



2022-2023

COMMUNITY ANNUAL REPORT



TEAL TOGETHER



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MESSAGE FROM SHARKS COMMUNITY

Sharks Sports & Entertainment was honored to incorporate fans, donors and non-profits in our annual Giving Campaign and fundraising efforts throughout the 2022-23 season. Thanks to the support of our corporate partners, benefactors, volunteers, board members, and Team Teal staff, the Sharks Foundation donated **\$1,035,008** and impacted **240,973** lives throughout the year. In addition, we reached **40,000** youth through our interactive and engaging educational and fitness programs.

The Sharks hosted a variety of theme nights and celebrations at home games to celebrate the diversity of the Bay Area population and highlighted a variety of cultural and ethnic groups. Furthermore, in the spirit of the leaguewide principle that hockey is for everyone, Sharks Sports & Entertainment's family of ice facilities supported the growth of the game by offering an extensive portfolio of opportunities that put hockey sticks in the hands of special needs and diverse players.

To see a sampling of what the Sharks accomplished in the community this season, watch the 2022-23 recap video [here](#).

On behalf of all of Team Teal, we thank you for your unwavering support of our efforts and for your continued generosity.

Teal Together,

San Jose Sharks Community



In 1994, the Sharks Foundation was established as the official charitable arm of the San Jose Sharks. Since then, the Foundation has committed nearly **\$20 million** to the community through Community Assist Grants, programs and projects including more than more than \$1 million to 64 high-performing non-profits during the 2022-23 season.

MISSION STATEMENT

The Sharks Foundation is dedicated to enhancing the lives of underserved youth and families in the community with an emphasis in the areas of education, health and safety, and character development. The Foundation supplies emergency aid when appropriate, executes unique and relevant programming, supports the advancement of youth hockey, and provides financial support and resources to organizations that enrich the lives of those in need.





GIVING CAMPAIGN

The Sharks Foundation and Community group's expansive Giving Campaign focused on a number of causes throughout the season. Spanning from September 2022 to June 2023, the campaign identified a specific cause each month to support and featured key activations and monetary giving to non-profits that aligned with the focal area. The Giving Campaign included support from Sharks fans, players, coaches, broadcasters, executives, corporate partners, employees, and S.J. Sharkie.

2022-23 GIVING CAMPAIGN:

September - Latinx & Hispanic Heritage

October - Healthy Living

November - Hockey Fights Cancer
presented by Kaiser Permanente

December - Holiday Assist

January - Education
presented by CalHOPE

February - Black History

March - Equality
presented by Kaiser Permanente

April - Environmental Awareness

May - Asian & Pacific Islander Heritage

June - Pride



LATINX & HISPANIC HERITAGE

HIGHLIGHTS



The Sharks hosted more than 100 families at the Roosevelt Community Center NHL, SAP and Sharks Foundation outdoor rink for a day of Street Hockey with instruction in both English and Spanish!

FUNDRAISERS

AUCTION

BENEFITED

SEP. 25 & 27:
Los Tiburones
Auction



VALDES MATH
Matemáticas para todos

GIVE:
\$2,000

50/50 RAFFLE



PRESENTED BY **CACHE CREEK**
CASINO RESORT

SEP. 25 & 27



GIVE: \$3,220

TOTAL FUNDS: \$5,220 | LIVES IMPACTED: 1,100



HEALTHY LIVING

HIGHLIGHTS



The grant given to Canine Companions supported the new Sharks Pup, Gill! This donation will provide the funds needed to successfully train him to eventually be a working service dog for someone in need.

GIVE: \$50,000



FUNDRAISERS

AUCTION

BENEFITED

OCT. 27-29



Pacific
Clinics

GIVE:
\$2,500

50/50 RAFFLE



PRESENTED BY **CACHE CREEK**
CASINO RESORT

OCT. 15



GIVE: \$6,360

OCT. 25



GIVE: \$3,125

OCT. 29



GIVE: \$4,475

TOTAL FUNDS: \$66,460 | LIVES IMPACTED: 644



HOCKEY FIGHTS CANCER

presented by  KAISER
PERMANENTE®

HIGHLIGHTS



Members of Team Teal volunteered to pack 500 meals, bake 120 healthy cookies, and write 150 care cards for Santa Cruz County senior citizens.

GIVE: \$20,000



GIVE: \$5,000



GIVE: \$5,000



GIVE: \$5,000

FUNDRAISERS

AUCTIONS

BENEFITED

NOV. 5-7:
Los Tiburones
Jerseys



GIVE: \$15,200

NOV. 16-18:
HFC Jerseys



GIVE: \$12,960

NOV. 19-21:
49ers Mash-up
Jerseys



GIVE: \$20,000

NOV. 25-27:
HFC Items



GIVE: \$5,000

HFC T-shirts
& Stick Tape
Sales



GIVE: \$1,800

50/50 RAFFLE

DEC. 7



PRESENTED BY CACHE CREEK
CASINO RESORT



GIVE: \$4,705

DEC. 7



GIVE: \$6,145

DEC. 7



GIVE: \$7,365

DEC. 7



GIVE: \$8,650

DEC. 7



GIVE: \$3,135

TOTAL FUNDS: \$119,960 | LIVES IMPACTED: 3,897



HOLIDAY ASSIST

HIGHLIGHTS



In partnership with



Team Teal and Veritone hosted a day of street hockey for military personnel and their families on the USS Hornet.

GIVE: \$12,000



In partnership with



Team Teal and Veritone sponsored and assembled 1,000 packages for children of military families and service members.

GIVE: \$14,000



In partnership with



Team Teal and SAP provided and distribute 83 Chromebooks along with food, toys, and clothing to Oakland residents in need.

GIVE: \$140,000



FUNDRAISERS

AUCTIONS

BENEFITED

DEC. 12-14:
Holiday Items



GIVE: \$8,900

DEC. 18-20:
Military Jerseys



GIVE: \$10,000

50/50 RAFFLE



PRESENTED BY CACHE CREEK CASINO RESORT

DEC. 7



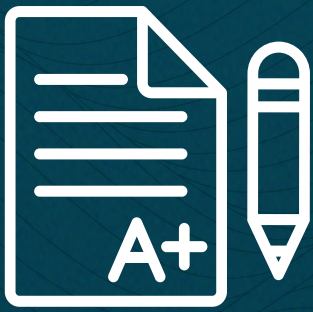
GIVE: \$14,000

DEC. 18



GIVE: \$14,000

TOTAL FUNDS: \$193,505 | LIVES IMPACTED: 8,381



EDUCATION

presented by  CalHOPE

HIGHLIGHTS



In partnership with



In addition to the grant, 50 Team Teal and Western Digital volunteers packed 600 STEM kits for Scientific Adventures for Girls!

