



 **FLYERS CHARITIES**

2024
2025 **COMMUNITY
IMPACT REPORT**



2024
2025 **COMMUNITY
IMPACT REPORT**

FLYERS CHARITIES BOARD OF DIRECTORS

OFFICERS



BLAIR LISTINO
BOARD CHAIR



ZAAHIRA LYNARD
TREASURER



JOHN MASTER
SECRETARY

DIRECTORS



DANIEL BRIERE



DAN HILFERTY



PHIL LAWS



BARRY HANRAHAN



PAUL HOLMGREN

MISSION

Flyers Charities creates strong communities by eliminating financial barriers and reviving play spaces to grow the game of hockey and aiding local families affected by cancer throughout the Greater Philadelphia region.

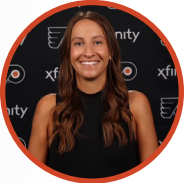
CHARITIES & COMMUNITY STAFF

CHARITIES

COMMUNITY



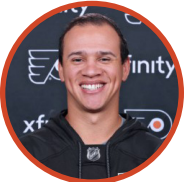
CINDY STUTMAN
SVP, Community Relations/Executive
Director, Flyers Charities



JULIA DOUGHERTY
VP, Flyers Charities



CHRISTINE
SIBLEY
Director, Flyers
Charities
Marketing &
Events



RYAN
HEMSLEY
Coordinator,
Flyers Charities
Development



LEAH RECHNER
Coordinator, Flyers Charities
Partnerships & Marketing



ROBERT BAER JR
Sr. Director, Community Relations
& Hockey Development



JASMINE
MARTINEZ
Coordinator,
Community
Relations & Hockey
Development



JASON
WILLIAMS
Manager,
Community
Relations



TORI KIMBERLY
Sr. Director, Community Relations



EMILY SPRINGLE
Manager, Community
Relations & Programs



BRAD MARSH
VP, Community Development &
President of the Flyers Alumni Association

ALUMNI



A WORD FROM
BLAIR LISTINO

I, along with the entire Flyers organization, am incredibly proud of the meaningful work our team — across leadership, staff, and players — has accomplished in our local communities this past season. Since I joined the Flyers organization over a decade ago, it has been made clear that this storied franchise was built on more than just competition. It was founded on a deep commitment to giving back to our city, our region, and the communities that support us year after year.

OUR MISSION BEYOND THE ICE

As we play with passion and purpose, we are equally driven to make a meaningful difference in the lives of those around us. We are thrilled to share this year's Flyers Community Impact Report and hope you feel inspired by these stories. It is a reflection of our collective efforts to build a stronger and more inclusive society.

KEY INITIATIVES AND ACHIEVEMENTS

From developing new engagement programs to re-establishing important initiatives and supporting local charities, our team is resolute in our commitment to making a difference through a variety of initiatives including:

- **Flyers Charities Rink Revive Initiative:** Launched to eliminate financial barriers and revive play spaces, ensuring safe, inclusive spaces for the next generation of hockey players.
- **Growing the Game of Hockey:** Throughout the 2024-25 season, the Flyers Learn to Play and Flyers Learn to Play Ball Hockey programs introduced over 1,000 boys and girls to the sport. To ensure every child had the chance to participate, the Flyers launched a dedicated scholarship program aimed at removing financial barriers and making the game truly accessible for all.
- **Building Hope for Kids:** Our Flyers Charities team and Flyers wives partnered with Michael's Way and St. Christopher's Hospital for Children to renovate a home top to bottom for a young girl battling cancer and her family.
- **Community Engagement:** Teamed up with dozens of partners to create experiences that left lasting, positive impacts on fans and community members through numerous player and community relations programs.
- **Support for Families Impacted by Cancer:** Donated funds and resources to cancer support programs, as well as created opportunities for families impacted by cancer to make memories together, made visits to local hospitals, and participated in volunteer opportunities for several cancer research nonprofits.
- **Fundraising Events:** Provided opportunities for our fans to help us give back through countless fundraising events, including the annual Flyers Charities Carnival, Flyers Charities Casino Night, Gritty 5K Presented by Penn Medicine, and more helping us raise over 1.5 million dollars to invest into the Philadelphia community this past season.

OUR COMMITMENT TO LEADERSHIP

As leaders both on and off the ice, we understand that our influence reaches far beyond the game itself. It's about the lives we inspire, the communities we strengthen, and the lasting legacy we're building.

Thank you for standing with us, for dreaming with us, and for helping us build something truly meaningful — for today and for generations to come.

Blair Listino

Chief Financial and Administrative Officer,
Chair of Flyers Charities & Alternate Flyers Governor



TABLE OF CONTENTS

Flyers Charities Fundraisers	2
Gritty 5K presented by Penn Medicine	4
Flyers Charities Casino Night	6
Flyers Charities Carnival	8
Flyers Theme Nights	10
Flyers Cancer Initiatives	14
Growing the Game: Youth Hockey	20
Growing the Game: Rink Revive	24
Community Outreach: Community Initiatives	28
Community Outreach: Player Initiatives	30
Flyers Alumni	34
Wings in the Community	36

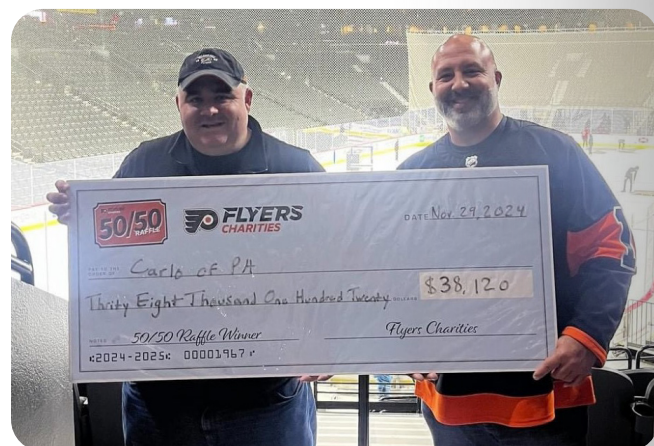


FUNDRAISERS

Flyers Charities hosts multiple fundraisers throughout the season to support the mission of assisting local families impacted by cancer and growing the game of hockey.

