



A Message from *Reading is Cool*

Dear Parents & Guardians,

Your child's classroom is currently participating in Reading is Cool, powered by the Sharks Foundation, a free literacy program from the San Jose Sharks. This program is a fun and effective way to instill the importance of reading in youth. Reading is Cool incorporates several components that come together to encourage students to achieve success both individually and as a classroom "team".

Your child is participating in the incentive component of the program which asks students to track the number of minutes they read each month. At the end of the month, your student's teacher will submit the class total and S.J. Sharkie, the San Jose Sharks mascot, will visit the classroom of each grade that reads the most. Also, the teacher will award an "All-Star Reader" medal to the student they feel was the top reader based on number of minutes read, greatest improvement, or hardest effort.

San Jose Sharks encourages parents, siblings, and other family members to support their student by reading and tracking minutes read together at home. Please ask your child about their participation in the program and encourage your child to track their progress on the downloadable reading log. Because we believe in sharing the power of a book with others, please note:

- K-2nd grade students may also count minutes that are read to them, at home, or in school.
- 3rd-5th grade students may count minutes that they read to a sibling or younger child.

If you have any questions about the program, or if you would like to share your comments, please feel free to contact your child's teacher. You can also email us directly at ReadingisCool@sisharks.com.

By sharing an educational experience with your child, you help enhance that experience!

Happy Reading and Go Sharks!