



FLORIDA PANTHERS
FOUNDATION

**2023-24 SEASON
COMMUNITY IMPACT**

REPORT

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MISSION STATEMENT

The Florida Panthers Foundation was established to benefit the South Florida community by focusing on four priority areas: building the game of hockey for children and youth, supporting health and education initiatives for children, advocating for and supporting veterans' issues, and raising awareness about the endangered Florida panther.

VISION

To make a positive philanthropic impact on South Florida community and beyond.



FOUNDATION FUNDRAISING INITIATIVES

FUNDRAISING INITIATIVES



50/50 RAFFLE

PRESENTED BY AUTONATION

At each of the Florida Panthers Home games, fans can take part in the Florida Panthers Foundation's 50/50 Raffle. At the end of the evening, one lucky fan will take home half of the proceeds from that day's raffle sales. The other half of the total pot benefits the Florida Panthers Foundation. We were able to bring in over

\$1,000,000 for the Foundation this season!



HOLIDAY ORNAMENT

Fans got into the holiday spirit by purchasing a limited edition 2023 mystery signed holiday ornament to benefit the Florida Panthers Foundation.



MYSTERY PUCKS

To commemorate the 30th Anniversary of the Florida Panthers, the Foundation launched a mystery puck series with designs from each decade since the team's inception. The series included puck

designs from the 1990's, 2000's, 2010's, and 30th Anniversary. In total we raised over **\$35,000** for the Foundation from these one-of-a-kind pucks!

SPECIALTY JERSEYS

Panthers fans bid on limited edition autographed specialty jerseys throughout the season. Some of these jerseys were even designed by local South Florida artists that represented each community. Our specialty jersey auctions total over **\$100,000** for the Foundation!

PINK IN THE RINK



PRIDE NIGHT



HOCKEY FIGHTS CANCER



BLACK HISTORY NIGHT





FOUNDATION FUNRAISING EVENTS

FUNDRAISING EVENTS



2ND ANNUAL CATS CLASSIC

Panthers donors and corporate partners had the opportunity to golf with Panthers players, coaches, and executives at the 2nd Annual Cats Classic. Each guest participated in a round of golf, received an exclusive Florida Panthers gift package, and took part in a silent auction. All proceeds benefited the Panthers Foundation and its four pillars: children's health and education, veterans' affairs, growing the sport of hockey, and raising awareness for the endangered Florida panther. This event raised over **\$140,000**.



STACHE DASH

WITH BAPTIST HEALTH CANCER CARE

Panther fans joined us for our annual Stache Dash 5K presented by Baptist Health Cancer Care to raise awareness and support for men's cancer research and prevention.

FUNDRAISING EVENTS



PUCKS & PINTS BEERFEST

PRESENTED BY FUNKY BUDDHA

The Florida Panthers Foundation hosted its bi-annual Pucks & Pints Beerfest presented by Funky Buddha Brewery. Fans were able to sample beer from local breweries, listen to live music and cheer on the Cats at the game.



CATS & COCKTAILS

PRESENTED BY 360 PRIVACY

Cats & Cocktails is the Foundation's spring signature fundraising event that gives our premium clients and corporate partners an intimate opportunity to spend an evening with the Florida Panthers team with dinner and a silent and live auction. A sincere thank you to all who attended this year's event in support of our Florida Panthers Foundation and giving back to our South Florida community. In total, over **\$280,000** was raised!



CANCER AWARENESS INITIATIVES

CANCER INITIATIVES



GIFT OF LIFE

Each year, the Florida Panthers offer Gift of Life Marrow Registry the opportunity to bring together a lifesaving stem cell or marrow donor and the stranger whose life they saved. This year, leukemia survivor William “Chane” Anderson, a 41-year-old father of two from Texas, was thrilled to meet the man whose stem cells gave him a second chance at life, 26-year-old Owen Hern of New York City. The two were introduced during the first period and shared an emotional hug and some huge smiles as they waved at the crowd.



PINK IN THE RINK

Members of the Florida Panthers staff participated in the fight against cancer at the American Cancer Society Making Strides Walk!



PRIDE



PRIDE NIGHT

We were proud to host our annual Pride Night Presented by Stoli on January 13th.

The Florida Panthers Foundation provided **\$30,000** to NPOs impacting the LGBTQ+ community during the 23-24 season.