50/50

At every Flyers home game, fans tested their luck by purchasing 50/50 tickets in hopes of taking home half of the night's jackpot. During the 2024-2025 season, Flyers Charities' 50/50 Raffle raised over 1.4 million dollars.



MYSTERY PUCKS

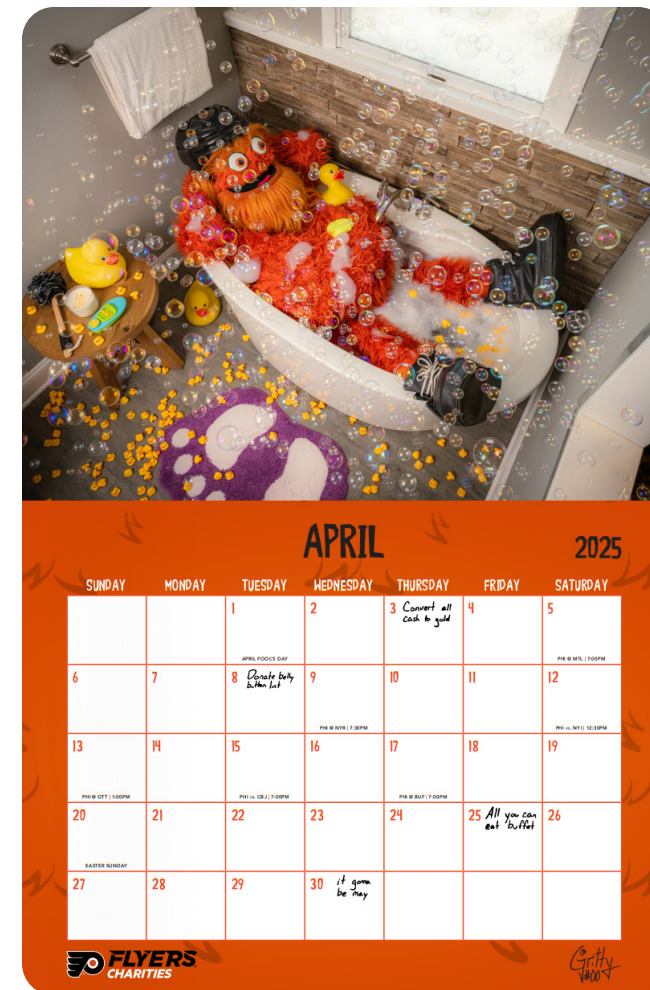
Flyers fans had the opportunity to purchase limited-edition specialty Mystery Pucks signed by Flyers players. This year's collection included Halloween, Hockey Fights Cancer, Military Appreciation, Lunar New Year, Valentine's Day, and more.

ONLINE AUCTIONS

Flyers Charities' online auctions offer fans the opportunity to bid on unique merchandise, items from the archives, and exclusive experiences.

2025 GRITTY CALENDAR

Gritty in the bathtub, graduating, hosting a BBQ, and more legendary photos make up the 2025 Gritty Calendar. Each month was also complete with notes from our favorite orange mascot.



SCOTT X GRITTY T-SHIRT

At the beginning of the season, Scott Laughton and Gritty teamed up to turn their iconic 90s style photoshoot into a t-shirt. Proceeds from the shirt raised money for Flyers Charities and Pennsylvania SPCA!





GRITTY 5K

Presented by Penn Medicine

On Saturday, October 26, nearly 4,000 Gritizens gathered in their best orange “fur” the 6th annual Gritty 5K presented by Penn Medicine. Prior to the race participants could stop at the “Get Ready with West” activation to complete and add to their looks for the day. The 3.1-mile race featured returning fan-favorite activations, like Ribbon Dancing, Stop & Listen to 95, and Karaoke. It also featured new surprises to “runners,” such as a Dance Break Dance, Chaos Corner, and Gritty’s BFF Auditions. As always, the race concluded with a hot dog, Caking presented by Wegmans, and very un-serious awards.

Fans who were unable to join the fun in South Philly had the opportunity to participate from anywhere in the world through the 5K’s virtual option.



Once again, Sustainable Solutions and West Pharmaceuticals helped separate all materials during and after the race into recycling, compost, and waste to energy bins. These efforts helped Flyers Charities create a sustainable event by saving more than 2,000 pounds of waste from going into landfills.



THANK YOU TO OUR SPONSORS



LEX ELECTRIC COMPANY, INC.





“SINCE ITS INAUGURAL LAUNCH IN 2022, FLYERS CHARITIES CASINO NIGHT HAS RAPIDLY EVOLVED INTO A MARQUEE EVENT—CAPTIVATING PLAYERS AND FANS ALIKE WITH ITS ENERGY, EXCITEMENT, AND UNFORGETTABLE ATMOSPHERE.”

BLAIR LISTINO
Chair of Flyers Charities & Flyers Alternate Governor

FLYERS CHARITIES CASINO NIGHT

On Thursday November 21, the Crystal Tea Room located in the heart of Center City turned into a casino-style floor for Flyers players and fans to test their luck at casino-style games including Blackjack, Roulette, Poker, and more. To kick off the evening, Flyers Charities hosted an exclusive VIP Hour presented by Ticketmaster.



