button to enter NHL Blast.

Q: What is the Boston Bruins promotion in NHL Blast?

A: The Boston Bruins have created a special in-game item exclusively for fans! Join NHL Blast and follow the steps below to claim your free avatar item, [Bruins Fan Chain](#). This item was designed for avid Bruins fans, drawing inspiration from the iconic Boston Bruins mascot, Blades, as well as the popular NHL Blast shoulder item.

Q: How do I redeem my Boston Bruins in-game avatar item?

A: To redeem the Bruins Fan Chain, follow these steps: (1) Enter NHL Blast on Roblox, (2) Visit the “Fan Zone” area of the experience, (3) Select Boston Bruins from the menu of all NHL teams, (4) Select the gift box icon from the top on-screen menu, (5) Enter the promo code “BLADES,” (6) Skate to the podium where the Bruins Fan Chain is displayed, and (7) Interact with the podium to equip (and unequip) the item.

Q: Can the Bruins Fan Chain be worn on my avatar throughout other Roblox experiences?

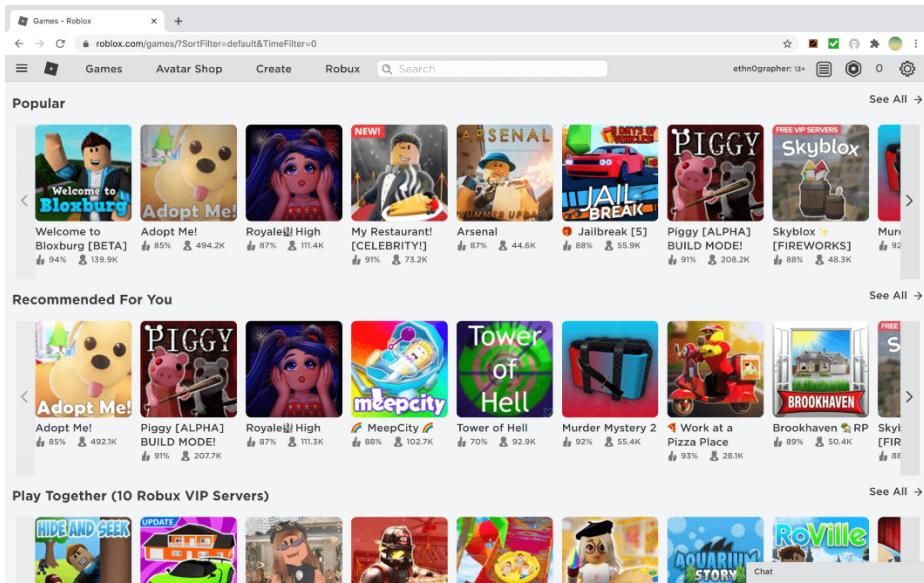
A: The Bruins Fan Chain is an in-game item, designed to be worn exclusively in NHL Blast. To show off your Boston Bruins fandom throughout Roblox, consider purchasing a [Home Jersey](#) or an [Away Jersey](#).

Other Links and Helpful Articles:

- [How to Install & Play Roblox](#)
- [Beginner's Guide to Roblox](#)
- [Parent's Guide to Roblox](#)
- [Safety Features: Chat Privacy & Filtering](#)
- [Roblox FAQs](#)

Image References:

- (1) Roblox Homepage with various experience tiles synonymous to an App Store inside Roblox



- (2) Bruins Fan Chain In-Game Item

