

CONTEST RULES :
« The Bell Canadiens Escape – SATURDAY »

IMPORTANT: PLEASE READ THESE RULES (THE "RULES") BEFORE ENTERING THE "CANADIAN BELL ESCAPE - SATURDAYS" CONTEST (THE "CONTEST") PRESENTED BY CLUB DE HOCKEY CANADIEN, INC. (THE "ORGANIZER"). BY ENTERING THIS CONTEST, ENTRANTS CONFIRM THAT THEY MEET ALL ELIGIBILITY REQUIREMENTS SET OUT IN THESE RULES AND AGREE TO ABIDE BY THESE RULES WITHOUT RESERVATION AND TO BE BOUND BY ALL DECISIONS OF THE ORGANIZER, WHICH ARE FINAL AND BINDING IN ALL RESPECTS WITH RESPECT TO THE CONTEST.

1. CONTEST PERIOD

The Contest begins on September 18, 2023 at 9:00 a.m. (Eastern Standard Time (EST)) and ends on April 1, 2024 at 9:00 a.m. (EST) (the "**Contest Period**"). The date and time of receipt of Entry Forms (as that term is defined below) will determine eligibility for each of the Contest draws. This is a Contest in which the Prizes (as that term is defined below) will be awarded by means of various draws on predetermined dates as set out in these Contest Rules.

2. ELIGIBILITY

The Contest is not open to employees of the Organizer or its advertising and promotional agencies, nor to its agents, affiliates, subsidiaries, associated companies, and their advertising and promotional agencies, nor to members of the immediate family (father, mother, brothers, sisters, and children) and to persons domiciled with any of the above-mentioned excluded persons.

3. HOW TO ENTER

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

To enter the Contest, participants must, during the Contest Period, duly complete the entry form (the "**Entry Form**") found on the Contest page at the following address: <https://www.nhl.com/canadiens/fans/contests/bell-canadiens-escape>

The Organizer shall not be held responsible for any Entry Form received or transmitted late, lost, misdirected or incomplete.

4. PRIZES

There are a total of twelve (12) Prizes available to be won (collectively the "**Prizes**" and individually a "**Prize**"). The Prizes are as follows:

Number associated to the prize	Description	Approximate retail value
1	<ul style="list-style-type: none">• One (1) ticket for four (4) to the Canadiens' Bell Escape on October 21, 2023, at the Bell Centre;• Four (4) tickets to the Montreal Canadiens game on October 21, 2023 at the Centre Bell; and	425\$

	<ul style="list-style-type: none"> • Four (4) coupons redeemable at Centre Bell concessions. 	
2	<ul style="list-style-type: none"> • One (1) ticket for four (4) to the Canadiens' Bell Escape, October 28, 2023, at the Bell Centre; • -Four (4) tickets to the Montreal Canadiens game, October 28, 2023, at the Centre Bell; and • Four (4) coupons redeemable at Centre Bell concessions. 	425\$
3	<ul style="list-style-type: none"> • One (1) ticket for four (4) to the Canadiens' Bell Escape, November 11, 2023, at the Bell Centre; • Four (4) tickets to the Montreal Canadiens game, November 11, 2023, at the Centre Bell; and • Four (4) coupons redeemable at Centre Bell concessions. 	425\$
4	<ul style="list-style-type: none"> • One (1) ticket for four (4) to the Canadiens' Bell Escape, December 2, 2023, at the Bell Centre; • Four (4) tickets to the Montreal Canadiens game, December 2, 2023, at the Centre Bell; and • Four (4) coupons redeemable at Centre Bell concessions. 	425\$
5	<ul style="list-style-type: none"> • One (1) ticket for four (4) to the Canadiens' Bell Escape, December 16, 2023, at the Bell Centre; • Four (4) tickets to the Montreal Canadiens game, December 16, 2023, at the Centre Bell; and • Four (4) coupons redeemable at Centre Bell concessions. 	425\$
6	<ul style="list-style-type: none"> • One (1) ticket for four (4) to the Canadiens' Bell Escape, January 6, 2024, at the Bell Centre; • Four (4) tickets to the Montreal Canadiens game, January 6, 2024, at the Centre Bell; and • Four (4) coupons redeemable at Centre Bell concessions. 	425\$
7	<ul style="list-style-type: none"> • One (1) ticket for four (4) to the Canadiens' Bell Escape, January 13, 2024, at the Bell Centre; • Four (4) tickets to the Montreal Canadiens game on January 13, 2024, at the Centre Bell; and • Four (4) coupons redeemable at Centre Bell concessions. 	425\$
8	<ul style="list-style-type: none"> • One (1) ticket for four (4) to the Canadiens' Bell Escape, February 10, 2024, at the Bell Centre; • Four (4) tickets to the Montreal Canadiens game, February 10, 2024, at the Centre Bell; and • Four (4) coupons redeemable at Centre Bell concessions. 	425\$
9	<ul style="list-style-type: none"> • One (1) ticket for four (4) to the Canadiens' Bell Escape, February 17, 2024, at the Bell Centre; • Four (4) tickets to the Montreal Canadiens game, February 17, 2024, at the Centre Bell; and 	425\$