Attendees enjoyed a premium online auction featuring exclusive memorabilia and vacations, alongside top-tier drinks and food. New to this year’s Casino Night, Flyers partner Stateside Vodka presented a brand-new activation, Ring Toss, which allowed fans the chance to win bottles of their Philadelphia-made vodka.

THANK YOU TO OUR SPONSORS





FLYERS CHARITIES CARNIVAL

A fan-favorite and Flyers signature tradition, Flyers Charities Carnival is the ultimate experience for fans of all ages featuring exclusive access to players, behind the scenes tours, a chance to take a shot on goal, and so much more! The Carnival, held on Sunday, February 23, hosted over 7,000 fans inside Wells Fargo Center with multiple sold-out attractions.



THANK YOU TO OUR SPONSORS



LEX ELECTRIC COMPANY, INC.





THEME NIGHTS

CELEBRATING BLACK HISTORY



WAYNE SIMMONDS MEETS WITH SNIDER HOCKEY

Flyers alumnus Wayne Simmonds joined student-athletes from Ed Snider Youth Hockey & Education for a roundtable discussion and mentoring session. Simmonds shared personal insights, opportunities, and advice for student-athletes on and off the ice.

SMALL BUSINESS FAIR

The Flyers hosted a small business fair where locally owned small businesses were able to feature and promote their products and services to fans prior to the game on February 25.

BOB "THE HOUND" KELLY RETIRES

On March 18, Bob "The Hound" Kelly announced his retirement after 50+ years with the Philadelphia Flyers organization. Hound worked in the Flyers community relations department as Ambassador of Hockey. In this position, Hound helped grow the game of hockey by visiting schools, rinks, summer camps, and recreational centers throughout the Philadelphia region teaching the fundamentals of the game and what it means to be a part of a team.

Hound began his playing career in Philadelphia in 1970, spending an impressive 10 seasons with the Flyers. In 1975, Hound scored the winning goal against the Buffalo Sabres in Game 6 of the Stanley Cup Final at The Aud in Buffalo.

To celebrate his career and contributions to the franchise, the Flyers hosted a game honoring Kelly on Saturday, March 29 as the Flyers hosted the Buffalo Sabres at Wells Fargo Center. Throughout the game, Flyers staff and players wore special Bob "The Hound" Kelly number nine shirts. Players' shirts were then autographed and put on Flyers Charities' alumni-themed online auction. Signed pucks were also available for purchase with proceeds supporting Flyers Charities. Bob "The Hound" Kelly was also featured as the game's "Hometown Hero presented by Toyota," a program he has been the face of for more than two decades.

"I'M VERY, VERY HUMBLLED. I'M INTO WHAT THE TEAM STANDS FOR. THE CREST THAT'S ON THE FRONT IS VERY, VERY IMPORTANT TO ME."

- BOB "THE HOUND" KELLY





CELEBRATING WOMEN'S HISTORY

SEATTLE KRAKEN ASSISTANT COACH VISITS YOUTH HOCKEY TEAM

To celebrate International Women's Day, Jessica Campbell—the NHL's first full-time female assistant coach with the Seattle Kraken—met with members of the Philadelphia Liberties, youth hockey club, following the Flyers' home game on Saturday, March 8.



3RD ANNUAL NEXT SHIFT Presented by Holman

In celebration of Women's History Month, the Flyers hosted the team's third annual Next Shift Game on March 6. As part of the organization's celebration and its year-round efforts to promote and foster talent in the front office, the Flyers hosted 33 participants selected from over 500, applicants and paired them with mentors. This experience provided them a behind-the-scenes look at a Flyers' gameday.

PRIDE NIGHT

On Tuesday, January 21, the Flyers hosted their annual Pride Game. The organization hosted a pregame Pride Fest event featuring local businesses, artists, and vendors. The event gave fans the chance to shop for one-of-a-kind items while enjoying cocktails, a photobooth, glitter station, and more!

In celebration of Pride, players also taped their sticks for warmups. The sticks were later auctioned off with proceeds benefitting Flyers Charities. Flyers forwards Scott Laughton and Joel Farabee also hosted guests from Hi-Tops to enjoy the game and join them postgame for a special meet and greet.



Flyers Charities made a **\$10,000 donation** to the Mazzoni Center to provide ongoing support to their comprehensive cancer awareness and prevention program.



MILITARY APPRECIATION GAME

Presented by Toyota

The annual Flyers Military Appreciation Game presented by Toyota, took place on Veterans Day, Monday, November 11, as the team took on the San Jose Sharks. The Flyers partnered with several local organizations to honor and pay tribute to the courageous active-duty service members and veterans from the Philadelphia region.



USO SKATE Presented by Toyota

Prior to the game, the Flyers partnered with Toyota for the third year to host a special skate with United Service Organizations (USO). Nearly 30 active-duty service members from the Army, Navy, Air Force, Coast Guard, and U.S. Marine Corps attended the skate and received custom military jerseys and game tickets to the Flyers Military Appreciation Game.