GIVE: \$30,000



In partnership with



Team Teal and CalHOPE volunteers assembled 2,000 activity kits to accompany SiE's inclusive STEM booklet, *Jasmine & Jose Play Hockey*.

GIVE: \$25,000



FUNDRAISERS

AUCTIONS BENEFITED

JAN. 12-14: Sharks Items



GIVE:
\$3,000

JAN. 12-14: Lunar New Year Jerseys



GIVE:
\$13,500

JAN. 12-14: Sharks Items



GIVE:
\$2,900

50/50 RAFFLE



PRESENTED BY CACHE CREEK CASINO RESORT

DEC. 7



GIVE: \$8,170

DEC. 18



GIVE: \$5,930

DEC. 7



GIVE: \$3,385

DEC. 18



GIVE: \$3,175

TOTAL FUNDS: \$95,0605 | LIVES IMPACTED: 131,920



BLACK HISTORY

FUNDRAISERS

AUCTION

BENEFITED

FEB. 18-20: Sharks Black History Night Jerseys



GIVE: \$3,900

50/50 RAFFLE



PRESENTED BY CACHE CREEK CASINO RESORT



GIVE: \$4,810



GIVE: \$11,815

TOTAL FUNDS: \$20,525 | LIVES IMPACTED: 2,545



EQUALITY

presented by  KAISER PERMANENTE®

HIGHLIGHTS



In line with the Sharks South Asian Culture Night, the Foundation partnered with Art of Living and SKY Schools to bring yoga to Lyndale Elementary.

GIVE: \$10,000



In partnership with DGDG, a grant was dedicated to sponsor the Sharks Special Olympics floor hockey game!

GIVE: \$10,000



The Foundation and Kaiser Permanente provided a grant and hosted a collection drive for baby items to support young mothers.

GIVE: \$20,000



On March 30, the Sharks hosted a Financial Education pre-game panel event in partnership with Tech CU. Guests included 25 young adults who had been identified by local non-profit organizations that have a specific focus on financial education, as high-performing, responsible, under-resourced individuals, who were eager to learn. The event, hosted by Sharks Audio Production Specialist Ted Ramey, gave the audience tips on budgeting, saving, and resources from Tech CU financial educators. At the end, each of the guests were surprised with a \$500 investment into their futures on behalf of the Sharks and Tech CU.

FUNDRAISERS

AUCTIONS

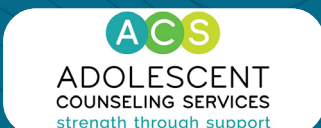
BENEFITED

Women of Teal Jersey Auction



GIVE:
\$5,000

PRIDE Jersey Auction



GIVE:
\$5,000

50/50 RAFFLE



PRESENTED BY CACHE CREEK CASINO RESORT

DEC. 18



GIVE: \$9,145

DEC. 18



GIVE: \$5,185

DEC. 18



GIVE: \$5,450

TOTAL FUNDS: \$69,780 | LIVES IMPACTED: 2,150



ENVIRONMENTAL AWARENES

H I G H L I G H T S



Members of Team Teal, South Bay Clean Creeks Coalition, and the community collected ten tons of trash from the Guadalupe River. The non-profit also served as a 50/50 beneficiary to raise funds for their efforts to improve local watersheds.



In partnership with



A grant was dedicated to Save Our Shores to foster sustainable marine environments and teach local youth the importance of aquatic ecosystems.

GIVE: \$7,500

F U N D R A I S E R S

AUCTION

BENEFITED

APR. 4-6:
Shark Photos &
Reclaimed Items



GIVE:
\$3,000

50/50 RAFFLE



PRESENTED BY **CACHE CREEK**
CASINO RESORT

APR. 4



GIVE: \$3,765

APR. 6



GIVE: \$2,590

TOTAL FUNDS: \$17,855 | LIVES IMPACTED: 76,225



ASIAN AND PACIFIC ISLANDER HERITAGE

FUNDRAISER

AUCTION

BENEFITED

MAY 7-9: Sharks Foundation Auction



TOTAL FUNDS: \$5,000
LIVES IMPACTED: 300



PRIDE

FUNDRAISER

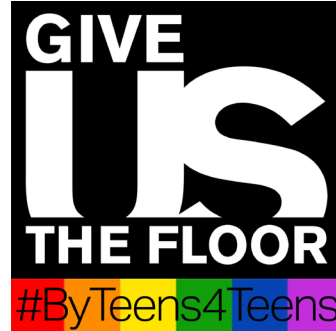
AUCTION

BENEFITED

JUNE 4-6: Pride Items



**ADOLESCENT
COUNSELING SERVICES**
strength through support



TOTAL FUNDS: \$7,120
LIVES IMPACTED: 81



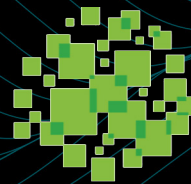
Every April the Sharks Foundation launches its staple fund-giving program, the Community Assist Grant Cycle. The Foundation accepts applications for funding from public, 501(c)(3) non-profits that can commit to keeping at least 51% of funds received in the Bay Area for the betterment of youth or families. In their applications, the non-profits propose a program or project that aligns with one of the causes supported by the Sharks Foundation Giving Campaign.

During the 2022-23 season, the Sharks Foundation dedicated **\$504,200** through Community Assist Grants.

2022-23 GRANT HIGHLIGHTS



Made possible by a **\$50,000** grant provided to Canine Companions, the Sharks Foundation was elated to announce Sharks Pup Gill as the newest member of Team Teal during their October Healthy Living campaign. The donation provided the funding needed for Gill to go through the process of becoming a working service dog. Upon graduation, Gill will be paired with a person with disabilities so they can live a more independent lifestyle. Gill was a staple Sharks VIP throughout the season and will continue to make appearances at SAP Center and Sharks events through February 2024.



San Jose Parks Foundation

As part of their mission, the Sharks Foundation provides timely emergency aid and relief grants. This season the Foundation donated **\$10,000** to the San Jose Parks Foundation's Farmworker Caravan project in response to the deadly shooting that occurred in Half Moon Bay on January 23. The funding supported 40 families whose lives were impacted by the tragedy.



in partnership with



During the 2020-21 season, the Sharks Foundation and SAP made a three-year, \$500,000 commitment, to CityTeam to fund and launch the Alameda County Mobile Food Pantry Expansion Project which was an extension of CityTeam's Santa Clara County distribution model. With the funding, CityTeam was able to take this model into the East Bay as part of their five-year strategic plan to help end hunger in the Bay Area. They partnered with Alameda County Community Food Bank and selected 18 sites to serve low-income community members with fresh and accessible groceries. The grant also allowed CityTeam to purchase a new refrigerated box truck and aided them in launching a Community Clothing program and purchasing a new trailer to transport clothes.