L



BLACK HISTORY

BLACK EXCELLENCE

PRESENTED BY AMAZON

In celebration of Black History Month, the Florida Panthers commemorated the second annual 'Celebration of Black Excellence' series recognized South Florida community members making a difference. From Black executives and educators to those in the culinary field, healthcare workers, media members, and more, the Panthers 'Celebration of Black Excellence' program will recognize individuals nominated by their peers, colleagues and families for the positive impact they are making in South Florida and beyond.



BLACK HISTORY NIGHT

PRESENTED BY AMAZON

We hosted our annual Black History Night presented by Amazon on February 24th. All Black Excellence honorees were invited, recognized and highlighted. In addition, the evening included a special National Anthem performance by Jon Saxx, an exclusive merchandise collection and the opportunity to bid on exclusive Black History Night jerseys designed by Miami-based artist Gregory J. Pierre, known as 'King Redd' through the Florida Panthers Foundation.



UNITED BY HOCKEY TOUR

We were proud to host the United by Hockey Mobile Museum, a free fan experience that celebrates hockey's trailblazers, changemakers and business leaders spanning various demographics at the Panthers IceDen and Amerant Bank Arena during the month of March.





HISPANIC HERITAGE

LATAM CUP

Over 750 players from 33 teams and 21 countries participated in the 5th Annual LATAM Cup hosted at the Panthers IceDen in Coral Springs. Kids had the opportunity to participate in a floorball clinic during the 2023 LATAM Cup.



HISPANIC EXCELLENCE

From Hispanic business owners and educators to creators, healthcare workers, media members, activists and more, the “Celebration of Hispanic Excellence” recognized individuals nominated by their peers, colleagues and families for the positive impact they are making in South Florida and beyond.



VAMOS GATOS NIGHT & BLOCK PARTY

POWERED BY FORD

We hosted our Annual host iVamos Gatos! Night powered by Ford on Saturday, February 10. iVamos Gatos! Night featured a pre-game party on the Publix Plaza, live mural installations by local artists, salsa dancers and iVamos Gatos! scarf giveaways courtesy of Ford.

The Panthers and Ford hosted the first-ever iVamos Gatos! Block Party on Friday, Sept. 22 at Hialeah Trail Park. The South Florida community was encouraged to celebrate the start of the 30th Anniversary Season with food trucks, giveaways, live painting, games, music, performances and more.





AUTISM ACCEPTANCE

AUTISM ACCEPTANCE



ABA CENTERS OF FLORIDA SENSORY ROOM

With the goal in mind to ensure all hockey games, concerts, and events are comfortable for all, we teamed up with ABA Centers of Florida to create a sensory room at Amerant Bank Arena. The room features comfortable lighting, puzzles, and other resources.



MILITARY APPRECIATION

HEROES AMONG US

PRESENTED BY CITY FURNITURE

Over **450** members of the Military including over 100 WWII Veterans, 50 Vietnam Veterans, and 20 Korean War Veterans have been honored through our Heroes Among Us program presented by CITY Furniture since its inception in 2013.



MILITARY APPRECIATION



MILITARY APPRECIATION NIGHT

We were proud to host our annual Military Appreciation Night presented by CITY Furniture on November 10th. As a part of the evening, fans had the opportunity to write letters to troops. In addition, in partnership with the US Army, we hosted a swearing in ceremony during an intermission and the US Air Force Band of the West performed the National Anthem. Lastly, 98-year-old WWII Veteran Joseph Cianciarulo was honored as one of our 'Heroes Among Us' during this evening.



SAVES FOR VETS

As the Official Bank of the Panthers, Amerant Bank donated \$40 for each save made by a Panthers goaltender throughout the 23-24 regular season and playoffs through the "Saves for Vets" campaign. The funds generated by these saves will directly support veteran-focused nonprofit organizations within the South Florida area.

OF SAVES:

2,626

\$ DONATED:

105,040



MILITARY APPRECIATION



REBUILDING TOGETHER HOME RENOVATIONS

We were proud to support the home renovations of US Marine Corps Veteran, Joseph Leach, and retired US Navy veteran, A'dria Griffin which were made possible through a grant from the Florida Panthers Foundation to Rebuilding Together Broward County.



