

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. **ELIGIBILITY:** Detroit Red Wings First Goal Challenge Sweepstakes (the "Sweepstakes") is open only to legal residents of Michigan who are 18 years of age or older ("Participant"). Employees of Sponsor, the National Hockey League and its Member Clubs, and their respective parent and affiliate companies, as well as the immediate family (spouse, parents, siblings and children) and household members of each such entities' employees, are not eligible to enter or win. Winning a prize is contingent upon fulfilling all requirements set forth herein. Void where prohibited by law.

2. **SPONSOR:** Detroit Red Wings, Inc., 2525 Woodward Avenue, Detroit, MI 48201.

3. **HOW TO ENTER:** The Sweepstakes will begin on the start date listed and ends at the end date listed below (the "Sweepstakes Period"). The Sweepstakes Period will be divided into eighty-two (82) separate entry periods (each, an "Entry Period") as set forth in the table below.

<i>Entry Period</i>	<i>Start Date &amp; Time,</i>	<i>End Date &amp; Time</i>	<i>Drawing Date/Game</i>
1	10/12/23 @ 6:30pm EST	10/12/23 @ 7:30pm EST	10/12/2023
2	10/14/23 @ 6:00pm EST	10/14/23 @ 7:00pm EST	10/14/2023
3	10/16/23 @ 6:00pm EST	10/16/23 @ 7:00pm EST	10/16/2023
4	10/18/23 @ 6:30pm EST	10/18/23 @ 7:30pm EST	10/18/2023
5	10/21/23 @ 12:00pm EST	10/21/23 @ 1:00pm EST	10/21/2023
6	10/22/23 @ 4:00pm EST	10/22/23 @ 5:00pm EST	10/22/2023
7	10/24/23 @ 7:15pm EST	10/24/23 @ 8:15pm EST	10/24/2023
8	10/26/23 @ 6:00pm EST	10/26/23 @ 7:00pm EST	10/26/2023
9	10/28/23 @ 6:00pm EST	10/28/23 @ 7:00pm EST	10/28/2023
10	10/30/23 @ 6:30pm EST	10/30/23 @ 7:30pm EST	10/30/2023
11	11/2/23 @ 6:00pm EST	11/2/23 @ 7:00pm EST	11/2/2023
12	11/4/23 @ 6:00pm EST	11/4/23 @ 7:00pm EST	11/4/2023
13	11/7/23 @ 6:30pm EST	11/7/23 @ 7:30pm EST	11/7/2023
14	11/9/23 @ 6:00pm EST	11/9/23 @ 7:00pm EST	11/9/2023
15	11/11/23 @ 12:00pm EST	11/11/23 @ 1:00pm EST	11/11/2023
16	11/16/23 @ 1:00pm EST	11/16/23 @ 2:00pm EST	11/16/2023
17	11/17/23 @ 1:00pm EST	11/17/23 @ 2:00pm EST	11/17/2023
18	11/22/23 @ 6:00pm EST	11/22/23 @ 7:00pm EST	11/22/2023
19	11/24/23 @ 12:00pm EST	11/24/23 @ 1:00pm EST	11/24/2023
20	11/26/23 @ 12:00pm EST	11/26/23 @ 1:00pm EST	11/26/2023
21	11/29/23 @ 6:30pm EST	11/29/23 @ 7:30pm EST	11/29/2023
22	11/30/23 @ 6:00pm EST	11/30/23 @ 7:00pm EST	11/30/2023
23	12/2/23 @ 6:00pm EST	12/2/23 @ 7:00pm EST	12/2/2023
24	12/5/23 @ 6:30pm EST	12/5/23 @ 7:30pm EST	12/5/2023
25	12/7/23 @ 6:00pm EST	12/7/23 @ 7:00pm EST	12/7/2023
26	12/9/23 @ 6:00pm EST	12/9/23 @ 7:00pm EST	12/9/2023
27	12/11/23 @ 7:00pm EST	12/11/23 @ 8:00pm EST	12/11/2023
28	12/12/23 @ 6:30pm EST	12/12/23 @ 7:30pm EST	12/12/2023
29	12/14/23 @ 6:30pm EST	12/14/23 @ 7:30pm EST	12/14/2023
30	12/16/23 @ 6:00pm EST	12/16/23 @ 7:00pm EST	12/16/2023
31	12/18/23 @ 6:00pm EST	12/18/23 @ 7:00pm EST	12/18/2023
32	12/20/23 @ 6:30pm EST	12/20/23 @ 7:30pm EST	12/20/2023