During the 2022-23 season, the Foundation and SAP distributed **\$140,000** in grant funds to CityTeam. Additionally, the organizations partnered with the non-profit on holiday-inspired giving events including an online drive where SAP employees and members of the Sharks front office could purchase clothing, toys, and toiletries from a wish list which were distributed to Hayward residents in need. An additional **\$19,000** was provided to CityTeam during Holiday Assist Month with the intent of helping to narrow the digital divide that many Bay Area populations experience despite living in Silicon Valley. The funding purchased Chromebooks which were distributed at no cost to low-income families in Oakland. By December 2022, CityTeam had 16 of the 18 pantry sites operational, and that month alone distributed 61,000 lbs. of food to families in need. The final two pantries opened the following month.



Since 2014, the Goals for Kids program has been providing season culminating grants to Bay Area non-profits supporting youth and families. This season, for every goal scored by a Sharks player, a \$1,000 donation was split amongst our seven non-profit beneficiaries who each specialize in diversity, inclusion, and belonging initiatives. In total, the 2022-23 program raised **\$234,000**, providing each organization with a \$33,429 donation.

PRESENTING PARTNERS



PARTICIPATING SPONSOR

SWENSON

BENEFICIARIES



Bill Wilson Center supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.



Child Advocates' mission is to be there for every foster child in Santa Clara County who has experienced abuse, neglect and/or abandonment.



Habitat for Humanity brings people together to build homes, communities, and hope; they envision a world where everyone has a decent place to live.



Hope Services' mission is to improve the quality of life for people with developmental disabilities and mental health needs.



Jewish Family Services of Silicon Valley's mission is to empower individuals and families facing life's challenges by providing quality human services inspired by Jewish values.



The mission of Loved Twice is to clothe newborns in need with quality reused baby clothing for the first year of life.



Self-eSTEM builds the self-esteem of girls and young women from untapped communities, while providing interactive, culturally responsive STEM literacy, leadership, and technical training to leverage STEM as a foundation for social and economic growth.

Since its inception, Goals for Kids has raised more than **\$2.2 million** for local non-profits.

GIVING BY THE NUMBERS

NON-PROFIT BENEFICIARIES SUPPORTED

VMC Foundation: TurningWheels for Kids	\$175,700	Boys & Girls Club of Silicon Valley	\$6,360
CityTeam	\$140,000	Adolescent Counseling Services	\$6,120
Canine Companions	\$50,000	American Cancer Society	\$6,145
Bill Wilson Center	\$33,429	Give Us The Floor	\$6,000
Child Advocates of Silicon Valley	\$33,429	Summer Search	\$5,930
Habitat for Humanity East Bay/Silicon Valley	\$33,429	Wayfinder Family Services	\$5,450
Hope Services	\$33,429	Side by Side	\$5,185
Jewish Family Services of Silicon Valley	\$33,429	Coastal Kids Home Care	\$5,000
Loved Twice	\$33,429	Elevate Tutoring	\$5,000
Self e-STEM	\$33,429	Jessie Rees Foundation (NEGU)	\$5,000
Scientific Adventures for Girls	\$30,000	Local Color	\$5,000
Science is Elementary	\$25,000	Make-A-Wish Greater Bay Area	\$5,000
United Service Organizations (USO)	\$22,910	Okizu	\$5,000
One Life Counseling Center	\$20,000	Richmond Area Multi-Services, Inc. (RAMS)	\$5,000
Shine Together	\$20,000	Latina's Contra Cancer	\$4,705
Teen Kitchen Project	\$20,000	Vision to Learn	\$4,475
Hispanic Foundation of Silicon Valley	\$15,200	Family Giving Tree	\$4,150
Vitalant	\$13,500	PangeaSeed	\$4,000
Cancer CAREpoint	\$12,960	African American Community Service Agency	\$3,900
Aircraft Carrier USS Hornet Foundation	\$12,000	Walden West	\$3,765
Techbridge Girls	\$11,815	Spark Promise	\$3,220
Art of Living Foundation	\$10,000	Family Bridges	\$3,175
San Jose Firefighters Burn Foundation	\$10,000	Jacob's Heart Children's Cancer Support Services	\$3,135
San Jose Parks Foundation	\$10,000	The Tenacious Group	\$3,125
Special Olympics Northern California	\$10,000	Community School of Music & Arts	\$3,000
Positive Coaching Alliance	\$9,620	Silicon Valley Urban Debate League	\$2,900
Bay Area Women's Sports Initiative (BAWSI)	\$9,145	South Bay Clean Creeks Coalition	\$2,590
Martha's Kitchen	\$8,900	Britt George Foundation	\$2,500
There With Care of the Bay Area	\$8,650	Pacific Clinics	\$2,500
Friends for Youth	\$8,170	Jose Valdez Math Foundation	\$2,000
Save Our Shores	\$7,500	Kids & Art Foundation	\$1,800
Dec My Room	\$7,365	Sharks Alumni Foundation	\$1,440

Total Funds Distributed: \$1,035,008

The graphic features a dark teal background with a pattern of fine, wavy lines. A large, inverted triangle in the upper center contains a photograph of ocean waves. The text 'SHARKS FOUNDATION' is written in large, bold, white capital letters with a teal outline, and 'FUNDRAISERS' is written below it in smaller, teal capital letters.

SHARKS FOUNDATION

FUNDRAISERS

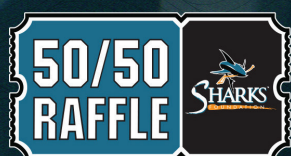
SHARKS FOUNDATION FUNDRAISERS

The Sharks Foundation relies on a variety of fundraisers each season to generate the money needed to support the local non-profits it serves. During the 2022-23 season, the Foundation welcomed back its signature fundraiser Sampling with the Sharks, hosted eight specialty jersey auctions, and launched a new Mystery Puck subscription model and Player Card Series fundraiser.



PRESENTED BY CACHE CREEK CASINO RESORT

The 50/50 Raffle presented by Cache Creek Casino Resort took place during every Sharks home game of the season. Thanks to the generous support of attending fans, the Foundation raised **\$375,730** through raffle jackpots which translated into grants provided to 22 Bay Area non-profits during the season.