CANCER INITIATIVES



HOCKEY FIGHTS CANCER

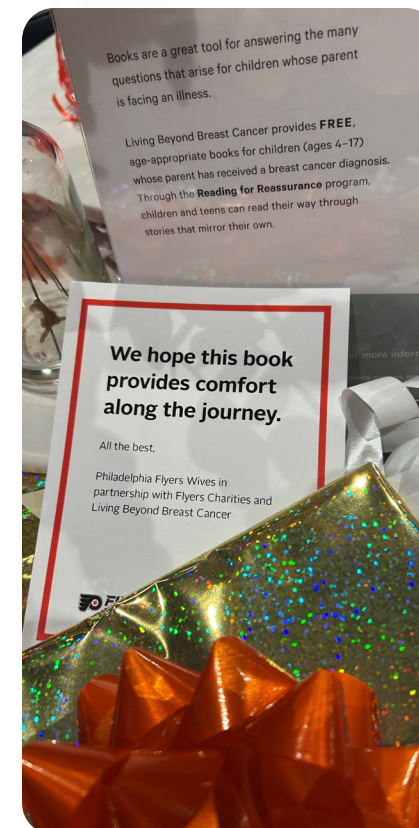
Presented by Toyota

In support of the fight against cancer, Wells Fargo Center turned lavender on Monday, November 25, as the Flyers took on the Vegas Golden Knights. The Flyers hosted a number of special guests impacted by cancer and honored them throughout the game with special in-game recognitions. Players wore Hockey Fights Cancer themed lavender jerseys as they entered the arena which were then signed and made available for a specialty Flyers Charities Hockey Fights Cancer auction. Courtesy of Toyota, all fans received an "I Fight For" rally towel with a space to write in the name of a loved one impacted by cancer to show their support throughout the evening.

DEAR JACK FOUNDATION

Dear Jack Foundation assists young adults diagnosed with cancer and their families through programs to improve their quality of life from treatment to survivorship. This year, Flyers Charities donated \$20,000 to support their Breathe Now Retreat. Breathe Now Retreats are designed for cancer survivors aged 18-39 and offer a unique healing experience for both individuals and couples. These transformative retreats focus on restoring balance in mind and body, while providing a supportive environment.

Flyers Charities also partnered with Dear Jack Foundation to host the Foster Family for a special Flyers gameday experience. The family, avid Flyers fans, attended their first game at Wells Fargo Center, met Gritty, toured the Flyers Press Box, and met Flyers personalities. Their special night ended with a locker room tour hosted by Flyers players Travis Konecny, Travis Sanheim, Sean Couturier, and Nick Seeler.



LIVING BEYOND BREAST CANCER

Flyers Charities donated \$25,000 dollars to Living Beyond Breast Cancer to support their Reading for Reassurance program. Reading for Reassurance is LBBC's program designed to provide age-appropriate books for children and families to better understand the diagnosis and treatment of breast cancer. This season, Flyers Wives wrapped dozens of books to send to families with the help of Living Beyond Breast Cancer.



PENN MEDICINE CHESTER COUNTY HOSPITAL FOUNDATION

Flyers Charities teamed up with Jason Myrtetus and Penn Medicine to donate \$10,000 to the oncology team at Chester County Hospital, where Myrtetus is receiving care after a cancer diagnosis. Myrtetus, host of the *Flyers Daily* podcast, has been a vocal advocate for cancer screening prevention, even working with Penn Medicine on a series of videos to promote awareness and screening of colo-rectal cancer.

“I KNEW IMMEDIATELY AFTER BEING DIAGNOSED THAT I NEEDED TO FIND PURPOSE IN THIS FIGHT. PARTNERING WITH THE FLYERS TO HELP OTHER PEOPLE, CAREGIVERS, AND THE GREAT CARE TEAM WAS A WAY TO TAKE MORE FROM CANCER THAN CANCER WAS GOING TO TAKE FROM ME.”

-JASON MYRTETUS

FLYERS PRESS PASS

Now in its third season, the Flyers, along with Flyers broadcaster Jim Jackson, partnered with Alex’s Lemonade Stand to host families for a special Flyers game day experience through the Flyers Press Pass initiative. Flyers Press Pass provides families affected by cancer with an unforgettable night at a Flyers game and includes an inside look at the broadcast booth and taking part in special game day experiences.



RYAN’S CASE FOR SMILES

Prior to the game on Saturday, March 29, Ryan’s Case for Smiles hosted their “JustSibs” event at Wells Fargo Center. The JustSibs program helps teens navigate and cope with the many challenges that come with having a sibling with an illness or injury, while connecting with other teens in similar situations. After the session, each family received tickets to attend the Flyers game.



SPA DAY

Presented by Toyota

In November, the Flyers and Flyers Charities partnered with Toyota and the V Foundation to host a spa day for local women impacted by cancer. Flyers players Ryan Poehling, Noah Cates, and Morgan Frost joined the group for pedicures and a relaxing day at the spa. After the spa day retreat, the group was invited to the Flyers’ annual Hockey Fights Cancer Game presented by Toyota.





BUILDING HOPE FOR KIDS

In January, Flyers Charities announced the relaunch of the Building Hope for Kids initiative in partnership with Michael's Way and St. Christopher's Hospital for Children to renovate the home of 8-year-old Ronda Burns – a courageous young patient battling leukemia.



Over the span of six weeks, the organizations along with a group of Flyers wives partnered with Fastrack Construction and Ashley Furniture to completely renovate the home from top to bottom, with a focus on creating a healthy and comfortable home where Ronda and her family can play and relax as her treatments continue. Renovations included two newly decorated bedrooms for Ronda and Joyce, a playroom for Ronda, and a completely redone living room, kitchen, dining room, and bathrooms. The home has a brand new covered outdoor dining area.

On March 12, Flyers Charities, Flyers players and their wives, Michael's Way, and Fast Track Construction came together to celebrate and welcome Ronda and Joyce into their new home.

"We're incredibly grateful to Michael's Way, St. Christopher's and Flyers Charities for their hard work to make our dream house a reality," Joyce Burns said.