33	12/22/23 @ 6:00pm EST	12/22/23 @ 7:00pm EST	12/22/2023
34	12/23/23 @ 6:00pm EST	12/23/23 @ 7:00pm EST	12/23/2023
35	12/27/23 @ 7:00pm EST	12/27/23 @ 8:00pm EST	12/27/2023
36	12/29/23 @ 6:00pm EST	12/29/23 @ 7:00pm EST	12/29/2023
37	12/31/23 @ 4:00pm EST	12/31/23 @ 5:00pm EST	12/31/2023
38	1/2/24 @ 9:30pm EST	1/2/24 @ 10:30pm EST	1/2/2024
39	1/4/24 @ 9:30pm EST	1/4/24 @ 10:30pm EST	1/4/2024
40	1/7/24 @ 7:00pm EST	1/7/24 @ 8:00pm EST	1/7/2024
41	1/11/24 @ 6:00pm EST	1/11/24 @ 7:00pm EST	1/11/2024
42	1/13/24 @ 6:00pm EST	1/13/24 @ 7:00pm EST	1/13/2024
43	1/14/24 @ 6:00pm EST	1/14/24 @ 7:00pm EST	1/14/2024
44	1/17/24 @ 6:00pm EST	1/17/24 @ 7:00pm EST	1/17/2024
45	1/19/24 @ 6:00pm EST	1/19/24 @ 7:00pm EST	1/19/2024
46	1/21/24 @ 4:00pm EST	1/21/24 @ 5:00pm EST	1/21/2024
47	1/23/24 @ 6:00pm EST	1/23/24 @ 7:00pm EST	1/23/2024
48	1/25/24 @ 6:00pm EST	1/25/24 @ 7:00pm EST	1/25/2024
49	1/27/24 @ 6:00pm EST	1/27/24 @ 7:00pm EST	1/27/2024
50	1/31/24 @ 6:00pm EST	1/31/24 @ 7:00pm EST	1/31/2024
51	2/10/24 @ 12:00pm EST	2/10/24 @ 1:00pm EST	2/10/2024
52	2/13/24 @ 8:00pm EST	2/13/24 @ 9:00pm EST	2/13/2024
53	2/15/24 @ 9:00pm EST	2/15/24 @ 10:00pm EST	2/15/2024
54	2/17/24 @ 3:00pm EST	2/17/24 @ 4:00pm EST	2/17/2024
55	2/19/24 @ 2:30pm EST	2/19/24 @ 3:30pm EST	2/19/2024
56	2/22/24 @ 6:00pm EST	2/22/24 @ 7:00pm EST	2/22/2024
57	2/24/24 @ 11:00am EST	2/24/24 @ 12:00pm EST	2/24/2024
58	2/25/24 @ 5:00pm EST	2/25/24 @ 6:00pm EST	2/25/2024
59	2/27/24 @ 6:00pm EST	2/27/24 @ 7:00pm EST	2/27/2024
60	2/29/24 @ 6:00pm EST	2/29/24 @ 7:00pm EST	2/29/2024
61	3/2/24 @ 6:00pm EST	3/2/24 @ 7:00pm EST	3/2/2024
62	3/6/24 @ 8:30pm EST	3/6/24 @ 9:30pm EST	3/6/2024
63	3/8/24 @ 8:00pm EST	3/8/24 @ 9:00pm EST	3/8/2024
64	3/9/24 @ 9:00pm EST	3/9/24 @ 10:00pm EST	3/9/2024
65	3/12/24 @ 6:00pm EST	3/12/24 @ 7:00pm EST	3/12/2024
66	3/14/24 @ 6:00pm EST	3/14/24 @ 7:00pm EST	3/14/2024
67	3/16/24 @ 11:30am EST	3/16/24 @ 12:30pm EST	3/16/2024
68	3/17/24 @ 5:00pm EST	3/17/24 @ 6:00pm EST	3/17/2024
69	3/19/24 @ 6:00pm EST	3/19/24 @ 7:00pm EST	3/19/2024
70	3/21/24 @ 6:00pm EST	3/21/24 @ 7:00pm EST	3/21/2024
71	3/23/24 @ 4:00pm EST	3/23/24 @ 5:00pm EST	3/23/2024
72	3/26/24 @ 6:00pm EST	3/26/24 @ 7:00pm EST	3/26/2024
73	3/28/24 @ 6:30pm EST	3/28/24 @ 7:30pm EST	3/28/2024
74	3/30/24 @ 11:30am EST	3/30/24 @ 12:30pm EST	3/30/2024
75	4/1/24 @ 6:00pm EST	4/1/24 @ 7:00pm EST	4/1/2024
76	4/5/24 @ 6:00pm EST	4/5/24 @ 7:00pm EST	4/5/2024
77	4/7/24 @ 12:00pm EST	4/7/24 @ 1:00pm EST	4/7/2024
78	4/9/24 @ 6:00pm EST	4/9/24 @ 7:00pm EST	4/9/2024
79	4/11/24 @ 6:00pm EST	4/11/24 @ 7:00pm EST	4/11/2024