TREES FOR TROOPS

In partnership with Amazon, 40 military families at US SOUTHCOM received Christmas trees, lights, ornaments, and a tree stand during the holidays as a part of our Trees for Troops program.



HYGIENE KIT PACKING

Our staff and Amazon volunteers came together to pack over 400 hygiene kits for homeless veterans at the West Palm Beach VA Medical Center. Thank you to Soldiers' Angels for joining forces with us to make this happen!

MILITARY APPRECIATION



MILITARY MOTHERS BABY SHOWER

We were proud to have teamed up with Amazon and Soldiers' Angels in support of 55 expectant military mothers for a baby shower at the West Palm Beach VA Medical Center.



VET TIX

In partnership with Vet Tix, we were proud to donate over **17,000** tickets for Florida Panthers Games, Concerts, and Events at Amerant Bank Arena in 2023-24.



AMERANT BANK VETERAN AND FIRST RESPONDER TICKET DONATION

250 Veterans and first responders were provided with tickets to Game 4 of the Eastern Conference Final Courtesy of Amerant Bank.



COLLECTION DRIVES

COLLECTION DRIVES



MILITARY MOTHER BABY PRODUCT DRIVE

PRESENTED BY AMAZON

In partnership with Amazon and Soldiers' Angels, we hosted a baby product collection drive in support of expectant military mothers pre-game on the Publix Plaza on January 17th.



NON-PERISHABLE FOOD DRIVE

In partnership with Harvest Drive, we hosted our annual non-perishable food drive pre-game on the Publix Plaza in support of families in need. In total, 1,200 items were collected.



CARAVAN OF JOY TOY DRIVE

We teamed up with NBC 6 during their annual Caravan of Joy toy drive in support of kids in need during the holiday season. In total, 1,500 toys were collected courtesy of fans and the Pembroke Pines baseball program.



BOOK DRIVE

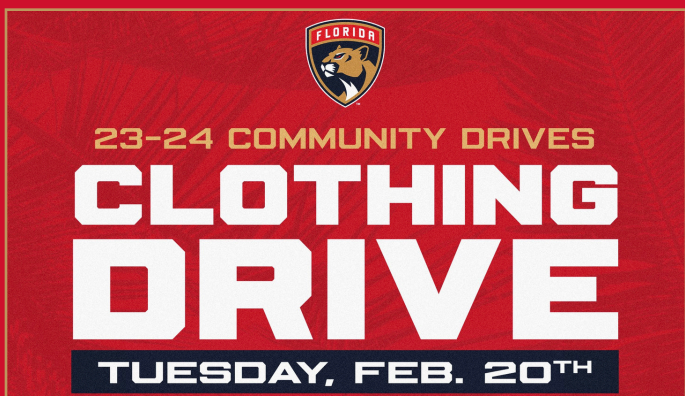
In partnership with Children's Services Council & Broward County Public Schools, fans were encouraged to donate new or gently used children's books on the Publix Plaza. All books benefitted underprivileged kids in Broward County.

COLLECTION DRIVES



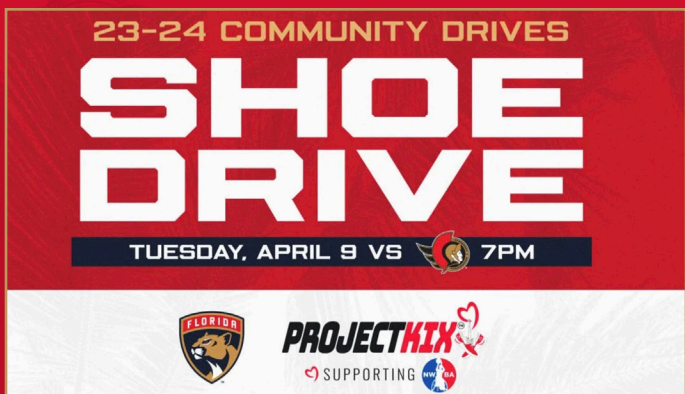
RED KETTLE KICKOFF

We kicked off Red Kettle season with The Salvation Army of Broward Red post-game on November 24th. Fans were encouraged to make donations in support of families in need during the 2023 holiday season.



