

2018-19
LA KINGS
IN THE COMMUNITY





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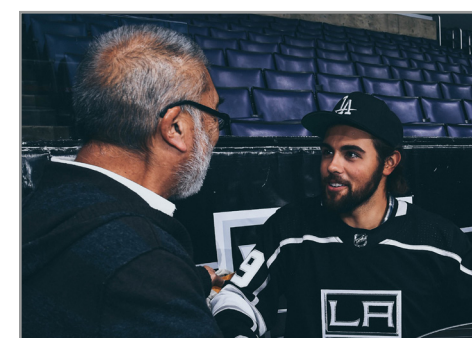
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MESSAGE FROM ANZE KOPITAR

For longer than I have played for the LA Kings, the Kings Care Foundation has been in our community helping children and families. Along with my teammates, I look forward to opportunities to support the great work of our team's charity.

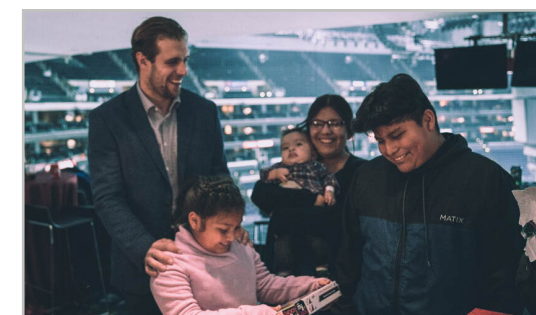
Some of my favorite memories over my career are from time spent in the community. When I look back at the 2018-19 season I feel lucky to have been able to visit with patients at Children's Hospital Los Angeles, meet our incredibly loyal fans at Kings events and sponsor tickets donations for families and military. But two things I was involved with stand out in particular:

1. I spent a couple awesome days fulfilling Elliot and Aiden's wishes to meet me through the Make-A-Wish Foundation. I even helped to sign Aiden to an NHL contract with our GM, Rob Blake, officially making him my teammate for a day.

2. My wife and I became involved with Covenant House through the Kings homelessness initiatives, which was humbling and eye opening. Unfortunately, homelessness in LA has been a rising problem and we're looking forward to doing more to help. No child should be forced to sleep on the streets.

I feel that it is a privilege to be able to support Kings Care Foundation and it is evident that you - our fans and partners - feel the same. Kings Care Foundation impressively raised \$2 million during the 2018-19 season and this money has already been reinvested in programs and services for Los Angelenos. In the pages that follow you will see just how far your support has gone in making a difference.

Thank you for standing by us this season both on and off the ice.



OUR MISSION

The mission of the Kings Care Foundation is to support children, military and underserved communities in Los Angeles by dedicating financial and in-kind resources to services and programs. To that end, the LA Kings Hockey Club reinvests in LA-based non-profits with the following shared goals:



1. HEALTH

Support institutions, research and programs that ensure the health of vulnerable individuals



2. EDUCATION

Emphasize literacy and learning through practical applications of Science, Technology, Math and Engineering



3. WELLNESS

Encourage physical fitness and the values that come along with sport



4. SUSTAINABILITY

Prioritize sustainable business practices internally and cultivate eco-leadership



5. INCLUSION

Foster environments that welcome individuals of all backgrounds and abilities

\$2 MILLION

in monetary and in-kind support was provided during the 2018-19 season to advance the LA Kings charitable mission.

MAJOR COMMITMENTS

CHILDREN'S HOSPITAL LOS ANGELES



\$1,000,000

over 5 years in support of the Departments of Pathology and Neurosurgery

RONALD MCDONALD HOUSE CHARITIES



\$1,000,000

over 3 years to fund a LA Kings and Ontario Reign themed communal family room

DISCOVERY CUBE LA



\$2,500,000

over 10 years to construct and maintain a "Science of Hockey" exhibit

YMCA



\$1,000,000

over 5 years to operate a ball hockey program in all LA area locations and distribute 5,000 balls and sticks to children with Delta Air Lines

2018-19 IN REVIEW

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\$75,000

Raised to benefit Hydrocephalus Association through annual Beach Cities 5K/10K race



30

Libraries across LA held readings of "B is for Bailey", the LA Kings bilingual children's book, with Bailey and the Ice Crew



