

Dear Parents/Guardians:

For the next four weeks, your child's classroom will be participating in the Columbus Blue Jacket's reading incentive program, **Book Jackets presented by Ohio's 529 Plan, CollegeAdvantage**. The Blue Jackets hope to instill healthy reading habits outside the classroom by offering both individual and classroom prizes based on reading your child does at home.

Each child has received a personal scorecard to record the number of minutes read over the next four weeks. Work with your child's teacher to identify appropriate reading goals prior to the start of the program. After daily recordings, you should initial above the number of minutes your child read so they can show their teacher for the classroom total and verification. The ultimate goal is for your child to reach each of their reading goals within the next four weeks.

For the Book Jackets program to be successful, we need the support of not only the teacher and students, but also parents and guardians like you. By encouraging your child to read outside of the classroom, you are shaping reading habits that will last far beyond the academic school year.

Make sure to visit **[BlueJackets.com/Bookshelf](https://www.bluejackets.com/bookshelf)** for recommended hockey titles!

Please contact your child's teacher or visit **[BlueJackets.com/BookJackets](https://www.bluejackets.com/bookjackets)** for more information. I can also be reached directly at education@bluejackets.com

Sincerely,

Ivy Johnson

Community Partnerships Manager

Columbus Blue Jackets

