



Canes Gala Sponsorship Opportunities

February 19, 2026

Presenting Sponsor – \$50,000 (SOLD)

- Twenty (20) Canes Gala tickets.
- Ten (10) VIP parking spots.
- Early VIP access to the event for all twenty (20) attendees.
- Reserved seating in main arena
- Prominent event exposure via video boards.
- Named as presenting sponsor in all Gala advertisements, including email, in-game announcements, event landing webpage, select on-site signage and relevant Canes Gala social media mentions.
- Recognition and logo placement in event program, distributed to all attendees.
- Verbal recognition during event.
- Thank you in Canes Care email.
- 2025-26 Carolina Hurricanes team signed jersey.
- Special VIP gift for twenty (20) attendees.

Hat Trick Sponsor – \$25,000 (only 3 available)

- Fourteen (14) Canes Gala tickets.
- Six (6) VIP parking spots.
- Early VIP access to the event for all fourteen (14) attendees.
- Reserved seating in main arena
- Prominent event exposure via video boards.
- Named as a sponsor in all Gala advertisements, including email, event landing webpage, select on-site signage and relevant Canes Gala social media mentions.
- Presenting sponsor of unique area of event. (Casino, lounge, or bars)
- Recognition and logo placement in event program, distributed to all attendees.
- Verbal recognition during event.
- Thank you in Canes Care email.
- 2025-26 Carolina Hurricanes team signed jersey.
- Special gift for fourteen (14) attendees.

All-Star Sponsor - \$10,000

- Ten (10) Canes Gala tickets.
- Four (4) VIP parking spots.
- Inclusion on Canes Gala event landing webpage, select on-site signage and relevant Canes Gala social media mentions.
- Presenting sponsor of unique activity of event. (i.e. specialty drink, photo op, etc.)

- Recognition and logo placement in event program, distributed to all attendees.
- Verbal recognition during event.
- Thank you in Canes Care email.
- Special gift for ten (10) attendees.

Power Play Sponsor - \$7,500

- Six (6) Canes Gala tickets.
- Two (2) VIP parking spots.
- Inclusion on Canes Gala event landing webpage and select on-site signage.
- Recognition and logo placement in event program, distributed to all attendees.
- Verbal recognition during the event.
- Special gift for six (6) attendees.

Rookie Sponsor - \$5,000

- Four (4) Canes Gala tickets.
- Inclusion on Canes Gala event landing webpage and select on-site signage.
- Recognition and logo placement in event program, distributed to all attendees.
- Verbal recognition during the event.
- Special gift for four (4) attendees.

Additional Sponsor Activation Opportunities*:

- Wine & Bourbon Pull
- Silent & Live Auctions
- Special Performer/Live Act
- Mystery Pucks
- Specialty Drinks
- Ice Sculpture
- DJ
- Post-event Food Truck
- Photo Opportunities

*Cost varies; Subject to change