300

Guests supported the LA Kings annual food tasting event, which raised nearly \$50,000 to purchase emergency safety kits for schools

\$175,000+

Raised to benefit Children's Hospital Los Angeles through annual LA Kings Golf Tournament



\$40,000

Raised for four national cancer charities affiliated with Amgen's Breakaway From Cancer through Kings annual Hockey Fights Cancer Night

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100+

Children and their families attended Kings-sponsored Halloween parties at the LA and Loma Linda Ronald McDonald Houses



300

Kids received free dental care courtesy of the LA Kings and learned the importance of dental health



13

Members of the Air Force took a behind-the-scenes tour of the LA Kings training facility

\$100,000

Donated to benefit victims of wildfires in Los Angeles



55

Handmade blankets assembled by LA Kings staff for the homeless

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\$28,000

Donated in support of victim's families following the Thousand Oaks shooting

250

Kids enrolled in first season of LA Kings ball hockey with Long Beach Parks, Recreation and Marine



7,374

Meals assembled for low-income seniors by LA Kings and WWE staff



157

Tons of carbon emissions reduced through solar panels installed by LA Kings and AEG staff



30

Expectant couples from various branches of the Armed Forces were treated to a baby shower at the Kings vs Senators game

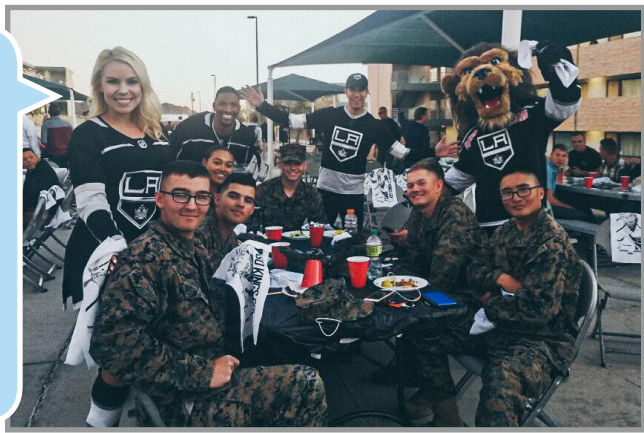
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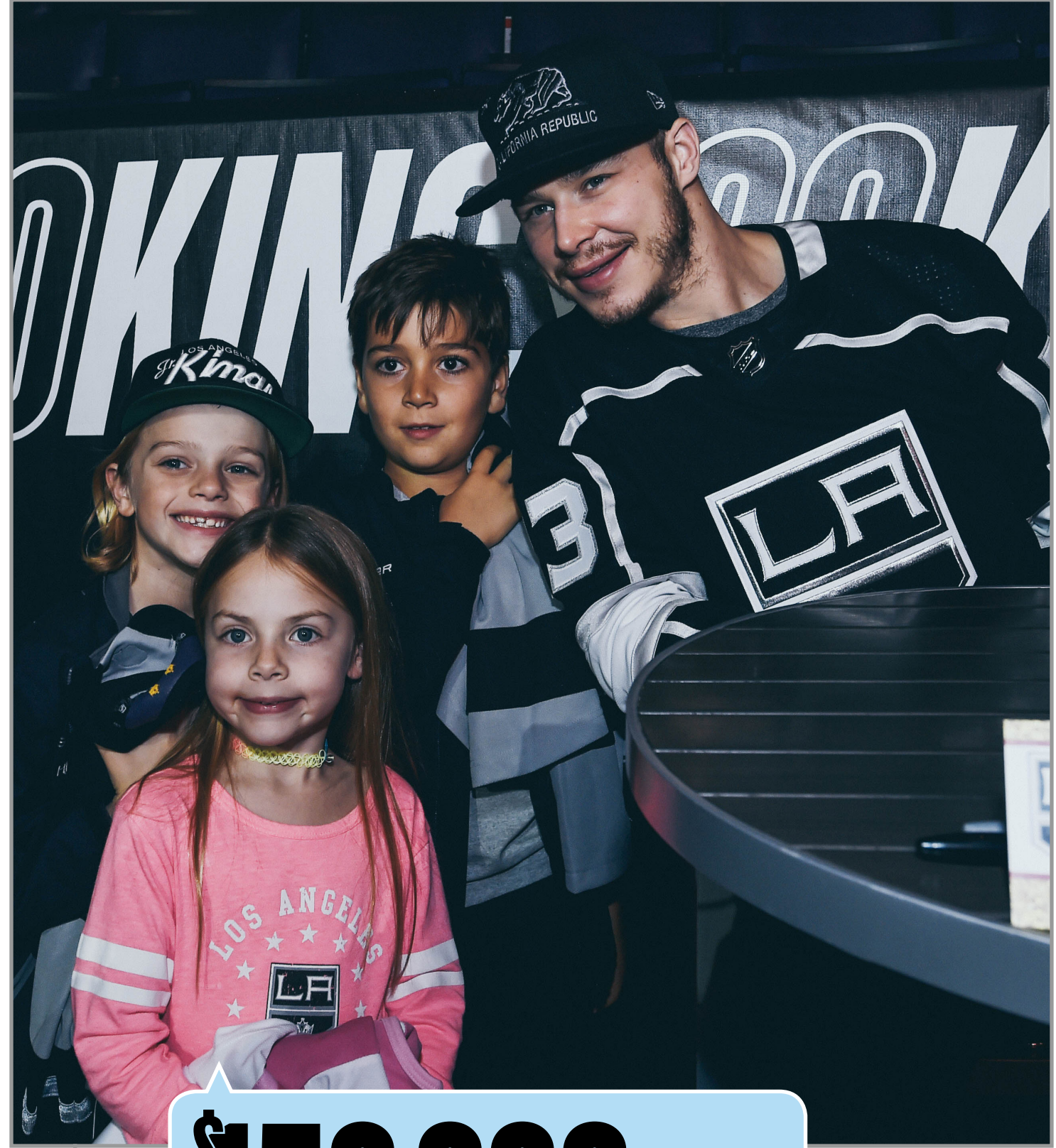


