

OFFICIAL RULES
VIP Night Out Sweepstakes
April 1, 2025 – April 7, 2025

GENERAL:

The “VIP Night Out Sweepstakes” (the “Giveaway”) is Ashley having retail locations in Michigan. No purchase is necessary. These are the official rules for the Giveaway (“Rules”). The Giveaway starts 12:01 a.m. EST on Tuesday, April 1, 2025 (the “Start Date”), and closes at 11:59 p.m. EST on April 7, 2025 (the “Entry Period”) (the “End Date”) (the period from the Start Date to the End Date referred to herein as the “Contest Period”). There are 7 days in the Contest Period.

ELIGIBILITY:

The Contest is open to all persons who have reached the age of majority at the time of entry (18 years of age or older). Open only to permanent, legal U.S. residents who are physically residing in the State of Michigan. Employees of the Sponsor, Olympia Entertainment Events Center, LLC, Detroit Red Wings, Inc. and each of their respective affiliated companies or agents, their respective advertising, or promotional agencies, the third parties engaged by the Sponsor to assist it in administering the Contest, or a member of any such employee’s immediate family (regardless of where they live) or persons with whom they are domiciled (whether related to the employee or not) are prohibited from participating in the Contest. In these Official Rules, “immediate family” includes mother, father, brothers, sisters, sons, daughters, partner, and/or spouse.

HOW TO ENTER:

Participants can enter to win the “VIP Night Out Sweepstakes” by submitting an online entry form at <https://www.nhl.com/redwings/fans/ashley-sweeps> . No purchase is necessary to enter to win. All responders must provide a complete name, phone number, and valid email address to be eligible. All customers who sign up will have the option to agree to receive promotional emails and mailers.

Alternate Entry: Participants may enter the sweepstakes alternatively by sending a 3x5 card via postal mail with your name, phone number, address, and email address to Attn: Ashley/ Detroit Red Wings VIP Night Out Sweepstakes to 2525 Woodward Avenue, Detroit, MI 48201. All entries become the property of Sponsors and will not be returned or otherwise acknowledged. Limit one entry per person, regardless of method of entry. All entries sent via mail must be postmarked no later than April 7, 2025. Sponsors are not responsible for lost, late, misdirected, mutilated, or illegible entries or entries not received by April 9, 2025. Proof of sending or submitting an Alternate Entry is not proof of receipt of such Alternate Entry by Sponsors. Alternative entries must be received by April 9, 2025.

CONTEST PRIZES:

(1) Total Selected Winner will receive:

- Four (4) tickets to the Detroit Red Wings game on April 14, 2025, at Little Caesars Arena, four (4) Players Club Passes, transportation to and from Little Caesars Arena (Within 50 miles) and four (4) DRW Jerseys. ARV \$2,520

DRAWS FOR PRIZES:

A phone number and email must be provided for an entry to be considered valid. The winner will be randomly selected from all eligible entries on or about April 10, 2025. The selected participant will be notified by email based on the contact information provided by the participant to the Sponsor when submitting their entry. If the selected participant cannot be contacted within twenty-four (24) hours of being selected, another participant will be selected, and the process outlined above will be repeated until a winner is declared. Unclaimed prizes will not be awarded. Sponsors' decisions on matters relating to this Sweepstakes are final. Non-compliance with these rules may result in disqualification and an alternate Winner may be selected.

ODDS OF WINNING:

Odds of winning a prize depend on the number of eligible entries submitted online during the contest period.

RELEASES, ETC:

By entering the contest, the participant selected as potential winners declare that they have complied with the Rules (including but not limited to the requirement that the participant had reached the age of majority by the Start Date), releases Sponsor, Olympia Entertainment Events Center, LLC, Detroit Red Wings, Inc., the National Hockey League and its Member Clubs and each of their affiliated companies, advertising and promotion agencies, the contest judging organization, others involved in the development and execution of the Contest, and their respective shareholders, officers, directors, employees, agents and representatives from all liability in connection with the Contest and the participant's entry into the Contest, and indemnifies Sponsor and the other parties covered by the release from and against any third party claims resulting from the participant's participation in the Contest.

GENERAL:

The Rules govern all aspects of the Contest. All decisions regarding the Contest and the selection of the prize winner to be made by Sponsor and are final. Participants who do not abide by these Rules are subject to disqualification. Prizes are non-transferable and must be accepted as awarded, with no substitutions, except in Sponsor's sole discretion. Winners must be legal residents of participating states and 18 years of age or older. Contest is subject to all applicable federal, provincial, and municipal laws. Sponsor, its agencies and its media partners are not responsible for lost, stolen, delayed, damaged or misdirected entries or for failure of any system during the Contest, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software or any computer related to or resulting from interacting with the Sponsor's during the course of the Contest. Sponsor reserves the right to terminate or to amend this Contest at any time and in any way, without prior notice, if any factor interferes with its proper conduct as contemplated by these Rules. Sponsor reserves the right to vary any of the Rules at any time and from time to time without notice at its absolute discretion. In the event of conflict, these Rules shall prevail over any of the contents of any other materials concerning this Contest.

DISCLAIMER:

The "VIP Night Out Sweepstakes" is sponsored by Ashley. Email is required for entry to be valid. No purchase necessary. Ashley stores are independently owned and operated. See store for details. Entries must be received between April 1, 2025 – April 7, 2025.