PRESENTED BY CACHE CREEK CASINO RESORT

2022-23 SEASON RECAP

SEASON JACKPOT TOTAL

\$375,730

GIVEN BACK TO THE COMMUNITY

\$203,010

TOP MONTH OF GIVING: NOVEMBER
HOCKEY FIGHTS CANCER P/B KAISER PERMANENTE

\$37,805

HIGHEST JACKPOT: FEBRUARY 25

\$23,630

BENEFITING NON-PROFITS

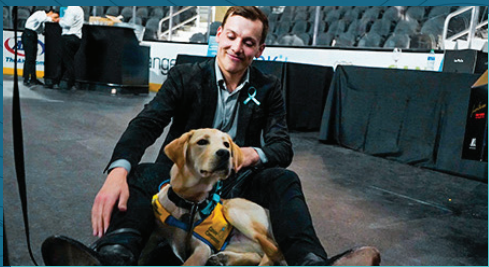


Sampling WITH THE SHARKS

Attendees of this semiformal event enjoyed premium wine from Amizetta, Correlation Wine Company, Duckhorn, Far Niente, Joseph George, Grassi, La Pelle, Pride Mountain, Schramsberg, Schweiger, Silver Oak, Twomey, Turley, Vineyard 7&8, and Vineyard 29, all while mingling with Sharks players, coaches, broadcasters, alumni, S.J. Sharkie, and Sharks Pup Gill. Guests were treated to live music from First Call band, hors d'oeuvres and Frost cupcakes, a photo booth, a Sharks-themed wine glass for their complimentary tastings, and access to incredible silent and live auctions featuring one-of-a-kind experiences, unique hockey items, and autographed memorabilia. Some of this season's packages included the opportunity to attend the Eagles concert at SAP Center alongside Sharks players Matt Benning and Steven Lorentz; a 23-24 season Road Trip with the team; and a dinner at Forbes Mill Steakhouse with Sharks Head Coach David Quinn and General Manager Mike Grier.

With the support of the attending guests and the 2023 sponsors: SAP, Joseph George Wines, Reyes Coca-Cola, Anheuser-Busch, and Dasani, in total, the grand affair raised more than **\$154,000** for the Sharks Foundation.

To watch a recap of the event, [click here](#).



AUCTIONS

The Sharks Foundation hosted digital auctions throughout the year, with partial net proceeds benefiting a variety of local non-profits. Donors were able to bid on autographed items, Sharks player-used equipment, custom artwork, and memorabilia by texting SHARKS to 76278 or visiting Sharks.GiveSmart.com.

During the 2022-23 season, the Sharks Foundation executed 23 auctions which supported 18 non-profits and resulted in the distribution of **\$135,980** in donations.

Part of this season's auction series included eight sets of specialty warm-up jerseys worn by Sharks players on dedicated theme nights. Every set had a named beneficiary that received net proceeds from the auction.



49ers Mash-up

Beneficiary:
One Life Counseling
Center

\$20,000



Los Tiburones

Beneficiary:
Hispanic Foundation of
Silicon Valley

\$15,200



Lunar New Year

Beneficiary:
Vitalant

\$13,500



Hockey Fights Cancer

Beneficiary:
Cancer CAREpoint

\$12,960



Military

Beneficiary:
San Jose Firefighters
Burn Foundation

\$10,000



Women of Teal

Beneficiary:
Local Color

\$5,000



Pride

Beneficiary:
Adolescent Counseling
Services

\$5,000



Celebration of Black History

Beneficiary:
African American
Community Service Agency

\$3,900

MYSTERY PUCKS

Mystery Pucks are sold on the Concourse at designated home games and online throughout the season. Every puck is signed by a Sharks player and then wrapped so the player's identity remains a surprise.



New this season, the Sharks Foundation launched a Mystery Puck Subscription. This service allowed fans to pre-purchase the entire 2022-23 Mystery Puck set for a flat rate at the start of the season. In addition to this year's four puck designs, subscribers received an exclusive Doug Wilson Tribute puck autographed by a Sharks player of their choice. Pucks were shipped out prior to going on sale to the public, granting subscribers early and convenient access to each puck.

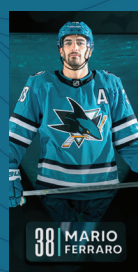


This year's Mystery Puck designs focused on a "New Era" of Sharks hockey and included: Commemorating the home opener in Prague vs the Nashville Predators, an ode to the Sharks new General Manager Mike Grier, homage to the retirement of #12 Patrick Marleau, and a nod to the debut of the Sharks Evolve jersey.

Mystery Pucks raised **\$164,000** to support the Sharks Foundation's Giving Campaign and Community Assist Grants.

PLAYER CARDS

This season the Sharks Foundation provided a new opportunity for fans to purchase merchandise to support the community. The Player Card Series fundraiser included five sets of limited-edition 3"(W) X 6"(H) cards, each set featuring a Sharks player. Adding to the fun, a select number of cards per set were autographed by the player himself, and a limited number of other cards featured a golden ticket that could be redeemed for a bonus item such as an autographed hat, stick, or other Sharks memorabilia. All cards were sealed in envelopes, maintaining the secret of what was inside. Player Cards were sold exclusively on the Concourse at designated home games at the Sharks Foundation Booth outside Section 118 for \$10 each. This season's series featured: Tomas Hertl, Kaapo Kahkonen, Thomas Bordeleau, Mario Ferraro, and Timo Meier, and raised nearly **\$9,000** for the Sharks Foundation.



TEAL TOGETHER

Teal Together is more than a Sharks Sports & Entertainment campaign. It's a rallying call for our organization as we strive to drive positive social change and foster more inclusive communities. The Sharks are committed to diversity, inclusion, and belonging in the sport of hockey, and beyond, and believe everything we do is for everyone regardless of age, race, ethnicity, religion, sexual orientation, or gender.

As part of that philosophy, the Sharks hosted various programs, events, and theme nights celebrating inclusion and our community.



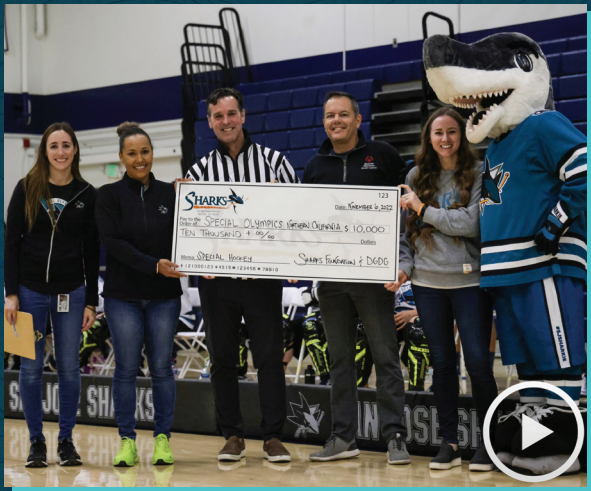
LOS TIBURONES NIGHT & HISPANIC STREET HOCKEY



