

## Official Rules for 2024 Great Clips® Red Wings Flowment of the Year Sweepstakes

NO PURCHASE NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. THIS SWEEPSTAKES IS VOID WHERE PROHIBITED BY LAW. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. PARTICIPATION IN THE SWEEPSTAKES CONSTITUTES YOUR AGREEMENT TO BE BOUND BY THESE OFFICIAL RULES.

1. **ELIGIBILITY:** Great Clips Red Wings Flowment of the Year Contest (the “Sweepstakes”) is open only to legal residents of Michigan who are 18 years of age or older (“Participant”). Employees of Sponsors, Olympia Entertainment, Inc., Detroit Red Wings, Inc., the National Hockey League, and its member clubs, and their respective parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such entity’s employees are not eligible. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. **SPONSORS:** Great Clips, Inc., 4400 W 78th St. Suite 700, Minneapolis, MN 55435 and Detroit Red Wings, Inc., 2525 Woodward Avenue, Detroit, MI 48201

3. **SWEEPSTAKES PERIOD:** The Sweepstakes begin April 24, 2024, at 10 AM EST and ends at 11:59 PM EST on May 1, 2024. Sponsors’ computers will be the official time-keeping device for the Sweepstakes.

4. **HOW TO ENTER:** Go to <https://www.nhl.com/redwings/fans/flowment-of-the-year-etw> (“Sweepstakes Site”). Each Participant will be asked to vote on the Great Clips Red Wings Flowment of the Year and submit an official entry form which may include, among other things, his/her name, phone number and e-mail address, as prompted (the “Official Entry Form”). The Clip chosen by a Participant has no bearing on prize drawing. Participants may, but are not required to, opt in to Sponsor and Detroit Red Wings mailing lists. Opting in to receive such communications has no bearing on prize drawing. Once the Official Entry Form is completed in full and submitted and received by Sponsors, the Participant will be entered to win. Potential winner is selected at random. Sweepstakes information will be posted at the Sweepstakes Site throughout the Sweepstakes Period. Limit of one entry per person and per household. Duplicate entries from the same email address/person/household or account will be automatically eliminated without notice to the Participant. Where a dispute arises about who submitted an entry, the entry will be deemed submitted by the holder of the relevant account. Entries must be received during the Sweepstakes Period. Proof of sending or submitting an online entry during the Sweepstakes Period is not proof of receipt of such entry by Sponsors.

**ALTERNATE ENTRY:** To manually enter the Sweepstakes (an “Alternate Entry”), print name, address, city, state, zip code and telephone number on a 4x6 note card and mail the Alternate Entry via first class mail to: Great Clips Detroit Red Wings Flowment of the Year, 2525 Woodward Avenue, Detroit, MI 48201 postmarked no later than May 1, 2024, and received no later than May 6, 2024. Only Alternate Entries sent via first-class U.S Mail will be accepted. All other Alternate Entries will be void. Any Alternate Entries received postage-due will automatically be void. Only one (1) Alternate Entry per envelope. If more than one (1) Alternate Entry is in an envelope, all Alternate Entries in the envelope will be void. Only one (1) entry per person. Facsimiles, photocopies or mechanical reproductions of Alternate Entries will be void. Proof of sending or submitting an Alternate Entry is not proof of receipt of such Alternate Entry by Sponsors.

5. **DRAWINGS:** One (1) “Winner” will be randomly selected from all qualified entries on or about May 6, 2024. The potential Winner will be notified via e-mail or telephone. If a potential winner cannot be reached after a reasonable effort has been exerted in Sponsors’ sole discretion, if he/she is found to be ineligible, if he/she cannot or does not comply with these Official Rules, or if his/her prize or prize notification is returned as undeliverable, such potential Winner may be disqualified and an alternate potential Winner may be selected at the sole discretion of Sponsors. Unclaimed prizes will not be awarded. Sponsors’ decisions on matters relating to this Sweepstakes are final. Noncompliance with these Official Rules may result in disqualification and an alternate Winner may be selected.

6. **PRIZES:** The randomly selected Winner will receive the following prize: a signed Detroit Red Wings

Hockey Jersey and a \$200 Great Clips Gift Card. Gift Card is subject to stated terms and conditions. The retail value or actual value of the prizes will not be awarded. ARV for Winner: \$550. The Sponsors reserve the right to substitute a prize with another prize of greater or equal value in the event that the prize is unavailable due to any factor beyond the Sponsors' reasonable control. The prize is awarded and must be accepted "as is." The Sponsor and Administrator are not responsible for any payment or prize elements which are not specifically stated herein. All costs and expenses associated with prize acceptance and use which are not specifically included in the prize description above are the sole responsibility of the Winner. The prize is nontransferable and nonassignable, with no cash redemptions except at sponsor's sole and absolute discretion. The exact nature of the Hockey Jersey prize will be at Sponsors' sole discretion, including color, number, player name, etc. Prize may not be used by Winner for any commercial or promotional purpose whatsoever. Any such commercial or promotional use may result in disqualification and prize forfeiture.