	<ul style="list-style-type: none"> • Four (4) coupons redeemable at Centre Bell concessions. 	
10	<ul style="list-style-type: none"> • One (1) ticket for four (4) to the Canadiens' Bell Escape, March 9, 2024, at the Bell Centre; • Four (4) tickets to the Montreal Canadiens game, March 9, 2024, at the Centre Bell; and • Four (4) coupons redeemable at Centre Bell concessions. 	425\$
11	<ul style="list-style-type: none"> • One (1) ticket for four (4) to the Canadiens' Bell Escape, March 30, 2024, at the Bell Centre; • Four (4) tickets to the Montreal Canadiens game, March 30, 2024, at the Centre Bell; and • Four (4) coupons redeemable at Centre Bell concessions. 	425\$
12	<ul style="list-style-type: none"> • One (1) ticket for four (4) to the Canadiens' Bell Escape, April 6, 2024, at the Bell Centre; • Four (4) tickets to the Montreal Canadiens game, April 6, 2024, at the Centre Bell; and • Four (4) coupons redeemable at Centre Bell concessions. 	425\$

* All winners and their guest(s), if applicable, must consent to the use and broadcast of their image on the Bell Centre centre board and through the social media platforms of the Montreal Canadiens and Bell. The winners and their guest(s), if any, also understand that the end of the game, The Canadiens' Bell Escape, will take place between the halfway point and the end of the 1st period of play of the Canadiens field hockey game that is part of the Prize, and therefore acknowledge and accept that they will not be able to attend the start of the game as a result of their participation in this immersive experience.

The approximate retail value of all Prizes offered in the Contest is **\$5100**.

Each winner and his/her guests, if any, are responsible for all costs and expenses not included in the Prize description above, including, without limitation, transportation to and from the Bell Centre, meals, accommodations and expenses of a personal nature.

Prizes may not be transferred to another person, substituted for another prize, replaced or exchanged for cash. Each Prize must be accepted "AS IS" WITHOUT WARRANTY OF ANY KIND, either express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Replacement of Prizes is permitted only at the sole discretion of the Organizer. If a Prize cannot be awarded in accordance with these Rules, the Organizer reserves the discretionary right to replace it with a Prize of equal or greater value.

In all cases, the Organizer, its affiliated companies and their advertising and promotional agencies, advertising partners, suppliers of products or services related to the Contest, as well as their respective employees, officers, directors, agents and representatives, may not be required to award more prizes than indicated in these Rules or to award a Prize other than in accordance with these Rules.

5. AWARDING OF PRIZES:

Each Contest Prize winner will be randomly selected through a random draw administered by the Organizer. Draws will be held on the dates and at the times indicated below, at the Organizer's offices located at 1275, rue St-Antoine Ouest, Montréal, Québec, H3C 5L2, from among all eligible Entry Forms received by 9:00 a.m. (EST) on the day prior to each draw.

Date and time of the draw	Numbering associated above with the Prize subject to this draw
October 17, 2023 at 10:00 a.m. EST	1
October 24, 2023 at 10:00 a.m. EST	2
November 7, 2023 at 10:00 a.m. EST	3
November 28, 2023 at 10:00 a.m. EST	4
December 9, 2023 at 10:00 a.m. EST	5
January 2, 2024 at 10:00 am (EST)	6
January 9, 2024 at 10:00 am (EST)	7
February 6, 2024 at 10:00 am (EST)	8
February 13, 2024 at 10:00 am (EST)	9
March 5, 2024 at 10:00 am (EST)	10
March 26, 2024 at 10:00 am (EST)	11
April 2, 2024 at 10:00 am (EST)	12

Odds of winning depend on the total number of eligible Entry Forms received for each draw.

Once the draw has been made, the Organizer will contact the selected entrant by e-mail. The selected entrant will have forty-eight (48) hours following receipt of the e-mail from the Organizer to respond to the Organizer indicating his/her intention to accept the Prize for which he/she has been selected and to comply with the conditions listed below. Failing this, or if the Organizer determines, in its sole discretion, that a selected entrant does not meet all of the Contest conditions set out in these Rules, another random draw will be held to select another potential winner. This process will be repeated, time permitting, until an eligible winner is declared for the Prize associated with the draw in question.

In order to be declared an official winner and claim the Prize, any selected entrant must:

1. Sign the declaration and release form (the "**Declaration Form**") that will be sent to him/her by e-mail by the Organizer and return said Declaration Form to the Organizer within forty-eight (48) hours of its receipt;
2. Correctly answer a mathematical skill-testing question;
3. Comply with all instructions contained in the e-mail sent by the Organizer informing him/her that he/she has been selected in the draw; and
4. Comply with all Contest conditions set out in these Contest Rules.

Failure to comply with any of the above conditions, or any other condition set out in these Contest Rules, will result in the selected entrant's entry being declared null and void and

a new draw will be held in accordance with these Contest Rules to award the Prize, time permitting.

The information provided by the selected entrant when contacted by the Organizer must be complete and truthful.