4 LA Kings wives distributed tickets in exchange for turkey donations to homeless shelters

500+ Military in basic training participated in a watch party for the Kings vs Penguins game on base



110 People had their holiday gifts sponsored by LA Kings players



\$150,000 Raised through the inaugural Festival, a season ticket member event, at STAPLES Center

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200+ Patients at Children's Hospital Los Angeles visited by LA Kings players



60 Students applied STEM concepts on the ice at the LA Kings training facility

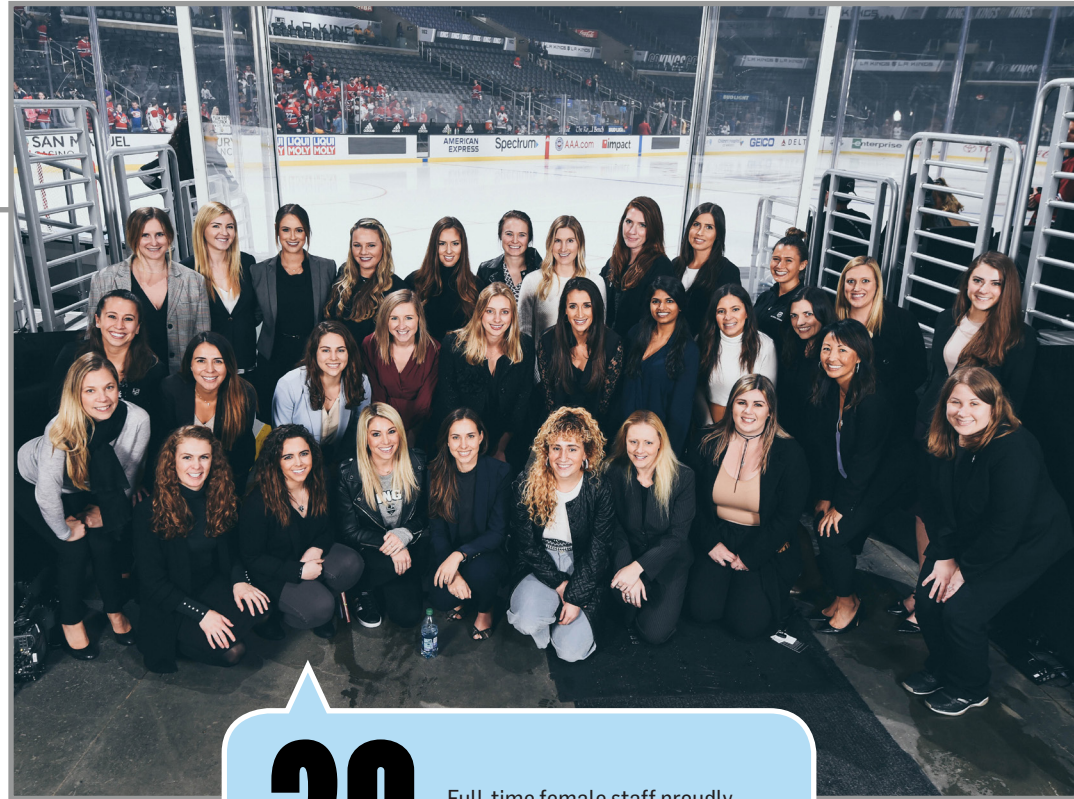
81 Children aided by blood donations through LA Kings pre-game blood drives