CLOTHING DRIVE

Fans donated 500 pieces of new or gently used clothing during our clothing drive which took place pre-game on the Publix Plaza in collaboration with Chapman Partnerships. All clothing donated supported the homeless community in South Florida.



SHOE DRIVE

In partnership with Project Kix, fans were encouraged to donate gently used sneakers during Earth Month. For each pound of shoes collected, a portion of proceeds were donated to the Jr. Sharks Wheelchair Basketball and Florida Panthers Foundation.



MARJORY STONEMAN DOUGLAS (MSD)



MSD ANNIVERSARY

In remembrance of the 6th anniversary of the tragedy that impacted MSD and the Parkland community, the Florida Panthers organization participated in a variety of activities on the day of the anniversary and leading up to the anniversary. During our game on February 10th, retired Lieutenant Colonel and Sr. Army instructor for the Marjory Stoneman Douglas High School JROTC Program was honored as our Hero Among Us and MSD JROTC presented the colors. In addition, the Florida Panthers Foundation supported various organizations dedicated to remembering those lost on February 14, 2018.



DAY OF SERVICE— HARVEST DRIVE

Proud to work with Harvest Drive to donate 150 bags of non-perishable food this Valentine's Day at William Dandy and Pine Middle Schools, joining Broward Schools' Day of Service in memory of those we lost six years ago at Marjory Stoneman Douglas High School.



DISABLED HOCKEY

DISABLED HOCKEY



SPECIAL OLYMPICS FLOORBALL CLINIC

In partnership with Gallagher and Special Olympics Florida, we were proud to welcome 40 Special Olympics athletes for a floorball clinic at Amerant Bank Arena.



BLIND HOCKEY CLINIC

The Florida Panthers hosted Miami Lighthouse and Lighthouse of Broward camp goes this past summer to show them that hockey is for everyone! The campers participated in a hockey clinic specifically designed for the visually impaired, and took a “Touch Tour” of the Panthers locker room.



SLED HOCKEY

We were proud to support the Palm Beach Tiger Sharks as they represented the Florida Panthers in the 2023 USA Hockey Sled Hockey Classic.



GROWING THE GAME

GROWING THE GAME



LEARN TO PLAY

Learn to Play presented by LaCroix is for children ages 5-9 who have an interest in the world of hockey. The program was developed in an effort to reduce cost barriers to ice hockey participation by providing free equipment. The Learn To Play program primary goal is to create the next generation of hockey players and fans who will remain engaged with the game throughout the rest of their lives. Every participant will receive 6 weeks of on-ice training with Florida Panthers Alumni and USA Hockey Certified Coaches. Each participant is also custom fitted for a full set of hockey equipment that is used during the program and kept at the conclusion of the 6 weeks.



ADULT LEARN TO PLAY

The Panthers Adult 'Learn to Play' program is designed for participants aged 18 and older to experience the game of ice hockey at the beginner level. Participants receive a full set of hockey equipment to keep at the completion of the program and 12 weeks of on-ice training.



LUCKY PUCKS

The Panthers promote Lucky Pucks women's hockey team in Florida to grow the game for women of all age groups.

GROWING THE GAME



PE FLOORBALL PROGRAM

The Panthers school floorball program provides equipment including nets, sticks, balls, instruction manuals and drill posters to schools along with a teacher-training day where Physical Education teachers learn how to integrate floorball into their PE classes. Over 500 schools in South Florida have enrolled in the program.



MIDDLE SCHOOL FLOORBALL LEAGUE

The Florida Panthers and Broward County Public Schools partner together for the Broward County Middle School Floorball League.



KIDS CLUB

All Panthers fans 14 & under are invited to join the Florida Panthers Kids Club! With 2 different levels, there is a fit for every young Panthers fan. The 2023-2024 season-long membership gives you access to exclusive Kids Club events, limited-edition merchandise, special offers and more!