THANK YOU TO OUR SPONSORS



"CANCER AFFECTS MILLIONS OF AMERICANS IN DIFFERENT WAYS, AND WE FEEL BLESSED THAT IN THIS DIFFICULT TIME, OUR HOME CAN BE A PLACE OF COMFORT AND COMMUNITY."

-JOYCE BURNS

"This project is a true testament to the power of community and compassion, and it was incredible to see so many different people and organizations come together to support a family in need."



"IN JUST A FEW WEEKS, WE TRANSFORMED THE HOUSE FROM THE STUDS UP – ADDRESSING STRUCTURAL CONCERNS AND MORE – TO CREATE A CLEAN, SECURE SPACE WITH HOPE AND LOVE,"

-CHRIS MCELWEE
FOUNDER OF MICHAEL'S WAY AND PRESIDENT OF FASTRACK CONSTRUCTION.



GROWING THE GAME: YOUTH HOCKEY



ED SNIDER YOUTH HOCKEY & EDUCATION AND ED SNIDER LEGACY GAME

In honor of Ed Snider's lasting legacy on the Flyers organization, the Flyers held their annual Ed Snider Legacy Game. During the game on Thursday, January 9, players wore "Ed Snider" patches on their jerseys, which were signed and auctioned off by Flyers Charities. Youth hockey players from Ed Snider Youth Hockey & Education (SNIDER) also had the chance to sit on the bench, ride the Zamboni, and participate in more game day experiences!

As proud partners of SNIDER, prior to the game, Flyers Charities donated \$300,000 to support significant upgrades to four existing Philadelphia City Ice Rinks at which SNIDER provides daily recreational and academic programs as well as life lessons to 1,900 boys and girls. This donation will be matched 2:1 by the Ed Snider Youth Hockey & Education Support Organization bringing the total donation to \$900,000.

FLYERS CUP

As part of an ongoing commitment to grow the game of hockey at all levels and celebrate the success of the Philadelphia region's local teams, the Flyers hosted the 46th annual Flyers Cup Scholastic Championships in March at rinks throughout the Philadelphia area. This year's Flyers Cup marked one of the largest and most successful tournaments to date with over 40 teams participating and bringing in thousands of spectators both in person and online. On Friday, May 2, the Flyers hosted the four championship teams for a special awards luncheon at Wells Fargo Center.

2025 FLYERS CUP CHAMPIONS:

AAA- Holy Ghost Prep

AA-North Penn

A- Garnet Valley

Girls- Avon Grove

FLYERS QUEBEC PEE WEE

The Québec International Pee-Wee Hockey Tournament, often referred to as the "Little League World Series of Hockey" is held every year for players 12 and under. The top 19 players from the greater Philadelphia region were selected in June to represent the Flyers at the 2025 tournament. The Flyers video team joined the trip this year, and produced a documentary which provided a behind-the-scenes look at this once-in-a-lifetime hockey and cultural experience.



LEARN TO PLAY ROOKIE PROGRAM

Presented by Holman

The Flyers Learn to Play Rookie Program presented by Holman, introduces boys and girls from ages five to nine years old to hockey through weekly on-ice instruction, and all participants receive a full set of equipment. This program provides a unique opportunity for families to join the hockey community and for participants to develop fundamental skills to help them succeed both on and off the ice. Nearly 600 first time hockey players stepped on the ice for the 2024-25 season throughout the 17 locations throughout PA, NJ, and DE



Female participation increased by 74%



Overall registration increased over 50% compared to last season

FLYERS CHARITIES SCHOLARSHIPS FOR LEARN TO PLAY ROOKIE PROGRAM

Flyers Charities provided 17 Learn to Play Rookie Program scholarships throughout the 2024-2025 season. The scholarships provided financial assistance to families who may not have otherwise been able to get involved in the sport of hockey.

"THIS SCHOLARSHIP GIVES YOUTH THE CHANCE TO LEARN THE SPORT AND THE OPPORTUNITY TO CONTINUE ON TO THE NEXT LEVEL."

**-CINDY STUTMAN,
EXECUTE DIRECTOR, FLYERS CHARITIES**



LEARN TO PLAY BALL HOCKEY

The Flyers Learn to Play Ball Hockey program continued into its fifth year. The program partnered with ten outdoor rinks to help over 500 boys and girls from age four to nine, learn the fundamentals of hockey. All participants received a Flyers-branded street hockey stick, reversible pinnie, and hockey ball along with weekly instruction and visits from Flyers Alumni.

The Learn to Play Ball Hockey Program participants celebrated their graduation by playing games with Flyers prospects and Flyers Alumni, and enjoying tailgate style games at Wells Fargo Center.



SPECIAL OLYMPICS PENNSYLVANIA

Flyers Charities donated \$5,000 to Special Olympics Pennsylvania to support their 'Hockey for All: Expanding Inclusion through Floor Hockey' program. Floorball is an indoor team sport played with lightweight sticks and small plastic balls. Volunteer coaches led teams in eight weeks of training sessions which will focused on skill development, game strategies, and social interactions.

LEVELING THE PLAYING FIELD: EQUIPMENT DRIVE

Presented by AAA

During three home games in March, the Flyers partnered with AAA to host a hockey equipment drive. Fans were encouraged to bring new and gently used hockey gear to donate. All of the collected equipment was donated to Leveling the Playing Field to be redistributed to local kids, while keeping the equipment out of landfills.

FLYERS WARRIORS

This season, Flyers Charities continued its support of the Flyers Warriors, a nonprofit organization that aims to be a place of belonging, while bringing resources to veterans during a transitional time out of the service. Flyers Charities donated \$10,000 to support the Warriors' operational needs for the 2024-2025 season.