On November 5, the Sharks celebrated Hispanic heritage and the Latinx culture with Los Tiburones Night presented by Milagro Tequila. Every fan in attendance received a t-shirt designed by Local Color artist Jorge “Jduh” Camacho. During warm-ups, Sharks players wore jerseys with Camacho’s design which were later auctioned off to provide Hispanic Foundation of Silicon Valley with a **\$15,200** donation. Latinas Contra Cancer served as the Foundation’s beneficiary of the 50/50 Raffle presented by Cache Creek Casino Resort. Play-by-play of the game was broadcasted live in Spanish on the Sharks Audio Network and NBC Sports California while Bay Area personalities Jesus Zarate and Amaury Pi-Gonzalez called the game from inside SAP Center. Festivities included a performance by Johan Solteo, a finalist on La Voz de Mexico, the Star-Spangled Banner performed by Gabriela Sepulveda, a former American Idol participant, and on-ice and intermission performances by Ballet Folklórico Mexicano Fuego Nuevo, Inc.



Prior to the theme night, the Sharks hosted a Street Hockey Festival in partnership with the City of San Jose Parks and Recreation Department. The event took place at the Roosevelt Outdoor Rink where instruction was lead in both English and Spanish in an effort to introduce the game to local Hispanic youth, and featured interactive games, giveaways, and food trucks. The festival kicked off a reimagined relationship with the city and the rink which was refurbished in partnership with SAP as the Sharks Foundation’s 2019 NHL All-Star Game Legacy Project.



SPECIAL OLYMPICS FLOOR HOCKEY GAME

On November 6, the Sharks hosted their 5th annual Special Olympics Floor Hockey Game in partnership with Del Grand Dealer Group (DGDG). The event took place at Bellarmine College Prep where Special Olympics Northern California (SONC) athletes and Sharks players participated in a unified scrimmage.

Sharks broadcasters and coaches participated as commentators and referees for the event. The Sharks Foundation and DGDG provided SONC with a **\$10,000** Community Assist Grant that was used to support 600 athletes.



MILITARY APPRECIATION

On December 18, the Sharks honored those who serve while hosting their annual Military Appreciation game. Sharks players wore camouflage jerseys during warm-ups which were then auctioned and raised **\$10,000** for the San Jose Firefighters Burn Foundation. The donation will provide treatment and support to 10 youth burn survivors and their families. Pre-game ceremonies included a color guard and ceremonial puck drop from Staff Sergeant Anthony Jones. United Service Organizations (USO) served as the beneficiary of the 50/50 Raffle presented by Cache Creek Casino Resort and generated **\$8,910** to help them continue to strengthen America's military service members by keeping them connected to family, home, and country, throughout their service to the nation. Prior to the game, the Sharks Foundation and Veritone teamed up with the USO to provide 1,000 holiday care packages to service members and their children.



LUNAR NEW YEAR CELEBRATION

On January 18, the Sharks hosted its first Lunar New Year Night to highlight the January 22 first new moon of the Lunar calendar for many Asian communities around the world. The celebration was anchored by a special Year of the Rabbit-themed Sharks crest created by San Jose native and tattoo artist Sarah Pham, which was worn by Sharks players on custom jerseys during warm-ups. The jerseys were auctioned and provided Vitalant with a **\$13,500** donation. Throughout the game, traditional greetings and well wishes were displayed around the arena, in addition to intermission performances from Rising Phoenix Lion and Dragon Dance Association. Sharks partner Tech CU distributed red envelopes to fans which were filled with money and represent good luck and good wishes for the new year in the Asian culture.

CELEBRATION OF BLACK HISTORY NIGHT & C.J. SUESS SCHOOL VISIT



The Sharks hosted its Celebration of Black History Night on February 18. Each fan in attendance received a Mike Grier bobblehead to commemorate his time as a Sharks player and as the first NHL general manager in league history. During warm-ups, Sharks players wore special jerseys with shoulder patches showcasing the NHL's official Black History Month logo. The jersey's nameplates and numbers were designed by Local Color artist Dion Rollerson, a San Jose native who recently graduated from San Jose State University with a degree in Design Studies. The Sharks Pro Shop also featured artist collection merchandise from Rollerson. The jerseys were auctioned with net proceeds benefiting African American Community Service Agency. The 50/50 Raffle presented by Cache Creek Casino Resort raised **\$9,620** for Positive Coaching Alliance's (PCA) Sports Can Battle Racism program. PCA also hosted a table on the Concourse to share information on their sport equity programs with fans. Other activities included a ceremonial puck drop with Jr. Sharks players Zaidi and Taji Mobegi, and entertainment from speed artist Corbrae Smith. The Sharks Test Kitchen featured food offerings from Island Taste Grill that showcased authentic dishes from Jamaica and Haiti.



Leading up to the game, on February 16 Barracuda forward C.J. Suess joined S.J. Sharkie at Trace Elementary for a special reading of *Hockey Is For Me!*, a children's book written by Sharks alum Jamal Mayers. Suess spoke to the students about the importance of inclusion in hockey and described his path to becoming a professional hockey player.



WOMEN OF TEAL GAME & FEMALE AMBASSADOR CLINICS



On March 4, the Sharks hosted their Women of Teal game presented by Kaiser Permanente.

Outside the arena, donations were solicited to support young mothers through non-profit Shine Together. In addition to the on-site collection drive, Sharks fans had the opportunity to purchase a variety of items such as diapers, wipes, and books through a digital collection drive. Fans could purchase a separate ticket to attend a pre-game panel which included women working in Bay Area sports at both the professional and collegiate level, as well as three-time Olympic Winter Games medalist Brianna Decker and figure skating Olympian Polina Edmunds. During the panel, Shine Together was presented with a **\$20,000** Community Assist Grant on behalf of the Sharks Foundation and Kaiser Permanente. During warm-ups, Sharks players wore jerseys designed by female artist and Local Color Founder and Executive Director Erin Salazar. The jerseys were auctioned off, and net proceeds went back to the women-led non-profit. The 50/50 Raffle presented by Cache Creek Casino Resort raised **\$9,145** for the beneficiary of the game, Bay Area Women's Sports Initiative, which mobilizes the female sports community to engage, inspire, and empower children.



The morning of the game, the Sharks hosted two Female Ambassador Clinics for **75** local, female youth hockey players to learn from Decker, USA Hockey Player Development Manager Kristen Sagaert, and former Boston Pride and Minnesota Whitecaps player Taylor Turnquist. Decker also dropped the ceremonial puck to kick off the Women of Teal game later that afternoon.