3 Senior pet adoptions were sponsored by the LA Kings so senior citizens could rescue their new furry best friend

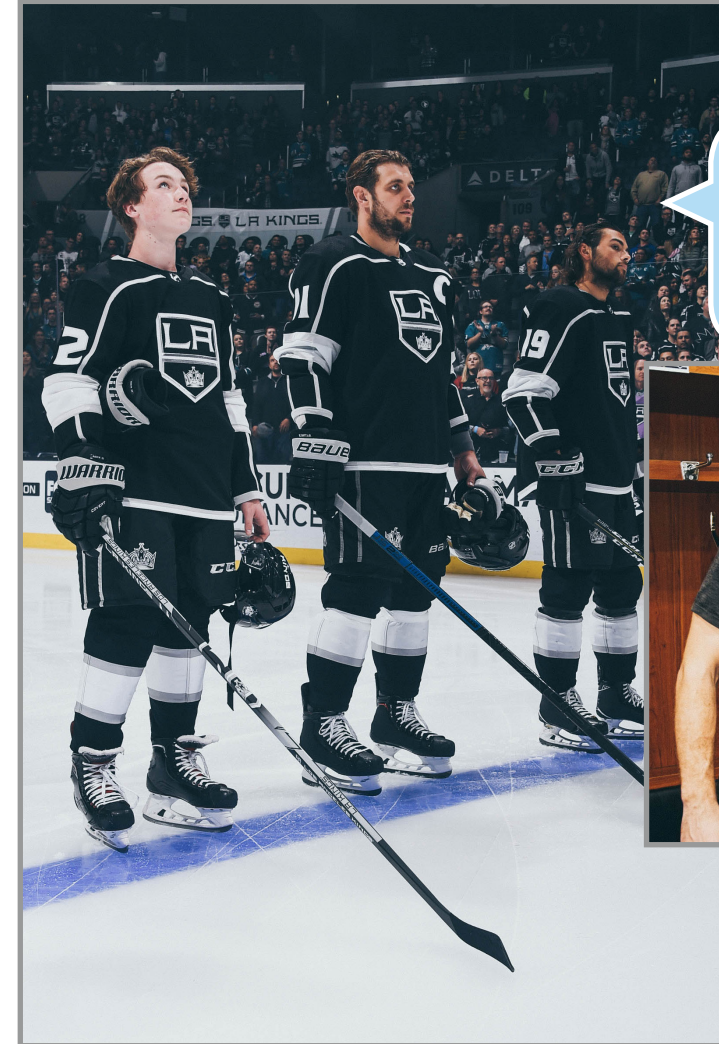
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30

Full-time female staff proudly represented the LA Kings ahead of International Women's Day



2

Wishes to meet Kings Captain Anze Kopitar fulfilled



50+

LA Kings volunteers built four playhouses for Habitat for Humanity ReStores

\$12,000

Raised to benefit You Can Play and The Trevor Project through the LA Kings' Pride Jersey and Stick auction



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4,030

Students given new access to green space, healthy produce and environmental education with LA Kings-sponsored edible gardens