**7. CONDITIONS, DISCLAIMERS, AND LICENSE:** By entering this Sweepstakes, each Participant agrees to be bound by these Official Rules and by all decisions of the Sponsors (which decisions are final and binding on all matters relating to the Sweepstakes), and to comply with all federal, state and local laws and regulations. The decisions of the Sponsors are final on all matters of fact, interpretation, eligibility procedure and fulfillment. Entries and other submitted materials become the property of the Sponsors and/or its promotional partner(s) and will not be acknowledged or returned. The Sponsors are not responsible for incomplete, late, lost, or misdirected entries or for any technical malfunction, human error, lost/delayed data transmission, omission, interruption, deletion, defect, or line failure in connection with any telephone network, computer equipment, software or any combination thereof. Entries are void if unreadable, inaccurate, incomplete, mutilated, tampered with, forged, mechanically reproduced, irregular in any way, or otherwise not in compliance with these Official Rules. Although Sponsors attempt to ensure the integrity of the sweepstakes, the Sponsors are not responsible for the actions of Participants or other individuals in connection with the Sweepstakes, including Participants' or other individuals' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Sweepstakes. The Sponsors are not responsible for injury or damage to Participant's or to any other person's computer(s), other equipment, or person(s), related to or resulting from participation in the Sweepstakes or downloading materials from or using the Sweepstakes Site. If, for any reason, the Sweepstakes is not capable of running as planned for any reason including by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, strikes, industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles, or any other causes which, in the sole opinion of the Sponsors, could corrupt, compromise, undermine, or otherwise affect the administration, security, fairness, integrity, viability, or proper conduct of the Sweepstakes, the Sponsors reserve the right in their sole and absolute discretion to modify these Official Rules and/or to cancel, terminate, modify, or suspend all or any part of the Sweepstakes, and in its sole discretion to select a new potential winner from among all eligible entries received up to the time of such cancellation, termination, modification, or suspension, as applicable. In the event that there are typographical errors that obscure the original intent of the Sweepstakes, Sponsors reserve the right to cancel or modify the Sweepstakes appropriately. All taxes in connection with the Prize, and the reporting consequence thereof, are the sole responsibility of the Prize Winner(s). Prize Winner(s) may be sent a tax form 1099, or other appropriate tax document, in the event the average retail value requires Sponsors to submit such form. By entering this Sweepstakes and unless prohibited by law, each potential prize winner agrees to grant to the Sponsors, and its licensees, affiliates, and assigns, the right to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including without limitation the World Wide Web, at any time or times, each prize winner's name, likeness (actual or simulated), voice (actual or simulated), images, video and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in, any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Sponsors in their sole discretion. By entering this Sweepstakes electronically and voluntarily providing your personal information, Participants consent and agree to the Sponsors' collection and use of the Participant's information for the administration of this Sweepstakes and agree to Sponsors' use of Participant information for the purpose of contacting Participant in relation to this

Sweepstakes. For the avoidance of doubt, Participants are providing information to the Sponsors and not to Twitter, Meta/Facebook or any other third-party platform.

**8. RELEASE AND INDEMNIFICATION:** By entering the Sweepstakes, Participants release and hold the Sponsors, Olympia Entertainment, Inc., the National Hockey League and its Member Clubs, Twitter and their respective parents, related and affiliated companies, subsidiaries, advertisers, promotional agencies and each of their respective directors, successors, sponsors, partners, franchisees, licensees, officers, subsidiaries, agents, employees, artists, advisors, assignees, and all others associated with the development and execution of the Sweepstakes harmless from and against any and all losses, damages, rights, claims, and actions of any kind arising in whole or in part, directly or indirectly, from the Sweepstakes or participation in any Sweepstakes-related activity, or resulting directly or indirectly, from acceptance, possession, use, or misuse of any Prize awarded in connection with the Sweepstakes, including without limitation causes of action, claims and demands, including legal fees and expenses, including but not limited to, claims based on negligence, breach of contract and liability for physical injury, death, or property damage which the Participants or his/her administrators, heirs, successors or assigns might have or could have, by reason of or arising out of the Participant's participation in the Sweepstakes and/or in connection with the acceptance and/or use Participant of the prize. The Sweepstakes is in no way sponsored, endorsed, administered by or associated with Twitter or Meta/Facebook and all Participants agree to release and hold harmless Twitter and Meta/Facebook from any and all liability associated with or arising out of the Sweepstakes.

**9. LIMITATION OF LIABILITY:** The Sweepstakes, all prizes, and all materials provided on or through the Sweepstakes Site are provided "as is" without warranty of any kind, either express or implied, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and noninfringement.

WITHOUT LIMITING THE RELEASE GRANTED BY PARTICIPANTS HEREIN, BY ENTERING THE SWEEPSTAKES, EACH PARTICIPANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) UNDER NO CIRCUMSTANCES WILL ANY PARTICIPANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND PARTICIPANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, EXEMPLARY, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (3) PARTICIPANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

**10. GOVERNING LAW:** Except where prohibited, each participant and winner accepting a prize agrees that: (a) all issues and questions concerning these rules shall be governed by Michigan law without giving effect to any principles of conflicts of law of any jurisdiction; (b) any and all disputes, claims and causes of action at law or in equity arising out of or relating to this program or any prize awarded shall be (i) resolved individually, without resort to any form of class action and (ii) filed only in the state courts situated in Michigan, and participant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such disputes, claims or causes of action; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (d) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

**11. AWARDING OF THE PRIZE:** Winner must claim the prize in person and must present proper identification in order to receive the prize. Odds of winning depend upon the total number of eligible entries received.

Winners List: For a list of winners, send a self-addressed stamped envelope to: Winners List, "Great Clips Detroit Red Wings Flowment of the Year, 2525 Woodward Avenue, Detroit, Michigan 48201.

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