CELEBRATION OF SOUTH ASIAN CULTURE & YOGA EVENT



On March 11, the festivities began at 11:00 a.m. with an UPMA Holi Celebration that took place outside of SAP Center on Barack Obama Boulevard and included color throwing, music, guided dancing, and ethnic food selections. Indian actress, model, and producer Huma Qureshi participated in a pre-game meet-and-greet and dropped the ceremonial puck. The evening featured a live vocal performance by Voice of Bay Area founded by Jagruti Desai Shaw, the national anthem was sung by Saavi Ramteke, and there were performances by Gurus of Dance, a Bollywood dance company based in Milpitas. Free henna tattoo art was available to fans on the Concourse and Sharks merchandise featuring South Asian-inspired artwork from local artist Chetna Mehta was for sale in the Pro Shop.



Leading up to the event, on March 3 the Sharks Foundation partnered with the Art of Living Foundation (AoLF) and SKY Schools to bring yoga to youth at Lyndale Elementary. In line with that experience, the Foundation provided a **\$10,000** Community Assist Grant to AoLF to support their mission of creating stress-free and violence-free communities by sharing lesson on yoga, breathwork and meditation. Both AoLF and SKY Schools were onsite for the March 11 celebration game.

PRIDE & EARTHQUAKES SCRIMMAGE



Prior to the start of the season, on August 28, 2022, members of Team Teal, the San Francisco Earthquakes LGBTQ+ friendly hockey team, and members of Teal City Crew walked together in Silicon Valley Pride's annual Pride Parade alongside mascot S.J. Sharkie.



On March 18, the Sharks hosted their Pride Night. During warm-ups, Sharks players wore special jerseys designed by Local Color, Queer artist and educator, Houyee Chow. Jerseys were auctioned and **\$5,000** in net proceeds benefited Adolescent Counseling Services' (ACS) Outlet program which empowers Lesbian, Gay, Bisexual, Transgender, Queer and Questioning youth, and builds safe and accepting communities through support, education, and advocacy. Sharks corporate partners showed support of the night as all their dashboard logos were changed to a rainbow design for the game. Player stalls were donned with Pride-themed nameplates and some players used Pride tape on their sticks during warm-ups; these items were utilized in the Sharks Foundation's June Pride auction with proceeds benefiting Give Us The Floor and ACS. The 50/50 Raffle presented by Cache Creek Casino Resort raised **\$5,185** for non-profit Side by Side to support their efforts to provide LGBTQIA+ youth mental health and advocacy services through their Our Space program.



Prior to the night, on March 13 the Sharks organization welcomed players from the San Francisco Earthquakes as they hit the ice at SAP Center for a friendly scrimmage against members of Team Teal. The Earthquakes are a LGBTQ+ friendly hockey team that brings together individuals throughout the Bay Area to play hockey no matter their skill level or experience. The teams were greeted by surprise guest coach, David Quinn.



LUKE KUNIN T1D FUND



This season, Sharks forward Luke Kunin brought his Luke Kunin Type 1 Diabetes Fund and ticket program to San Jose. Kunin was diagnosed with Type 1 Diabetes (T1D) at age 12 and never let it stop him from achieving his dream of becoming a professional hockey player. In partnership with Juvenile Diabetes Research Foundation (JDRF) Northern California and the Sharks, he hosted a family with a child impacted by T1D at nearly every Sharks home game during the season. Each guest received a goodie bag containing a LKT1D t-shirt and other fun merchandise. Additionally, Kunin met with each family post-game to get to know them and answer questions about navigating T1D while playing sports.



In tandem with the program, on December 29 the Sharks hosted the Bailey family from Idaho for a few days of exclusive experiences. Chris Bailey, who was diagnosed with T1D at 16 months old, and his family attended morning skate where they met the team and were gifted custom Sharks jerseys. Before practice concluded, Chris hopped on the ice to participate in drills alongside Sharks players and the coaching staff. Later that evening, he got to read the starting lineup in the locker room and rode the Zamboni during the Sharks vs Flyers game.



Because of Kunin's passion and commitment to bettering the lives of youth and families facing disease, he was the Sharks nominee for the 2023 King Clancy Memorial Trophy, given annually to the NHL player who best exemplifies leadership qualities on and off the ice and who has made a significant humanitarian contribution to his community.



SAN JOSE SHARKS

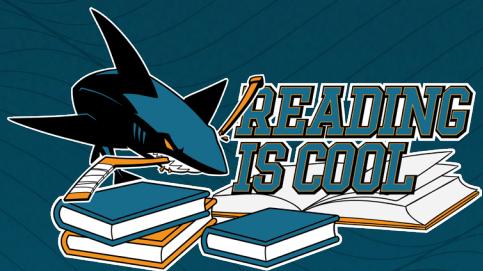
IN THE COMMUNITY

Focusing on youth and young adult education, the Sharks Community Relations and Community Programs departments provided engaging, interactive, and fun programming during the 2022-23 season to bring the game of hockey to diverse communities throughout Northern California. From physical fitness education, to dynamic literacy and STEM programs and scholarships, there was something available to every young Sharks fan.

This season, **40,000** students from **480** school sites benefited from Sharks Community programs.



FINancials Junior GM presented by Comerica Bank provides financial education for 2nd and 3rd grade classrooms focusing on the basics of spending, saving, and budgeting through the lens of managing a hockey team. More than **100** classrooms completed **4,000** hours of the program this year.



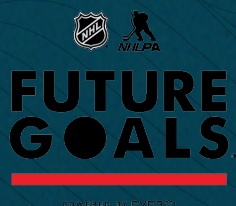
Reading Is Cool (RIC) is a literacy program for Kindergarten through 5th grade classrooms in Northern California. During the 22-23 season, RIC celebrated its 25th anniversary and welcomed **23,871** students from **905** classrooms, reading a cumulative **80,206,228** pages.



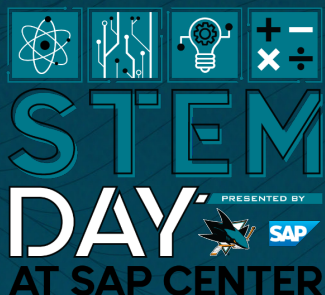
The Anti-Bullying Program presented by Kaiser Permanente offers bullying prevention curriculum designed for 1st through 3rd grade classrooms and encourages students to be a friend to others. A total of **1,197** students across **57** classrooms participated in the assembly-based program featuring Sharks staff, players and S.J. Sharkie during the year.