The Prizes will be sent to the winners by e-mail. The Organizer reserves the right to require proof of identity before awarding a Prize to any winner.

6. CONFIDENTIALITÉ

Participants' personal information is collected by the Organizer solely for the purpose of administering this Contest. Other communications of an informative or commercial nature may be received by any participant, if he or she gives his or her consent by checking the box provided for this purpose on the Entry Form. By entering the Contest, entrants agree to the terms of the Organizer's privacy policy. For full details of the Organizer's policy on the protection of users' privacy and personal information, please consult the following web page:<https://www.nhl.com/canadiens/team/privacy-policy#:~:text=Personal%20information%20may%20be%20collected,contractual%20restrictions%20and%20reasonable%20notice>

7. LIMITATION OF LIABILITY OF THE ORGANIZER

By participating or attempting to participate in the Contest, all persons release the Organizer, its affiliated companies, their advertising and promotional agencies, advertising partners, suppliers of products or services related to the Contest, as well as their respective employees, officers, directors, agents and representatives (the "Beneficiaries") from any and all liability in connection with or arising from this Contest, including any liability with respect to any damages they may incur as a result of participating in the Contest, and their respective employees, officers, directors, agents and representatives (the "Beneficiaries") from any and all liability in connection with or arising from this Contest, including any liability for any damages they may suffer as a result of their participation or attempted participation in the Contest, acceptance or use (right or wrong) of a Prize, the administration of the Contest and the selection of winners.

Without limiting the generality of the foregoing and for greater certainty, the Beneficiaries shall not be liable for:

1. Any incorrect or inaccurate information, whether caused by visitors to the Contest site, by equipment or programming used in or associated with the Contest, or by any human or technical error which may occur in the Contest entry process;
2. Any error, omission, interruption, deletion, defect or delay in the operation of the Contest site or transmission in connection with the Contest;
3. Any failure of communication lines, theft, destruction or unauthorized access to or modification of entries;
4. Any problem, defect or malfunction of any computer component, network, communication line, server or software, any loss or absence of network communication, any technical problem or congestion of the Internet or any site, any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network or any other combination of these elements that could limit or prevent any person from participating in the Contest;

5. Any damage to a third party's computer related to or resulting from participating or downloading materials for the Contest;
6. Any injury, damage or loss resulting from participation in this Contest or from the awarding, acceptance or use (or misuse) of a Prize.

The Organizer assumes no responsibility in the event that the Contest is not capable of running as planned, for any reason whatsoever, including, without limitation, infection by computer virus, computer errors or anomalies, fraud, technical failures, or any other cause beyond the Organizer's control that corrupt or affect the administration, security, fairness, integrity and/or proper conduct of the Contest.

8. COMPLIANCE WITH RULES AND USE OF PARTICIPANTS' PERSONAL INFORMATION

By entering the Contest, entrants agree to abide by all of the terms and conditions listed in these Rules and agree to the disclosure, publication and use of their name, place of residence, photograph, image, voice and statement, without compensation or notice, for advertising, marketing or informational purposes in any media or format (including the Internet), for an indefinite period of time and without geographic limitation, in connection with this Contest or similar contests in the future, and agree to sign any document related to this undertaking or deemed necessary by the Organizer.

9. GENERAL CONDITIONS

9.1 All costs and expenses other than those expressly mentioned in the description of the Prizes will be borne by the winners.

9.2 All entry forms and other materials sent to the Organizer in connection with the Contest become the property of the Organizer upon submission.

9.3 The entry form is subject to verification by the Organizer. Any incomplete, incomprehensible, mutilated, reproduced or late entry form will be void and will not entitle the entrant to participate in the Contest.

9.4 The Organizer reserves the right to disqualify any person or to cancel one or more entries of any person participating in the Contest or attempting to participate in the Contest by a means that is contrary to the Rules or that is unfair to the other entrants (for example: use of automated equipment to participate in this Contest, hacking, number of entries exceeding the permitted limit, etc.). This person may be reported to the appropriate legal authorities.

9.5 Any attempt by an entrant or any other individual to deliberately damage the Contest site, tamper with the entry process or undermine the legitimate operation of the Contest is a violation of criminal and civil laws. Should such an attempt be made, the Organizer reserves the right to seek damages to the fullest extent permitted by applicable law.

9.6 For the purposes of these Rules, the entrant is the person whose contact information appears on the entry form. The Organizer reserves the right to require identification before awarding a Prize.

9.7 If any section of these Rules is declared or held by a court of competent jurisdiction to be illegal, unenforceable or invalid, then that section shall be deemed invalid, but all other unaffected sections shall be enforced to the fullest extent permitted by law.

9.8 The Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, the Contest at any time if an event or human intervention occurs that could alter or influence the administration, security, impartiality or conduct of the Contest as contemplated by these Rules, subject to the approval of the *Régie des alcools des courses et des jeux du Québec*, if required.

9.9 In the event of a discrepancy between the English and French versions of these Rules, the French version shall prevail.

9.10 Any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.

9.11 The masculine gender is used without discrimination, for conciseness purposes only.