80	4/13/24 @ 6:00pm EST	4/13/24 @ 7:00pm EST	4/13/2024
81	4/15/24 @ 6:00pm EST	4/15/24 @ 7:00pm EST	4/15/2024
82	4/16/24 @ 6:00pm EST	4/16/24 @ 7:00pm EST	4/16/2024

(a) **Entry on Twitter/X.** Participant may be required to have a Twitter/X account, which is free. **Participants may enter by visiting the Official Detroit Red Wings Twitter/X page during each Entry Period and tweet which DRW player will score the first goal of the game along with the following #DRWFirstGoal and #Contest.** Limit one (1) entry per person during each Entry Period. Any attempt by any Participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that Participant's entries and that Participant may be disqualified. Multiple Participants are not permitted to share the same Twitter accounts. All entries submitted become the sole property of the Sponsor and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Sponsor. Any attempt to submit more than the maximum number of entries using multiple/different Twitter accounts, identities or any other methods may void that participant's entry. Entries generated by a robotic, programmed, script, macro or other automated means will be disqualified.

(b) **Alternate Entry:** To manually enter the Sweepstakes (an "Alternate Entry"), you must submit an e-mail to [redwingsocialmedia@gmail.com](mailto:redwingsocialmedia@gmail.com) that includes your name, address, city, state, zip code, and telephone number. You do **not** need to indicate which DRW player will score the first goal of the game or include #DRWFirstGoal and #Contest when entering via this method. All other Alternate Entries will be void. Only one Alternate Entry per person, per email, per Entry Period. If more than one Alternate Entry is in an e-mail, all Alternate Entries in the e-mail will be void. Facsimiles, photocopies or mechanical reproductions of Alternate Entries will be void. Proof of sending or submitting an Alternate Entry is not proof of receipt of such Alternate Entry by Sponsor. Alternative entries must be received by the End Date of each Entry Period listed above.

5. **DRAWINGS:** One (1) Winner will be randomly selected on the drawing dates for each Entry Period listed above after the first Detroit Red Wings Player scores a goal beginning October 12, 2023 and ending on April 16, 2024. If a Detroit Red Wings Player does not score a goal during the Game on the Drawing Date, no winner will be selected. There will be no roll-over of non-winning entries to successive Entry Periods. The potential Winner(s) will be notified via e-mail or telephone. If a potential winner does not respond within seventy (72) hours following delivery of the e-mail notification or telephone message notifying the potential winner of his/her selection, , if he/she is found to be ineligible, if he/she cannot or does not comply with these Official Rules, or if his/her prize or prize notification is returned as undeliverable, such potential Winner will be disqualified and an alternate potential Winner will be selected at the sole discretion of Sponsor. Unclaimed prizes will not be awarded. Sponsor's decisions on matters relating to this Sweepstakes are final. Non-compliance with these rules may result in disqualification and an alternate Winner may be selected.

6. **PRIZES:** Each Winner will receive a Detroit Red Wings autographed puck (autograph selected at random); with Approximate Retail Value ("ARV") of \$100.00. The Sponsor reserved the right to substitute a prize with another prize of comparable or greater value at its sole discretion. Prize is non-transferable to any other person, including relatives or friends.

Odds of winning depend on the number of eligible entries received during each Entry Period of the Sweepstakes Period.

All applicable federal, state and local taxes associated with the Prize, and the reporting consequence thereof, are the sole responsibility of the Prize Winner(s). Prize Winner(s) may be sent a taxform 1099, or other appropriate tax document, in the event the ARV requires Sponsor to submit such form.

7. **CONDITIONS, DISCLAIMERS, AND LICENSE:** By entering this Sweepstakes, each Participant agrees to be bound by these Official Rules and by all decisions of the Sponsor (which decisions are final and binding on all matters relating to the Sweepstakes), and to comply with all federal, state and local laws and regulations. The decisions of the Sponsor is final on all matters of fact, interpretation, eligibility

