

LA KINGS NATIONAL ANTHEM PERFORMANCE CONTEST

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

ELIGIBILITY: The **LA Kings National Anthem Performance Contest** ("Contest") is open to legal residents of **California, residing within a seventy-five (75) mile radius of Crypto.com Arena in Los Angeles, CA**, and who are at least ten (10) years of age at the time of entry. Employees, officers and directors (including immediate family members (spouse, child, sibling, parent and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of The Los Angeles Kings Hockey Club, L.P. a/k/a "LA Kings" (LA Kings") ("Sponsor"), Anschutz Entertainment Group, Inc., and the National Hockey League ("NHL") and each of their respective parents, affiliated companies, subsidiaries, advertising and promotion agencies associated with the Contest are not eligible to participate in the Contest or win a prize. The Contest is subject to all applicable federal, state and local laws, rules and regulations. Void outside CA and where otherwise prohibited or restricted by law, rule or regulation.

OBJECT OF CONTEST: During the Entry Period, the object of the Contest is to submit one (1) original video clip of entrant performing the U.S. National Anthem and/or the Canadian National Anthem ("Submission"). Submission must not exceed two (2) minutes in length and must be an MOV or MP4 file type.

The judges consisting of Sponsor's staff shall judge all eligible entries based on the criteria set forth in the Judging section below.

HOW TO ENTER: The Contest begins at 9:00 a.m. Pacific Daylight Time ("PDT") on September 15, 2025, and ends at 11:59 a.m. PDT on April 16, 2026 ("Entry Period"). During the Entry Period, there is one way to enter: online. No other method of entry will be accepted. Limit one (1) entry per person, per household, or per email address, as applicable. Multiple entries received from any person or email address or household in excess of the stated limitation will be void. The Clock of the Sponsor will be the official timekeeper for this Contest. By submitting your completed entry as directed, you will receive one (1) entry in the Contest.

- Online Method: During the Entry Period as set forth above, entrant must go to **lakings.com/anthem**, complete all required information for entry, and upload one (1) original video clip Submission as set forth above.

Submission must be consistent with the Contest theme as established or determined by Sponsor, including the requirement that the content be appropriate for an "all ages" audience. Without limiting the foregoing, images may not contain profanity, political statements, references to violence, illegal activities, use of drugs or alcohol or demean any gender, race, religion or sexual orientation, or contain any image which may otherwise be found to be offensive, or harmful to the LA Kings' goodwill at the sole determination of Sponsor.

You must complete all required information in order to be eligible. Limit one (1) entry per person, per household, and per valid email address during the Entry Period. More than one (1) entry from any person, household or email address during the entire Entry Period will void all entries from that person, household or social media account, as applicable. Any attempt by a person to enter more than once with multiple accounts may result in disqualification at the discretion of Sponsor upon verification of prize winner.

All information submitted online by entrants is subject to, and will be treated in a manner consistent with Sponsor's Privacy Policy accessible at <https://www.aegworldwide.com/privacy-policy>, and Sponsor's Terms of Use accessible at: https://media.d3.nhle.com/image/private/t_document/prd/ldqlvfz6tnolqzf1fvzx.pdf (both of which are incorporated herein by reference).

JUDGING: Beginning on or about April 16, 2026, a panel of judges consisting of Sponsor's staff (the "Judges") will judge all eligible entries received during the Entry Period. Eligible entries will be judged based on the following criteria:

1. Vocal Quality	50%
2. Performance Quality of the National Anthem	50%

The entrants submitting the entries receiving the highest scores based on the criteria above, as determined by the Judges in their sole discretion, will be declared the potential Winner of the Contest (the "Winner"), subject to verification of eligibility and compliance with the terms of these Official Rules. In the event of a tie, an additional, tie-breaking judging will determine the Winner from among such tied entries using the judging criteria outlined herein. Sponsor reserves the right to not award the prizes if in its sole discretion, it does not receive a sufficient number of eligible and qualified entries. The decisions of the Sponsor are final and binding on all matters relating to this Contest. Limit one (1) contest prize per person, family and per household.

PUBLICATION AND ASSIGNMENT OF RIGHTS TO SUBMISSIONS: By entering the Contest, each entrant agrees that his or her Submission is an original video and he or she owns all right, title and interest in the entry as of the date of Submission. Entries cannot defame or invade the publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third-party rights. If the entry contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, the entrant is responsible for obtaining and has obtained, prior to Submission of the entry, any and all releases and consents necessary to permit the use and exhibition of the entry by the Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the entry. If any identifiable person appearing in the entry is under the age of majority in his/her state of residence, the parent or legal guardian is required to provide permission. Sponsor reserves the right to require proof of these permissions in a form acceptable to the Sponsor from any entrant at any time. Sponsor reserves the right to disqualify any entry it deems to be offensive, inappropriate, not in keeping with Sponsor's image or that is otherwise not in compliance with these Official Rules, in its sole discretion.