GIRLS TRY HOCKEY FOR FREE

In March, the Flyers hosted their inaugural Girls Try Hockey for Free clinic. Kids ages 5-12 enjoyed an hour-long on-ice clinic hosted by coaches from University of Delaware, members of the Philadelphia Liberties, and Flyers Learn to Play ambassador Taylor Tippet. The goal of Girls Try Hockey for Free is to draw interest to the game while being surrounded by fellow athletes. Two sold-out sessions in March 2025 introduced nearly 100 girls to the game of hockey.



PHILADELPHIA BLIND HOCKEY

This season, Flyers Charities partnered with Philadelphia Blind Hockey, a nonprofit that allows blind or partially sighted individuals the opportunity to participate in hockey. Flyers Charities donated \$10,000 to support the organization's trip to the Canadian Blind Hockey Tournament at the Mattamy Athletic Centre.



HAMMERHEADS SLED HOCKEY

Flyers Charities donated \$10,000 to support the Hammerheads, a local sled hockey team. The donation supported the team's journey to the USA Hockey Sled Classic, held in Coral Springs, Florida. Both adult and junior teams were able to compete in the tournament.



GROWING THE GAME: RINK REVIVE



FLYERS CHARITIES RINK REVIVE

This season, Flyers Charities announced its new inaugural Rink Revive program.

Rink Revive aims to identify local hockey communities in the Greater Philadelphia, Delaware, and South Jersey in need of support or assistance to grow their game. This project invites local communities to share information and stories about their local hockey space and highlight the needs or challenges their rink or programs face. Flyers Charities identifies local projects and provides funding and resources to the communities most deserving.



"PROVIDING ACCESSIBLE ENTRY POINTS TO THE GAME OF HOCKEY IS A CORE VALUE FOR THE FLYERS AND FLYERS CHARITIES. WITH SUCH GREAT SUCCESS WITH REVITALIZING BOTH ICE AND BALL HOCKEY RINKS OVER THE PAST COUPLE OF YEARS, WE WANTED TO CREATE AN OFFICIAL PROGRAM WHERE WE COULD STRATEGICALLY CONTINUE TO PROVIDE EVEN MORE COMMUNITIES WITH THE OPPORTUNITY TO HAVE AS MANY RESOURCES AS POSSIBLE TO PLAY THE GAME."

-BLAIR LISTINO, CHAIR OF FLYERS CHARITIES AND FLYERS ALTERNATE GOVERNER

"GROWING UP WITH A DAD WHO PLAYED AND WHO IS STILL INVOLVED IN HOCKEY, I WAS EXTREMELY LUCKY TO HAVE ACCESS TO THE GAME OF HOCKEY FROM A YOUNG AGE. HOCKEY IS A GREAT SPORT TO NOT ONLY LEARN ON THE ICE, BUT OFF THE ICE AS WELL. WHAT THE FLYERS AND FLYERS CHARITIES ARE DOING TO PROVIDE SPACES FOR KIDS TO PLAY AND LEARN IS AWESOME."

FLYERS CAPTAIN SEAN COUTURIER





THE COMMUNITY RINK AT NEW HANOVER

In June, Flyers Charities donated \$200,000 to Pottstown Area Health and Wellness Foundation and New Hanover Township. The donation assisted the township to refurbish a dilapidated rink into a functional ball hockey rink, after two 11-year-old girls, Natalie and Lily, advocated for the rink to be rebuilt. The donation covered new flooring and boards, building benches and penalty boxes, and provided new hockey nets. The new rink officially celebrated its grand opening in August with community members and officials in attendance. The New Hanover Community Rink now serves as a safe place for free play and also hosts Flyers Learn to Play Ball Hockey programming so more kids can learn the fundamentals of hockey.

"When we learned of Lily and Natalie's remarkable initiative to preserve their community's beloved ball hockey rink, it was an unequivocal decision to rally behind them." - Blair Listino, President of Flyers Charities and Flyers Alternate Governor

"WE ARE THANKFUL BEYOND WORDS FOR FLYERS CHARITIES' TREMENDOUS GENEROSITY AND SUPPORT WITH THIS TIMELESS AND PRICELESS GIFT."

-KATE VAN DRUFF, NATALIE'S MOM





COMMUNITY OUTREACH INITIATIVES

COMMUNITY CARAVAN

Presented by Xfinity

This past summer, the Flyers brought the annual Community Caravan presented by Xfinity to thousands of fans throughout the Greater Philadelphia Region. Fans had access to exclusive giveaways, met Flyers Alumni, Gritty, and the Ice Team, while enjoying outdoor games with in-arena host, Everett Jackson.

FUTURE GOALS STEM DAY

Presented by PECO

As part of the Everfi Future Goals program, students from Charles Boehm Middle School visited Wells Fargo Center for STEM Day presented by PECO. Students had the opportunity to learn about the math and science behind sports and the career opportunities that exist.



HOMETOWN ASSIST

Presented by Wells Fargo

Hometown Assist presented by Wells Fargo awards local businesses 100,000 dollars in free advertising assets. Assets for the winning local businesses include radio commercials, digital and social promotions, and in-arena activations, featuring LED signage. The program aims to connect new audiences and customers with small, local businesses. This year's winners include Clean Cut Deck Builders, Riccardo's Pizza, J. Tyler Jewelry, and Competitive Heating & A/C inc.