Stick to Fitness powered by Kaiser Permanente is a healthy living program for 4th through 6th grade classrooms that teaches students about the importance of healthy eating, physical fitness, and the basics of hockey via a Teach the Teachers program. Ten new schools and community centers, and more than 1,600 children, joined the existing 18 participating sites and 3,500 children for this season's program; bringing the total impact to **5,100** youth across **28** sites. In addition to the lessons, the Sharks donated floorball equipment to each site to make the game accessible to an additional **6,000** children in other age groups that participate in programming at the schools and centers.



Future Goals powered by EverFi is a hockey-themed Science, Technology, Engineering & Math (STEM) program for 4th through 7th grade classrooms that uses real-world scenarios to teach STEM concepts in, and related to, the game of ice hockey. During 2022-23, **2,141** students from **46** schools participated in the program.



On March 7, the Sharks welcomed **150** students from Hoover Middle School who were participating in the Future Goals program to SAP Center for the annual STEM Day presented by SAP. Students observed a career panel led by Sharks and SAP female employees who work in various STEM-related departments, then learned about the science of hockey through eight stations both on and off the ice. To watch the recap video [click here](#).



PROUD PARTNERS



Bay Area All-Star Scholarship Team is a joint scholarship program with Bay Area sports teams to award \$5,000 scholarships to six high school seniors who displayed academic excellence and a commitment to their community. The Sharks 2022-23 recipient was Kayla Steele of Saratoga High School. Inspired by the quality of applicants, the Sharks partnered with Chegg to match Steele's scholarship and bring her award total to **\$10,000**.



Crib Club presented by Kaiser Permanente offers membership to babies born at participating Kaiser Permanente delivery centers in the South Bay: San Jose, Santa Clara and Santa Cruz/Watsonville. Each of the 7,250 babies born during the year received an invitation to join as the newest members of Sharks Territory. Crib Club activated **450** new members in the first six months of the season bringing the total membership to **989** families with kids under the age of three.

S.J. SHARKIE

S.J. Sharkie, the official mascot of the Sharks, represents the team throughout Sharks Territory and beyond, bringing smiles and fun to fans and the community. S.J. Sharkie is a strong symbol of the organization, making connections from assisting in non-profit fundraising, to firing up students at local schools, or popping in digitally to surprise a fan at home. Sharkie brings a unique style and energy to any occasion, while expanding the Sharks brand and our Teal Together mantra. In an effort to assist the needs of our community, Sharkie committed to **301** appearances during the 2022-23 season with **142** of the events having a philanthropic connection.

SCHOOL VISITS: S.J. Sharkie went to 65 Bay Area schools to promote literacy, STEM education, healthy living, physical fitness, and to teach youth the game of street hockey.

CHARITY EVENTS: S.J. Sharkie donated more than **600** hours of digital and in-person appearances to various non-profit organizations, including: African American Community Service Agency, Alum Rock School District, American Cancer Society, Art of Living Foundation, Autism Society San Francisco Bay Area, Boy Scouts of America, CalHOPE, Chamber of Commerce, City Of San Jose Environmental Services, City of San Jose Parks and Recreation, City of San Jose, Coastal Kids Home Care, Court Appointed Special Advocates, JW House, Kiwanis, National Night Out, One Step Beyond, San Andreas Regional Center, San Jose Conservation Corps, Silicon Valley Pride, SKY Schools USA, South Bay Clean Creeks Coalition, Special Olympics Northern California, State of California, Teen Kitchen Project, The Honor Foundation, United Service Organizations, USS Hornet Museum, Via Services, Foundation Fighting Blindness, March of Dimes, Wender Weis Foundation, and more.

In addition to community and paid appearances, S.J. Sharkie also provides services such as in-seat visits, video shoutouts, hosts digital events, and runs the Name in Lights scoreboard message program. To learn more about S.J. Sharkie [click here](#).





SHARKS & BARRACUDA

STREET TEAM

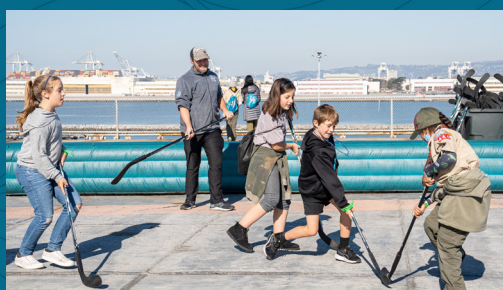
PRESENTED BY *Coca-Cola*



The Sharks and Barracuda Street Team presented by Coca-Cola actively participate in community events throughout the Bay Area, 365 days a year. They bring unique interactive activities to events and aim to reach new audiences on a grassroots level.

During the 2022-23, the Street Team assisted in fundraisers, added increased value to fairs, festivals, and community resource events, and kept fans active with healthy living and street hockey celebrations. The team brought hockey and family friendly activities to more than **20** events and reached more than **60,000** individuals.

To learn more about the Street Team and their services, or to request a visit from the crew, [click here](#).



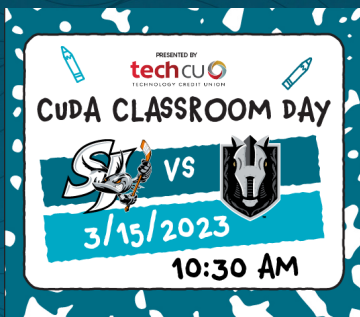


BARRACUDA

IN THE COMMUNITY



With a growing focus on community, the Barracuda Community Relations team worked hard during the 2022-23 season to assist local youth, including donating nearly 4,000 stuffed animals to Working Partnerships USA and aiding St. Jude's. From supporting Jr. Sharks programs and spending time with Challenged Athletes Foundation, to hosting 12 classrooms of students at a game for Cuda Classroom Day, the Barracuda brought hockey to its youngest generation of fans.



On March 15, the Barracuda hosted **1,136** youth and chaperones for their annual Cuda Classroom Day at Tech CU Arena. While students watched the game, they used a provided interactive workbook with hockey-based questions to relate STEM concepts to the play on the ice.



Frenzy's Fun Zone is a family friendly area of Tech CU Arena that provides young fans with a place to be active and creative during Barracuda home games. The area features a slapshot booth, corn hole and Connect 4, an arts and crafts spirit sign station, face painting, and more.

NON-PROFITS SERVED



On December 3, Barracuda players took to the ice before their home game to spend time with members from Challenged Athletes Foundation (CAF). The group participated in curling, sled hockey, and broomball. After the event, **42** CAF athletes, coaches, staff, and guests were hosted at the Cuda vs Tucson Roadrunners



During the holiday season, Barracuda player Jasper Weatherby answered calls from Bay Country radio station to raise donations for St. Jude's Children's Research Hospital.



During the 2022-23 season, more than **\$48,200** in game ticket donations were provided to Vet Tix, a non-profit that provides the tickets to Veterans to reduce stress, strengthen family bonds, build life-long memories, and encourage service members and veterans to stay engaged with local communities.