1,100

Students participated in Water and Waste Campaigns in school and completed projects with the help of the LA Kings

44

Heroes of the Game across all branches honored at LA Kings home games



7

Make-A-Wish foundation alumni were treated to a fun family outing to a LA Kings game as part of Star of the Month program



1000

Kids enrolled in YMCA ball hockey leagues



1,500

Volunteer hours completed by LA Kings staff and players



MESSAGES FROM THE COMMUNITY



"I wanted to thank you all SO much for the wish experiences you put together for Elliot and Aiden. We are seriously blown away by how special you made it for them! This is going to be an experience the family will remember for a long time. Thank you for making their wishes come true and exceeding everyone's expectations."

DESTINI BRYANT
MAKE-A-WISH GREATER LOS ANGELES
Wish Assist Coordinator



"I wanted to make sure I tell you thank you so much for this amazing experience with the LA Kings. I haven't seen us all smile that much in a long time, it was truly a moment that I will never forget. Thank you again from the bottom of my heart! Kings fans forever!"

LISA GONZALES
JACK AND JILL LATE STAGE CANCER FOUNDATION

"Thank you and your staff for all your hard work and support of Children's Hospital Los Angeles. We value our ongoing partnership with the LA Kings and your backing has truly made a huge impact in our effort to increase our blood collection. The January blood drives at the LA Kings games were a great success and the visit from the Kings' players to the Hospital was such a great way to kick off the year for our patients and blood donors."

CHERYL GONZALES
CHILDREN'S HOSPITAL LOS ANGELES
Blood Donor Recruiter, Transfusion Medicine



"I cannot thank you enough for including Pets for the Elderly in your efforts to give back to the community, especially older adults. We are so impressed. I can't think of a better collaboration between groups."

SUSAN KUROWSKI
PETS FOR THE ELDERLY FOUNDATION
Executive Director



"Thank you so much for being such great hosts for my family and I during the LA Kings game Oct 20, 2018. Being recognized as Military Hero of the Game was a very humbling and moving experience for all of us. You guys went above and beyond to ensure we had a great time at the game. From the moment we walked into STAPLES Center, to the amazing Lexus Club brunch that we thoroughly enjoyed, being on the ice during the National Anthem, and finally being recognized during the 1st Period of the game, it was all World Class. Thank you so much for your hospitality and welcoming us as honored guests."

RICHARD A. DEGUZMAN
UNITED STATES AIR FORCE
Safety and Occupational Health Specialist
11th MP BDE, 200th MP CMD

"We can't thank you enough for the hospitality, generosity, and professionalism that we experienced on Monday night at STAPLES Center. Our 60th Game Changer event was a huge success across the board with members of LA law enforcement asking when they can participate in another event."

SEAN SHEPPARD
GAME CHANGER

"On behalf of our entire team here at the Children's Burn Foundation I would like to thank you all so much for choosing us to be a part of your wonderful toy drive. We received over 100 toys this year and could not thank you enough. We are preparing to drop off toys at all of our burn centers in the Southern California area for their annual holiday parties. Without your support, this would not be possible."

YEKATERINA KATYA VAGANYAN
CHILDREN'S BURN FOUNDATION
Event Manager

KINGS CARE FOUNDATION BOARD



MICHAEL ALTIERI

Sr. Vice President, Marketing, Communications and Content



JONATHAN ANDERSON

Manager, Game-Used Merchandise



KELLY CHEESEMAN

Chief Operating Officer, AEG Sports



CHRIS CROTTY

Sr. Director, Hockey Development



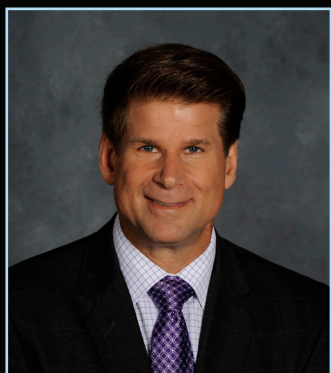
MASON DONLEY

Vice President, Ticket Sales and Service



AMANDA ELLIS

Director, Community Relations and Kings Care Foundation



JIM FOX

TV Analyst



JOE LEIBFRIED

Vice President, Finance



NAM MCGRAIL

Vice President, Partnership Activation



JENNIFER POPE

Vice President, Community Relations and Team Services



LUC ROBITAILLE

President, Alternate Governor

THANK YOU

The LA Kings and Kings Care Foundation would like to thank our generous community of fans, partners, sponsors, volunteers and players for making 2018-19 a memorable year of giving!