procedure and fulfillment. Entries and other submitted materials become the property of the Sponsor and/or its promotional partner(s) and will not be acknowledged or returned. The Sponsor is not responsible for incomplete, late, lost, or misdirected entries or for any technical malfunction, human error, lost/delayed data transmission, omission, interruption, deletion, defect, or line failure in connection with any telephone network, computer equipment, software or any combination thereof. Entries are void if unreadable, inaccurate, incomplete, mutilated, tampered with, forged, mechanically reproduced, irregular in any way, or otherwise not in compliance with these Official Rules. The Sponsor makes no warranties, and hereby disclaim any and all warranties, express or implied, concerning any prize furnished or made available in connection with the Sweepstakes. Although Sponsor attempts to ensure the integrity of the sweepstakes, the Sponsor is not responsible for the actions of Participants or other individuals in connection with the Sweepstakes, including Participants' or other individuals' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Sweepstakes. The Sponsor is not responsible for injury or damage to Participants or to any other person's computer(s), other equipment, or person(s), related to or resulting from participation in the Sweepstakes or downloading materials from or using the Sweepstakes Site. If, for any reason, the Sweepstakes is not capable of running as planned for any reason including by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, strikes, industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles, or any other causes which, in the sole opinion of the Sponsor, could corrupt, compromise, undermine, or otherwise affect the administration, security, fairness, integrity, viability, or proper conduct of the Sweepstakes, the Sponsor reserves the right in its sole and absolute discretion to modify these Official Rules and/or to cancel, terminate, modify, or suspend all or any part of the Sweepstakes, and in their sole discretion to select a new potential winner from among all eligible entries received up to the time of such cancellation, termination, modification, or suspension, as applicable. In the event that there are typographical errors that obscure the original intent of the Sweepstakes, Sponsor reserves the right to cancel or modify the Sweepstakes appropriately. By entering this Sweepstakes and unless prohibited by law, each potential prize winner agrees to grant to the Sponsor, and their licensees, affiliates, and assigns, the right to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including without limitation the World Wide Web, at any time or times, each prize winner's name, image, photograph, likeness (actual or simulated), voice (actual or simulated), and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in, any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Sponsor in its sole discretion. By entering this Sweepstakes electronically and voluntarily providing your personal information, Participants consent and agree to the Sponsor's collection and use of the Participants' information for the administration of this Sweepstakes and agree to Sponsor's use of Participant information for the purpose of contacting Participant in relation to this Sweepstakes. For the avoidance of doubt, Participants are providing information to the Sponsor and not to Twitter.

**8. RELEASE AND INDEMNIFICATION:** By entering the Sweepstakes, Participants release and hold the Sponsor, the National Hockey League and its Member Clubs, Twitter and their respective parents, related and affiliated companies, subsidiaries, advertisers, promotional agencies and each of their respective directors, successors, sponsors, partners, licensees, officers, subsidiaries, agents, employees, artists, advisors, assignees, and all others associated with the development and execution of the Sweepstakes, harmless from and against any and all losses, damages, rights, claims, and actions of any kind arising in whole or in part, directly or indirectly, from the Sweepstakes or participation in any Sweepstakes-related activity, or resulting directly or indirectly, from acceptance, possession, use, or misuse of any Prize awarded in connection with the Sweepstakes, including without limitation causes of action, claims and demands, including legal fees and expenses, including but not limited to, claims based on negligence, breach of contract and liability for physical injury, death, or property damage which the Participants or his/her administrators, heirs, successors or assigns might have or could have, by reason of or arising out of the Participant's participation in the Sweepstakes and/or in connection with the acceptance and/or use Participant of the Prize. The Sweepstakes is in no way sponsored, endorsed, administered by or associated with Twitter and all Participants agree to release and hold harmless Twitter from any and all liability associated with or arising out of the Sweepstakes.

**9. LIMITATION OF LIABILITY:** The Sweepstakes, all Prizes, and all materials provided on or through the Sweepstakes Site are provided "as is" without warranty of any kind, either express or implied, including

without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement.

WITHOUT LIMITING THE RELEASE GRANTED BY PARTICIPANTS HEREIN, BY ENTERING THE SWEEPSTAKES, EACH PARTICIPANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) UNDER NO CIRCUMSTANCES WILL ANY PARTICIPANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND PARTICIPANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, EXEMPLARY, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (3) PARTICIPANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

10. **GOVERNING LAW:** The Sweepstakes and these Official Rules are governed by and shall be construed in accordance with the substantive laws of the State of Michigan and the United States of America applicable to contracts made and performed entirely in Michigan. All applicable federal, state, and local laws and regulations apply.

11. **AWARDING OF THE PRIZE:** Each Winner must claim the prize in person and must present proper identification in order to receive winnings. Odds of winning depend upon the total number of eligible entries received.

12. **WINNERS LIST AND OFFICIAL RULES:** For a list of winners, send a self-addressed stamped envelope by May 31, 2024 to: Winners List, "Detroit RedWings First Goal, 2525 Woodward Avenue, Detroit, Michigan 48201. During the Sweepstakes Period, Official Rules requests may be sent to the same address. Rules requests must include a self-addressed, stamped envelope. Residents of Vermont may omit return postage for rules requests.