AS AN ORGANIZATION DEDICATED TO GIVING BACK, IT IS ALSO AT THE HEART OF OUR CORPORATE PARTNERSHIPS AND BUSINESS STRATEGY TO IDENTIFY ORGANIZATIONS THAT SHARE OUR PASSION FOR COMMUNITY IMPACT. BY ALIGNING WITH PARTNERS WHO ARE EQUALLY COMMITTED TO MEANINGFUL LOCAL INITIATIVES, WE'RE ABLE TO OFFER OUR PARTNERS OPPORTUNITIES TO SUPPORT FLYERS COMMUNITY PROGRAMS THAT NOT ONLY AMPLIFY OUR SHARED VALUES BUT ALSO DRIVE LASTING, POSITIVE CHANGE IN THE COMMUNITIES WE SERVE."

-TODD GLICKMAN, CHIEF REVENUE & BUSINESS OFFICER FOR COMCAST SPECTACOR



TOY DRIVE

Presented by Enterprise

During the month of December, the Flyers partnered with Enterprise to host the annual Flyers Toy Drive benefiting Salvation Army. Fans were encouraged to donate new toys at all Flyers December home games to help bring joy to a child in need. Flyers staff members were able to lend a hand and sort the toys at a local Salvation Army center.

PENN MED ASSIST

With 403 team assists this season, Penn Medicine and the Flyers have donated over 12,000 pounds of food to Philabundance to support local communities in need.

COMMUNITY TICKET GRANTS

Presented by Snickers

The Flyers aim to grow the game of hockey through building connections with individuals and organizations in the Greater Philadelphia Region who are dedicated to making a difference in our community. The Flyers Community Ticket Grant presented by Snickers, recognizes the mission of local non-profits by offering the complimentary experience of a Flyers home game to those who might not otherwise be able to attend.



75+ groups



5,500+ tickets



COMMUNITY OUTREACH PLAYER INITIATIVES

SEAN COUTURIER'S HOLIDAY GIVING

On Thanksgiving, Flyers Captain Sean Couturier kicked off his holiday giving with a visit to a family from Ed Snider Youth Hockey & Education in Kensington, Philadelphia. Couturier surprised the family with signed jerseys, gift cards, and groceries. He also made the effort to help lessen the burden of the holidays by providing gifts, meals, and more to additional families in need. During the Christmas season, Couturier also supported a young boy battling cancer and his family. He purchased their wish-list gifts and hosted the family at a game with a post-game meet & greet.



FLYERS RECESS

Presented by Wegmans

Flyers Recess presented by Wegmans is a free school assembly program aimed at getting kids in the Philadelphia area playing the game of hockey. A video featuring Travis Sanheim and Travis Konecny kicks off the interactive game-show style assembly where students learn hockey facts. Along with complimentary Flyers tickets, almost 6000 students also received Travis Sanheim and Travis Konecny trading cards. 13 schools were awarded a full set of ball hockey equipment to utilize in their PE classes.



ST. CHRISTOPHER'S HOSPITAL FOR CHILDREN PLAYER VISIT

Ahead of Halloween, Jamie Drysdale, Tyson Foerster, and Bobby Brink arrived dressed in costumes to visit with patients at St. Christopher's Hospital for Children. The players, more affectionately known as Mario, an astronaut, and Batman, brought Halloween fun while sharing treats.

SCOTT LAUGHTON AND JOEL FARABEE MEET & GREETS

Throughout the 2024-2025 season, Flyers forward and proud You Can Play ambassador Scott Laughton and teammate Joel Farabee continued to support Philadelphia's LGBTQ+ community by continuing to emphasize that hockey is for everyone. Laughton and Farabee hosted guests from Hi-Tops to enjoy the game and join them postgame for a special meet and greet. As a part of this experience, guests received tickets to a Flyers game, custom Flyers Pride jerseys, Flyers Pride pins, and a meet and greet with Scott and Joel.



CHILDREN'S HOSPITAL OF PHILADELPHIA PLAYER VISIT

In December, Flyers players Nick Seeler, Cam York, Joel Farabee, and Emil Andrae spread holiday cheer by visiting patients at Children's Hospital of Philadelphia. The players hosted games of Bingo and gifted children with Flyers goodies.



TIPPETT'S SERVES AS LEARN TO PLAY AMBASSADORS

Flyers forward Owen Tippitt and his wife, Taylor Tippitt, serve as official season-long ambassadors for the Flyers Learn to Play Rookie Program Presented by Holman. The Tippetts send introductory emails to participating families, attend Learn to Play sessions, and host families at Flyers Home Games, meeting with them after the game for photos and to offer advice to aspiring young hockey players.



CATES' MATES

For a second season, Flyers forward Noah Cates hosted local youth hockey players as his guests throughout the season. A player could be nominated for a variety of reasons such as overcoming obstacles, committing to community service, or providing on and off ice leadership. Each Cates' Mates recipient received four lower-level tickets to a Flyers game and a post-game meet and greet with Noah.



CAM YORK'S SUPPORT OF SOUTHERN CALIFORNIA

In January, Flyers defenseman Cam York teamed up with Flyers Charities to support Red Cross LA in their wildfire relief efforts. York rallied the rest of the team to donate their sticks to be auctioned off alongside a Cam York team-signed jersey meet and greet with York and Flyers tickets with all proceeds benefiting those affected by the wildfires.



HITS FOR HATH'S HEROES

To kick off the 2024-2025 season, Flyers forward Garnet Hathaway, and his wife Lindsay, teamed up with Flyers Charities to launch Hits for Hath's Heroes; a fundraising campaign to help raise funds for Hathaway's current initiative Hath's Heroes in support of local first responders.

The Hathaway's pledged to donate to local first responders for every Flyers team hit this season. Garnet Hathaway finished with 257 hits in 67 games, leading the team and finishing ninth in the NHL in that category. Garnet Hathaway accounted for 15% of the Flyers total hits (1,727) this season.