LACROIX YOUTH HOCKEY PARENT OF THE MONTH



PARENT OF THE MONTH

NAME **MASSIEL PIZZINI**

HOMETOWN **MIAMI, FL**

CHILD'S TEAM **MIAMI TOROS**

FLORIDA PANTHERS'
YOUTH HOCKEY PARENT **4 YEARS**

LaCroix



PARENT OF THE MONTH

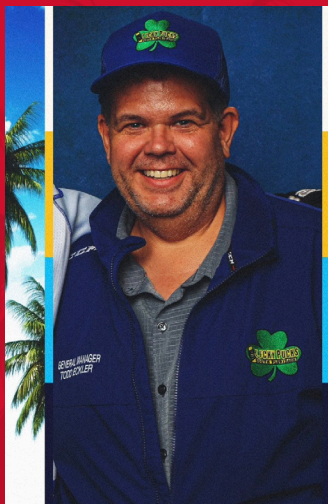
NAME **CHRIS OLSON**

HOMETOWN **MIAMI, FL**

CHILD'S TEAM **MIAMI TOROS**

FLORIDA PANTHERS'
YOUTH HOCKEY PARENT **6 YEARS**

LaCroix



PARENT OF THE MONTH

NAME **TODD ECKLER**

HOMETOWN **FAIR HAVEN, VT**

CHILD'S TEAM **JUNIOR LUCKY PUCKS**

FLORIDA PANTHERS'
YOUTH HOCKEY PARENT **8 YEARS**

LaCroix



EDUCATION

EDUCATION



SUMMER READING TOUR

PRESENTED BY DAIRY COUNCIL OF FLORIDA

The Florida Panthers presented our fourth annual summer reading tour in conjunction with Broward County Library and Florida Dairy Council of Florida. Panthers alumni and personnel encouraged the South Florida community to come out to their local libraries and check out a variety of different books.



BOOKS N' BEARS

In partnership with the Broward Public Library Foundation, the Florida Panthers Foundation impacted over 3,000 kids at 30 libraries through the Books n' Bears initiative which provides a book and teddy bear during the holiday season.



READ FOR THE RECORD

Panthers front office staff joined the Children's Services Council of Broward County and Broward County Schools for this year's, "Read for the Record" at Broadview Elementary.



EVERFI FUTURE GOALS STEM DAY

We were super excited to host 100 Liberty Elementary students at Amerant Bank Arena as part of the EVERFI Future Goals program in partnership with the NHL and the NHL Players' Association! They spent the day with us hearing from various departments to talk STEM and how it is incorporated into the sport of hockey.

EDUCATION



FPL TEACHER OF THE MONTH

In partnership with FPL, we were proud to recognize one teacher each month for their contributions to the South Florida Community.



BROWARD COUNTY PUBLIC SCHOOLS TEACHER TRAINING

We were proud to host over 300 Broward County Public Schools PE and STEM teachers for a training at Amerant Bank Arena in preparation for the start of the 23-24 school year.



LIBRARY CARDS

The Florida Panthers announced in partnership with Broward County Libraries, the launch of an exclusive Florida Panthers library card. This collaboration aims to bring the thrill of hockey to the heart of the community and foster a love for reading among fans of all ages. Over 10K Library Cards were issued in Broward County.



EDUCATION



Broward Schools  [@browardschools](#) Follow

BCPS teamed up with the [@FlaPanthers](#) and [@FloridaMilk](#) to celebrate this month's character trait - Citizenship. Citizenship is knowing, understanding, and displaying a high regard for rules, laws, government, heritage and for those who have served and sacrificed for community and country. [#BCPSProud](#)



KIDS OF CHARACTER

In conjunction with the Dairy Council of Florida, 500 students received tickets as a part of Broward County Public Schools' Kids of Character Program which incentivizes character in the classroom.



LOUDER THAN A BOMB

We were proud to once again host the Louder Than A Bomb Florida preliminary rounds at Amerant Bank Arena in partnership with the Justin Taylor Foundation and bluapplePoetry! This year's #LTABFLA event featured high school students from 21 schools across our South Florida community.

CENTER FOR INDEPENDENT LIVING BROWARD—ARENA TOUR

50 students from the Center for Independent Living of Broward County were treated to a career day and tour of Amerant Bank Arena to expose them to career opportunities within sports and entertainment.



PANTHERS POETRY PROJECT

In partnership with the Jason Taylor Foundation and BluApple Poetry Network, 178 Middle School Students from 5 Schools participated in the Panthers Poetry Project with a theme of "Time to Hunt".



COMMUNITY

COMMUNITY



COMMUNITY ACTIVATIONS

The Florida Panthers Part-Time Community Events Staff attended and activated at over **225** events in the South Florida Community during the 23-24 season.