By entering the Contest, entrants agree to provide Sponsor with a perpetual royalty-free license to use, edit (including, without limitation, blurring or blacking out material), adapt, modify, reproduce, publish and transmit the entry throughout the world through use of any media now known or hereafter developed in the future, and grant permission for Sponsor, and its respective designees to publish or publicize all or part of their entry, including but not limited to entrant's name, likeness, image, in whole or in part, for advertising, promotional and trade or other purposes in conjunction with this and similar promotions in any and all media now known or hereafter developed, worldwide in perpetuity, without notice or permission and without further compensation, except where prohibited by law.

PRIZE. One (1) prize is available to be awarded as follows: the Winner receiving the highest overall score from the Judges based on the judging criteria above will receive opportunity to perform the National Anthem

at a LA Kings Home Game during the 2025-2026 season (exact game to be chosen by Sponsor in their sole discretion). In the event of a tie, an additional, tie-breaking judging will determine the Winner from among such tied entries only, using the judging criteria outlined above.

Prizes do not include any expenses of a personal nature, unless otherwise set forth above. Except where otherwise expressly noted in these Official Rules, the selection of all vendors, prizes, products and services is subject to the Sponsor's sole and absolute discretion.

Prize (and/or any portion thereof) is nontransferable and non-exchangeable. No substitutions, except that Sponsor retains the right to substitute a prize of equal or greater retail value (or at Sponsor's election, the cash value of the applicable Prize). Additional restrictions may apply.

NOTIFICATION: Potential Winners will be notified on or about _____, via email or phone, as determined by Sponsor. In the event that any potential Winner does not respond to any such notification within twenty-four (24) hours of the first attempt, a disqualification will result, Prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential Winner may be determined from among the remaining eligible entries. Potential Winner may be required to submit his/her valid identification to Sponsor and will be required to execute and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, Release of Publicity within a time frame designated by Sponsor prior to receipt of Prize. A disqualification will result, Prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential Winner may be determined from among the remaining eligible entries for the Contest if all required documents are not properly executed and returned within the specified period of time. Refusal or return of such documents as non-deliverable or potential Winner's noncompliance with these Official Rules will also result in disqualification and Prize forfeiture and, at Sponsor's sole discretion and time permitting, may cause an alternate potential Winner to be determined from among all remaining eligible entries.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Contest and submitting an entry, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against the Sponsor, Anschutz Entertainment Group, Inc., and NHL, and each of its and their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Contest, and all of their respective officers, directors, employees, agents and representatives (collectively, "Released Parties") for any injury, damage or loss, including death, that may occur, directly or indirectly, in whole or in part, from the participation in the Contest, or from the receipt, use or misuse of any Prize.

By accepting the Prize, Winner grants to the Sponsor and each of its respective designees the right to publicize such Winner's name, address (city and state of residence), photograph, voice and/or other likeness and Prize information in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law. **WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE RELEASED PARTIES HEREBY DISCLAIM ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT**

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, incomplete, illegible, misdirected, lost, damaged, garbled, delayed, undelivered, inaccurate, or garbled entries, e-mail, or Contest Submissions. Entries generated by a script, macro or other mechanical or automated means or by any means which subvert the entry process will be disqualified. Released Parties are not responsible for lost,

interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of entries, the announcement of the Prize or in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website.

This Contest may not be used for any form of gambling. In the event that the Contest is challenged by any legal or regulatory authority, Sponsor reserves the right to discontinue or modify the Contest, or to disqualify entrants residing in the affected geographic areas. In such event, Released Parties shall have no liability to any potential entrants who are disqualified due to such an action.

Persons who tamper with or abuse any aspect of the Contest or website or attempt to undermine the legitimate operation of the Contest by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by the Sponsor or any of the Released Parties. Sponsor shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Contest, and to resolve all disputes in their sole discretion. Released Parties (i) make no warranty, guaranty or representation of any kind concerning any Prize, and (ii) disclaim any implied warranty.

This Contest is governed by the laws of the United States of America and California, without respect to conflict of law doctrines. As a condition of participating in this Contest, entrant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with the Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court, and not a jury, located in Los Angeles County, California that is hereby agreed to have jurisdiction. Further, in any such dispute, under no circumstances will entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses, and entrant further waives all rights to have damages multiplied or increased.

Sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision.

The Sponsor reserves the right, in its sole discretion, to cancel or suspend the Contest for any reason, including should virus, bugs, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Contest. In the event of cancellation, Sponsor may elect to identify the Winners and award the Prizes from among all non-suspect, eligible entries received up to the time of such cancellation.

In case of multiple entries received from the same person, household, email or social media account only the first entry received from such person, household, email or social media account will be considered. In the event of a dispute as to the identity or eligibility of a Winner based on an email address or social media account, the winning entry will be declared made by the "Authorized Account Holder" of the e-mail address or social media account submitted at the time of the entry provided he/she is eligible according to these

Official Rules. The "Authorized Account Holder" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the email address or social media accounts for the domain associated with the submitted email address. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Contest.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH ENTRANT AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW

WINNERS' LIST: For the name of the Winners or a copy of these rules, mail a self-addressed stamped envelope to: **LA Kings National Anthem Performance Contest**, c/o LA Kings at 555 North Nash Street, El Segundo, CA 90245. Requests must be received by _____.

SPONSOR:

The Los Angeles Kings Hockey Club, L.P.
555 North Nash Street
El Segundo, CA 90245