MARLEAU NIGHT LEGEND'S GAME



CHUCK-A-PUCK
BENEFICIARY:
\$2,543

PUCKS AND PAWS VETERAN'S WEEKEND



CHUCK-A-PUCK
BENEFICIARY:
\$555

PINK IN THE RINK GAME



CHUCK-A-PUCK
& SPECIALTY
JERSEY AUCTION
BENEFICIARY:
\$10,845



CHUCK-A-PUCK
BENEFICIARY:
\$910

PUCKS AND PAWS GAME



CHUCK-A-PUCK
BENEFICIARY:
\$541

TEDDY BEAR TOSS GAME

**WORKING
PARTNERSHIPS
USA**

CHUCK-A-PUCK & SPECIALTY JERSEY AUCTION BENEFICIARY:
\$11,180
+3,800 bears donated!



SHARKS ICE FACILITIES & HOCKEY PROGRAMS

The Sharks are proud to introduce the game of hockey to all who are interested, ensuring that hockey is for everyone. Through partnerships with local youth organizations and hockey teams, the Sharks organization offers a variety of programs at its family of ice facilities in San Jose, Fremont, and Oakland that reach players of all ages and skill levels. During the 2022-23 season, **357** hours of complimentary ice time were provided to non-profits and special needs groups with **5,852** participants

ONE STEP SHARKS



One Step Beyond provides dynamic programs to individuals who have intellectual disabilities and their families to achieve full participation in their community. The One Step Sharks are a team of individuals with intellectual and physical disabilities that practice at Sharks Ice San Jose, in partnership with the Sharks.

SAN JOSE SHARKS SPECIAL HOCKEY



The San Jose Sharks Special Hockey team gives players with disabilities a platform to compete, make friends, and put their skills on display. Since 2016, Oakland Ice Center has been their home rink, providing free gear and ice time to the team. They compete in tournaments across the country and in local matches against other West Coast teams. This year, the Sharks Special Hockey team was undefeated in St. Louis Missouri at the National Disabled Hockey Festival.

CHALLENGED ATHLETES FOUNDATION



Sharks Ice San Jose partnered with Challenged Athletes Foundation (CAF) to host a curling and sled hockey event. The event was open to individuals of all ages and experience levels with a permanent physical disability. CAF brought in expert coaches, including curlers Patrick and Carrie McDonald, and sled-hockey Paralympians Jen Lee and Rico Roman to inspire and engage with the athletes.

GIRLS GIVE HOCKEY A TRY



Girls Give Hockey a Try is a complimentary ice session guided by Jr. Sharks volunteers and available to girls ages 4-14 who are interested in learning how to play ice hockey. The program provides young female players with gear and guidance as they find joy in skating.

LITTLE SHARKS LEARN TO PLAY



Learn to Play is designed for children ages 5-9 who have no prior hockey experience and are interested in picking up the sport through fun, age-appropriate lessons. During the 2022-23 season, **678** youth participated in six to eight sessions taking place at ten rinks throughout Northern California: Sharks Ice San Jose, Fremont Ice, Oakland Ice Center, Skatetown Ice Arena, Tri-Valley, Yerba Buena Ice Skating and Bowling Center, Cupertino Ice Center, Vacaville Ice Sports, Snoopy's Home Ice and South Lake Tahoe Ice Arena.

2022-23

COMMUNITY STAFF & FOUNDATION BOARD

COMMUNITY TEAM



Heather Hooper
Director, Social Impact



Jenné Johnson
Manager, Sharks Foundation



Stephanie Dubin-Combo
Manager, Community Relations



Tim Patnode
Manager, Community Programs and Mascot



Randi Emmons
Sharks Foundation Coordinator



Alyssa Elsey
Sharks Foundation Coordinator



Kristen Berlo
Community Relations Coordinator



Zach Bohls
Community Programs and Mascot Coordinator

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Chief Marketing Officer,
Board President



Mary Grace Miller
Executive Assistant,
Board Secretary



James Hamnett
Senior Director,
Booking and Events



Mike McCarroll
Vice President,
Guest Experience



Dan Rusanowsky
Radio Play-by-Play
Broadcaster



Neda Tabatabaie
Vice President,
Business Intelligence



Jonathan White
Director,
Premium Hospitality

YOUNG PROFESSIONALS BOARD

The Sharks Foundation's Young Professionals Board (YPB) is dedicated to supporting the Foundation's efforts to enhance the lives of youth and families in the community through engagement in Sharks Foundation activities, programs, and events.

2022-23 BOARD MEMBERS



Cole Dengler



Makayla Henson



Lauren Kolter



Ryan McCahan



Jordan Piedad



Megan Popovich



Alyssa Smith



Alyah Thomas

Not pictured: Willy Lepori

Hours dedicated to the community:

496



2022 SERVICE EVENT

On November 12, the YPB joined non-profit Dec My Room to shop for personalized and comforting items to decorate the hospital rooms of critically ill children. To watch the recap video [click here](#).



2023 FUNDRAISER

On April 13, the YPB hosted a viewing of the Sharks last game of the season at Calder's Bar in Tech CU Arena. Fans were able to purchase food, drinks, and raffle tickets with net proceeds benefiting the Sharks Foundation.



THANK YOU

Each year, the work of the Sharks Community team is supported by corporate partners, donors, volunteers, fans, board members, executives, and ownership. Our impact in the Bay Area is made possible by their unwavering interest in bringing our community together. Thank you to everyone for your commitment to making a positive difference in the community!

MORE INFORMATION & COMMUNITY RESOURCES

[2022-23 Community Recap Video](#)

[SJSharks.com/Community](#)

[SharksFoundation.org](#)

[SJSharkie.com](#)

[SJBarracuda.com](#)

[SharksIce.com](#)

DONATE TO THE SHARKS FOUNDATION

All monetary donations are used to fund the Foundation's Community Assist Grant Cycle program and various community projects. Donations are tax deductible and accepted via check or credit card through the Sharks Foundation's [PayPal Giving Fund](#). The Foundation also accepts in-kind donations for auctions, fundraisers, and raffles. To donate in-kind items, email SharksFoundation@SharksFoundation.org.

IN-KIND DONATIONS

The Sharks offer in-kind donation items to non-profit organizations that serve youth and families in the Bay Area. To view the in-kind donation criteria or submit a request, visit www.SJSharks.com/DonationRequests.

S.J. SHARKIE COMMUNITY APPEARANCES

S.J. Sharkie offers appearances to non-profits and organizations that serve youth and families in the Bay Area. To view the criteria or submit a request, visit www.SJSharkie.com/Appearances.

CREDITS

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