



VEGAS GOLDEN KNIGHTS FOUNDATION
COMMUNITY IMPACT REPORT
2024-2025





FROM OUR PRESIDENT



A Heartfelt Thank You to Our Donors and the Las Vegas Community

On behalf of the Vegas Golden Knights Foundation, we want to extend our deepest gratitude for your incredible generosity and unwavering support. Your commitment to our mission has been truly inspiring, and it is with immense appreciation that we acknowledge your pivotal role in our ability to donate more than \$2.5 million to incredible causes and organizations throughout our community during the 2024-25 season.

Without your kindness and belief in what we do, this significant contribution would not have been possible. Every donation, every jersey auction, every VGK Nevada License Plate, and every word of encouragement from the Las Vegas community has directly empowered us to make a meaningful difference. Your collective effort have created a ripple effect, allowing us to further our charitable initiatives.

Your support on and off the ice is the cornerstone of our success, and we are profoundly grateful for your trust and collaboration. We look forward to continuing our work together, while helping our beloved Las Vegas community.

Thank you once again for your extraordinary support.

Sincerely,

Kim Frank

Vegas Golden Knights Foundation, President





TABLE OF CONTENTS



WHO WE ARE	6
HOW WE RAISE MONEY	7
WHERE THE MONEY GOES	8
EDUCATION & SPORTS	10-11
MILITARY & FIRST RESPONDERS	12-13
HEALTH & WELLNESS.....	14-15
ANNUAL GRANTS.....	16
MAVERICK	17
IN THE COMMUNITY	18-23





WHO WE ARE

MISSION STATEMENT

The Vegas Golden Knights Foundation's purpose is to support, strengthen, and inspire the Las Vegas community.



PILLARS:

- EDUCATION & YOUTH SPORTS
- MILITARY & FIRST RESPONDERS
- HEALTH & WELLNESS



HOW WE RAISE MONEY?

Each year we look to the community, businesses, and fans to help raise funds for the people of Las Vegas.

OUR PRIMARY WAYS OF RAISING MONEY EACH YEAR



ANNUAL GOLF TOURNAMENT

\$274,628



ANNUAL GALA

\$1,000,000



GAME DAY JERSEY AUCTIONS

\$433,358



LICENSE PLATES

\$736,000



GAME DAY RAFFLE

\$884,680



WHERE THE MONEY GOES





EDUCATION & YOUTH SPORTS

SUPPORTED OVER
 **54** 
ORGANIZATIONS
\$1,150,000+ DONATED

PROGRAMS AND ORGANIZATIONS INCLUDE

- DONNA STREET COMMUNITY CENTER - PLAYGROUND BUILD
- CCSD - SUPPORTED WITH 20 REFURBISHED BLACKTOPS REACHING NEARLY 10,000 STUDENTS, READING WEEK, TEACHER APPRECIATION WEEK
- YOUTH HOCKEY - LIL KNIGHTS, JR. GOLDEN KNIGHTS, BALL HOCKEY CLINICS
- UNLV - HOCKEY PROGRAM, EDUCATION AND ATHLETIC SUPPORT
- GROWING THE GAME OFF THE ICE



EDUCATION & YOUTH SPORTS



450
PARTICIPANTS



350
PARTICIPANTS

LEARN TO SKATE
2000
PARTICIPANTS

GIRLS HOCKEY
124
PARTICIPANTS

TRAVEL HOCKEY
268
PARTICIPANTS

MILITARY & FIRST RESPONDERS

SUPPORTED OVER

✦ **23** ✦

ORGANIZATIONS

\$465,000+ DONATED



PROGRAMS AND ORGANIZATIONS INCLUDE

- 1 OCTOBER - ANNUAL FIRST RESPONDER ACTIVATIONS IN THE COMMUNITY AND BLOOD DRIVE
- NELLIS AIR FORCE BASE: BOYS & GIRLS CLUB - STREET HOCKEY
- FRIENDS OF LAS VEGAS METRO DEPARTMENT
- LVMPD AND CCFD



MILITARY & FIRST RESPONDERS

- AMERICA'S VETDOGS
- THE FOLDED FLAG FOUNDATION - SUPPORT FOR GOLD STAR FAMILIES THROUGH MILITARY APPRECIATION KNIGHT
- BEHIND THE BLUE LINE - FINANCIAL SUPPORT AND HOSTED THE FAMILY OF A NEVADA STATE TROOPER WHO LOST HIS LIFE IN AN ACCIDENT



HEALTH & WELLNESS

SUPPORTED OVER

✦ 64 ✦

ORGANIZATIONS

\$875,000+ DONATED

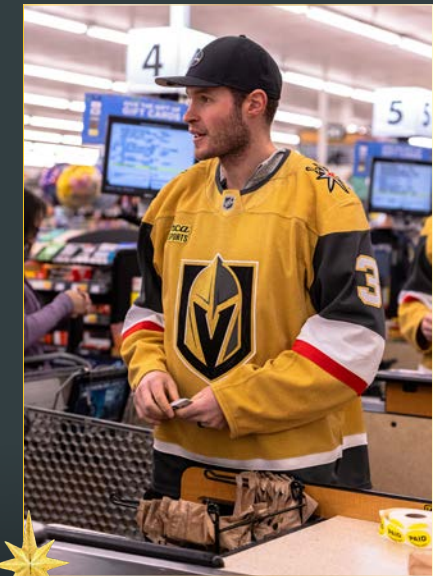
PROGRAMS AND ORGANIZATIONS INCLUDE

- CURE 4 THE KIDS - ANNUAL SUPPORT OF NO MORE TREATMENT BELL AND HOCKEY FIGHTS CANCER KNIGHT
- LGBTQ+ - THE CENTER AND SILVER STATE AWARDS
- MAKE A WISH - WALK FOR WISHES
- THREE SQAURE - PARTNERED ON HOLIDAY FOOD DRIVE AND FOOD DISTRIBUTION