BOBROVSKY & BARKOV SUITES

Youth from 16 local organizations across South Florida enjoyed Florida Panthers Hockey from the comfort of two suites during the 22-23 season courtesy of goaltender Sergei Bobrovsky & team captain Aleksander Barkov.



IN-KIND DONATIONS

Over 600 In-Kind Donations valued at nearly **\$95,000** were donated to organizations in South Florida during the 23-24 season.

COMMUNITY



NO PLACE FOR HATE DAY

The Florida Panthers were proud to partner with ADL on No Place for Hate Day. Together, we strive to create a hate free world.



JETBLUE VACATIONS SERVICE PROJECT

The Panthers and JetBlue Vacations employees hosted a volunteer event with Broward Partnership, the largest comprehensive homeless services provider in Broward County, to prepare and serve meals to those in need.



DEVELOPMENT CAMP

Taking a break from the ice during week's development camp, prospects from the Florida Panthers put down the sticks and picked up paint brushes. Teaming up with HandsOn Broward, more than thirty players and volunteers packed the hallways and got to work on painting a Florida panther mural for Pines Middle School.



MOBILE SCHOOL PANTRY SERVICE PROJECT

Members of our staff were on hand to help sort and distribute nutritious and healthy foods to low-income families throughout our South Florida community, supporting MSP in their mission to create a future without hunger.

COMMUNITY

Tis the season of giving 🇺🇸

Our staff joined the @BrowardTSA in gifting and distributing Angel Tree presents to those in our community!



SALVATION ARMY ANGEL TREE

Florida Panthers staff members participated in The Salvation Army's annual Angel Tree program. Staff members adopted 100 Angels and volunteered to distribute these Angels during the holiday season!



FLORIDA BLUE GOALS FOR FOOD

Together, Florida Blue and the Florida Panthers joined forces to help those experiencing food insecurity. During all Panthers regular season home games, Florida Blue & the Panthers contributed 650 meals for every goal scored by a Panthers player to help cross-check food insecurity in South Florida. Meals will be coordinated by Harvest Drive. A total of **109,200** meals were donated through the Goals for Food Program during the 23-24 season.



PUBLIX/HANDY FOOD DONATION

The Florida Panthers and Publix teamed up to stock the pantry at Handy, Inc. in Fort Lauderdale in support of at-risk youth in Fort Lauderdale.



HANDSON BROWARD OAKLAND PARK ELEMENTARY SERVICE PROJECT

Members of the Florida Panthers and Amerant Bank's staff had the privilege of creating a sensory garden at Oakland Park Elementary in partnership with HandsOn Broward! This included planting butterfly flowers, creating a seed library, and installing a grow bag garden for the kids to harvest.

COMMUNITY



PUBLIX/SUNRISE PD FOOD DONATION

Publix and the Florida Panthers teamed up to serve “Panthers Pub Subs” to 100 members of the Sunrise Police Department.



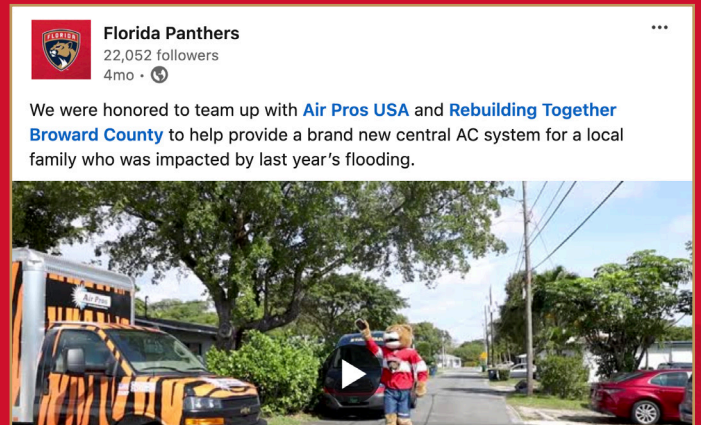
HARVEST DRIVE THANKSGIVING FOOD DISTRIBUTION

The Florida Panthers teamed up with Harvest Drive during Thanksgiving to distribute food at Western High School to 400 families in need.



HUNGER & HOMELESSNESS WEEK SERVICE PROJECT

In recognition of Hunger & Homelessness Week, Panthers staff members made 100 blankets which were donated to Chapman Partnership.



