

2024-25 DALLAS STARS MEDIA PROCEDURES

Updated: Oct. 10, 2024

Welcome to the start of the 2024-25 NHL season. We aim to assist local and national media members, as well as our broadcast partners, with anything that could enhance their coverage of the Dallas Stars. Please do not hesitate to contact any member of our Communications team with any questions or concerns.

Joe Calvillo – Director of Communications – C:210-422-6022 – Email: jcalvillo@dallasstars.com

Lindsey Brown – Sr. Communications Manager – C:847-274-8974 – Email: lbrown@dallasstars.com

Monique Nagel – Communications Coordinator – C:253-266-5153 – Email: mnagel@dallasstars.com

Members of the Dallas Stars Communications Department are seated in the second row at the far end (away from the elevator) of the press box during games.

MEDIA AVAILABILITIES:

Interview requests for players should be sent to Lindsey Brown (lbrown@dallasstars.com) and interview requests for the coaching staff, hockey operations or Stars executives should be sent to Joe Calvillo (jcalvillo@dallasstars.com).

Interview requests are not required for general locker room availabilities (morning skate, post-game, practices) but are required for requests that are outside of the scope of general locker room availabilities.

The Stars will make best efforts to set up requested one-on-one interviews with players, coaches and executives in the designated media areas during media access periods. In some circumstances, interviews may need to be set up via telephone or video conference at a mutually agreed upon time.

- **POST-GAME:** Shortly after the conclusion of the game, the Stars will make a representative number of key players and head coach, Pete DeBoer, available for interviews. Players will be available in the main Stars locker room and head coach, Pete DeBoer, will be available in the press conference room across the hall from the Stars locker room.
- **MORNING SKATE:** Players will be available in the main Stars locker room and head coach, Pete DeBoer, will be available in the press conference room across the hall from the Stars locker room.
- **PRACTICE:** Players will be available in the main Stars locker room and head coach, Pete DeBoer, will be available in the designated media area. If the practice is held at American Airlines Center, players will be available in the main Stars locker room and head coach, Pete DeBoer, will be available in the press conference room across the hall from the Stars locker room.
- **OTHER CIRCUMSTANCES:** The Stars will provide access to the appropriate members of the organization should the situation arise (player transaction, trade, special announcement, etc).
- **VISITING TEAM MEDIA ACCESS:** Please contact a media representative from the visiting team for more information.

MEDIA CREDENTIALS:

- To request full-season or single game credentials, please visit the [Dallas Stars Media Portal](#). First time applicants can begin their registration by clicking “Create Account” on the landing page. Please contact Monique Nagel (mnagel@dallasstars.com) with any questions about the media portal.
- All single game credential requests must be submitted through the media portal no later than 12 p.m. the day before a game.
- Media members holding **full-season credentials** are required to RSVP to Monique Nagel (mnagel@dallasstars.com) no later than 12 p.m. the day before a game to request a seat in the press box.
- Credentials can be picked up either at morning skate from a member of the Stars Communications Department or three hours before game time at the Media Entrance (southwest corner of American Airlines Center).

PRACTICES:

- Most non-game day practices will be held at Comerica Center (2601 Avenue of the Stars, Frisco, TX 75034).
- Players will be available in the main Stars locker room and head coach, Pete DeBoer, will be available in the press room, which can be accessed through the Comerica Center entry tunnel connected to the parking garage.
- If the practice is held at American Airlines Center, players will be available in the main Stars locker room and head coach, Pete DeBoer, will be available in the press conference room across the hall from the Stars locker room.

GAME DAY MORNING SKATES:

- Morning skates will be held at American Airlines Center (2500 Victory Ave., Dallas, TX 75219). In the event of a change, media members will receive a schedule update email from the Dallas Stars Communications Department.
- Credentialed media members can enter the building via the employee entrance (northwest corner of American Airlines Center). Parking is available on the first floor of Lexus Garage (northeast corner of American Airlines Center) only for the duration of morning skate.
- The Stars will normally skate at 10:30 a.m. but the practice can be optional at the head coach’s discretion. If practice is optional, Stars head coach, Pete DeBoer, will talk immediately in the press conference room at 10:30 a.m.
- If you need specific players, we ask that you be present for the start of the skate in case certain individuals do not skate. Visiting teams will typically skate at 11:30 a.m.

AAC MEDIA PARKING:

- If you have been issued a full season credential, your credential includes a QR code that will allow you to park for the game in Comerica Garage (southwest corner of American Airlines Center).
- If you are being credentialed on a game-by-game basis, please contact Monique Nagel (mnagel@dallasstars.com) no later than 12 p.m. the day before a game to inquire about parking availability. Parking is extremely limited and not guaranteed for single game credential holders.

AAC PRESS BOX:

- All media are required to RSVP to Monique Nagel (mnagel@dallasstars.com) no later than 12 p.m. the day before a game to request a seat in the press box.
- Media members requesting a single game credential will be assigned a seat in the press box upon confirmation of credential request.
- The team will not be providing printed copies of any documents (media guide, game notes, NHL stats, end of period or game statistics) this season.
- All game notes and statistics will be available digitally prior to and during each game. Digital statistics will be available after the game. Please visit media.nhl.com for more information.
- Additional information regarding game day procedures will be sent to media members in advance of game days.
- Work bags are permitted and will be inspected via X-Ray upon arrival.
- The team will be offering media dining this season, beginning three hours prior to game start time. Snacks and drinks will be available on a limited basis in the Press Box.
- The log-in information for wireless internet is posted in multiple locations in the press box. Please consult any member of our staff if you need additional assistance.

AAC LOCKER ROOMS:

- Take the press box elevator to the event level and make an immediate right and then a left until you reach the end of the hallway. For the Stars locker room, please proceed to the right. For the visiting locker room, please proceed to the left. The Stars locker room will open shortly after the conclusion of the game.

AAC PRESS CONFERENCE ROOM:

- Located directly across the hallway from the Stars locker room. The post-game press conference with head coach, Pete DeBoer, will take place roughly 20 minutes after the conclusion of the game.
- **ADDITIONALLY, THE TEAM WILL CONDUCT VIDEO MEETINGS IN THIS ROOM. DUE TO THE MEETINGS, THE ROOM WILL BE OFF LIMITS TO MEDIA AT VARIOUS POINTS THROUGHOUT THE DAY, PLEASE NOTE SIGNAGE ON THE DOOR.**

AAC PHOTOGRAPHY:

- Photographers with full season credentials will not need to RSVP in advance to reserve a photography position at home games.
- Please consult with team photographer Tim Heitman (heitman.timothy@gmail.com) prior to the start of the game for a photo position.
- The photography work room is available to store your equipment while at American Airlines Center.