Fans were invited to join the cause by making donations with all proceeds raised through Flyers Charities to directly fund initiatives and programs supporting first responders in the Philadelphia region.



HATH'S HEROES MEET AND GREET

For a second season, Flyers forward Garnet Hathaway hosted local first responders and their families as his guests throughout the 2024-2025 season.

As a part of Hath's Heroes, local fire, police, and EMS groups across the Philadelphia region had the opportunity to attend a select number of Flyers games. In addition to tickets, the groups also had the opportunity to meet with Garnet post-game.



"WE'RE INCREDIBLY PROUD OF OUR PLAYERS FOR THE WAY THEY STEP UP AND GIVE BACK TO THE COMMUNITY. IT'S NOT JUST ABOUT WHAT THEY DO ON THE ICE—IT'S ABOUT THE IMPACT THEY MAKE OFF IT. WHETHER IT'S TAKING THE TIME TO MEET WITH FANS AFTER A GAME, PROVIDING HANDS-ON INSTRUCTION TO YOUNG ATHLETES, OR EVEN STARTING THEIR OWN INITIATIVES, EVERY EXAMPLE SHOWS THEIR GENUINE COMMITMENT TO INSPIRING THE NEXT GENERATION OF FANS AND ATHLETES WHILE LIVING OUT THE VALUES OF OUR ORGANIZATION."

—DANIEL BRIERE, FLYERS GENERAL MANAGER



FLYERS ALUMNI

EVERY CHILD DESERVES A BIKE

The Flyers Alumni have continued their Every Child Deserves a Bike initiative with local nonprofit Help Hope Live to donate adaptive bikes to children facing mobility issues.

This year, Flyers Alumni Brad Marsh and Joe Watson presented an adaptive bike to Jinju Park.

FRIDAY NIGHT FIGHTS

The fourth annual Friday Night Fights took place at 2300 Arena on Friday, March 28. Fans joined Flyers and NHL Alumni for a night of food and entertainment. Special guest speakers this year included Riley Cote, Brian McGratton, Dave Schultz, Matthew Barnaby, Rob Ray, and Dave Brown.



12 DAYS OF CHRISTMAS GIVING

For the sixth year in a row, the Flyers Alumni made donations to charities, schools and community groups around the holidays. This year, over \$37,000 was donated.

The list of this year's recipients was St. Francis Inn, Busansky School, The Arc of Haywood County, Hope for Hallie, Sunshine Foundation, Penn Stroke Centers, People for People, Agawam Youth Hockey, Consequence of Habit, Private Family Assistance, Every Child Deserves a Bike, and the Gift of Life Transplant Foundation.



FANTASY CAMP

Flyers Alumni held their tenth Fantasy Camp this year. A record of 72 players from 21 different states and Canadian provinces made their way to Philadelphia to compete for the Fantasy Camp Cup. This year's Camp featured a silent auction of unique Flyers Alumni collectables with all proceeds going to benefit the various Flyers Alumni programs and initiatives.



ALUMNI GOLF INVITATIONAL

The largest Flyers Alumni fundraiser, the Alumni Golf Invitational, was held at the Dupont Country Club in Wilmington, Delaware on Monday, June 24. Many came out to golf alongside Flyers Alumni from every decade, enjoy drinks, dinner and more, while bidding on unique auction items.



WINGS IN THE COMMUNITY

MAKE-A-WISH

Deacan Knott and Sam LeClair teamed up with Make-A-Wish to build an at-home gym for 16-year-old Tyler. Knott and LeClair also invited Tyler and his family to join the Wings for practice and the game. At the game, Tyler joined the huddle and watched warm-ups from the bench.

CELEBRATING 50 YEARS OF WINGS HISTORY

On Saturday March 8, over 20 individuals from the original Wings franchise in 1974/1975 returned to Philadelphia to celebrate 50 years since the first Philadelphia Wings team took the field.

HOLIDAY GIVING

To spread the holiday cheer, Deacan Knott surprised loyal Wings fans with Wings merchandise ahead of their home opener!

Mitch Jones also surprised local firefighter, Jim Menz, with a custom jersey commemorating his 15 years of service and provided his station with lunch.

SALVATION ARMY

In December, Wings players sorted toys with the Salvation Army for families to come in and enjoy their own shopping experience.



INDIGENOUS HERITAGE CELEBRATION

In September, Deacan Knott was featured in a vertical conversation, where he spoke about his heritage and how it intertwines with being a professional athlete.

The celebration continued Saturday, February 8, as the Wings took on the Halifax Thunderbirds. Players wore autographed jerseys made by the late Jeffery Veregge, who traced his unique illustrative style back to his Indigenous roots.

These game-worn jerseys were autographed by players and auctioned off in support of Wings Charities.



DECADE OF DOMINANCE

On Saturday, December 14, Alumni from the four Wings Championship teams of the 90s returned to Philadelphia to celebrate a Decade of Dominance. The celebration included a pre-game fundraiser for Wings Charities, which featured an opportunity to take photos with the championship banners and Alumni.



STICKS FOR STUDENTS

Presented by Inspira Health

Throughout the season, Wings players and mascot, Wingston, led interactive assemblies to grow the game of lacrosse. In partnership with Inspira Health, the Wings visited six South Jersey schools and youth centers.

Thanks to Wings Charities, Wings visits an additional 40 schools across Delaware, New Jersey, and Pennsylvania, providing each school with a complete set of equipment.

SALVATION ARMY X WEGMANS

In November, Captain Blaze Riorden provided a family in transitional housing a complete Thanksgiving meal from Wegmans.