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SUBMIT A REQUEST FOR THE LA KINGS TO SUPPORT YOUR UPCOMING EVENT

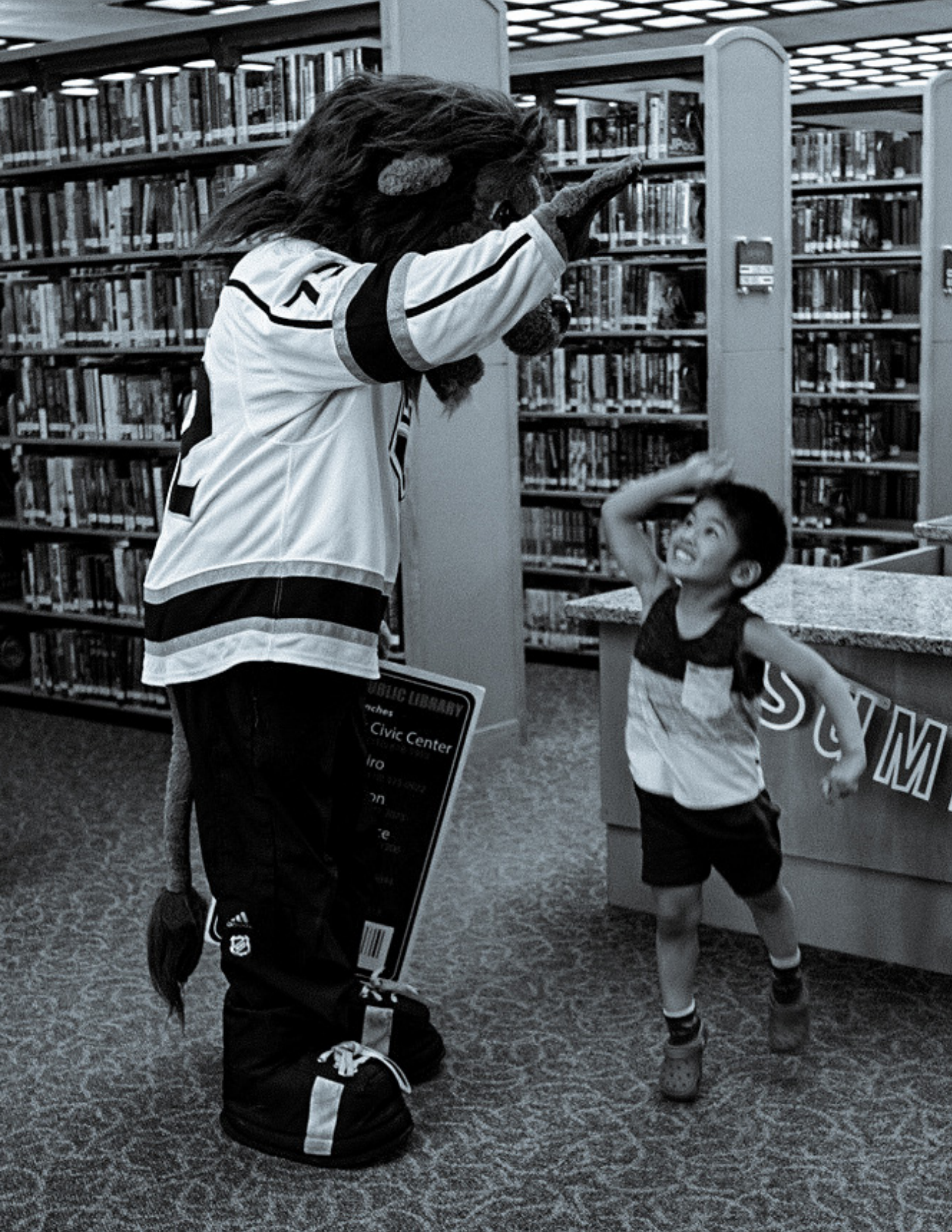
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