AIR PROS HVAC DONATION

We were honored to team up with Air Pros and Rebuilding Together Broward to help provide a brand new central AC system for a local family in Dania Beach who was impacted by the 2023 Fort Lauderdale floods.

COMMUNITY



EVAN RODRIGUES HOSPITAL VISIT

Forward Evan Rodrigues spent his afternoon with Baptist Health Cancer Care and Autonation visiting cancer patients and handing out gift bags!



BROWARD HEALTH VISIT

Players got to spend an afternoon with kids at Broward Health celebrating Valentine's Day.

COMMUNITY



HOLIDAY COMMUNITY VISITS



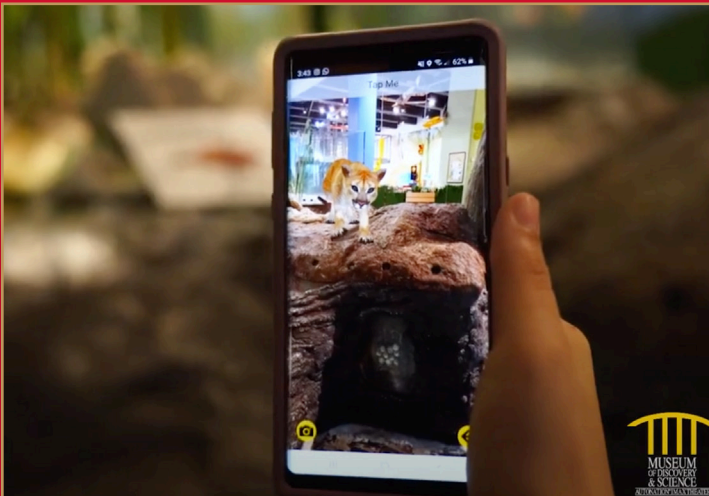
SUSTAINABILITY & PANTHER CONSERVATION

SUSTAINABILITY & CONSERVATION



FOOD RESCUE

Over **13,000** lbs of food and **10,000** meals from games and events at Amerant Bank Arena were rescued and donated to Food Rescue in support of the homeless population in South Florida during the 23-24 season.



FLA TEAM SHOP PANTHER TOYS— ENDANGERED SPECIES DAY

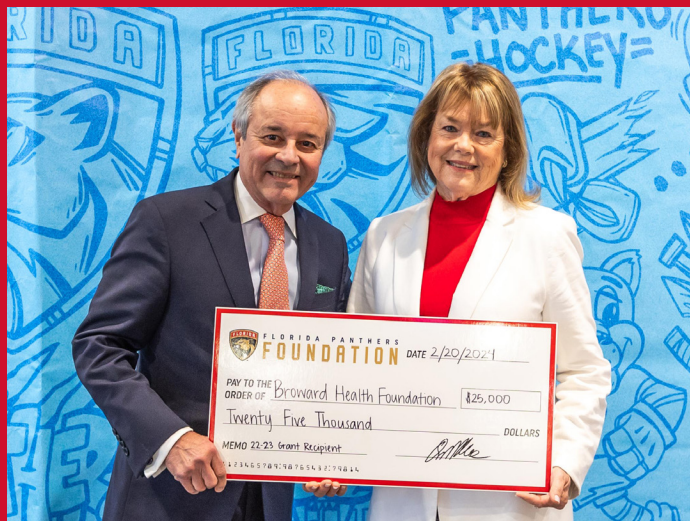
As part of our conservation efforts, a portion of the funds raised from fans who adopted a plush panther from the store went back to the Florida Panthers Foundation.

MUSEUM OF DISCOVERY AND SCIENCE'S PANTHER PROWL

The Panther Prowl – delivered through an augmented reality experience, video and theater presentations – has enabled MODS to educate children and adults, making them understand the vulnerability of the Florida panther. It helps empower children and adults to become advocates for the Florida panther, compelling them to actively participate in their protection. During this season,

MODS welcomed **450,000+** visitors to their museum.

22-23 FLORIDA PANTHERS GRANT RECIPIENT EVENT



We were so proud to welcome and recognize all of our grant recipients from the 2022-23 season at a game this season! All of these nonprofits do incredible and necessary work in our South Florida community and it's an honor to support them in that work.