HEALTH & WELLNESS

- CLARK COUNTY DEPARTMENT OF FAMILY SERVICES - HOLIDAY TOY DRIVE TO SUPPORT FOSTER YOUTH
- GO GREEN INITIATIVES - GARDEN FARMS FOUNDATION SUPPORTING SCHOOL GARDENS, IMPACTNV TREE PLANTING
- HELP OF SOUTHERN NV - ANNUAL ADOPT A FAMILY SUPPORT, SHANNON WEST HOMELESS YOUTH SHELTER
- DISABLED HOCKEY - ADULT AND YOUTH SLED HOCKEY SUPPORT



ANNUAL GRANTS



ACADEMIC SCHOLORSHIP AND AWARD SUPPORT - \$50,000

- URBAN CHAMBER
- ASIAN CHAMBER
- LATIN CHAMBER
- HANNAH BROWN SCHOLARSHIP
- LOCAL STUDENTS, STUDENT ATHLETES AND EQUALITY AWARDS
- SILVER STATE AWARDS

136
APPLICATIONS

\$503,830
AWARDED IN GRANTS

46
LOCAL COMMUNITY
NON-PROFITS



MAVERICK

The Vegas Golden Knights Foundation has partnered with the national non-profit, America's VetDogs, to co-raise Maverick, a yellow labrador retriever, to undergo basic training and socialization with Golden Knights players, staff, and fans. This also included a Kg Knight, calendar, and the VGK-9 Club. Along with the Vegas Golden Knights Foundation, Maverick supported the community with a visit to the Henderson Animal Shelter and support of military and first responders.



IN THE COMMUNITY

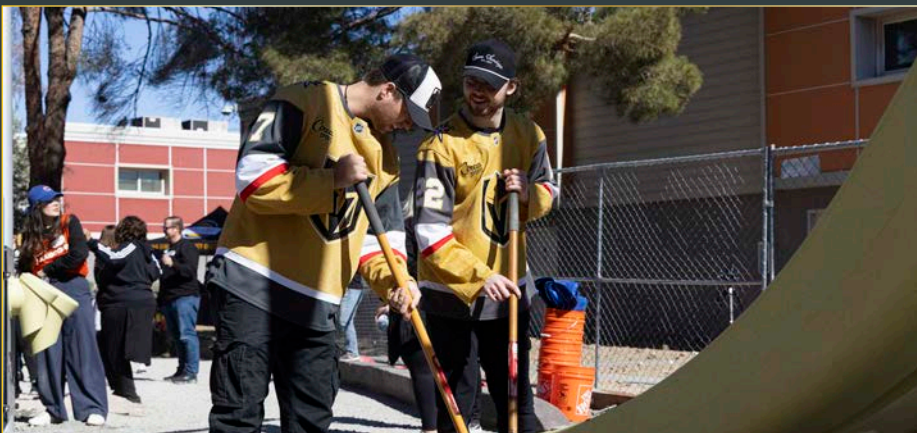
The Vegas Golden Knights and Vegas Golden Knights Foundation believe it is important to not only support the community through financial support but also by volunteering and being involved. Community is a contact sport, and we believe in actively engaging in community support, youth programs and charitable initiatives to support the community off the ice.



IN THE COMMUNITY

PROGRAMS AND SUPPORT INCLUDE

- FOOD DRIVE - 2,390 POUNDS OF FOOD DONATED TO THREE SQAURE
- STEM FIELD TRIP - IN SUPPORT OF CLARK COUNTY DEPARTMENT OF FAMILY SERVICES
- HOLIDAY KNIGHTS OF GIVING
- BACK TO SCHOOL - PROVIDED OVER 1500 BACKPACKS AND SUPPLIES
- CCSD READING WEEK AND TEACHER APPRECIATION WEEK



IN THE COMMUNITY

HIGHLIGHTS IN THE COMMUNITY

- BLOOD DRIVE - COLLECTING 242 UNITS OF BLOOD DURING ANNUAL 1 OCTOBER SUPPORT
- GAS AND GROCERY GIVEAWAYS
- TICKET DONATIONS - OVER 2500 TICKETS DONATED TO LOCAL ORGANIZATIONS
- SIGNED ITEM DONATIONS - MORE THAN 300 SIGNED ITEMS DONATED IN SUPPORT OF LOCAL FUNDRAISING EFFORTS



IN THE COMMUNITY



IN THE COMMUNITY



HIGHLIGHTS IN THE COMMUNITY

- STREET HOCKEY CLINICS - OVER 40 CLINICS AT COMMUNITY CENTERS AND SCHOOLS REACHING MORE THAN 4500 INDIVIDUALS
- FEED THE FUNNEL – PARTNERED WITH WYNN RESORTS AND PROVIDED OVER A MILLION MEALS
- HOLIDAY INITIATIVES – 15 INITIATIVES INCLUDING: GROCERIES GIVEAWAYS, HOSPITAL VISITS, HOMELESS KIT DISTRIBUTION, MEAL PREP, ADOPT-A-FAMILY, DOG ADOPTION



IN THE COMMUNITY

HIGHLIGHTS IN THE COMMUNITY

- PLAYGROUND BUILD - PARTNERED WITH KABOOM! TO CREATE A BRAND-NEW PLAYSPACE IN NORTH LAS VEGAS WHERE 3,180 SQ FT WERE RECLAIMED FOR PLAY
- SUPPORTING PLAYERS INITIATIVES INCLUDING BEST BUDDIES, ADAM'S PLACE, MENTAL HEALTH AND FIRST RESPONDERS





VEGAS GOLDEN KNIGHTS

FOUNDATION